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13	SUPERIOR COURT FOR THE	STATE OF CALIFORNIA
14	FOR THE COUNTY (OF LOS ANGELES
15	SHEILA DAVIDSON, individually and on	Case No.:
16	behalf of all others similarly situated;	Case Ivo.,
17	Plaintiff,	CLASS ACTION COMPLAINT AND DEMAND FOR JURY TRIAL
18 19	V.	1. Violation of Business & Professions Code § 17200, et seq. (Unlawful)
20	CIGNA HEALTH AND LIFE INSURANCE COMPANY; CIGNA HEALTHCARE OF	2. Violation of Business & Professions Code § 17200, et seq. (Unfair)
21	CALIFORNIA, INC.; and DOES 1 through 100 inclusive,	3. Violation of Business & Professions Code § 17200, et seq. (Fraudulent)
22	Defendants.	4. Violation of False Advertising Law,
23		Business & Professions Code § 17500, et seq.
2425		5. Violation of the Consumers Legal Remedies Act, Civil Code § 1750, et seq.
26		6. Breach of Contract
27		7. Breach of the Implied Covenant of Good
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1	Faith and Fair Dealing
2	8. Declaratory Relief
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5	Plaintiff Sheila Davidson (hereinafter, "Plaintiff"), on behalf of herself and all others
6	similarly situated, brings this action against defendants Cigna Life and Health Insurance
7	Company and Cigna Healthcare of California, Inc. (hereinafter, collectively "Cigna").
8	Plaintiff alleges the following on information and belief, except as to those allegations that
9	pertain to the named Plaintiff, which are alleged on personal knowledge:
10	NATURE OF THE ACTION
11	1. Plaintiff brings this action to challenge Cigna's deceptive "bait and switch"
12	misrepresentations, inadequate physician and hospital networks, and grossly mishandled
13	administration of individual health service plans. In violation of California law, Cigna:
14	• Misrepresented, and continues to misrepresent, to consumers that their physicians and
15	hospitals are participating in Cigna health service plans; and
16	• Subjected, and continues to subject, Plaintiff and Class Members to inadequate
17	networks of physicians and hospitals, causing delays and interruptions in accessing
18	needed health care.
19	2. As of January 1, 2014, to coincide with the commencement of federal health
20	reform, the Affordable Care Act (hereinafter, "ACA"), Cigna began offering new individual
21	health service plans to California consumers.
22	3. The new ACA-compliant plans were made available to consumers during a
23	designated enrollment period between October 1, 2013 and March 31, 2014 (hereinafter,
24	"Open Enrollment Period").
25	4. Cigna represented and marketed, including on its public website, its health
26	service plans as having specific physicians and hospitals ("providers") available to consumers
27	enrolled in those plans (hereinafter, "provider networks"). Plaintiff and Class Members
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-	<u> </u>

checked with Cigna over the phone, on Cigna's website, and with their pro	viders to make sure	
that their providers were in-network under their Cigna health plan. In response to consumer		
inquiries, Cigna also emailed lists of in-network providers to Plaintiff and Class Members.		
Class Members purchased plans and visited providers in reli	ance on Cigna's	
misrepresentations and omissions regarding provider networks.		

- 5. In general, Cigna's health plans allow enrollees to visit pre-specified, innetwork providers at a discount, but also cover some portion of out-of-network provider services. Prior to meeting their annual deductible, patients seeking services from in-network providers would benefit from reduced costs for services as a result of negotiated fee schedules resulting from agreements entered into between Cigna and in-network providers. Patients who receive services from out-of-network providers must meet a separate, often much higher, out-of-network deductible and do not benefit from the negotiated fee schedules in place for in-network providers. Additionally, payments to out-of-network providers do not accrue toward an enrollee's statutorily set out-of-pocket maximum.
- 6. During the Open Enrollment Period, Cigna only offered PPO plans directly to California consumers and did not sell its plans through the State's exchange, Covered California. Despite only selling its plans outside Covered California, and thereby avoiding the additional regulations and oversight associated with the exchange, Cigna misleadingly referred to its plans by names such as "Covered California Silver Coinsurance Plan."
- 7. Due to Cigna's actions and misrepresentations, Plaintiff and Class Members are not able to fully access plan benefits:
 - Promised providers are not in-network;
 - Negotiated fee schedules are not available;
 - Payments made to out-of-network providers do not accrue toward Plaintiff's and Class
 Members' annual in-network deductible;
 - Payments made to out-of-network providers do not accrue toward Plaintiff's and Class Members' annual out-of-pocket limit; and,

- PPO plans impose much higher deductibles for out-of-network providers.
- 8. In fact, leading up to January 1, 2014, Cigna greatly reduced its network of physicians and hospitals.
- 9. Cigna concealed its reduced network during the Open Enrollment Period in order to increase sales of its health service plans. Plaintiff and Class Members did not find out about the reduced networks until after the Open Enrollment Period ended, thus locking Plaintiff and Class Members into the plans until the next open enrollment period. Cigna had a clear incentive to conceal its networks: as a result of these practices, Cigna significantly increased its share of the California individual health service plan market, while offering inferior products.
- 10. Furthermore, Cigna had a clear incentive to represent out-of-network providers as in-network. Relying on Cigna's misrepresentations and omissions, Plaintiff and Class Members did not discover that providers were out-of-network until after visiting the provider and incurring charges. As a result, Cigna significantly decreased the amount it reimbursed for health care treatments and services, leaving Plaintiff and Class Members to pay the remainder.
- 11. Plaintiff brings this action on behalf of herself and on behalf of a class of current California residents who are currently enrolled in, or who were enrolled in, a Cigna individual health service plan contract purchased after October 1, 2013 (the "Class").
- 12. Cigna's unlawful, unfair, and fraudulent conduct violates California Business and Professions Code sections 17200, et seq. and 17500, et seq.
- 13. Cigna's bait and switch tactics of representing and advertising that its health plans have certain providers in the plans' networks when those providers are not actually in the plans' networks violates the Consumers Legal Remedies Act ("CLRA"), California Civil Code section 1750, et seq.
- 14. Finally, through its conduct of misrepresenting provider networks and failing to provide proof of insurance to consumers, Cigna has breached the individual health service plan contracts entered into with Plaintiff and Class Members and breached the implied

1	covenant of go	ood faith and fair dealing.
2	15.	Plaintiff seeks an order of this Court enjoining Cigna's continued violations of
3	law and decla	aratory relief as set forth herein. Plaintiff also seeks restitution of monies
4	collected from	Class Members in violation of California law, and any other remedies as set
5	forth herein to	the fullest extent permitted by law.
6		PARTIES
7	16.	Plaintiff Sheila Davidson (Davidson) is a citizen of California and resides in
8	Orange County	y.
9	17.	Defendant Cigna Health and Life Insurance Company is a corporation duly
10	organized and	existing under the laws of Connecticut with its principal place of business
11	located in Bloo	omfield, Connecticut and is authorized to transact, and is transacting, the
12	business of pro	oviding health coverage in California.
13	18.	Defendant Cigna Healthcare of California, Inc. is a corporation duly organized
14	and existing u	nder the laws of the State of California, with its principal place of business
15	located in Gler	ndale, California. It is authorized to transact and is transacting the business of
16	providing heal	th coverage in California.
17	19.	The true names and capacities, whether individual, corporate, associate or
18	otherwise, of d	defendants Does 1 through 100 are unknown to Plaintiff, who therefore sues
19	these defendar	ats by such fictitious names. Plaintiff alleges upon information and belief that
20	each of the Do	e defendants is legally responsible in some manner for the events and
21	happenings ref	ferred to herein and will ask leave of this court to amend this complaint to insert
22	their true name	es and capacities when they become known.
23	20.	At all relevant times, Cigna and the Doe defendants were the agents and
24	employees of e	each other and were at all times acting within the purpose and scope of said
25	agency and em	aployment, and each defendant ratified and approved the acts of its agent.
26		JURISDICTION AND VENUE
27	21.	This Court has jurisdiction over this action under Article VI, section 10 of the
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2	proper under Business and Professions Code section 17200, et seq. and Civil Code section
3	1750, et seq.
4	22. This Court has jurisdiction over Cigna.
5	23. Defendant Cigna Healthcare of California, Inc. is a resident of the State of
6	California.
7	24. Jurisdiction over Cigna is also proper because Cigna has purposely availed
8	itself of the privilege of conducting business activities in California and because Cigna
9	currently maintains systematic and continuous business contacts with this State, and has many
10	thousands of enrollees who are residents of this State and who do business with Cigna.
11	25. Plaintiff does not assert any claims arising under the laws of the United States
12	of America. The amount in controversy in this action does not exceed \$74,999 with respect to
13	each Plaintiff's claim and the claim of each Class Member. Moreover, all Class Members are
14	currently residents of the State of California.
15	26. Venue is proper in this Court because, inter alia, Cigna engages and performs
16	business activities in the County of Los Angeles and many Class Members entered into
17	agreements to purchase Cigna's health plans while in the County of Los Angeles.
18	STATUTORY AND REGULATORY SCHEME
19	27. Enacted in March 2010, the federal Patient Protection and Affordable Care Act
20	("ACA") created new rules applicable to health service plans in the United States. (PL 111-
21	148, March 23, 2010, 124 Stat 119.) Individuals could purchase health service plans through
22	their state's exchange or directly from insurers during the six-month Open Enrollment Period
23	between October 1, 2013 and March 31, 2014. (45 C.F.R. § 155.410.) After the Open
24	Enrollment Period, individuals cannot purchase health service plans until the next enrollment
25	period, beginning November 15, 2014. (45 C.F.R § 155.410(e).)
26	28. The ACA expressly preserves state laws that offer additional consumer
27	protections that do not "prevent the application" of any ACA requirement. (42 U.S.C. §
28	CLASS ACTION COMPLAINT AND DEMAND FOR JURY TRIAL

California Constitution and section 410.10 of the Code of Civil Procedure. Jurisdiction is also

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- 1 18041(d).) State laws that impose stricter requirements on health service plan issuers than 2 those imposed by the ACA are not superseded by the ACA. 3 29. Plaintiff's and Class Members' individual health plans are subject to the 4 requirements of California Insurance Code. Some Class Members' plans are subject to the 5 requirements of California Health and Safety Code sections 1340 through 1399.99. 6 To further the goals of ensuring that consumers are educated and informed 30. 7 about the coverage and benefits and enabling consumer choice in the market place, regulations 8 promulgated pursuant to the Insurance Code require that advertisements for health plans "shall 9 be truthful and not misleading in fact or in implication." (Cal. Code Regs. Title 10 ["10 CCR"] 10 § 2536.1(b).) 11 Insurance Code sections 10603 and 10604 require health plans to "provide, in 31. 12 easily understood language and in a uniform, clearly organized manner" information including 13 the "principal benefits and coverage of the disability insurance policy" and the "exceptions. 14 reductions, and limitations that apply to such policy." 15 Insurance Code section 10133.5 provides "that insureds have opportunity to 32. 16 access needed health care services in a timely manner"... "to assure accessibility of provider 17 services in a timely manner to individuals . . . pursuant to benefits covered under the policy or 18 contract." (Id. at (a) and (b), emphasis added.) The purpose of the statute is to ensure, among 19 other things, that: 20 "The policy or contract is not inconsistent with standards of good health care 21 and clinically appropriate care." (Ins. Code § 10133.5(b)(3), emphasis added.) 22 • "All contracts including contracts with providers, and other persons furnishing 23 services, or facilities shall be fair and reasonable." (Ins. Code § 10133.5(b)(4), 24 emphasis added.)
 - 33. Regulations promulgated pursuant to Insurance Code section 10133.5 require that "insurers shall ensure that ... [n]etwork providers are duly licensed or accredited and that they are sufficient, in number or size, to be capable of furnishing the health care services

- 34. Insurance Code section 10133.56 similarly allows consumers who are in the course of treatment to continue to receive treatment from their provider of choice, even after the health insurer terminates its contract with the provider:
 - (a)(1) A health insurer that enters into a contract with a professional or institutional provider to provide services at alternative rates of payment pursuant to Section 10133 shall, at the request of an insured, arrange for the completion of covered services by a terminated provider, if the insured is undergoing a course of treatment for any of the following conditions:
 - (A) An acute condition. An acute condition is a medical condition that involves a sudden onset of symptoms due to an illness, injury, or other medical problem that requires prompt medical attention and that has a limited duration. Completion of covered services shall be provided for the duration of the acute condition.
 - (B) A serious chronic condition. A serious chronic condition is a medical condition due to a disease, illness, or other medical problem or medical disorder that is serious in nature and that persists without full cure or worsens over an extended period of time or requires ongoing treatment to maintain remission or prevent deterioration. Completion of covered services shall be provided for a period of time necessary to complete a course of treatment and to arrange for a safe transfer to another provider, as determined by the health insurer in consultation with the insured and the terminated provider and consistent with good professional practice. Completion of covered services under this paragraph shall not exceed 12 months from the contract termination date or 12 months from the effective date of coverage for a newly covered insured.
 - (C) A pregnancy. A pregnancy is the three trimesters of pregnancy and the immediate

1	postpartum period. Completion of covered services shall be provided	for the duration
2	of the pregnancy.	
3	• (D) A terminal illness. A terminal illness is an incurable or irreversible	le condition that
4	has a high probability of causing death within one year or less. Comple	etion of covered
5	services shall be provided for the duration of a terminal illness, which	may exceed 12
6	months from the contract termination date or 12 months from the e	ffective date of
7	coverage for a new insured.	
8	• (E) The care of a newborn child between birth and age 36 months.	Completion of
9	covered services under this paragraph shall not exceed 12 months fr	om the contract
10	termination date or 12 months from the effective date of coverage for	a newly covered
11	insured.	
12	FACTUAL ALLEGATIONS	
13	A. Cigna engaged in a fraudulent and deceptive marketing schem its market share.	e to increase
14	35. As of January 1, 2014, to coincide with the commencement of	the ACA, Cigna
15	began offering new ACA-compliant individual health service plans to Californ	nia consumers.
16	36. The new ACA-compliant plans were made available to consu	mers during the
17	Open Enrollment Period, between October 1, 2013 and March 31, 2014.	
18	37. During the Open Enrollment Period, Cigna only offered PPO	plans directly to
19	California consumers and did not sell its plans through the State's excl	hange, Covered
20	California.	
21	38. Millions of Californians went shopping for new health plans of	during the Open
22	Enrollment Period. In an effort to increase its share of the California individua	al health service
23	plan market, Cigna engaged in a fraudulent and deceptive marketing schem	e leading up to,
24	and during, the Open Enrollment Period.	
25	39. Despite only selling its plans outside Covered California, and t	hereby avoiding
26	the additional regulations and oversight associated with the exchange, Cig	na misleadingly
27		

- referred to its plans by names such as "Covered California Silver Coinsurance Plan." The Attorney General ordered Cigna to stop using the "Covered California" label in the names of its plans because it was misleading to consumers.
- 40. Also, at all relevant times, Cigna's website offered, and continues to offer, users a feature that allows them to search Cigna's network of providers and view and email themselves lists of in-network physicians. Cigna also allows consumers to obtain provider network information over the phone from its customer service agents.
- 41. Plaintiff alleges upon information and belief that Cigna intentionally caused an inaccurate provider list to be disseminated to potential enrollees in order to fraudulently induce customers to purchase health service plans during the Open Enrollment Period.
- 42. The network of Cigna providers available to Plaintiff and Class Members is drastically more limited than represented by Cigna. Cigna intentionally failed to update its provider list, and allowed the outdated provider information to be disseminated to potential enrollees in order to make its new health service plans appear more attractive. Cigna knew that many potential customers would check to ensure that certain providers were listed as in Cigna's network before selecting a new ACA-compliant plan. Therefore, Cigna intentionally disseminated an inaccurate provider list to during this crucial Open Enrollment Period so that potential customers would purchase the plans before finding out that their providers were actually no longer included in Cigna's network.
- 43. Thousands of enrollees are now finding out for the first time that they were provided inaccurate information, either over the phone, or on Cigna's website. As a result, many enrollees have sought treatment from providers that were previously listed as innetwork—only to later have claims denied based on these inaccurate representations and new,

¹ Chad Terhune, *State tells Cigna to Stop using Covered California Exchange Name*, Los Angeles Times, Jan. 13, 2014, http://articles.latimes.com/2014/jan/13/business/la-fi-mocigna-covered-california-20140110.

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1	reduced networks.	
2	44. Cigna's marketing, sales, and plan informational materials also concealed the	at
3	ts new ACA-compliant plans had much more restrictive networks than Cigna had	
4	raditionally offered. Cigna's sales and marketing materials led consumers to believe that th	e
5	only changes Cigna made to its older health service plans were changes to ensure compliance	ce
6	with ACA requirements.	
7 8	B. Sheila Davidson was fraudulently induced into purchasing a Cigna health plan with a drastically reduced network of providers.	
9	45. Sheila Davidson is a 61-year-old woman who suffers from a cascading histor	ſy
10	of medical problems, including pelvic inflammatory disease, pelvic floor tension myalgia, a	nd
11	peritonitis. Essentially, scar tissue has twisted and wrapped around Sheila's organs, causing	
12	ner tremendous pain and preventing her body from processing food. Without continual	
13	reatment to loosen the scar tissue, Sheila would not be able to live.	
14	46. Sheila's condition is unique. There has only been one team of specialists that	Ī
15	has been able to successfully understand and treat Sheila's peculiar combination of medical	
16	ssues. For years, Sheila has been seeing Dr. Richard Kempart, her primary physician, and a	i
17	eam of specialists at the Women's Center at University of California Irvine ("UCI") Medic	al
18	Center. The UCI team includes Dr. Karen Noblett, Dr. Felicia Lane, Dr. Stephanie Jacobs,	
19	and a physical therapist, Patti Nygai.	
20	47. In late 2013, Sheila's health insurer at the time, Anthem Blue Cross, cancelled	d
21	ner policy. Sheila had to be particularly careful in choosing a new policy, as she was in a	
22	precarious financial and medical situation. Years before, her husband suffered a stroke and	
23	ost his business. Her daughter has also been diagnosed with a disability. The resulting	
24	nedical bills forced Sheila to sell her home.	
25	48. Looking for a policy that covered her team of specialists, Sheila eventually	
26	Found Cigna. Using the Cigna website, she entered each of her doctor's names and addresse	s,

and all of her doctors were covered in the plan she chose: myCigna Health Flex 2750 Silver

1	PPO plan. Although Cigna later took this information down from its website, Sheila printed
2	off each page indicating that each doctor was covered in the plan. Sheila also called Cigna to
3	confirm that her doctors were in-network. The Cigna agent informed Sheila that if the website
4	listed her doctors as in-network then they would be covered under her plan. Cigna also
5	provided Sheila with a booklet that promised continuity of care.
6	49. The premium for this PPO plan was \$729.82 per month, with an in-network
7	deductible of \$2,750 and an out-of-pocket limit of \$6,350. The out-of-network deductible and
8	out-of-pocket limit were significantly higher, \$12,500 and \$25,000, respectively.
9	50. Relying on Cigna's representations about coverage and continuity of care,
10	Sheila purchased the plan, which became effective on January 1, 2014.

- 51. Sheila continued treatment with her team of physicians in early 2014. When she received the EOBs for her treatments, the EOBs confirmed that her doctors were covered and she was responsible for paying the "in-network" rate for those treatments.
- 52. In May, 2014, Sheila's condition worsened. Her weight dropped to 80 pounds and she would faint from her body's inability to process food. On May 7, 2014, Cigna authorized an in-network Peripherally Inserted Central Catheter (PICC) line treatment that saved Sheila's life.
- 53. A week later, however, as Sheila was about to meet her \$6,350 out-of-pocket limit, she received a bill from Cigna charging her for the entire cost of the May 2014 treatment. Although Cigna never gave Sheila any prior notice or explanation, it unilaterally changed all of her doctors to out-of-network status. Now, in her most vulnerable medical state, Sheila had to pay for her entire treatment, even though Cigna's website and previous billings had confirmed that those treatments were covered.
- 54. When Sheila called Cigna to fix the problem, they simply told her that the original coverage for her doctors was a "mistake."
- 55. Sheila's health plan offers considerably less coverage for out-of-network services. First, Sheila's plan's out-of-network deductible, \$12,500, is much higher than the in-

network deductible, \$2,750. Therefore, Sheila must pay \$12,500 more out-of-pocket before
Cigna contributes any amount toward her care. Second, even if Sheila meets her \$12,500 out
of-network deductible, Cigna will only pay 50% of the cost of care up to the "Maximum
Reimbursable Charge," above which Cigna will pay nothing. This significantly reduces the
percentage of the total cost that Cigna will reimburse. Practically, this means that Sheila will
pay far more than \$12,500 before Cigna will cover any of her "out-of-network" care. In
comparison, on an in-network basis, the entire cost of services accrue toward Sheila's
deductible, the deductible is much lower (thus requiring Sheila to pay less out-of-pocket
before Cigna contributes toward her care), and, once Sheila meets her in-network deductible,
Cigna pays the entire cost of care.
56 On True 10 2014 Chaile filed an amount amount with Clama magazating that it

- 56. On June 19, 2014, Sheila filed an urgent appeal with Cigna, requesting that it continue to treat her doctors as in-network, as promised. Cigna misplaced the appeal and Sheila had to personally track it down and make sure it was sent to the right department within Cigna. Cigna has still not responded.
- 57. Sheila continues to pay out-of-pocket for coverage that is significantly less than what was promised by Cigna. Sheila has no option to stop treatment with her team of physicians as it is required to keep her alive. Cigna's network also does not offer other doctors that can treat her complicated condition. Sheila cannot switch insurers until the next enrollment period in November. She continues to pay the \$729.82 monthly premiums for coverage that is significantly different that what was represented to her. Sheila has also been forced to pay more than \$2,700.00 out-of-pocket and continues to incur large amounts of additional expenses that should have been covered as in-network under her Cigna plan.
- 58. Cigna's wrongful denial of benefits has taken a severe toll on Sheila's medical, financial, and emotional state at a time when she most needs the protection of her health plan. Sheila is now fearful of using her Cigna plan and has suffered unwarranted delays and changes in care due to Cigna's conduct.

1		SUMMARY OF CIGNA'S ILLEGAL ACTS
2		59. As discussed in more detail herein, through its conduct of misrepresenting
3	provid	er networks, Cigna:
4		
5	•	Violated 10 CCR § 2536.1(b), which requires that advertisements for health service plans "shall be truthful and not misleading in fact or in implication."
6	•	Violated Insurance Code sections 10603 and 10604, which require health plans to
7		"provide, in easily understood language and in a uniform, clearly organized manner" information including the "principal benefits and coverage of the disability
8		insurance policy" and the "exceptions, reductions, and limitations that apply to such policy."
9		Wishest in success Code matter 10122 5, which requires that policies and contracts
1011	•	Violated insurance Code section 10133.5, which requires that policies and contracts with Class Members are "fair and reasonable" and "not inconsistent with standards of good health care and clinically appropriate care." (Emphasis added.)
12	_	Violated regulations promulgated pursuant to Insurance Code section 10133.5, which
13	•	require that "insurers shall ensure that [n]etwork providers are duly licensed or
		accredited and that they are sufficient, in number or size, to be capable of furnishing the health care services covered by the insurance contract, taking into account the
14		number of covered persons, their characteristics and medical needs including the
15		frequency of accessing needed medical care within the prescribed geographic distances outlined herein and the projected demand for services by type of services."
16		(10 CCR § 2240.1(b)(1).)
17	•	Violated Insurance Code section 10133.56, which requires health service plans to arrange for the completion of covered services by a terminated provider or by a
18 19		nonparticipating provider for certain conditions, such as pregnancies or care of a newborn child.
20		60. Cigna engaged in various unfair and deceptive acts in violation of the CLRA
21	by:	
	oy.	
22	•	Representing health plans as having certain providers in-network when those providers were not in the network of the health service plans in violation of Civil Code
23		section 1770, subdivision (a)(5).
2425	•	Advertising health plans as having certain providers in-network with intent not to sell them as advertised in violation of Civil Code section 1770, subdivision (a)(9).
26		
27	•	Representing and advertising that its health plans provide coverage for services rendered by a network of certain providers and then refusing to reimburse care from
28		14

1	that network of providers in violation of Civil Cod	e section 1770, subdivision (a)(14).	
2	Adopting unconscionable contract provisions adopting and concealing material terms of the coverage in v		
3	subdivision (a)(19).	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
4	4 CLASS ALLEGATION	NS	
5	5 61. This is brought on behalf of the Plaintiff in	dividually and on behalf of all	
6	6 others similarly situated pursuant to Code of Civil Proced	ure section 382 and Civil Code	
7	7 section 1781. Plaintiff seeks to represent the following cla	ss:	
8 9	All current California residents who enrolled in an	All current California residents who enrolled in an individual Cigna health service plan after October 1, 2013.	
10	62. Plaintiff reserves the right under Rule 3.76	5(b) of the California Rules of Court	
11	to amend or modify the class description with greater spec	rificity, by further division into	
12	subclasses or by limitation to particular issues.		
13	The proposed Class is composed of thousand	nds of persons dispersed throughout	
14	the State of California and joinder is impractical. The prec	ise number and identity of Class	
15	Members are unknown to Plaintiff but can be obtained fro	m Cigna's records.	
16	6 64. There are questions of law and fact commo	n to members of the Class, which	
17	7 predominate over questions affecting only individual Clas	s Members.	
18	8 65. Plaintiff is a member of the Class and Plair	tiff's claims are typical of the	
19	9 claims of the Class.		
20	20 66. Plaintiff is willing and prepared to serve the	e Court and the proposed Class in a	
21	representative capacity. Plaintiff will fairly and adequately	protect the interests of the Class	
22	and has no interests adverse to or which conflict with the i	nterests of the other members of the	
23	23 Class.		
24	24 67. The self-interest of Plaintiff is co-extensive	e with and not antagonistic to those	
25	of absent Class members. Plaintiff will undertake to re	present and protect the interests of	
26	absent Class members.		
27	Plaintiff has engaged the services of counse	el indicated below who are	
28	15		

1	evnerienced i	n complex class litigation, will adequately prosecute this action, and will assert
2	-	the rights of and otherwise represent Plaintiff and absent Class Members.
3	-	
4	69.	The prosecution of separate actions by individual members of the Class would
	create a risk o	of inconsistency and varying adjudications, establishing incompatible standards
5	of conduct for	r Cigna.
6	70.	Cigna has acted on grounds generally applicable to the Class, thereby making
7	relief with res	spect to the members of the Class as a whole appropriate.
8	71.	A class action is superior to other available means for the fair and efficient
9	adjudication of	of this controversy. Prosecution of the complaint as a class action will provide
10	redress for in	dividual claims too small to support the expense of complex litigation and
11	reduce the po	ssibility of repetitious litigation.
12	72.	Plaintiff does not anticipate any unusual or difficult management problems
13	with the pursu	uit of this Complaint as a class action.
14		FIRST CAUSE OF ACTION
15		Violations of Business & Professions Code § 17200, et seq. –
16		Unlawful Business Acts and Practices
17	73.	Plaintiff incorporates by reference each of the preceding paragraphs as though
18	fully set forth	herein.
19	74.	Business and Professions Code section 17200, et seq. prohibits acts of "unfair
20	competition"	which is defined by Business and Professions Code section 17200 as including
21	"any unlawfu	l, unfair or fraudulent business act or practice"
22	75.	Cigna's conduct, and the conduct of Does 1 through 100, as described above,
23	constitutes un	lawful business acts and practices.
24	76.	Cigna and Does 1 through 100 have violated and continue to violate Business
25	and Professio	ons Code section 17200's prohibition against engaging in "unlawful" business
26	acts or practic	ces, by, inter alia, violating provisions of the Insurance Code, California Code of
27	Regulations,	and the CLRA as follows:

1	a. By misrepresenting the providers that would be in-network under
2	Plaintiff's and Class Members' plans, Cigna's advertisements are not "truthful" and are
3	"misleading in fact or in implication" in violation of 10 CCR § 2536.1(b).
4	b. By misrepresenting the providers that would be in-network under
5	Plaintiff's and Class Members' plans, Cigna is failing to "provide, in easily understood
6	language and in a uniform, clearly organized manner" information about Plaintiff's and Class
7	Members' plans, including the "principal benefits and coverage of the disability insurance
8	policy" and the "exceptions, reductions, and limitations that apply to such policy" in violation
9	of Insurance Code sections 10603(a)(1) and 10604(a).
10	c. By misrepresenting the providers that would be in-network under
11	Plaintiff's and Class Members' plans, Cigna's policies and contracts with Plaintiff and Class
12	Members are not "fair and reasonable" and "inconsistent with standards of good health care
13	and clinically appropriate care" in violation of Insurance Code section 10133.5.
14	d. By misrepresenting the providers that would be in-network under
15	Plaintiff's and Class Members' plans, Cigna has failed to "ensure that [n]etwork providers
16	are duly licensed or accredited and that they are sufficient, in number or size, to be capable of
17	furnishing the health care services covered by the insurance contract, taking into account the
18	number of covered persons, their characteristics and medical needs including the frequency of
19	accessing needed medical care within the prescribed geographic distances outlined herein and
20	the projected demand for services by type of services" in violation of 10 CCR § 2240.1(b)(1).
21	e. By refusing to provide continuity of care with a patient's physician for
22	an acute condition, serious chronic condition, pregnancy, terminal illness, a newborn child, or
23	performance of surgery to consumers during their course of treatment, Cigna is failing to
24	provide covered services in violation of Insurance Code section 10133.56.
25	77. Plaintiff and Class Members have suffered injury in fact and lost money and/or
26	property as a result of Cigna's and Does 1 through 100's unlawful business acts and practices
27	by, inter alia, receiving lesser coverage under their health service plan contracts, paying
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1	unexpected out-of-pocket costs and premiums that are not commensurate with the coverage
2	provided, and/or paying out-of-pocket costs and premium amounts in excess of what a Class
3	Member would have paid if Defendants had accurately disclosed the health service plans'
4	provider networks.
5	78. As a result of Cigna's and Does 1 through 100's violations of the Business and
6	Professions Code section 17200, Plaintiff seeks an order of this Court enjoining Cigna's
7	continued violations. Plaintiff also seeks an order for restitution of all monies paid for Cigna
8	health service plans in an amount reflecting the difference in the value of the health service
9	plans with the networks of providers that Cigna claimed were in-network and the value of the
10	health plans with the narrow network.
11	SECOND CAUSE OF ACTION
12	Violations of Business & Professions Code § 17200, et seq. –
13	Unfair Business Acts and Practices
14	79. Plaintiff incorporates by reference each of the preceding paragraphs as though
15	fully set forth herein.
16	80. Cigna's conduct, and the conduct of Does 1 through 100, as described above,
17	constitutes unfair business and practices under Business and Professions Code section

17200, et seq.

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Plaintiff and other members of the Class suffered a substantial injury in fact 81. resulting in the loss of money or property by virtue of Cigna's and Does 1 through 100's conduct.

Cigna's and Does 1 through 100's conduct does not benefit consumers or 82. competition. Indeed the injury to consumers and competition is substantial.

- Plaintiff and Class Members could not have reasonably avoided the injury each 83. of them suffered.
- 84. The gravity of the consequences of Cigna's and Does 1 through 100's conduct as described above outweighs any justification, motive or reason therefore and is immoral,

unethical, oppres	ssive, unscrupulo	ous, and offends	established	public	policy	delineated in
California law,	Insurance Code,	and regulatory	provisions	as well	as the	ir underlying
purposes.						

- 85. Plaintiff and Class Members have suffered injury in fact and lost money and/or property as a result of Cigna's and Does 1 through 100's unfair business acts and practices by, inter alia, receiving lesser coverage under their health service plan contracts, paying unexpected out-of-pocket costs and premiums that are not commiserate with the coverage provided, and/or paying out-of-pocket costs and premium amounts in excess of what a Class Member would have paid if Defendants had accurately disclosed the health service plans' provider networks.
- 86. As a result of Cigna's and Does 1 through 100's violations of the Business and Professions Code section 17200, Plaintiff seeks an order of this Court enjoining Cigna's continued violations. Plaintiff also seeks an order for restitution of all monies paid for Cigna health service plans in an amount reflecting the difference in the value of the health service plans with the networks of providers that Cigna claimed were in-network and the value of the health plans with the narrow network.

THIRD CAUSE OF ACTION

Violations of Business & Professions Code § 17200, et seq. -

Fraudulent Business Acts and Practices

- 87. Plaintiff incorporates by reference each of the preceding paragraphs as though fully set forth herein.
- 88. Cigna's conduct, and the conduct of Does 1 through 100, as described above, constitutes fraudulent business practices under Business and Professions Code section 17200, et seq.
- 89. Defendants' misleading and fraudulent representations, advertising, marketing, and communications are likely to deceive reasonable California consumers. Plaintiff and Class Members were unquestionably deceived regarding the provider networks, and Cigna's

1	other misrepresentations and omissions as more fully described herein.				
2	90.	Cigna's misrepresentations and omissions were material and were a substantial			
3	factor in Plain	ntiff's and Class Members decisions to enroll in and renew their health plan			
4	contracts and	continue to pay monthly premiums. Such acts are fraudulent business acts and			
5	practices.				
6	91.	These acts and practices resulted in and caused Plaintiff and Class Members to			
7	pay more for t	heir health service plans than they would have absent Defendants' fraud.			
8	92.	Plaintiff and Class Members have been injured by Defendants' fraudulent			
9	business acts a	and practices by receiving lesser coverage under their individual plan contracts.			
10	93.	As a result of Cigna's and Does 1 through 100's violations of the Business and			
11	Professions C	ode section 17200, Plaintiff seeks an order of this Court enjoining Cigna's			
12	continued violations. Plaintiff also seeks an order for restitution of all monies paid for Cigna				
13	health service plans in an amount reflecting the difference in the value of the health service				
14	plans with the networks of providers that Cigna claimed were in-network and the value of the				
15	health plans with the narrow network.				
16	FOURTH CAUSE OF ACTION				
17		Violations of the California False Advertising Law,			
18		Business & Professions Code § 17500, et seq.			
19	94.	Plaintiff incorporates by reference each of the preceding paragraphs as though			
20	fully set forth	herein.			
21	95.	Defendants violated California's False Advertising Law, Business and			
22	Professions Code section 17500, et seq. by making false and misleading representations in				
23	advertising, marketing, and communications regarding provider networks, and making other				
24	misrepresenta	tions and omissions as more fully described herein.			
25	96.	These representations have deceived and are likely to deceive Plaintiff and			
26	Class Member	s in connection with their decisions to purchase their individual health service			
27	contracts and	to continue to pay monthly premium charges. Defendants' representations also			
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have deceived and are likely to deceive Plaintiff and Class Members with respect to the
expected costs they would be spending out-of-pocket under their individual health plan
contracts. Defendants' representations were material and were a substantial and material
factor in Plaintiff's and Class Members' decisions to purchase their health service plans and
to continue to pay monthly premium charges. Had Plaintiff and Class Members known the
actual facts, they would not have purchased the health plans, continued to pay monthly
premium charges, or paid out-of-pocket costs and premiums in excess of what they would
have paid if Defendants had accurately disclosed provider networks and the real terms,
coverage and benefits provided by the health service plans.

- 97. Defendants have directly and indirectly engaged in substantially similar conduct with respect to Plaintiff and to each member of the Class.
- 98. Defendants, and each of them, aided and abetted, encouraged and rendered substantial assistance in accomplishing the wrongful conduct and their wrongful goals and other wrongdoing complained of herein. In taking action, as particularized herein, to aid and abet and substantially assist the commission of these wrongful acts and other wrongdoings complained of, each of the Defendants acted with an awareness of his/her/its primary wrongdoing and realized that his/her/its conduct would substantially assist the accomplishment of the wrongful conduct, wrongful goals, and wrongdoing.
- 99. Plaintiff and Class Members have suffered injury by Defendants' violation of Business and Professions Code section 17500, et seq.
- As a result of Cigna's and Does 1 through 100's violations of the Business and 100. Professions Code section 17500, Plaintiff seeks an order of this Court enjoining Cigna's continued violations. Plaintiff also seeks an order for restitution of all monies paid for Cigna health service plans in an amount reflecting the difference in the value of the health plans with the networks of providers that Cigna claimed were in-network and the value of the health plans with the narrow network.

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1 FIFTH CAUSE OF ACTION 2 Violations of the Consumers Legal Remedies Act, Civil Code § 1750, et seq. 3 Plaintiff incorporates by reference each of the preceding paragraphs as though 101. 4 fully set forth herein. 5 Under Civil Code section 1770, subdivision (a), of the CLRA, the following 102. 6 "unfair methods of competition and unfair or deceptive acts or practices undertaken by any 7 person in a transaction intended to result or which results in the sale or lease of goods or 8 services to any consumer are unlawful": 9 "Representing that goods or services have sponsorship, approval, characteristics, 10 ingredients, uses, benefits, or quantities which they do not have or that a person has a 11 sponsorship, approval, status, affiliation, or connection which he or she does not 12 have." (Civ. Code § 1770(a)(5).) 13 "Advertising goods or services with intent not to sell them as advertised." (Civ. Code 14 § 1770(a)(9).) 15 "Representing that a transaction confers or involves rights, remedies, or obligations 16 which it does not have or involve, or which are prohibited by law." (Civ. Code § 17 1770(a)(14).) 18 "Inserting an unconscionable provision in the contract." (Civ. Code § 1770(a)(19).) 19 Here, in connection with Cigna engaging in the initial offering and monthly 103. 20 transactions with consumers that were intended to result, or actually resulted in, the sale of 21 services, Defendants have violated the CLRA, Civil Code section 1770, subdivisions (a)(5), 22 (a)(9), (a)(14), and (a)(19) by: 23 Representing that health service plans have provider network a. 24 characteristics and other terms and benefits which they do not have. 25 Advertising health service plans as having provider network b. 26 characteristics and other terms and benefits with the intent not to sell them as advertised. 27 Representing that a transaction confers or involves provider network c. 28 22

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rights, remedies, or obligations which they do not have.

Adopting unconscionable contract provisions requiring higher d. deductible limits for out-of-network providers, adopting inadequate provider networks, and concealing material terms of the coverage.

Such acts and practices were designed or intended by Cigna to convince Class 104. Members to initially purchase and pay monthly premium charges. The CLRA "shall be liberally construed and applied to promote its underlying purposes, which are to protect consumers against unfair and deceptive business practices and to provide efficient and economical procedures to secure such protection." For purposes of the CLRA, a "[t]ransaction' means an agreement between a consumer and any other person, whether or not the agreement is a contract enforceable by action, and includes the making of, and the performance pursuant to, that agreement." (Civil Code § 1761(e).) Here, the "transactions" at issue governed by the CLRA include both the original sale and the monthly premium payments of the individual PPO health plan contracts made and entered into by Cigna, Plaintiff and Class Members, as well as Cigna's performance of its obligations under such agreements. In making decisions whether to initially purchase Cigna health plans and pay monthly premium charges, Plaintiff and Class Members reasonably acted in positive response to Cigna's misrepresentations as set forth in detail herein, or would have considered the omitted facts detailed herein material to their decisions to do so.

Section 1761, subdivision (b), of the CLRA defines "services" as "work, labor, 105. and services for other than a commercial or business use, including services furnished in connection with the sale or repair of goods." Cigna's ongoing "work and labor" to establish, maintain, and improve provider networks of hospital and doctors is the core of the PPO health service plans at issue here. Cigna provides extensive services that do not exist for consumers enrolled in pure indemnity coverage like life insurance. For example:

• Cigna advertises its PPO coverage by promoting the network services it provides and the "work and labor" Cigna expends in order to guarantee quality and provide

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consumer choice. Cigna promises: "The LocalPlus Network can give you easy access

conversations with Cigna's customer service representatives in an attempt to avoid the

² Cigna, LocalPlus Network Flyer, http://www.cigna.com/assets/docs/individual-and-families/medical-plans/common/866355-localplus-d2c-az-fl-tn-tx-co-ca.pdf (last visited September 15, 2014).

consequences of Cigna's unfair methods of competition and unfair or deceptive acts. Plaintiff			
and Class Members have also suffered opportunity costs by foregoing the opportunity to			
switch to other coverage offered by other companies during the Open Enrollment Period.			

- 109. Defendants' misrepresentations and omissions described in the preceding paragraphs were intentional, or alternatively, made without the use of reasonable procedures adopted to avoid such an error.
- 110. Defendants, directly or indirectly, have engaged in substantially similar conduct to Plaintiff and to each member of the Class.
- 111. Such wrongful actions and conduct are ongoing and continuing. Unless Defendants are enjoined from continuing to engage in such wrongful actions and conduct, the public will continue to be harmed by Defendants' conduct.
- 112. Defendants, and each of them, aided and abetted, encouraged, and rendered substantial assistance in accomplishing the wrongful conduct and their wrongful goals and other wrongdoing complained of herein. In taking action, as particularized herein, to aid and abet and substantially assist the commission of these wrongful acts and other wrongdoings complained of, each of the Defendants acted with an awareness of his/her/its primary wrongdoing and realized that his/her/its conduct would substantially assist the accomplishment of the wrongful conduct, wrongful goals, and wrongdoing.
- 113. Plaintiff and the Class are entitled to an injunction, pursuant to Civil Code section 1780, prohibiting Cigna from continuing to engage in the above-described violations of the CLRA.
- 114. Cigna's conduct as described herein was intended by Cigna to cause injury to members of the Class and/or was despicable conduct carried on by Cigna with a willful and conscious disregard of the rights of members of the Class, subjected members of the Class to cruel and unjust hardship in conscious disregard of their rights, and was an intentional misrepresentation, deceit, or concealment of material facts known to Cigna with the intention to deprive Class Members of property or legal rights, or to otherwise cause injury, such as to

1	constitute malice, oppression or fraud under Civil Code section 3294, thereby entitling			
2	Plaintiff and members of the Class to exemplary damages in an amount appropriate to punish			
3	or set an example of Cigna.			
4	SIXTH CAUSE OF ACTION			
5	Breach of Contract			
6	115. Plaintiff incorporates by reference each of the preceding paragraphs as though			
7	fully set forth herein.			
8	116. Cigna and Does 1 through 100 owe duties and obligations to Plaintiff and			
9	members of the Class under the health service plan contracts at issue.			
10	117. By misrepresenting provider networks and denying coverage for medical			
11	services on the basis that services were provided by an out-of-network provider that Cigna			
12	represented as in-network, Cigna and Does 1 through 100 have uniformly breached the terms			
13	and provisions of the individual health service plan contracts entered into with Plaintiff and			
14	members of the Class.			
15	118. As a direct and proximate result of Cigna's and Does 1 through 100's conduct			
16	and breach of contractual obligations, Plaintiff and members of the Class suffered damages			
17	under the individual plan contracts in an amount to be determined according to proof at of			
18	trial.			
19	SEVENTH CAUSE OF ACTION			
20	Breach of the Implied Covenant of Good Faith and Fair Dealing			
21	119. Plaintiff incorporates by reference each of the preceding paragraphs as though			
22	fully set forth herein.			
23	120. Cigna and Does 1 through 100 have breached their duty of good faith and fair			
24	dealing owed to Plaintiff and members of the Class in the following respects:			
25	a. Unreasonably misrepresenting provider networks covered under the			
26	individual health service plan contracts; and			
27	b. Unreasonably denying coverage for medical services on the basis that			
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members of the Class by other acts or omissions of which Plaintiff is presently unaware and

which will be shown according to proof at trial.

As a proximate result of the aforementioned unreasonable and bad faith conduct of Defendants, Plaintiff and members of the Class have suffered, and will continue to suffer in the future, damages under the health service plan contracts, plus interest, and other economic and consequential damages, in an amount to be proven at trial.

As a further proximate result of the unreasonable and bad faith conduct of 123. Defendants, Plaintiff and members of the Class were compelled to retain legal counsel and to institute litigation to obtain the benefits due under the contracts. Therefore, Defendants are liable for those attorneys' fees, witness fees and litigation costs reasonably incurred in order to obtain their benefits under the health service plan contracts.

Defendants' conduct described herein was intended by the Defendants to cause 124. injury to members of the Class and/or was despicable conduct carried on by the Defendants with a willful and conscious disregard of the rights of members of the Class, subjected members of the Class to cruel and unjust hardship in conscious disregard of their rights, and was an intentional misrepresentation, deceit, or concealment of material facts known to the Defendants with the intention to deprive members of the Class property, legal rights or to otherwise cause injury, such as to constitute malice, oppression or fraud under Civil Code section 3294, thereby entitling Plaintiff and members of the Class to punitive damages in an amount appropriate to punish or set an example of Defendants.

Defendants' conduct described herein was undertaken by Cigna's and Does 1 125. through 100's officers or managing agents who were responsible for claims supervision and operations decisions. The previously described conduct of said managing agents and individuals was therefore undertaken on behalf of Cigna. Cigna further had advance

1	knowledge of the actions and conduct of said individuals whose actions and conduct were
2	ratified, authorized, and approved by managing agents whose precise identities are unknown
3	to Plaintiff at this time and are therefore identified and designated herein as Does 1 through
4	100.
5	EIGHTH CAUSE OF ACTION
6	Declaratory Relief
7	126. Plaintiff incorporates by reference each of the preceding paragraphs as though
8	fully set forth herein.
9	127. California Code of Civil Procedure section 1060 provides that any person
10	"interested under a contract may, in cases of actual controversy relating to the legal
11	rights and duties of respective parties" bring an action in Superior Court for a declaration of
12	his or her rights and the "the court may make a binding declaration of these rights or duties,
13	whether or not further relief is or could be claimed at the time."
14	128. An actual controversy has arisen between Plaintiff and the Class Members she
15	represents, on the one hand, and Cigna and Does 1 through 100 on the other hand, as to their
16	respective rights and obligations under the individual health service plan contracts between
17	them. Specifically, Plaintiff and Class Members contend that Cigna's and Does 1 through
18	100's misrepresentation of provider networks and other misrepresentations and omissions as
19	more fully described herein are prohibited by California law. Defendants contend that their
20	conduct was proper.
21	129. Plaintiff seeks a declaration as to the respective rights and obligations of the
22	parties.
23	PRAYER FOR RELIEF
24	Plaintiff, on her own behalf and on behalf of the Class, prays for relief as follows, as
25	applicable to the causes of action set forth above:
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1		1.	An Order certifying the proposed Class pursuant to Code of Civil Procedure
2			section 382 and Civil Code section 1780 et seq. and appointing Plaintiff to
3			represent the proposed Class and designating her counsel as Class Counsel;
4		2.	An Order enjoining Cigna from continuing to engage in the conduct described
5			herein;
6		3.	An Order awarding Plaintiff and the Class restitution and such other relief as the
7			Court deems proper;
8		4.	An Order awarding Plaintiff and the Class damages for failure to provide coverage
9			under the contracts, plus interest, including prejudgment interest, and other
10			economic and consequential damages, in a sum to be determined at the time of
11			trial;
12		5.	An Order awarding Plaintiff and the Class punitive and exemplary damages in an
13			amount appropriate to punish or set an example of Defendants;
14		6.	An Order declaring the rights and obligations of Plaintiff and Class Members, on
15			the one hand, and Cigna, on the other, with regard to the business practices
16			alleged;
17		7.	An Order awarding Plaintiff's attorneys' fees, costs and expenses as authorized by
18			applicable law; and
19		8.	For such other and further relief as this Court may deem just and proper.
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	ī		JURY DEMAND			
	2	Plaintiff demands a trial by jury on all issues so triable.				
	3	DATED: September 23, 2014	Respectfully Submitted,			
Caser Tre se	3 d 4 d	a (C) (A) n'ha 4650 (A Prince Martine) (CASCHARTER) (CASCHARTER)	SHERNOFF BIDART ECHEVERRIA BENTLEY LLP			
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	6		Maria M Cody			
	7		By: MICHAEL J. BIDART			
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		CLASS ACTION CO	MPLAINT AND DEMAND FOR JURY TRIAL			

AFFIDAVIT

- 1. I am a staff attorney for Consumer Watchdog duly licensed to practice before all the courts of the State of California and counsel of record for Plaintiff in the above-captioned matter. I am personally familiar with the facts set forth herein, and if called upon to do so, I could and would testify competently thereto.
- 2. Civil Code section 1780, subdivision (d), of the Consumers Legal Remedies
 Act provides that "[a]n action under subdivision (a) or (b) may be commenced in the county
 in which the person against whom it is brought resides, has his or her principal place of
 business, or is doing business, or in the county where the transaction or any substantial
 portion thereof occurred. In any action subject to this section, concurrently with the filing of
 the complaint, the plaintiff shall file an affidavit stating facts showing that the action has been
 commenced in a county described in this section as a proper place for the trial of the action."
- 3. As described in more detail in the Class Action Complaint, which is incorporated herein by reference, this action was filed in the County of Los Angeles, which is a proper place for the trial of the action because Defendants Cigna Health and Life Insurance Company and Cigna Healthcare of California, Inc. are doing business in Los Angeles county, and the operative transactions, or a substantial portion thereof, occurred in Los Angeles county.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct and that this Declaration was executed this 24th day of September 2014, at Santa Monica, California.

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