



Interviews with 1,009 adult Americans conducted by telephone by Opinion Research Corporation on August 6-10, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: MONDAY, AUGUST 16 AT NOON

13. How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER)

	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
The economy					
August 6-10, 2010	56%	36%	7%	1%	*
Unemployment**					
August 6-10, 2010	48%	36%	13%	2%	*
The federal budget deficit					
August 6-10, 2010	48%	35%	12%	5%	*
Terrorism**					
August 6-10, 2010	48%	27%	17%	8%	*
Ethics in government**					
August 6-10, 2010	47%	35%	14%	3%	*
Health care					
August 6-10, 2010	45%	38%	13%	4%	*
Social Security and Medicare**					
August 6-10, 2010	42%	36%	20%	2%	*
Taxes*					
August 6-10, 2010	38%	37%	19%	6%	*
Education*					
August 6-10, 2010	37%	42%	17%	4%	*
The situation in Afghanistan					
August 6-10, 2010	36%	38%	20%	6%	*
Illegal immigration					
August 6-10, 2010	36%	28%	27%	9%	*
The situation in Iraq*					
August 6-10, 2010	32%	37%	24%	7%	*
The environment*					
August 6-10, 2010	27%	31%	32%	9%	*
Abortion*					
August 6-10, 2010	23%	27%	30%	21%	*
Gay marriage**					
August 6-10, 2010	18%	15%	28%	38%	*

*ASKED OF HALF SAMPLE. RESULTS BASED ON 513 INTERVIEWS IN VERSION A -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.

**ASKED OF HALF SAMPLE. RESULTS BASED ON 496 INTERVIEWS IN VERSION B -- SAMPLING ERROR: +/- 4.5 PERCENTAGE POINTS.

13. How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER)

	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
The economy					
August 6-10, 2010	56%	36%	7%	1%	*
**January 22-24, 2010	61%	36%	3%	1%	*
**May 16-18, 2009	59%	33%	6%	2%	*
**February 18-19, 2009	70%	25%	3%	2%	*
*October 17-19, 2008	61%	33%	5%	2%	*
*June 26-29, 2008	58%	35%	6%	1%	*
*Jan. 14-17, 2008	45%	41%	12%	2%	*
*Nov. 2-4, 2007	34%	48%	16%	2%	*
*May 4-6, 2007	33%	46%	16%	4%	*
**January 19-21, 2007	38%	41%	18%	3%	1%
October 27-29, 2006	33%	40%	21%	5%	*
October 13-15, 2006	33%	45%	18%	4%	1%
September 22-24, 2006	32%	42%	21%	4%	*
August 2-3, 2006	40%	42%	15%	3%	*
May 16-17, 2006	33%	44%	18%	4%	1%

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**2006 Jan 20-22	46%	41%	11%	1%	*
2006 Jan 6-8	38%	45%	14%	1%	1%
**2005 Dec 9-11	47%	34%	17%	2%	*
2005 Oct 21-23	43%	41%	15%	1%	*
**2005 Apr 1-2	41%	46%	11%	1%	1%
**2005 Feb 4-6	44%	44%	11%	1%	*
**2004 Dec 17-19	40%	46%	13%	1%	*
**2003 Jan 3-5	49%	42%	8%	1%	*
2002 Sep 20-22	37%	44%	17%	2%	*
2002 Aug 19-21	34%	44%	17%	3%	2%
**2002 May 28-29	38%	45%	14%	2%	1%
**2002 Jan 11-14	44%	43%	11%	1%	1%
**2001 Oct 5-6	54%	36%	10%	*	*
**2001 Jan 10-14	34%	51%	12%	2%	1%

***QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important?**

****QUESTION WORDING: How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important?**

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	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
The situation in Afghanistan					
August 6-10, 2010	36%	38%	20%	6%	*
**January 22-24, 2010	39%	39%	16%	5%	1%
**May 16-18, 2009	35%	42%	17%	5%	1%
**February 18-19, 2009	41%	35%	20%	4%	*
October 27-29, 2006	33%	36%	21%	8%	2%
Health care					
August 6-10, 2010	45%	38%	13%	4%	*
**January 22-24, 2010	43%	26%	19%	12%	*
**May 16-18, 2009	45%	34%	16%	6%	*
**February 18-19, 2009	48%	29%	17%	6%	*
*October 17-19, 2008	44%	38%	13%	4%	*
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*Nov. 2-4, 2007	35%	41%	19%	5%	*
*May 4-6, 2007	43%	35%	18%	4%	*
**January 19-21, 2007	44%	36%	16%	4%	1%
September 22-24, 2006	33%	42%	19%	6%	*

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2006 Jan 6-8	43%	39%	15%	2%	1%
**2005 Dec 9-11	48%	31%	17%	3%	1%
2005 Oct. 21-23	42%	37%	18%	3%	*
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**2003 Jan 3-5	45%	36%	17%	1%	1%
2002 Sept. 20-22	35%	39%	22%	4%	*
**2001 Jan. 10-14	38%	47%	12%	2%	*

***QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important? (Jan, 2003 through April, 2005 wording: "Health care costs")**

****QUESTION WORDING: How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important?**

13. How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important? (RANDOM ORDER)

	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
The federal budget deficit					
August 6-10, 2010	48%	35%	12%	5%	*
**January 22-24, 2010^	46%	37%	13%	4%	*
**May 16-18, 2009	47%	33%	15%	4%	1%
**January 19-21, 2007	37%	37%	20%	4%	1%

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The federal budget deficit

**2004 Dec 17-19^	35	42	18	3	2
**2003 Jan 3-5^	32	36	25	5	2
**2002 May 28-29 ^	25	37	28	8	2
**2002 Jan 11-14	30	35	28	5	2

^ Asked of a half sample.

Illegal immigration

August 6-10, 2010	36%	28%	27%	9%	*
**January 22-24, 2010	29%	27%	32%	12%	*
**February 18-19, 2009	33%	29%	28%	10%	*
*October 17-19, 2008	29%	31%	28%	12%	*
*June 26-29, 2008	34%	33%	24%	9%	1%
*Jan. 14-17, 2008	31%	34%	23%	11%	*
*Nov. 2-4, 2007	23%	38%	26%	13%	*
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**2002 May 28-29	24%	41%	29%	5%	1%
**2002 Jan 11-14	30%	33%	29%	7%	15
**2001 Jan 10-14	17%	29%	39%	12%	3%

***QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important? (2001 through 2006: "Immigration")**

****QUESTION WORDING: How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important?**

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	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
The situation in Iraq					
August 6-10, 2010	32%	37%	24%	7%	*
**January 22-24, 2010	38%	36%	22%	4%	*
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	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
Abortion					
August 6-10, 2010	23%	27%	30%	21%	*
**January 22-24, 2010 [^]	21%	20%	26%	32%	1%
**May 16-18, 2009	22%	18%	27%	31%	1%

CNN/USA TODAY/GALLUP TRENDS

Abortion

**2004 Dec 17-19 [^]	19	22	24	32	3
**2003 Jan 3-5 [^]	17	20	26	34	3
**2001 Jan 10-14	19	30	29	19	3

[^] Asked of a half sample.

Education

August 6-10, 2010	37%	42%	17%	4%	*
**January 22-24, 2010	42%	37%	15%	5%	*
**February 18-19, 2009	48%	33%	15%	4%	*
*June 26-29, 2008	44%	39%	14%	3%	*
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	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
Taxes					
August 6-10, 2010	38%	37%	19%	6%	*
**January 22-24, 2010	33%	36%	27%	4%	*
**February 18-19, 2009	43%	33%	20%	4%	*
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*May 4-6, 2007	30%	40%	23%	6%	1%
**January 19-21, 2007	31%	35%	27%	5%	1%
October 27-29, 2006	29%	35%	27%	8%	1%

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2006 Jan 6-8	33%	38%	24%	4%	1%
2005 Oct 21-23	35%	38%	23%	3%	1%
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2002 Sept. 20-22	27%	33%	32%	7%	1%
**2002 May 28-29	26%	39%	27%	5%	3%
**2002 Jan 11-14	30%	38%	27%	4%	1%
**2001 Jan. 10-14	31%	42%	21%	4%	2%

The environment

August 6-10, 2010	27%	31%	32%	9%	*
**January 22-24, 2010	26%	27%	31%	16%	*
**February 18-19, 2009	29%	34%	25%	11%	1%
*October 17-19, 2008	33%	35%	24%	8%	*
*June 26-29, 2008	33%	33%	27%	7%	*

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**2004 Dec. 17-19	24%	38%	30%	7%	1%
**2003 Jan. 3-5	25%	38%	30%	6%	1%
2002 Sept. 20-22	28%	33%	30%	9%	*
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	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
Terrorism					
August 6-10, 2010	48%	27%	17%	8%	*
**January 22-24, 2010	55%	33%	9%	2%	*
**May 16-18, 2009	46%	35%	16%	3%	*
**February 18-19, 2009	51%	31%	14%	4%	*
*October 17-19, 2008	50%	33%	14%	3%	*
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*Jan. 14-17, 2008	42%	34%	19%	5%	*
*Nov. 2-4, 2007	32%	44%	18%	6%	*
*May 4-6, 2007	45%	35%	14%	6%	*
**January 19-21, 2007	54%	32%	11%	3%	*
October 27-29, 2006	46%	34%	14%	5%	1%
October 13-15, 2006	43%	37%	16%	5%	1%
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2006 Jan 6-8	45%	35%	16%	3%	1%
**2005 Dec 9-11	58%	30%	10%	25	*
2005 Oct 21-23	45%	32%	19%	4%	*
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2002 Aug 19-21	45%	37%	12%	5%	1%
**2002 May 28-29	53%	35%	9%	2%	1%
**2002 Jan 11-14	62%	31%	5%	1%	1%
**2001 Oct 5-6	70%	25%	45	1%	*

***QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important? RESULTS FOR REGISTERED VOTERS ONLY.**

****QUESTION WORDING: How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important?**

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	Extremely <u>Important</u>	Very <u>Important</u>	Moderately <u>Important</u>	Not that <u>Important</u>	No <u>Opinion</u>
Gay marriage					
August 6-10, 2010	18%	15%	28%	38%	*
**January 22-24, 2010	14%	13%	22%	51%	1%
**May 16-18, 2009	16%	13%	21%	49%	1%

FOR COMPARISON:

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Same-sex marriages or civil unions

**2005 Feb 4-6	23	17	21	38	1
**2004 Dec 17-19 [^]	16	19	17	46	2

[^] Asked of a half sample.

Unemployment

August 6-10, 2010	48%	36%	13%	2%	*
**January 22-24, 2010	58%	36%	4%	1%	*
**May 16-18, 2009	51%	37%	10%	2%	*

CNN/USA TODAY/GALLUP TRENDS

Unemployment

**2004 Dec 17-19 [^]	35	42	17	5	1
**2003 Jan 3-5 [^]	39	41	18	2	*

[^] Asked of a half sample.

***QUESTION WORDING: How important will each of the following be to your vote for President -- will it be extremely important, very important, moderately important, or not that important? RESULTS FOR REGISTERED VOTERS ONLY.**

****QUESTION WORDING: How important is it to you that the president and Congress deal with each of the following issues in the next year -- will it be extremely important, very important, moderately important, or not that important?**

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	<u>Extremely Important</u>	<u>Very Important</u>	<u>Moderately Important</u>	<u>Not that Important</u>	<u>No Opinion</u>
Social Security and Medicare August 6-10, 2010	42%	36%	20%	2%	*

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	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
2006 Jan 6-8	36	43	18	3	1
2005 Oct 21-23	38	37	20	5	*
2002 Sep 20-22 ^	34	37	24	5	*
2002 Aug 19-21	34	36	21	7	2

^ Asked of a half sample.

Ethics in government August 6-10, 2010	47%	35%	14%	3%	*
October 27-29, 2006	37%	35%	19%	7%	2%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

A. The economy

Base = Total sample

	Total	Men	Women	White	Non-White
Extremely important	56%	59%	54%	57%	54%
Very important	36%	34%	38%	35%	39%
Moderately important	7%	7%	8%	8%	5%
Not that important	1%	*	1%	*	2%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	56%	N/A	59%	54%	54%	58%	54%
Very important	36%	N/A	34%	40%	41%	32%	40%
Moderately important	7%	N/A	7%	6%	4%	9%	5%
Not that important	1%	N/A	1%	*	1%	*	1%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	56%	54%	58%	54%	59%
Very important	36%	36%	35%	39%	33%
Moderately important	7%	9%	6%	7%	7%
Not that important	1%	1%	*	1%	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	56%	54%	56%	61%	53%	54%	60%
Very important	36%	40%	37%	30%	35%	40%	33%
Moderately important	7%	6%	7%	8%	11%	6%	7%
Not that important	1%	1%	*	1%	1%	*	1%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.0	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	56%	62%	55%	55%	54%	57%	59%	54%
Very important	36%	34%	35%	40%	33%	36%	36%	36%
Moderately important	7%	4%	9%	4%	12%	8%	5%	9%
Not that important	1%	*	*	1%	1%	*	*	1%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

B. The situation in Afghanistan

Base = Total sample

	Total	Men	Women	White	Non-White
Extremely important	36%	32%	40%	36%	36%
Very important	38%	36%	39%	36%	42%
Moderately important	20%	23%	17%	22%	16%
Not that important	6%	9%	3%	6%	7%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	36%	N/A	34%	36%	43%	35%	38%
Very important	38%	N/A	33%	39%	39%	36%	39%
Moderately important	20%	N/A	26%	22%	12%	22%	18%
Not that important	6%	N/A	7%	4%	6%	7%	5%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	36%	37%	36%	39%	34%
Very important	38%	36%	40%	37%	38%
Moderately important	20%	20%	19%	16%	24%
Not that important	6%	6%	5%	7%	5%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	36%	36%	35%	38%	35%	40%	33%
Very important	38%	44%	34%	34%	34%	35%	43%
Moderately important	20%	15%	22%	24%	21%	22%	18%
Not that important	6%	4%	9%	5%	10%	3%	6%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.0	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	36%	40%	39%	34%	32%	32%	34%	40%
Very important	38%	39%	33%	43%	34%	39%	40%	34%
Moderately important	20%	18%	23%	16%	25%	20%	22%	18%
Not that important	6%	2%	5%	7%	9%	8%	4%	7%
No opinion	*	*	*	*	*	1%	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

C. Health care

Base = Total sample

	Total	Men	Women	White	Non-White
Extremely important	45%	40%	49%	47%	39%
Very important	38%	37%	40%	35%	46%
Moderately important	13%	16%	9%	14%	9%
Not that important	4%	7%	2%	4%	5%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	45%	N/A	52%	46%	45%	44%	46%
Very important	38%	N/A	34%	35%	42%	38%	38%
Moderately important	13%	N/A	12%	13%	9%	14%	11%
Not that important	4%	N/A	2%	6%	4%	3%	5%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	45%	46%	45%	44%	45%
Very important	38%	39%	34%	42%	35%
Moderately important	13%	12%	15%	9%	16%
Not that important	4%	4%	5%	4%	4%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	45%	44%	41%	50%	40%	45%	47%
Very important	38%	44%	41%	28%	40%	39%	36%
Moderately important	13%	10%	14%	14%	17%	13%	10%
Not that important	4%	2%	4%	8%	3%	3%	6%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.0	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	45%	48%	48%	43%	40%	38%	46%	46%
Very important	38%	39%	35%	40%	38%	45%	36%	37%
Moderately important	13%	11%	15%	11%	16%	12%	14%	12%
Not that important	4%	2%	2%	6%	6%	5%	3%	5%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

D. The federal budget deficit

Base = Total sample

	Total	Men	Women	White	Non-White
Extremely important	48%	49%	46%	50%	43%
Very important	35%	32%	38%	34%	38%
Moderately important	12%	12%	12%	13%	10%
Not that important	5%	7%	4%	4%	10%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	48%	N/A	48%	50%	53%	45%	51%
Very important	35%	N/A	35%	32%	35%	36%	33%
Moderately important	12%	N/A	12%	12%	8%	13%	10%
Not that important	5%	N/A	5%	6%	4%	6%	5%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	48%	46%	49%	46%	49%
Very important	35%	36%	32%	38%	32%
Moderately important	12%	12%	13%	10%	14%
Not that important	5%	5%	5%	6%	5%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	48%	40%	47%	58%	32%	44%	60%
Very important	35%	39%	36%	29%	39%	35%	33%
Moderately important	12%	17%	8%	11%	20%	15%	5%
Not that important	5%	4%	9%	2%	9%	6%	2%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.0	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	48%	43%	54%	50%	43%	42%	46%	52%
Very important	35%	37%	32%	35%	36%	37%	36%	33%
Moderately important	12%	14%	11%	10%	13%	15%	13%	10%
Not that important	5%	5%	3%	5%	8%	6%	5%	6%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

E. Illegal immigration

Base = Total sample

	Total	Men	Women	White	Non-White
Extremely important	36%	39%	34%	39%	29%
Very important	28%	26%	29%	27%	30%
Moderately important	27%	25%	29%	27%	28%
Not that important	9%	10%	8%	8%	12%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	36%	N/A	42%	35%	43%	35%	38%
Very important	28%	N/A	24%	31%	33%	24%	32%
Moderately important	27%	N/A	21%	26%	16%	31%	22%
Not that important	9%	N/A	13%	8%	8%	10%	8%
No opinion	*	N/A	*	*	*	*	*
Sampling Error	+/-3.0		+/-6.5	+/-5.0	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	36%	34%	39%	36%	37%
Very important	28%	29%	25%	32%	24%
Moderately important	27%	29%	26%	26%	28%
Not that important	9%	7%	10%	6%	11%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	36%	28%	37%	45%	24%	31%	48%
Very important	28%	29%	27%	27%	23%	28%	30%
Moderately important	27%	34%	24%	24%	35%	32%	19%
Not that important	9%	9%	12%	5%	18%	9%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	+/-7.0	+/-5.0	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	36%	33%	35%	39%	38%	36%	37%	36%
Very important	28%	32%	24%	29%	25%	31%	28%	25%
Moderately important	27%	28%	34%	23%	26%	22%	27%	30%
Not that important	9%	7%	7%	9%	12%	11%	8%	9%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-7.5	+/-4.5	+/-5.0

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

F. The situation in Iraq

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	32%	23%	41%	32%	N/A
Very important	37%	37%	37%	35%	N/A
Moderately important	24%	31%	16%	24%	N/A
Not that important	7%	9%	5%	8%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	32%	N/A	N/A	31%	35%	31%	32%
Very important	37%	N/A	N/A	40%	35%	36%	38%
Moderately important	24%	N/A	N/A	26%	23%	23%	25%
Not that important	7%	N/A	N/A	3%	7%	10%	4%
No opinion	*	N/A	N/A	*	2%	*	1%
Sampling Error	+/-4.5			+/-7.0	+/-8.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	32%	31%	31%	37%	27%
Very important	37%	39%	36%	37%	37%
Moderately important	24%	21%	28%	18%	28%
Not that important	7%	9%	5%	7%	7%
No opinion	*	*	*	*	*
Sampling Error	+/-4.5	+/-6.5	+/-6.5	+/-7.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	32%	30%	36%	29%	N/A	32%	30%
Very important	37%	42%	29%	41%	N/A	33%	40%
Moderately important	24%	20%	25%	27%	N/A	27%	22%
Not that important	7%	8%	10%	4%	N/A	7%	7%
No opinion	*	1%	*	*	N/A	*	1%
Sampling Error	+/-4.5	+/-7.5	+/-7.5	+/-8.0		+/-7.0	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	32%	N/A	N/A	31%	N/A	N/A	31%	33%
Very important	37%	N/A	N/A	39%	N/A	N/A	40%	37%
Moderately important	24%	N/A	N/A	21%	N/A	N/A	24%	21%
Not that important	7%	N/A	N/A	9%	N/A	N/A	5%	8%
No opinion	*	N/A	N/A	1%	N/A	N/A	*	1%
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.5

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

G. Abortion

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	23%	18%	28%	24%	N/A
Very important	27%	23%	30%	23%	N/A
Moderately important	30%	32%	28%	31%	N/A
Not that important	21%	27%	15%	22%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	23%	N/A	N/A	23%	34%	20%	27%
Very important	27%	N/A	N/A	29%	24%	26%	27%
Moderately important	30%	N/A	N/A	29%	23%	32%	27%
Not that important	21%	N/A	N/A	20%	19%	22%	19%
No opinion	*	N/A	N/A	*	*	*	*
Sampling Error	+/-4.5			+/-7.0	+/-8.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	23%	27%	21%	28%	19%
Very important	27%	32%	18%	29%	24%
Moderately important	30%	26%	32%	28%	31%
Not that important	21%	15%	28%	15%	26%
No opinion	*	*	*	*	*
Sampling Error	+/-4.5	+/-6.5	+/-6.5	+/-7.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	23%	19%	22%	30%	N/A	20%	29%
Very important	27%	36%	19%	23%	N/A	17%	36%
Moderately important	30%	28%	31%	30%	N/A	38%	21%
Not that important	21%	17%	27%	17%	N/A	26%	14%
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.5	+/-7.5	+/-7.5	+/-8.0		+/-7.0	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	23%	N/A	N/A	23%	N/A	N/A	22%	33%
Very important	27%	N/A	N/A	31%	N/A	N/A	20%	31%
Moderately important	30%	N/A	N/A	26%	N/A	N/A	38%	19%
Not that important	21%	N/A	N/A	20%	N/A	N/A	20%	17%
No opinion	*	N/A	N/A	*	N/A	N/A	*	*
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.5

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

H. Education

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	37%	36%	38%	35%	N/A
Very important	42%	37%	47%	41%	N/A
Moderately important	17%	22%	12%	19%	N/A
Not that important	4%	5%	2%	5%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	37%	N/A	N/A	31%	49%	37%	37%
Very important	42%	N/A	N/A	41%	35%	45%	38%
Moderately important	17%	N/A	N/A	25%	12%	14%	20%
Not that important	4%	N/A	N/A	3%	4%	4%	4%
No opinion	*	N/A	N/A	*	*	*	*
Sampling Error	+/-4.5			+/-7.0	+/-8.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	37%	37%	37%	39%	35%
Very important	42%	49%	35%	49%	36%
Moderately important	17%	10%	24%	11%	23%
Not that important	4%	4%	3%	2%	6%
No opinion	*	*	*	*	*
Sampling Error	+/-4.5	+/-6.5	+/-6.5	+/-7.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	37%	45%	38%	25%	N/A	36%	34%
Very important	42%	44%	38%	44%	N/A	43%	42%
Moderately important	17%	9%	21%	24%	N/A	17%	19%
Not that important	4%	2%	3%	7%	N/A	3%	5%
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.5	+/-7.5	+/-7.5	+/-8.0		+/-7.0	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	37%	N/A	N/A	36%	N/A	N/A	42%	30%
Very important	42%	N/A	N/A	48%	N/A	N/A	36%	49%
Moderately important	17%	N/A	N/A	13%	N/A	N/A	19%	16%
Not that important	4%	N/A	N/A	3%	N/A	N/A	3%	5%
No opinion	*	N/A	N/A	*	N/A	N/A	*	*
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.5

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

I. Taxes

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	38%	37%	39%	41%	N/A
Very important	37%	39%	35%	33%	N/A
Moderately important	19%	18%	20%	22%	N/A
Not that important	6%	6%	6%	3%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	38%	N/A	N/A	35%	42%	38%	37%
Very important	37%	N/A	N/A	37%	39%	36%	38%
Moderately important	19%	N/A	N/A	20%	15%	20%	18%
Not that important	6%	N/A	N/A	8%	3%	6%	6%
No opinion	*	N/A	N/A	*	1%	*	*
Sampling Error	+/-4.5			+/-7.0	+/-8.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	38%	32%	46%	38%	38%
Very important	37%	38%	33%	41%	34%
Moderately important	19%	20%	19%	16%	21%
Not that important	6%	10%	2%	5%	7%
No opinion	*	*	*	*	*
Sampling Error	+/-4.5	+/-6.5	+/-6.5	+/-7.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	38%	29%	37%	50%	N/A	37%	44%
Very important	37%	43%	33%	33%	N/A	35%	41%
Moderately important	19%	20%	24%	11%	N/A	22%	11%
Not that important	6%	7%	5%	6%	N/A	6%	4%
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.5	+/-7.5	+/-7.5	+/-8.0		+/-7.0	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	38%	N/A	N/A	37%	N/A	N/A	45%	33%
Very important	37%	N/A	N/A	39%	N/A	N/A	27%	45%
Moderately important	19%	N/A	N/A	16%	N/A	N/A	23%	14%
Not that important	6%	N/A	N/A	8%	N/A	N/A	5%	7%
No opinion	*	N/A	N/A	*	N/A	N/A	*	*
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.5

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

J. The environment

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	27%	20%	35%	27%	N/A
Very important	31%	30%	32%	26%	N/A
Moderately important	32%	41%	23%	36%	N/A
Not that important	9%	9%	10%	11%	N/A
No opinion	*	1%	*	*	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	27%	N/A	N/A	21%	30%	29%	24%
Very important	31%	N/A	N/A	37%	29%	29%	34%
Moderately important	32%	N/A	N/A	34%	31%	31%	33%
Not that important	9%	N/A	N/A	8%	8%	10%	8%
No opinion	*	N/A	N/A	*	2%	*	1%
Sampling Error	+/-4.5			+/-7.0	+/-8.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	27%	32%	22%	29%	25%
Very important	31%	31%	27%	33%	30%
Moderately important	32%	27%	40%	31%	33%
Not that important	9%	10%	11%	7%	12%
No opinion	*	*	*	*	*
Sampling Error	+/-4.5	+/-6.5	+/-6.5	+/-7.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	27%	37%	26%	14%	N/A	29%	21%
Very important	31%	40%	30%	21%	N/A	33%	29%
Moderately important	32%	20%	36%	42%	N/A	32%	32%
Not that important	9%	2%	7%	23%	N/A	5%	18%
No opinion	*	1%	*	*	N/A	*	1%
Sampling Error	+/-4.5	+/-7.5	+/-7.5	+/-8.0		+/-7.0	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	27%	N/A	N/A	29%	N/A	N/A	30%	25%
Very important	31%	N/A	N/A	37%	N/A	N/A	27%	26%
Moderately important	32%	N/A	N/A	26%	N/A	N/A	36%	33%
Not that important	9%	N/A	N/A	8%	N/A	N/A	7%	14%
No opinion	*	N/A	N/A	1%	N/A	N/A	*	1%
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.5

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

K. Terrorism

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	48%	48%	49%	53%	N/A
Very important	27%	23%	31%	26%	N/A
Moderately important	17%	17%	16%	14%	N/A
Not that important	8%	12%	4%	7%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	48%	N/A	N/A	52%	52%	46%	52%
Very important	27%	N/A	N/A	30%	29%	25%	30%
Moderately important	17%	N/A	N/A	13%	15%	18%	14%
Not that important	8%	N/A	N/A	3%	4%	11%	4%
No opinion	*	N/A	N/A	1%	*	*	*
Sampling Error	+/-4.5			+/-8.0	+/-7.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	48%	47%	49%	54%	45%
Very important	27%	25%	30%	29%	26%
Moderately important	17%	18%	13%	13%	19%
Not that important	8%	9%	8%	5%	10%
No opinion	*	*	*	*	*
Sampling Error	+/-4.5	+/-7.0	+/-6.5	+/-8.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	48%	38%	43%	67%	N/A	43%	65%
Very important	27%	29%	29%	22%	N/A	32%	27%
Moderately important	17%	26%	16%	7%	N/A	19%	7%
Not that important	8%	7%	13%	3%	N/A	6%	1%
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.5	+/-8.0	+/-7.0	+/-8.0		+/-7.5	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	48%	N/A	N/A	58%	N/A	N/A	47%	55%
Very important	27%	N/A	N/A	25%	N/A	N/A	30%	23%
Moderately important	17%	N/A	N/A	14%	N/A	N/A	14%	15%
Not that important	8%	N/A	N/A	3%	N/A	N/A	9%	7%
No opinion	*	N/A	N/A	*	N/A	N/A	*	*
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.0

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

L. Gay marriage

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	18%	25%	12%	19%	N/A
Very important	15%	13%	18%	14%	N/A
Moderately important	28%	21%	35%	27%	N/A
Not that important	38%	41%	36%	39%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	18%	N/A	N/A	13%	27%	18%	19%
Very important	15%	N/A	N/A	18%	17%	14%	18%
Moderately important	28%	N/A	N/A	33%	20%	29%	27%
Not that important	38%	N/A	N/A	35%	36%	39%	36%
No opinion	*	N/A	N/A	1%	*	*	*
Sampling Error	+/-4.5			+/-8.0	+/-7.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	18%	17%	18%	21%	17%
Very important	15%	12%	19%	14%	17%
Moderately important	28%	27%	31%	21%	33%
Not that important	38%	44%	32%	44%	33%
No opinion	*	*	*	*	*
Sampling Error	+/-4.5	+/-7.0	+/-6.5	+/-8.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	18%	11%	16%	29%	N/A	11%	25%
Very important	15%	20%	13%	13%	N/A	13%	17%
Moderately important	28%	34%	27%	23%	N/A	29%	27%
Not that important	38%	35%	43%	35%	N/A	47%	31%
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.5	+/-8.0	+/-7.0	+/-8.0		+/-7.5	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	18%	N/A	N/A	22%	N/A	N/A	16%	23%
Very important	15%	N/A	N/A	15%	N/A	N/A	18%	12%
Moderately important	28%	N/A	N/A	22%	N/A	N/A	33%	20%
Not that important	38%	N/A	N/A	40%	N/A	N/A	33%	45%
No opinion	*	N/A	N/A	*	N/A	N/A	*	*
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.0

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

M. Unemployment

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	48%	49%	48%	50%	N/A
Very important	36%	31%	41%	35%	N/A
Moderately important	13%	18%	8%	14%	N/A
Not that important	2%	2%	2%	1%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	48%	N/A	N/A	43%	50%	50%	46%
Very important	36%	N/A	N/A	43%	43%	32%	43%
Moderately important	13%	N/A	N/A	13%	6%	15%	10%
Not that important	2%	N/A	N/A	1%	1%	3%	1%
No opinion	*	N/A	N/A	*	*	*	*
Sampling Error	+/-4.5			+/-8.0	+/-7.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	48%	51%	46%	46%	50%
Very important	36%	37%	37%	42%	32%
Moderately important	13%	12%	14%	11%	14%
Not that important	2%	1%	3%	1%	3%
No opinion	*	*	*	*	*
Sampling Error	+/-4.5	+/-7.0	+/-6.5	+/-8.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	48%	49%	46%	51%	N/A	45%	50%
Very important	36%	37%	39%	33%	N/A	33%	39%
Moderately important	13%	14%	11%	14%	N/A	17%	9%
Not that important	2%	*	4%	2%	N/A	4%	1%
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.5	+/-8.0	+/-7.0	+/-8.0		+/-7.5	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	48%	N/A	N/A	51%	N/A	N/A	49%	50%
Very important	36%	N/A	N/A	39%	N/A	N/A	34%	37%
Moderately important	13%	N/A	N/A	10%	N/A	N/A	13%	12%
Not that important	2%	N/A	N/A	*	N/A	N/A	3%	2%
No opinion	*	N/A	N/A	*	N/A	N/A	*	*
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.0

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

N. Social Security and Medicare

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	42%	40%	44%	43%	N/A
Very important	36%	31%	40%	35%	N/A
Moderately important	20%	25%	15%	19%	N/A
Not that important	2%	4%	1%	3%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	42%	N/A	N/A	44%	48%	39%	46%
Very important	36%	N/A	N/A	36%	43%	34%	39%
Moderately important	20%	N/A	N/A	17%	8%	25%	13%
Not that important	2%	N/A	N/A	3%	*	3%	2%
No opinion	*	N/A	N/A	*	1%	*	*
Sampling Error	+/-4.5			+/-8.0	+/-7.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	42%	46%	38%	48%	37%
Very important	36%	40%	31%	39%	34%
Moderately important	20%	12%	28%	12%	25%
Not that important	2%	2%	3%	*	4%
No opinion	*	*	*	*	*
Sampling Error	+/-4.5	+/-7.0	+/-6.5	+/-8.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	42%	48%	36%	43%	N/A	44%	44%
Very important	36%	38%	39%	28%	N/A	39%	35%
Moderately important	20%	13%	20%	27%	N/A	16%	18%
Not that important	2%	1%	4%	2%	N/A	1%	2%
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.5	+/-8.0	+/-7.0	+/-8.0		+/-7.5	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	42%	N/A	N/A	45%	N/A	N/A	36%	52%
Very important	36%	N/A	N/A	32%	N/A	N/A	37%	33%
Moderately important	20%	N/A	N/A	20%	N/A	N/A	24%	15%
Not that important	2%	N/A	N/A	2%	N/A	N/A	3%	1%
No opinion	*	N/A	N/A	*	N/A	N/A	*	*
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.0

* percentage less than 1%

How important will each of the following be to your vote for Congress this year -- will it be extremely important, very important, moderately important, or not that important?

O. Ethics in government

Base = Half sample

	Total	Men	Women	White	Non-White
Extremely important	47%	45%	49%	49%	N/A
Very important	35%	34%	36%	33%	N/A
Moderately important	14%	15%	13%	14%	N/A
Not that important	3%	5%	2%	3%	N/A
No opinion	*	1%	*	1%	N/A
Sampling Error	+/-4.5	+/-6.0	+/-6.0	+/-5.0	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	47%	N/A	N/A	46%	48%	48%	47%
Very important	35%	N/A	N/A	36%	43%	32%	39%
Moderately important	14%	N/A	N/A	14%	4%	17%	9%
Not that important	3%	N/A	N/A	4%	4%	3%	4%
No opinion	*	N/A	N/A	*	2%	*	1%
Sampling Error	+/-4.5			+/-8.0	+/-7.5	+/-7.5	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely important	47%	48%	46%	48%	47%
Very important	35%	37%	34%	36%	35%
Moderately important	14%	11%	17%	12%	15%
Not that important	3%	5%	2%	3%	3%
No opinion	*	*	1%	1%	*
Sampling Error	+/-4.5	+/-7.0	+/-6.5	+/-8.0	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	47%	40%	47%	55%	N/A	44%	55%
Very important	35%	34%	38%	33%	N/A	39%	33%
Moderately important	14%	22%	9%	11%	N/A	15%	9%
Not that important	3%	2%	5%	2%	N/A	2%	3%
No opinion	*	1%	*	*	N/A	*	*
Sampling Error	+/-4.5	+/-8.0	+/-7.0	+/-8.0		+/-7.5	+/-6.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	47%	N/A	N/A	48%	N/A	N/A	46%	55%
Very important	35%	N/A	N/A	39%	N/A	N/A	34%	31%
Moderately important	14%	N/A	N/A	9%	N/A	N/A	17%	10%
Not that important	3%	N/A	N/A	3%	N/A	N/A	3%	3%
No opinion	*	N/A	N/A	*	N/A	N/A	*	1%
Sampling Error	+/-4.5			+/-7.5			+/-6.5	+/-7.0

* percentage less than 1%