

KFF COVID-19 Vaccine Monitor: Trends and Opportunities for Outreach to Hispanic Adults

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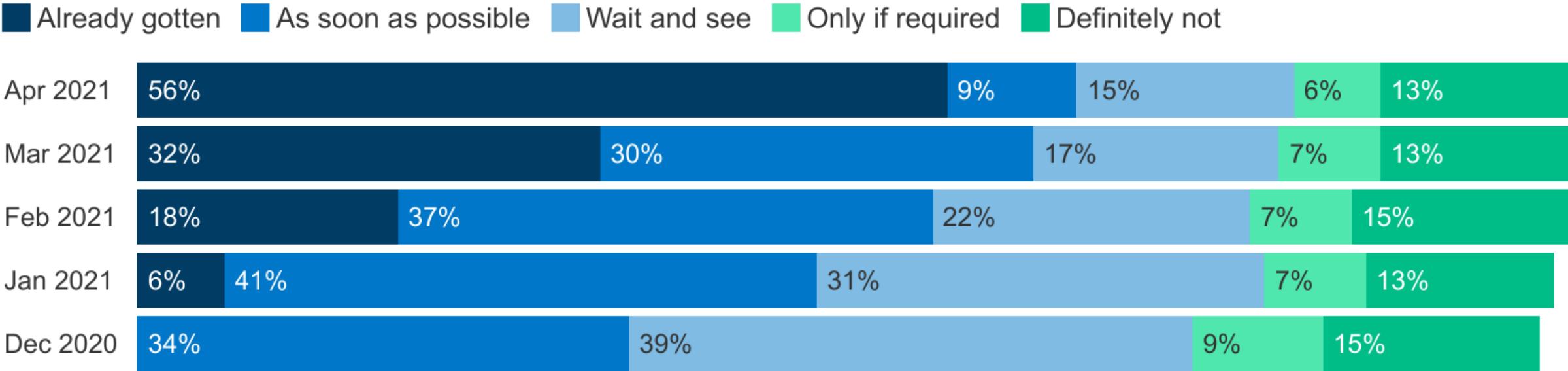
Vice President and Director, Public Opinion and Survey Research



Filling the need for trusted information on national health issues.

The Big Picture of Trends in COVID-19 Vaccination Intentions, or “Zero to Sixty in 4 Months”

Have you personally received at least one dose of the COVID-19 vaccine, or not? When an FDA authorized vaccine for COVID-19 is available to you for free, do you think you will...?

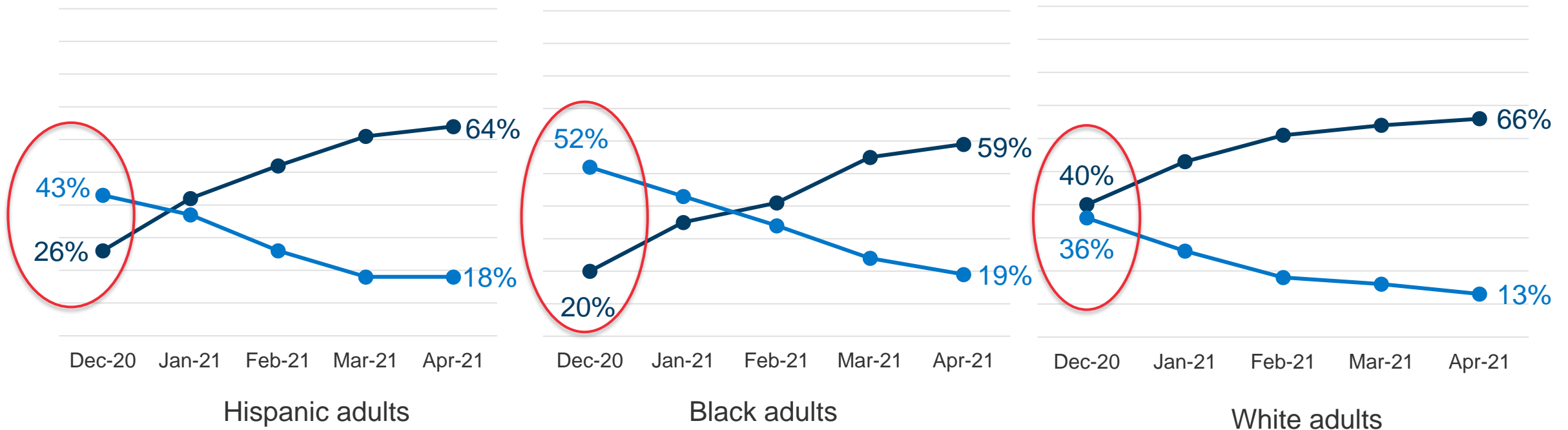


NOTE: December 2020 survey did not have an option for respondents to indicate they had already been vaccinated. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor. See topline for full question wording.

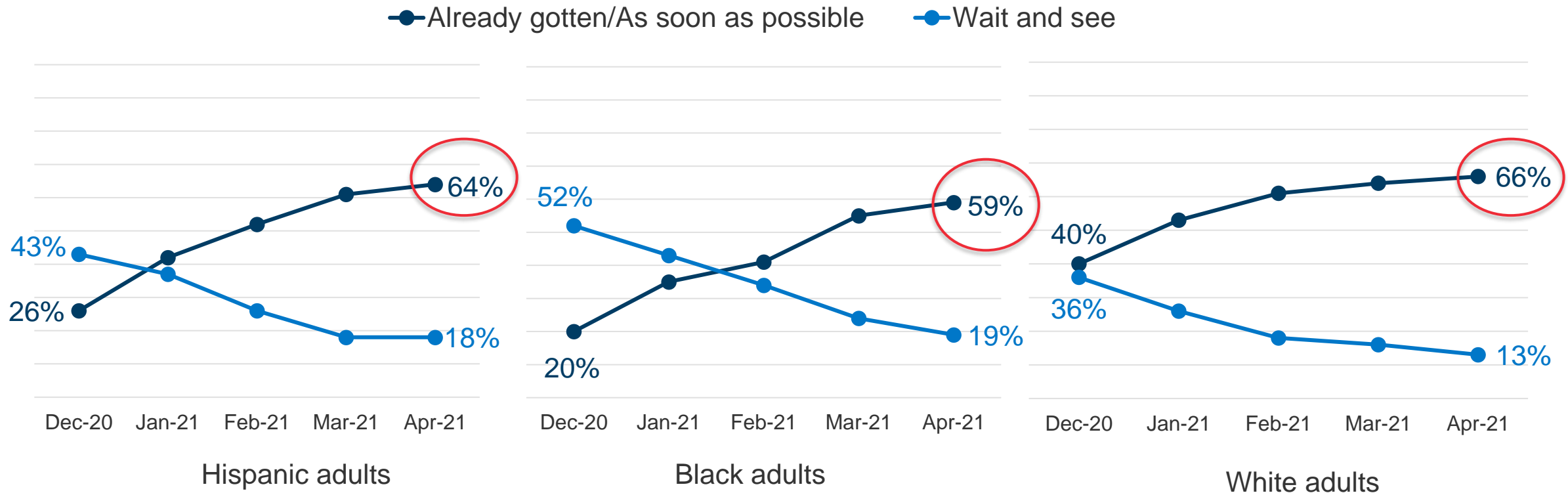
Enthusiasm Has Increased Over Time Across Racial/Ethnic Groups

● Already gotten/As soon as possible ● Wait and see



SOURCE: KFF COVID-19 Vaccine Monitor. See topline for full question wording.

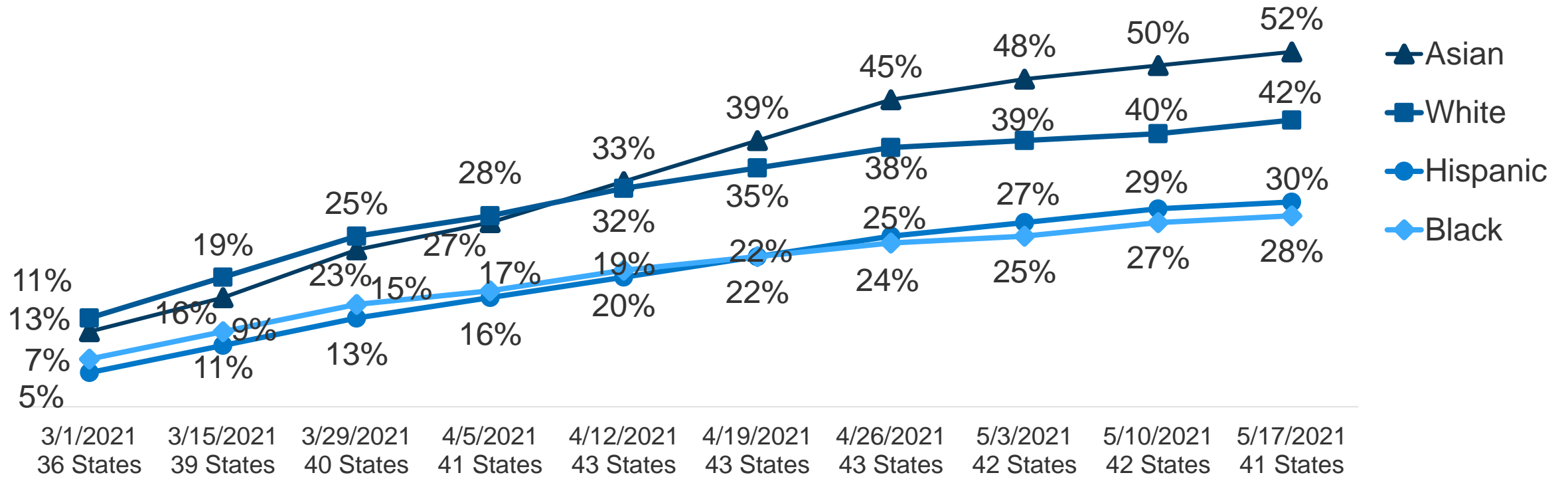
Enthusiasm Has Increased Over Time Across Racial/Ethnic Groups



SOURCE: KFF COVID-19 Vaccine Monitor. See topline for full question wording.

Vaccination Rates for Black and Hispanic People Continue to Lag Behind White People

Percent of Total Population that Has Received a COVID-19 Vaccine Dose by Race/Ethnicity, March 1 to May 17, 2021

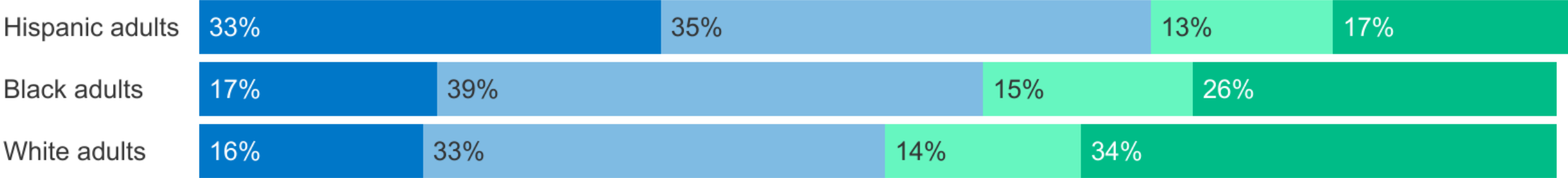


SOURCE: Vaccination data based on KFF analysis of publicly available data on state websites; total population data used to calculate rates based on KFF analysis of 2019 American Community Survey data.

Opportunity: One-Third of Unvaccinated Hispanic Adults Say They Want a COVID-19 Vaccine “As Soon As Possible”

When an FDA authorized vaccine for COVID-19 is available to you for free, do you think you will...?

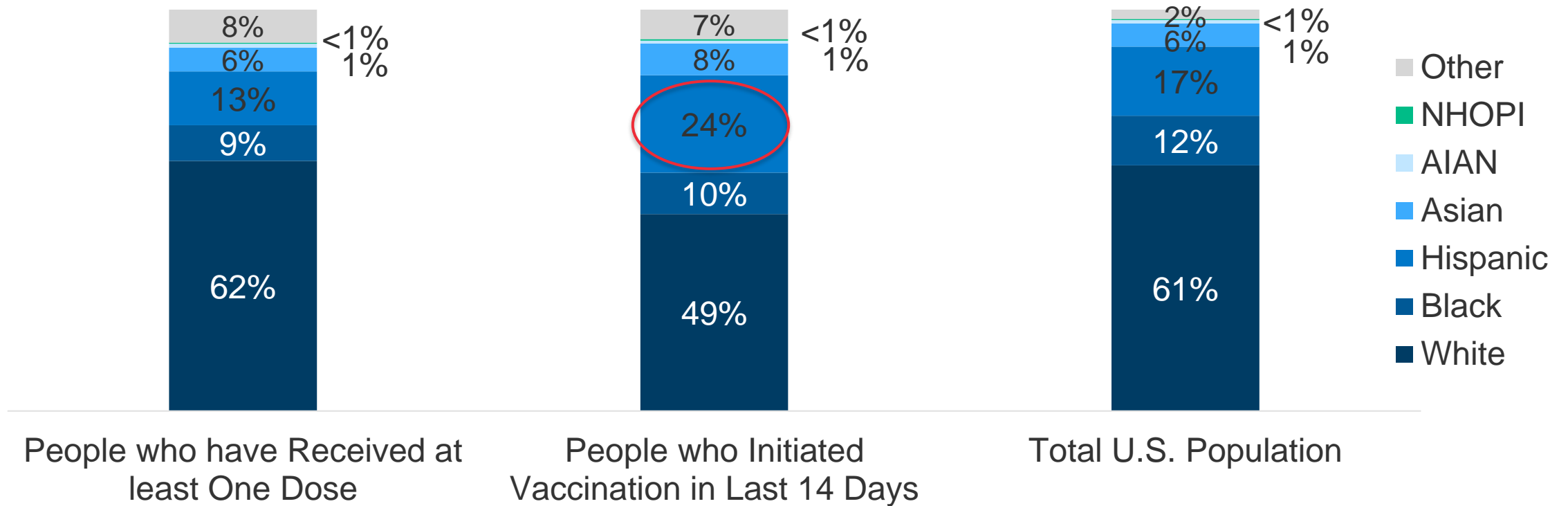
■ As soon as possible ■ Wait and see ■ Only if required ■ Definitely not



NOTE: Among those who have not gotten the COVID-19 vaccine. See topline for full question wording.
SOURCE: KFF COVID-19 Vaccine Monitor (April 15-29, 2021)

Data Show a Major Uptick in the Share of Recent Vaccinations Going to Hispanic People

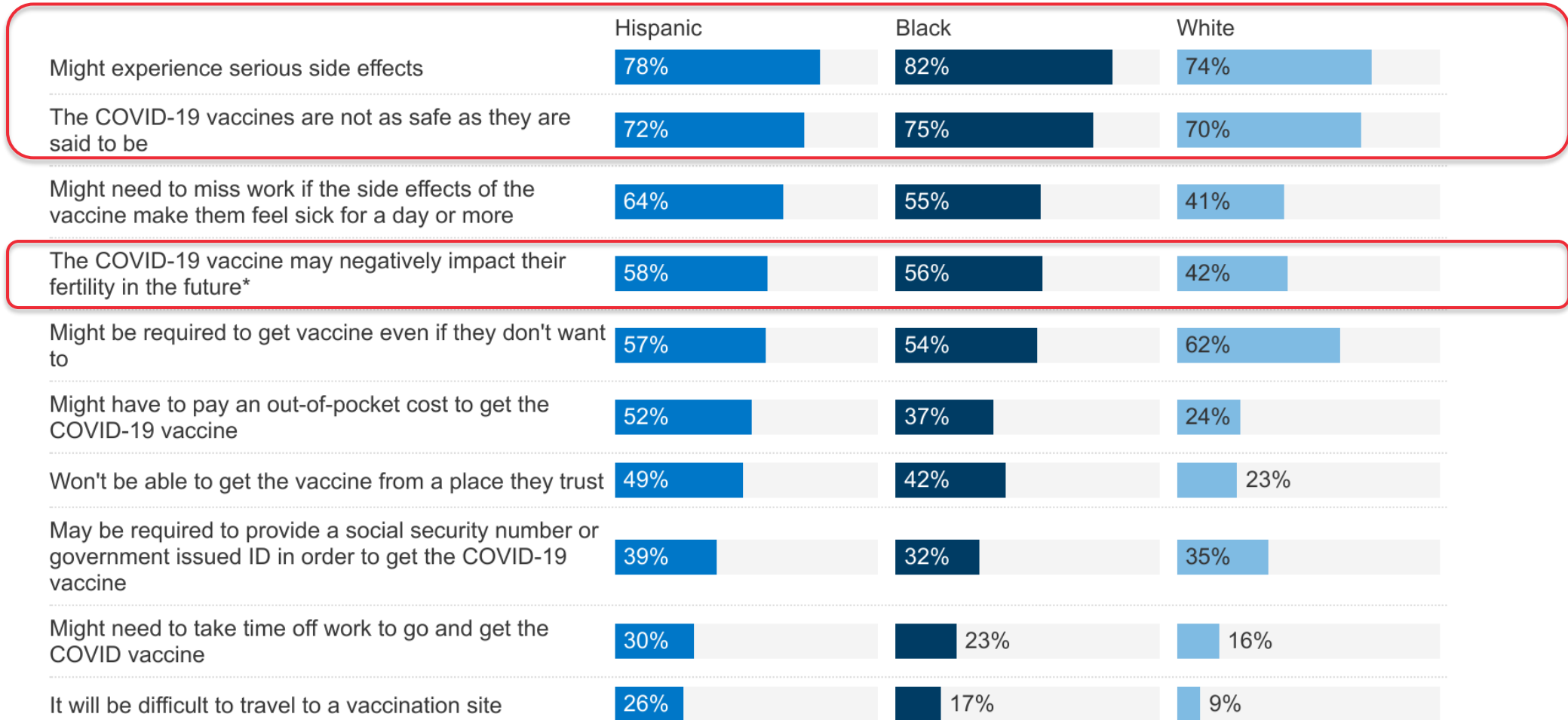
Race/Ethnicity of People Receiving a COVID-19 Vaccine as of May 17, 2021, based on race/ethnicity data available for 56% of people who have received at least one vaccine dose:



SOURCE: Centers for Disease Control and Prevention, Demographic Characteristics of People Receiving COVID-19 Vaccinations in the United States, data as of May 17, 2021, accessed May 18, 2021, <https://covid.cdc.gov/covid-data-tracker/#vaccination-demographic>.

Barriers to Overcome: Concerns About Side Effects and Safety

Percent who say they are very or somewhat concerned about each of the following when it comes to the COVID-19 vaccine:

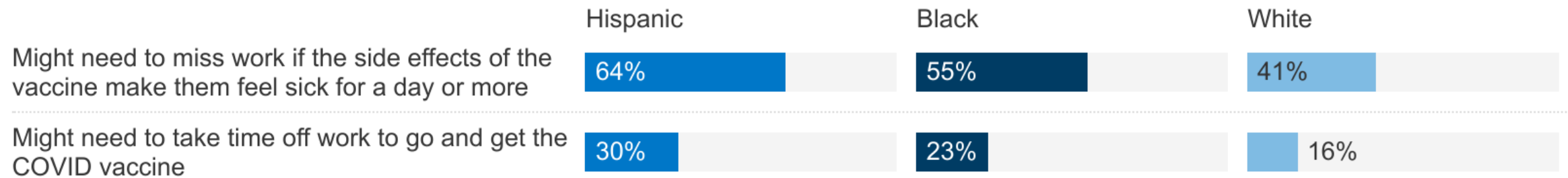


NOTE: Among those who have not been vaccinated for COVID-19. *Item only asked of those ages 18-49. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (April 15-29, 2021)

Barriers to Overcome: Concerns About Missed Work

Percent who say they are very or somewhat concerned about each of the following when it comes to the COVID-19 vaccine:

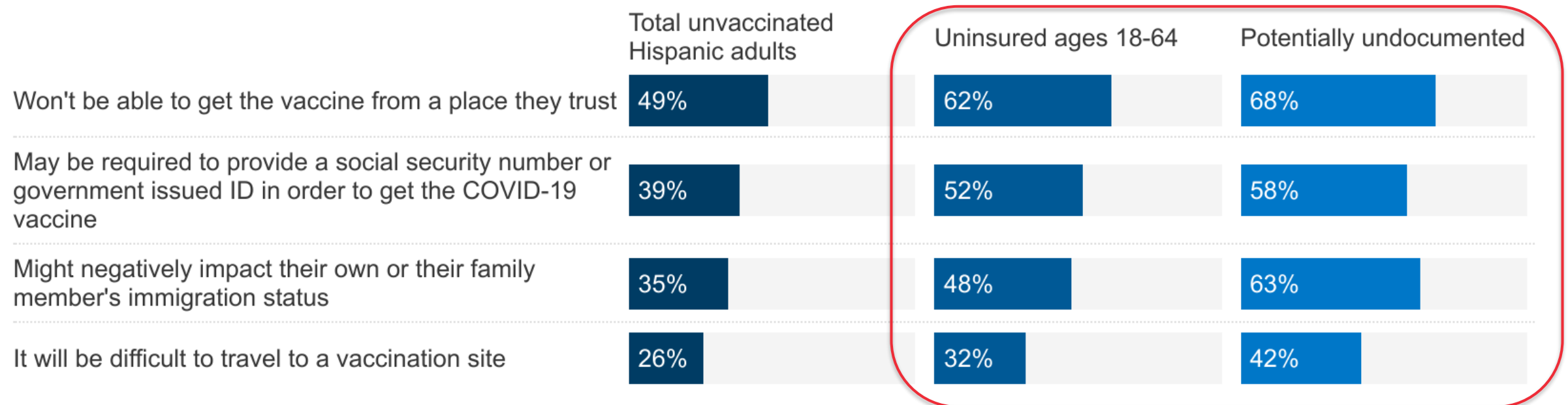


NOTE: Among those who have not been vaccinated for COVID-19. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (April 15-29, 2021)

Barriers to Overcome: Concerns Related to Immigration Status, Documentation, Trusted Locations

Percent who say they are very or somewhat concerned about each of the following when it comes to the COVID-19 vaccine:

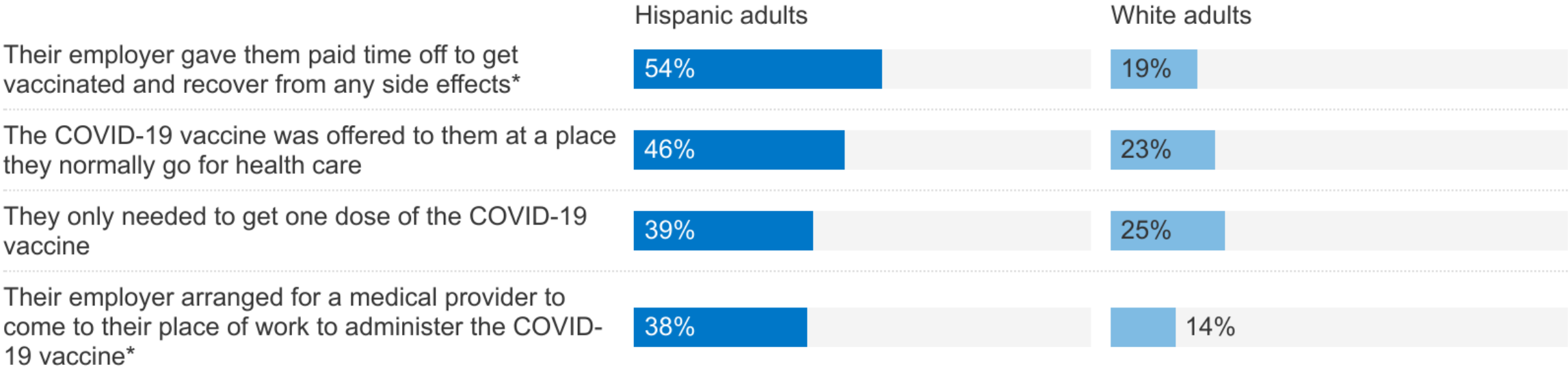


NOTE: Among Hispanic adults who have not been vaccinated for COVID-19. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (April 15-29, 2021).

Opportunity: Strategies to Address Access Barriers May Increase Vaccine Uptake Among Hispanic Adults

Percent who say they would be more likely to get the COVID-19 vaccine if:



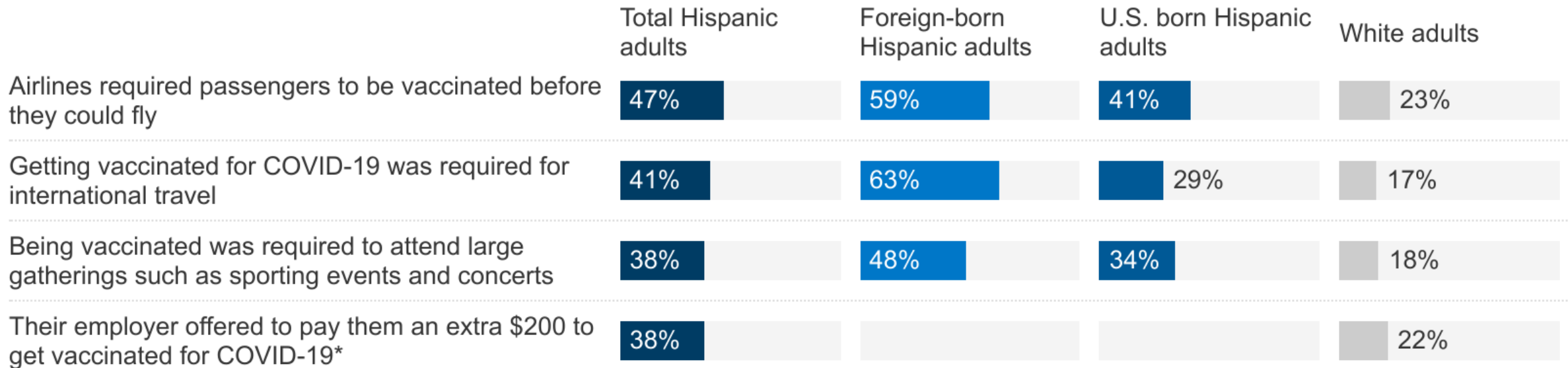
NOTE: Among those who have not been vaccinated for COVID-19 and do not want to get the vaccine as soon as possible.

*Items asked among those who are employed and are not self-employed. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (April 15-29, 2021)

Opportunity: Certain Incentives and Requirements May Increase Vaccine Uptake Among Hispanic Adults

Percent who say they would be more likely to get the COVID-19 vaccine if:



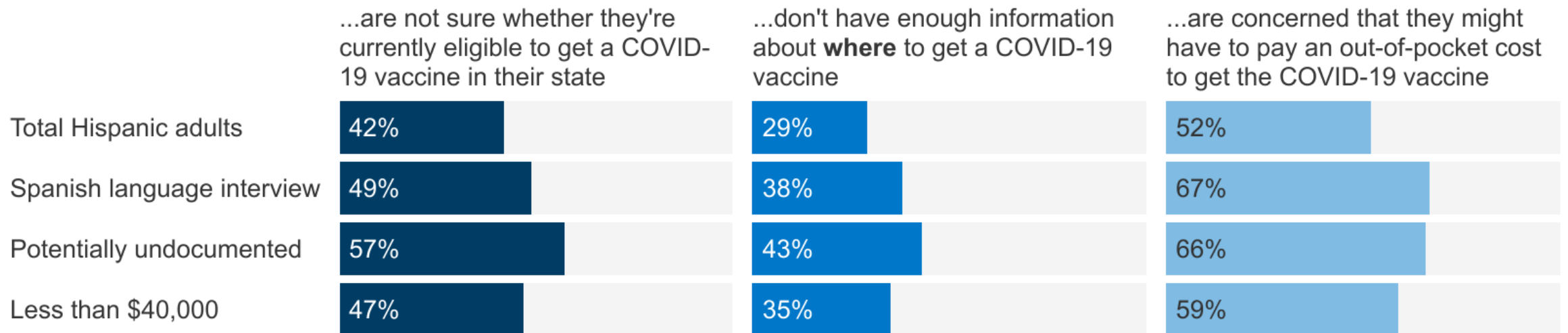
NOTE: Among those who have not been vaccinated for COVID-19 and do not want to get the vaccine as soon as possible.

*Items asked among those who are employed and are not self-employed. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (April 15-29, 2021)

Opportunity: Addressing Information Needs

Percent of unvaccinated adults who...



NOTE: Among Hispanic adults who have not been vaccinated for COVID-19. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (April 15-29, 2021).