

HOW CORPORATE EXECUTIVES VIEW RISING HEALTH CARE COSTS AND THE ROLE OF GOVERNMENT

Survey of Large Corporate Executives by:

Purchaser Business Group on Health
KFF (Kaiser Family Foundation)

With Support from:

Gary and Mary West Health Institute

About the Survey

- Convenience sample of corporate executives from U.S. firms offering health benefits with 5,000 or more employees
- Respondents
 - 302 Corporate Executives
 - CEOs, CFOs, COOs, Chief Human Resources Officers or Direct Reports
 - 59% final decision makers
 - 41% key influencers
 - Diverse by industry and location; no health care firms
- Ascertain views on the role of government in:
 - Containing the cost of health benefits
 - Providing coverage options

Virtually all respondents agreed that health benefit costs are excessive

- A large majority of respondents “moderately” (49%), “considerably” (28%) or “strongly” (6%) agreed health benefit costs were excessive
- Most respondents felt that employers collectively and their own company individually could meaningfully change benefit costs
- Respondents also said they were likely to implement a variety of programs and strategies to contain future costs

Despite these efforts, a large share of respondents feel costs will become unsustainable

Share Believing that in the Next 5 to 10 Years . . .

■ Yes ■ No

Cost of providing health benefits will become unsustainable

87%

13%

Need for greater government role in coverage and costs

85%

15%

NOTE: Among Responding Employers

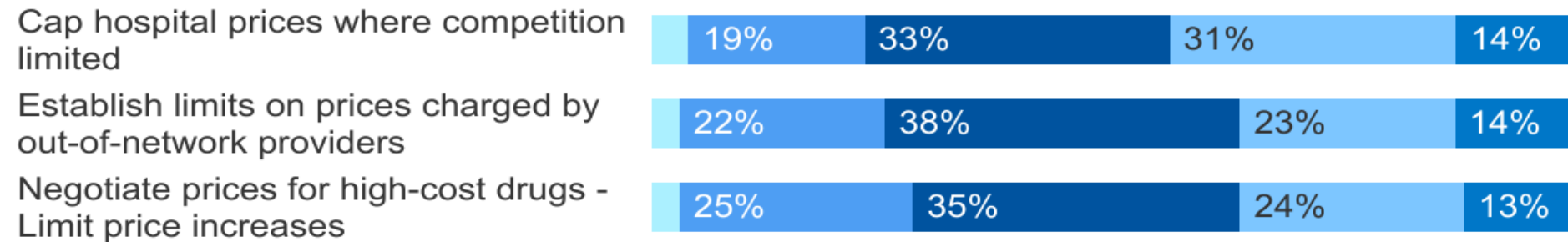
PB
GH Purchaser Business
Group on Health

KFF

Considerable shares of respondents agreed with government efforts to contain costs

Share Agree that a Stronger Government Role is Needed to Contain Costs

■ Slightly/Somewhat/Strongly disagree ■ No opinion ■ Slightly agree ■ Somewhat agree ■ Strongly agree

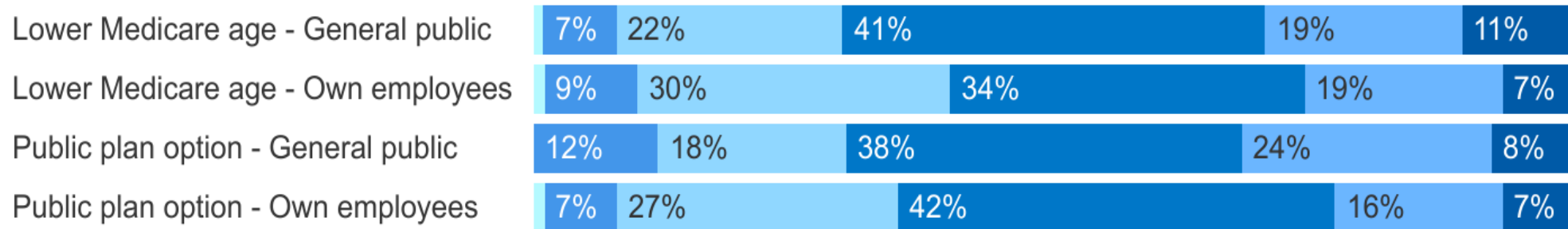


NOTE: Among Responding Employers

Respondents also expressed openness with proposals to expand public coverage

Share that Agree with Policy Proposals

Legend: Somewhat/Strongly Disagree (lightest blue), Slightly Disagree (medium-light blue), No Opinion (medium blue), Slightly Agree (medium-dark blue), Somewhat Agree (darker blue), Strongly Agree (darkest blue)



NOTE: Among Responding Employers

Concerns about future costs caused respondents to see expanded roles for government

Share Believing a Greater Government Role in Providing Coverage and Containing Costs Would be . . .

■ Yes ■ No



NOTE: Among Responding Employers