

# Webinar for Journalists: Results from Survey of People Who Bought Their Own Health Insurance Under the ACA

Presented by the Kaiser Family Foundation

Thursday, June 19, 2014 11:00 a.m. ET to 12:00 p.m. ET

### Today's Speakers from the Kaiser Family Foundation



**Drew Altman** 

President and CEO



Liz Hamel

Director, Public
Opinion and
Survey Research



**Larry Levitt** 

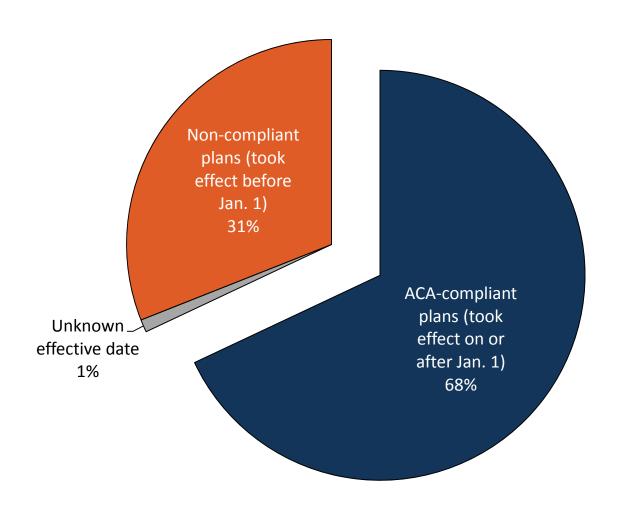
Senior Vice President

Co-Executive
Director of the
Program for the
Study of Health
Reform and Private
Insurance



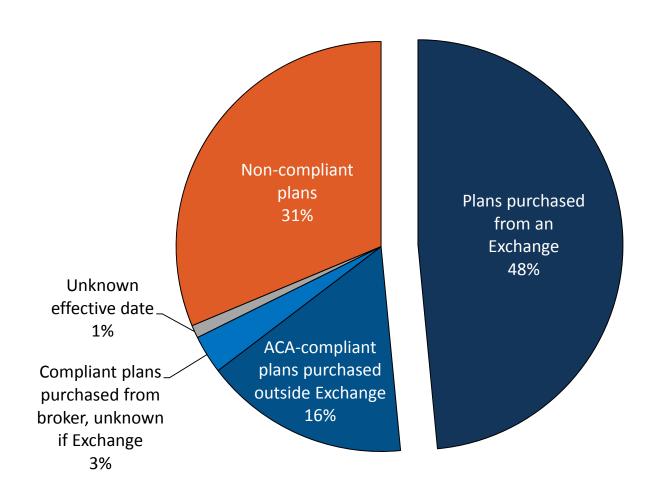
### Two-Thirds Of Adults In Non-Group Market Have ACA-Compliant Plans

<u>NON-GROUP MARKET</u> = All those ages 18-64 whose primary source of health insurance is a plan they purchased themselves, either directly from an insurer or through a Marketplace created by the ACA.





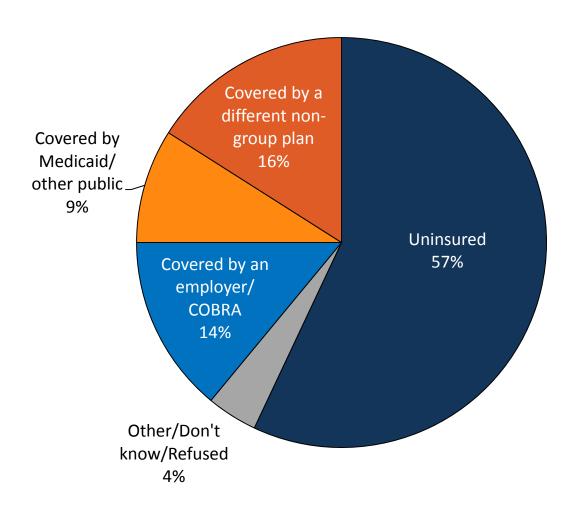
# Half Of Adults In Non-Group Market Have Plans Purchased From A Health Insurance Exchange





### **Nearly Six In Ten In Exchange Plans Were Previously Uninsured**

AMONG NON-GROUP ENROLLEES WITH PLANS PURCHASED THROUGH A HEALTH INSURANCE EXCHANGE: Percent who say before purchasing their current plan, they were...



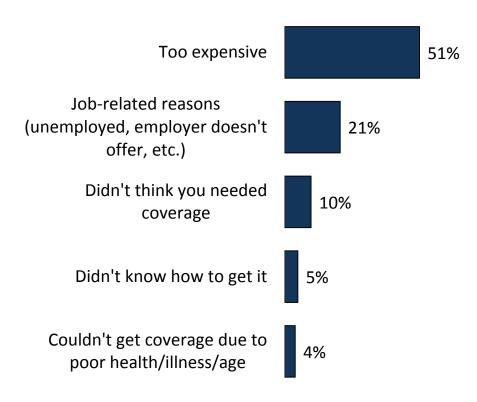


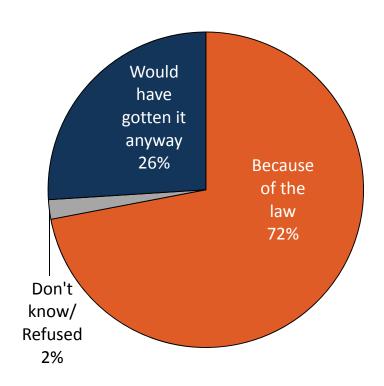
# Seven In Ten Previously Uninsured In Marketplace Plans Say They Got Insurance Because Of The ACA

#### AMONG PREVIOUSLY UNINSURED NON-GROUP ENROLLEES WITH EXCHANGE PLANS:

What is the main reason you were uninsured before you began purchasing insurance on your own? (open-end)

Did you decide to buy your own health insurance because of the health care law, or do you think you would have gotten insurance anyway, even without the law?

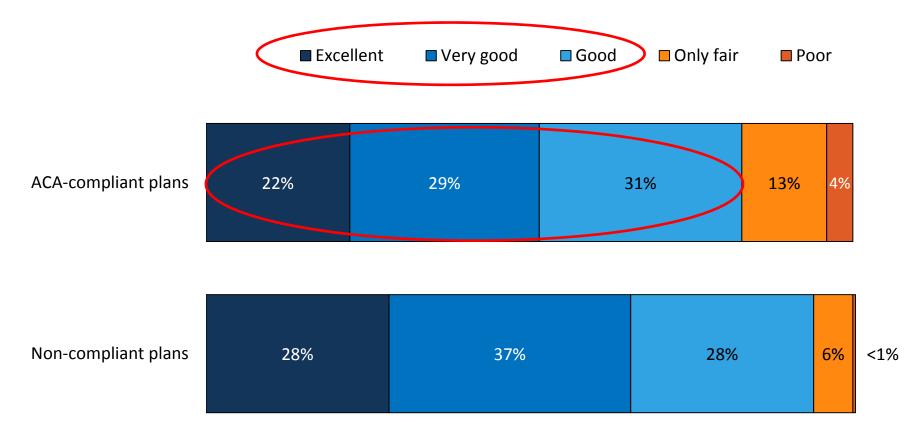


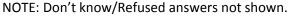




# **Enrollees In Compliant Plans Report Being Somewhat Less Healthy Than Those In Non-Compliant Plans**

AMONG NON-GROUP ENROLLEES: In general, would you say your health is...

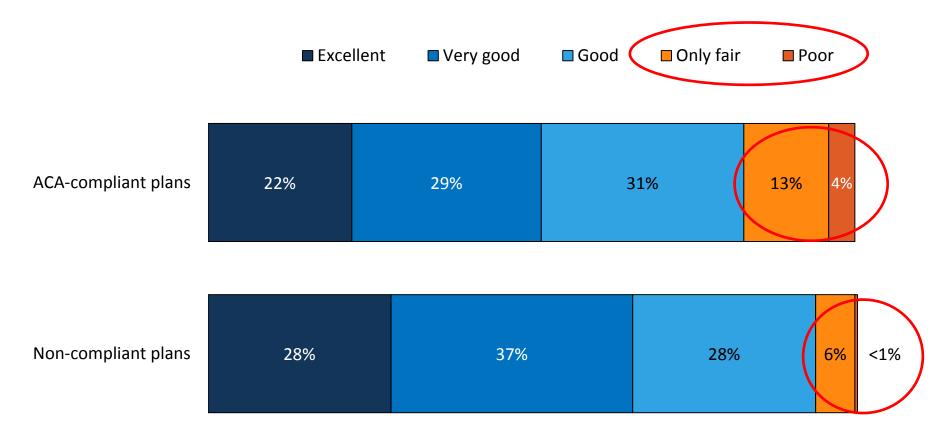


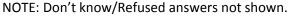




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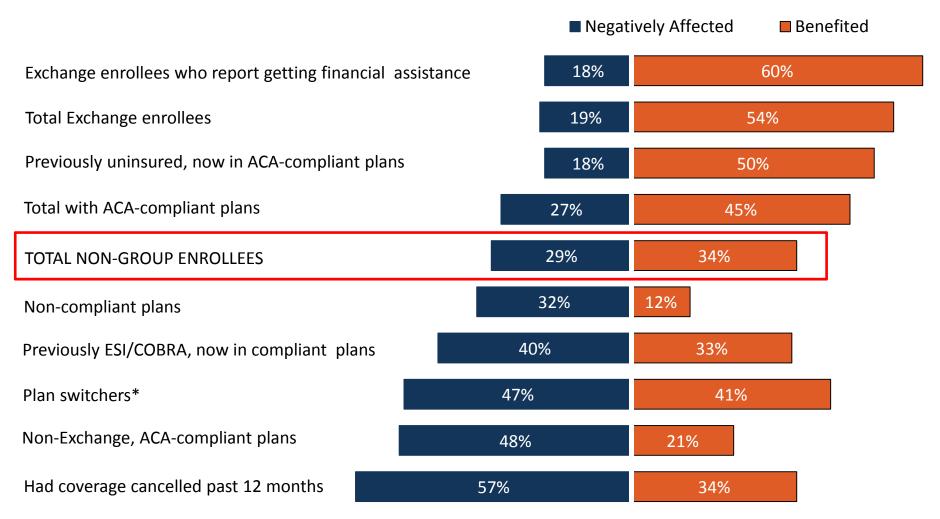
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AMONG NON-GROUP ENROLLEES: Percent who say they have benefited or been negatively affected by the ACA...

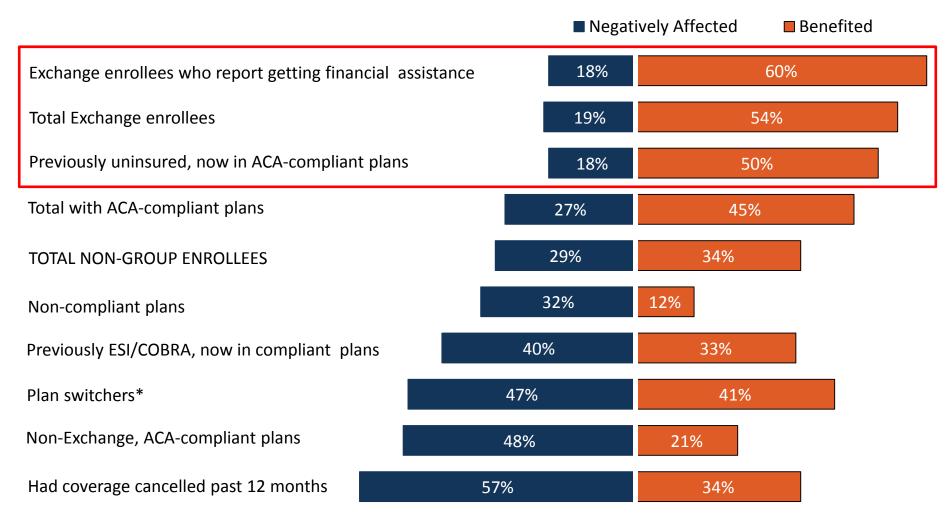


<sup>\*</sup>Plan switchers are those who switched from a non-compliant to a compliant non-group plan.

NOTE: The share who say they neither benefited nor were negatively affected is not shown.



AMONG NON-GROUP ENROLLEES: Percent who say they have benefited or been negatively affected by the ACA...

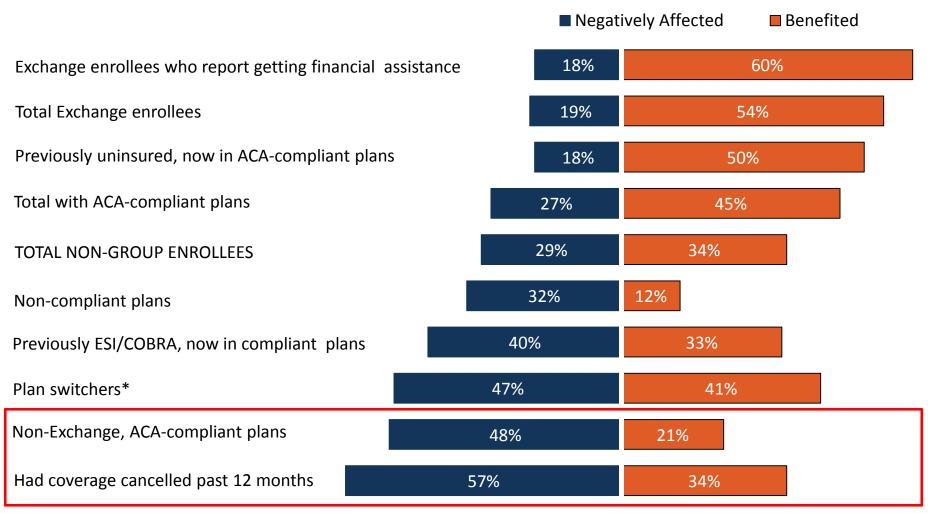


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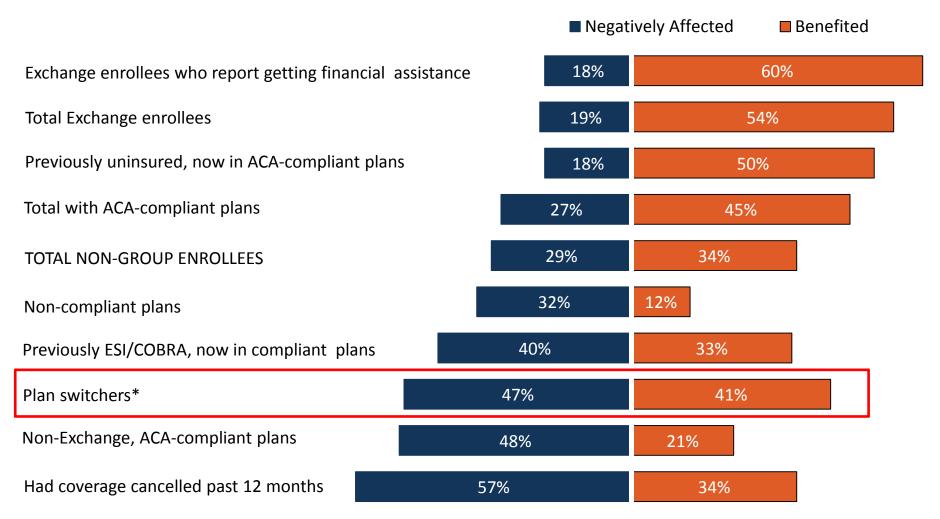


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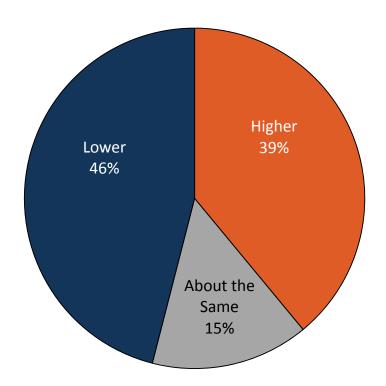
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## Similar Shares Of Plan Switchers Report Increase and Decrease In Premiums

#### AMONG THOSE WHO SWITCHED FROM NON-COMPLIANT TO COMPLIANT NON-GROUP PLANS:

Is the monthly premium amount you pay (after tax credit) for your CURRENT plan higher or lower than what you paid for your previous plan, or is it about the same?





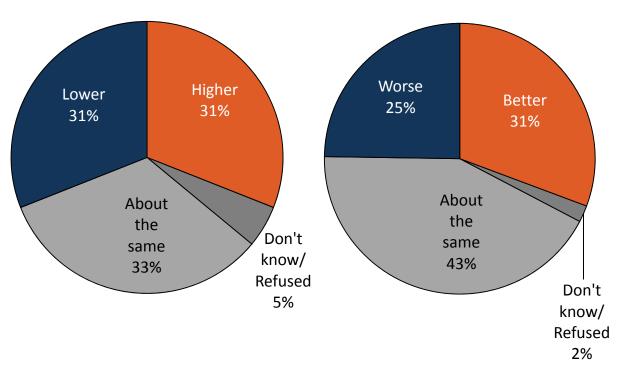
## Plan Switchers Report Similar Characteristics In New vs. Old Plans

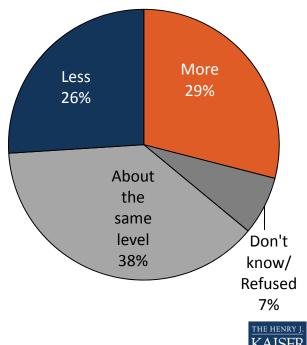
#### AMONG THOSE WHO SWITCHED FROM NON-COMPLIANT TO COMPLIANT NON-GROUP PLANS:

Is the amount of your <u>annual</u> <u>deductible</u> under your current plan higher or lower than the deductible under your previous plan, or is it about the same?

Do you think the <u>range of</u> <u>health care services</u> covered under your current insurance plan are better, worse, or about the same as your previous plan?

Compared with your previous health plan, do you think your current plan offers you more <u>financial protection</u>, less financial protection or about the same level of financial protection if you need health care?





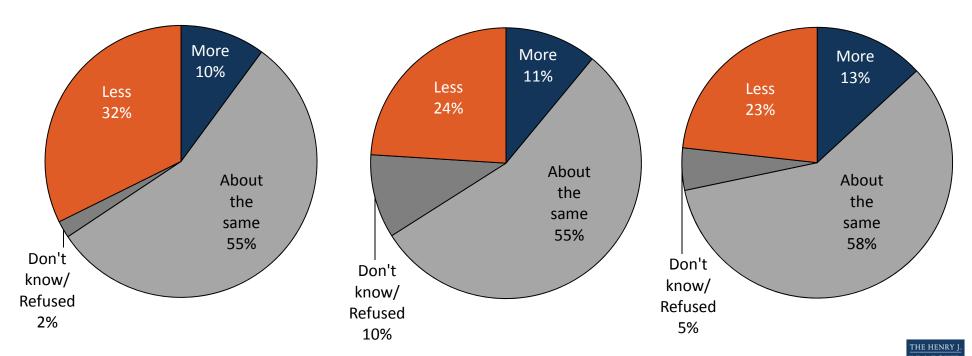
#### **Evidence Of A Move Toward Narrower Networks**

#### AMONG THOSE WHO SWITCHED FROM NON-COMPLIANT TO COMPLIANT NON-GROUP PLANS:

Do you think your current plan offers you more choice or less choice of **primary care doctors** than your previous plan, or is it about the same?

Do you think your current plan offers you more choice or less choice of **specialists**, such as cardiologists and orthopedists, than your previous plan, or is it about the same?

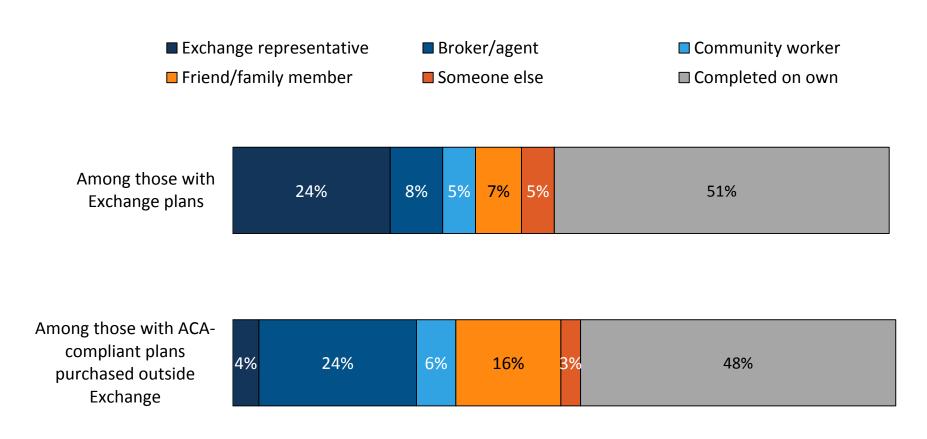
Do you think your current plan offers you more choice or less choice of **hospitals** than your previous plan, or is it about the same?

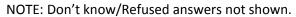




### **Half Report Getting Help With Enrollment**

AMONG NON-GROUP ENROLLEES WITH ACA-COMPLIANT PLANS: Did someone help you enroll in health insurance or did you complete the enrollment process on your own? (If got help: Who was that person...?)



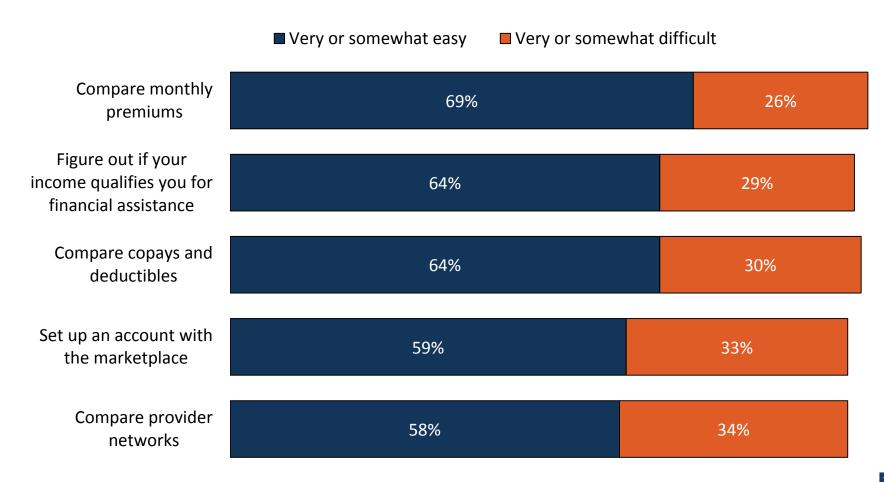


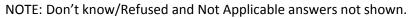


### Most Exchange Enrollees Say Comparing Plans Was Easy

AMONG NON-GROUP ENROLLEES WITH PLANS PURCHASED THROUGH A HEALTH INSURANCE EXCHANGE:

Thinking about when you signed up for your current health plan, how easy or difficult was it for you to...





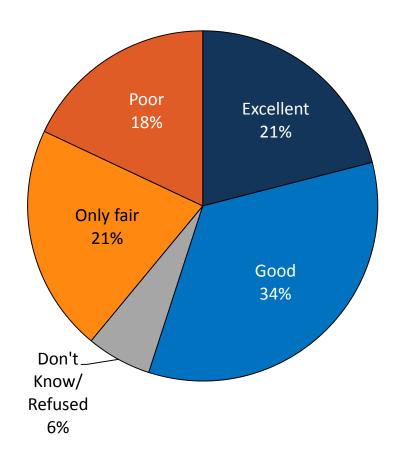


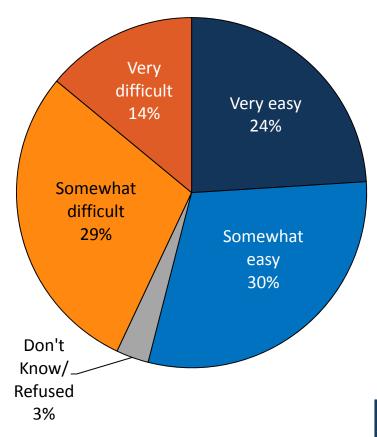
### Most Say Plan Is A Good Value, But Many Find It Difficult To Afford Premiums

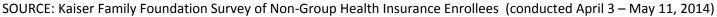
#### AMONG NON-GROUP ENROLLEES WITH ACA-COMPLIANT PLANS:

Would you say your health insurance is an excellent value, good value, only a fair value or a poor value for what you pay for it?

How easy or difficult is it for you to afford to pay the cost of your health insurance each month?







### **NEW: "Survey of Non-Group Health Insurance Enrollees"**

### Report:

kff.org/private-insurance/report/survey-of-non-group-health-insurance-enrollees

### Press Release:

kff.org/private-insurance/press-release/new-kaiser-survey-of-people-with-non-group-insurance-finds-nearly-six-in-10-people-enrolled-in-marketplace-plans-were-previously-uninsured/



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### Thank you!

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