



## **MEDICAID IN UNCERTAIN TIMES: RESULTS FROM A 50-STATE MEDICAID BUDGET SURVEY FOR STATE FISCAL YEARS 2017 AND 2018**

October 19, 2017

9:30 a.m. – 11:00 a.m. ET

The Barbara Jordan Conference Center

### **Panelist Biographies**

**Kathleen D. Gifford**, Principal at Health Management Associates. Kathy Gifford is a leading expert on state Medicaid programs, advising clients on the challenges, opportunities and complexities that arise in a program designed and administered differently in every state. Since 2002, she has coauthored the nationally recognized 50-state annual Medicaid budget survey report for the Kaiser Family Foundation. In addition to tracking and analyzing budget and policy trends in state Medicaid programs, Kathy and her coauthors identify emerging issues for policy makers across the country. Kathy also works with other public and private sector clients, including states, health plans, provider organizations and associations, and patient advocacy organizations, on program and policy analyses, market research and state procurement requests. She is also a frequent speaker on Medicaid-related topics for both public and private audiences including appearances on panels for the National Conference of State Legislatures and the Council of State Governments. Before joining HMA in 2002, Kathy directed the Indiana Medicaid program (1997-2001). In that role, she helped develop and implement Indiana's Children's Health Insurance Program which received national recognition for its success in outreach and enrollment. Prior to running the Medicaid program, Kathy worked for the Indiana State Budget Agency for six years. During her tenure, she served in leadership roles, including Deputy Budget Director, and focused on a wide range of state budget policy issues including Medicaid financing, welfare reform, and school formula equalization. Before discovering her passion for public policy, Kathy practiced corporate, securities, and general business law. She holds a bachelor's degree in political science (with honors) from DePauw University and a law degree (with honors) from the Georgetown University Law Center. She is based in HMA's Indianapolis office.

**Michael Heifetz**, appointed as State Medicaid Director in October 2016, leading multiple programs that serve 1.2 million members with an annual budget of \$8 billion. Michael has 24 years of private and public sector experience, including eleven years in the health care arena. Immediately before his current position, Michael served as the State Budget Director for three years, running the budgeting, financial services and policy analysis functions for the Executive Branch. This included working directly with the Governor to develop the \$72 billion state biennial budget, and ensuring implementation. Prior to these senior positions in state service, Michael served as the Vice President for Government Affairs for Dean Clinic and SSM Health Care of Wisconsin.

(now SSM Health), the parent company of three wholly-owned hospitals plus five affiliated hospitals, numerous clinics, an award-winning health plan and a PBM. In that role, Michael worked closely with federal and state elected and appointed officials to address many health care issues, including: access, cost and quality improvement. He was also a key strategist for Dean and SSMW in the implementation of the Affordable Care Act, and a national speaker on that same topic. Occasionally, Michael can be found operating one of the Zamboni machines at Badger hockey games.

**Kate McEvoy**, Director of the Division of Health Services at the Department of Social Services, and is responsible for administration of medical, behavioral health, pharmacy, dental and transportation benefits for over 785,000 Medicaid and CHIP beneficiaries. Related, she oversees health policy aspects of Connecticut Medicaid's implementation of the Affordable Care Act, Administrative Services Organization contracts and associated special projects, including the Person-Centered Medical Home initiative, Rewards to Quit (incentive-based tobacco cessation program) and the State Innovation Model Test Grant PCMH+ Program. She is also responsible for oversight of diverse aspects of the Connecticut Strategic Rebalancing Plan, including the Money Follows the Person Program, State Balancing Incentive Payments Program, nursing home diversification and workforce initiatives. In this work, Kate is particularly interested in the intersection of law and medicine with respect to person-centeredness, autonomy in decision-making and dignity of risk. Kate is the Department's lead liaison to the Medical Assistance Program Oversight Council and the State Innovation Model Steering Committee. She is the Vice-President of the Board of Directors of the National Association of Medicaid Directors and a member of the Steering Committee of the Reforming States Group. Kate is a graduate of Oberlin College with a B.A. in Economics and English, received her law degree from the University of Connecticut School of Law, and graduated from the CHCS/NGA Medicaid Leadership Institute.

**Diane Rowland**, Sc.D., Executive Vice President at the Kaiser Family Foundation, is a nationally recognized health policy expert with a distinguished career in public policy and research focusing on health insurance coverage, access to care, and health financing for low-income, elderly, and disabled populations. From 1991-2016, she served as Executive Director of the Kaiser Commission on Medicaid and the Uninsured, now the Kaiser Program on Medicaid and the Uninsured. Dr. Rowland oversees the Foundation's health policy analytic work on Medicaid, Medicare, private health insurance, HIV and global health policy, women's Health Policy, and disparities. A noted authority on Medicare, Medicaid, and health policy, she testifies frequently and has published widely on these issues. From 2009-2015, Dr. Rowland served as the inaugural Chair of the congressionally-authorized Medicaid and CHIP Payment and Access Commission (MACPAC) established to advise Congress on issues related to Medicaid and the Children's Health Insurance Program (CHIP). Dr. Rowland is an elected member of the National Academy of Medicine and holds a Doctor of Science degree (Sc.D.) from the Bloomberg School of Public Health at the Johns Hopkins University.

**Robin Rudowitz**, Associate Director for the Program on Medicaid and the Uninsured, a major initiative of the Kaiser Family Foundation. Ms. Rudowitz, who has been with KFF since August 2004, focuses on Medicaid financing issues. Prior to coming to the foundation, Ms. Rudowitz was a Senior Manager at The Lewin Group, a health policy and management consulting firm. Ms. Rudowitz has also spent time working on budget and health policy issues at the federal, state and local levels of government. She served as the Medicaid Director in the Office of Legislation at the Centers for Medicare & Medicaid Services. Prior to that, she worked for the District of Columbia's Chief Financial Officer, overseeing funding for the District's Medicaid, Temporary Assistance for Needy Families, and public health programs. She also worked at the Congressional Budget Office and the Ways and Means Committee for the New York State Assembly. Ms. Rudowitz was educated at Cornell University where she earned her undergraduate degree and a Master's in Public Administration.