

# THE KAISER COMMISSION ON Medicaid and the Uninsured

## Medicaid at 50: A Look Back—And Ahead

Wednesday, May 6, 2015

### **Speaker Biographies**

#### **Thomas J. Betlach**

Since 2009, Mr. Betlach has served as Director of the Arizona Health Care Cost Containment System (AHCCCS). In this capacity he reports to the Governor and is responsible for the Arizona Medicaid program. AHCCCS currently provides health care coverage to 1.6 million Arizonans at an annual cost of \$12 billion. Mr. Betlach also was selected by his peers to serve as President of the National Association of Medicaid Directors.

Prior to becoming Director, Mr. Betlach served as the Deputy Director for nearly eight years. Prior to joining AHCCCS, Mr. Betlach served as the state Budget Director for five years. Mr. Betlach earned his bachelor's degree in political science from the University of Wisconsin and his master's degree in public administration from the University of Arizona.

#### Sheila P. Burke

Sheila P. Burke is a Faculty Research Fellow at the Malcolm Wiener Center for Social Policy and a member of the faculty at the John F. Kennedy School of Government at Harvard University. She is also a Strategic Advisor and Chair of the Government Relations and Public Policy Group, Baker, Donelson, Bearman, Caldwell & Berkowitz.

Ms. Burke joined the Smithsonian Institution in 2000 as Under Secretary for American Museums and National Programs and in 2004 became Deputy Secretary and Chief Operating Officer, a position in which she served until September 2007.

From 1996 to 2000, she was Executive Dean and lecturer in public policy at the John F. Kennedy School of Government at Harvard University.

Ms. Burke was Chief of Staff to Senator Bob Dole, from 1986 to 1996, when he was Senate Minority and then the Majority Leader. In 1995, she was elected as Secretary of the Senate, the chief administrative officer of the U.S. Senate. She joined the staff of the Senate Finance Committee in 1978, becoming Deputy Staff Director of the Committee in 1982 and Deputy Chief of Staff to the Senate Majority Leader in 1985. Ms. Burke served as a member of the Medicare Payment Advisory Commission from 2000 to 2007, and a member of the Board of Trustees of the Kaiser Family Foundation, serving as Chair of the Board from 2005 to 2008. She is also a member of the Kaiser Commission on Medicaid and the Uninsured.

Ms. Burke serves on the boards of The Chubb Corporation, as well as the Board of Regents of the Uniformed Services University of the Health Sciences. She is also a member of the Kaiser Commission on Medicaid and the Uninsured; the Board of Visitors of Georgetown University's School of Nursing and Health Studies; the Board of Directors of The Commonwealth Fund, the Board of Directors of Ascension Health, the Board of Directors of Accolade, the Board of Directors of Next Generation, and the Board of Directors of the Bipartisan Policy Center. She was elected to membership in the Institute of Medicine, National Academy of Sciences, National Academy of Public Administration and to the American Academy of Nursing.

#### Frederick P. Cerise

Frederick P. Cerise, MD, MPH, was named President and Chief Executive Officer of Parkland Health & Hospital System in March 2014.

Prior to joining Parkland, Dr. Cerise served as Vice President for Health Affairs and Medical Education of the Louisiana State University System. From 2004 to 2007, Dr. Cerise was Secretary of the Louisiana Department of Health and Hospitals. He began his career at the Earl K. Long Medical Center, Baton Rouge, Louisiana between 1991 and 2004 as an LSU Clinical Faculty member in Internal Medicine and subsequently served in various roles including Assistant Program Director for the Internal Medicine Residency Program, Medical Director, and Chief Executive Officer.

Dr. Cerise holds a Bachelor of Science degree from University of Notre Dame and earned his Medical Degree at Louisiana State University in New Orleans. He completed a residency in Internal Medicine at the University of Alabama in Birmingham. In 2001, he earned a Master of Public Health degree from Harvard University School of Public Health. He is a member of the Kaiser Commission on Medicaid and the Uninsured, the Nurse-Family Partnership Board of Directors, and the Leapfrog Group Hospital Advisory Committee.

#### **Charlene Frizzera**

In November 2010 after leaving the Centers for Medicare and Medicaid Services Ms. Frizzera, and her partner Jeremy Brown, formed an independent consulting firm, CF Health Advisors. CF Health currently advises corporate, government, and non-profit organizations on Medicaid, Medicare and Health Reform policy and business issues. Clients include major health care systems, insurers, medical device companies, state government agencies, post-acute care providers, and investment and equity companies.

She has a thirty year career in the Centers for Medicare and Medicaid Services working in all CMS programs including: Medicare, Medicaid and CHIP. Over the thirty years, she has extensive in depth policy and operational knowledge. During her last five years she was the Chief Operating Officer for CMS and during her last year and a half served as the Acting Administrator and COO.

She was responsible for all policy and operational management for CMS, including passage and implementation of the Affordable Care Act.

Recognition and Affiliations: Received the Presidential Rank Award in 2000 and 2008; Secretary of the Medicare Trustees Board (2010); MACPAC Faculty Member; National Association of Medicaid Directors Alumni member; Board of Directors of Health Integrated Strategies and member of the National Academy of Public Administration.

#### Sylvia Drew Ivie; Member of the Commission on Medicaid and the Uninsured

Sylvia Drew Ivie is currently the Mental Health Deputy for LA County Supervisor Sheila Kuehl. Previous service to the Board of Supervisors included two years with the County Commission for Children and Families and five years as a Senior Deputy for Supervisor Mark Ridley -Thomas.

Prior to working with the Board, she served for 16 years as Executive Director of T.H.E. (To Help Everyone) Clinic, a non-profit primary health care facility in Los Angeles, California serving primarily African American, Latino, and Asian Pacific Islander patients and their families. Prior to her work at T.H.E. Clinic, Ms. Ivie practiced poverty and civil rights law with the National Health Law Program in Los Angeles, and the NAACP Legal Defense Fund in New York. She headed the U.S. Office for Civil Rights in the Department of Health and Human Services in Washington, D.C. during the Carter Administration.

Ms. Ivie was the recipient of the 1994 Henry J. Kaiser Family Foundation's Nelson Mandela Award for Health and Human Rights and is a member of the Kaiser Commission on Medicaid and the Uninsured.

#### **Barbara Lyons**

Barbara Lyons is a Senior Vice President at the Kaiser Family Foundation and Director of the Kaiser Commission on Medicaid and the Uninsured. She is a leading expert on Medicaid and health policy issues affecting low-income and vulnerable populations. She conducts policy research, testifies and has published widely on health insurance coverage, access to care, health care delivery and financing, dual eligibles and long-term care. She is Director of the Kaiser Commission on Medicaid and the Uninsured, a major initiative of the Foundation that serves as a policy institute and forum for analyzing health care coverage and access for the low-income population and assessing options for reform.

Prior to her position with the Kaiser Commission, Dr. Lyons served on the policy staff of The Commonwealth Fund Commission on Elderly People Living Alone where she specialized in economic, health coverage and financing issues facing elderly people. Dr. Lyons received her doctoral degree in health policy from the Johns Hopkins University, Bloomberg School of Public Health.

#### **Cindy Mann**

Cindy Mann, J.D. is currently a Partner at Manatt, Phelps & Phillips, LLP. Prior to joining Manatt, she served as the Director of the Center for Medicaid and CHIP Services (CMCS) within the Centers for Medicare and Medicaid Services (CMS) since June 2009. As CMS Deputy Administrator and Director of CMCS, Cindy is responsible for the development and implementation of national policies governing Medicaid and the Children's Health Insurance Program (CHIP) and works closely with states as they design and administer their Medicaid and CHIP programs.

Prior to her return to CMS in 2009, Ms. Mann served as a research professor at the Georgetown University Health Policy Institute and was the Executive Director of the Center for Children and Families at the Institute. Her work at Georgetown focused on health coverage, financing, and access issues affecting low-income populations and states. She was also a senior advisor at the Kaiser Commission on Medicaid and the Uninsured. Cindy served as Director of the Family and Children's Health Programs Group in CMS' (then HCFA's) Center for Medicaid and State Operations (now CMCS) from 1999 – 2001, where she played a key role in implementing the SCHIP program and led the center's broader work on Medicaid policies affecting children and families. Before joining HCFA in 1999, Cindy directed the Center on Budget and Policy Priorities' federal and state health policy work. She also has extensive state-level experience, having worked on health care, welfare, and public finance issues in Massachusetts, Rhode Island, and New York.

Cindy Mann received a law degree from the New York University School of Law and a B.A. from Cornell University.

#### Julia Paradise

Julia Paradise is an Associate Director of the Kaiser Commission on Medicaid and the Uninsured (KCMU), a major program of the Kaiser Family Foundation (KFF). Ms. Paradise leads much of KCMU's work related to child and adult access to care in Medicaid, spanning quantitative and qualitative studies of beneficiary access and unmet needs, managed care and emerging models of service delivery, safety-net providers and workforce issues, provider payment, and implications of the Affordable Care Act for access. Prior to joining KCMU in 2002, Ms. Paradise served for 11 years in HHS' Office of the Assistant Secretary for Planning and Evaluation and on detail to President Clinton's Task Force on National Health Care Reform, and earlier, as policy staff at the Blue Cross and Blue Shield Association and the Centers for Medicare and Medicaid Services (then HCFA). Ms. Paradise earned her Bachelor of Arts from Cornell University and Master of Science in Public Health from the University of North Carolina-Chapel Hill.

#### **Trish Riley**

Trish Riley is Executive Director of the National Academy for State Health Policy and President of its corporate Board. She helped build NASHP as CEO from 1988-2003.

Previously she was a Senior Fellow at the Muskie School of Public Service, University of Southern Maine and a Lecturer in State Health Policy at George Washington University.

From 2003-2011 she served as Director of Governor Baldacci's Office of Health Policy and Finance, leading the effort to develop a comprehensive, coordinated health system in Maine including access to affordable health insurance. She was the principal architect of Dirigo Health Reform and served as the state's liaison to the federal government and Congress, particularly during deliberations around national health reform. She chaired the Governor's Steering Committee to develop a plan to implement the Affordable Care Act in Maine.

Riley has also held appointive positions under five Maine governors – directing the aging office, Medicaid and state health agencies, and health planning and licensing programs. Riley has published and presented widely about state health reform. She serves as a member of the Kaiser Commission on Medicaid and the Uninsured, the Medicaid and CHIP Payment and Access Commission, the National Academy for Social Insurance and the Board of Directors of Maine's Co-Op insurance plan. She was a member of the Institute of Medicine's Subcommittee on Creating an External Environment for Quality. She also previously served as a member of the Board of Directors of the National Committee on Quality Assurance. Riley holds a B.S. & M.S. from the University of Maine.

#### **Diane Rowland**

Diane Rowland is the Executive Vice President of the Kaiser Family Foundation and Executive Director of the Kaiser Commission on Medicaid and the Uninsured. She is a nationally recognized health policy expert with a distinguished career in public policy and research focusing on health insurance coverage, access to care, and health care financing for low-income, elderly, and disabled populations. She has directed the Kaiser Commission on Medicaid and the Uninsured since 1991 and overseen the Foundation's health policy work on Medicaid, Medicare, private insurance, HIV, women's health policy, and disparities since 1993. A noted authority on Medicaid, Medicare and health care policy, Dr. Rowland frequently testifies and has published widely on these issues. Appointed in 2009 as the inaugural chair, Dr. Rowland continues to serve as the Chair of the congressionally-authorized Medicaid and CHIP Payment and Access Commission (MACPAC) established to advise Congress on issues related to Medicaid and the Children's Health Insurance Program (CHIP). Dr. Rowland is an elected member of the Institute of Medicine and holds a Doctor of Science (Sc.D.) degree from the Bloomberg School of Public Health at the Johns Hopkins University.

#### **Robin Rudowitz**

Robin Rudowitz is an Associate Director for the Kaiser Commission on Medicaid and the Uninsured (KCMU), where she focuses on state and federal Medicaid financing issues and Medicaid and the Affordable Care Act. Prior to joining KCMU in 2004, Rudowitz was a Senior Manager at The Lewin Group, a health policy and management consulting firm. Rudowitz has worked on budget and health policy issues in different government agencies including the Office of Legislation at the Centers for Medicare & Medicaid Services, the Office of the Chief Financial Officer for the District of Columbia, the Congressional Budget Office and the Ways and Means Committee for the New York State Assembly.

#### **Elizabeth Taylor**

Elizabeth G. Taylor is the executive director of the National Health Law Program. Based in NHeLP's Washington office, Elizabeth leads a nationally recognized legal nonprofit dedicated to protecting and advancing the health rights of low income and underserved individuals.

Ms. Taylor has spent her career advancing justice both in the courtroom and the board room. She joined NHeLP from the U.S. Department of Justice, where she served for three years as Principal Deputy Associate Attorney General during the first and second terms of the Obama Administration. While at DOJ, Elizabeth helped develop federal policy and litigation strategy regarding several federal health care initiatives, including the Affordable Care Act and emergency contraceptives. She also led negotiations on cases arising from the mortgage crisis and reviewed agency policies implementing the Supreme Court decision striking down the Defense of Marriage Act.

Prior to entering the federal government, Ms. Taylor was a partner for 15 years at the Washington, DC, law firm Zuckerman Spaeder, where she litigated civil and criminal cases in federal and state courts across the country. Elizabeth also served as an associate independent counsel on an investigation of a cabinet secretary in the Clinton Administration. Prior to that, she spent eight years at the Public Defender Service for the District of Columbia.

Ms. Taylor began her legal career as a law clerk, first for Judge Frank Coffin on the First Circuit U.S. Court of Appeals, and then for Justice Harry Blackmun on the U.S. Supreme Court. She is a graduate of the University of Virginia Law School, Yale Divinity School, and the University of North Carolina at Chapel Hill.

#### <u>Alan Weil</u>

Alan Weil became the Editor-in-Chief of *Health Affairs* on June 1, 2014. A multidisciplinary peer-reviewed journal dedicated to the serious exploration of domestic and international health policy and system change, *Health Affairs* is the nation's leading journal at the intersection of health, health care, and policy.

For the previous decade he was the executive director of the National Academy for State Health Policy (NASHP). Previously, he directed the Urban Institute's Assessing the New Federalism project, held a cabinet position as executive director of the Colorado Department of Health Care Policy and Financing, and was assistant general counsel in the Massachusetts Department of Medical Security.

He earned his bachelor's degree from the University of California at Berkeley, a master's degree from Harvard's Kennedy School of Government, and a J.D. from Harvard Law School. He is a member of the Kaiser Commission on Medicaid and the Uninsured.