

Table A1. Medicare Advantage Enrollment by State and Plan Type, 2014

State	Total	HMOs	Local PPOs	Regional PPOs	PFFS Plans	Cost Plans	Other	% Enrollment in HMOs
Total U.S.	15,732,081	10,055,748	3,651,656	1,205,855	29,967	471,211	317,644	64%
Alabama	220,499	138,451	62,864	17,796	1,388	-	-	63%
Alaska	22	-	22	-	-	-	-	0%
Arizona	401,626	366,083	26,150	6,128	3,088	177	-	91%
Arkansas	107,617	40,612	17,606	26,853	22,546	-	-	38%
California	2,058,232	1,996,863	54,939	14	4,554	1,862	-	97%
Colorado	261,541	210,096	22,840	-	4,775	23,830	-	80%
Connecticut	146,372	126,489	15,086	4,797	-	-	-	86%
Delaware	12,562	8,588	3,974	-	-	-	-	68%
District of Columbia	9,714	1,956	2,141	-	-	5,617	-	20%
Florida	1,437,628	1,002,924	94,316	338,908	1,450	30	-	70%
Georgia	404,628	108,934	182,864	99,886	12,944	-	-	27%
Hawaii	108,143	41,902	37,288	28,597	356	-	-	39%
Idaho	81,440	28,383	51,943	-	1,114	-	-	35%
Illinois	326,655	146,070	164,385	9,195	5,458	1,547	-	45%
Indiana	244,970	29,008	156,005	51,125	8,832	-	-	12%
Iowa	76,859	27,268	39,267	-	2,020	8,304	-	35%
Kansas	58,762	24,217	28,185	940	5,420	-	-	41%
Kentucky	198,052	33,838	108,050	51,970	4,194	-	-	17%
Louisiana	213,011	183,875	9,032	16,965	3,139	-	-	86%
Maine	58,234	37,829	19,491	-	914	-	-	65%
Maryland	76,330	30,201	12,463	-	1,377	32,289	-	40%
Massachusetts	217,141	174,913	31,258	10,952	18	-	-	81%
Michigan	546,487	219,894	287,142	30,822	8,629	-	-	40%
Minnesota	448,301	134,861	38,750	-	779	273,911	-	30%
Mississippi	69,962	35,047	13,937	17,462	3,516	-	-	50%
Missouri	284,910	189,797	54,885	27,529	12,699	-	-	67%
Montana	31,125	-	26,164	-	4,961	-	-	0%
Nebraska	33,453	16,342	10,122	-	6,989	-	-	49%
Nevada	135,599	121,607	13,992	-	-	-	-	90%
New Hampshire	15,905	4,576	5,917	-	5,412	-	-	29%
New Jersey	218,822	184,205	33,975	-	-	-	642	84%
New Mexico	106,708	64,720	40,328	-	1,660	-	-	61%
New York	1,147,009	838,756	216,428	70,279	20,175	392	979	73%
North Carolina	474,669	241,399	183,897	28,496	20,877	-	-	51%
North Dakota	15,128	-	1,931	-	135	13,062	-	0%
Ohio	793,621	355,828	356,394	61,012	4,097	16,290	-	45%
Oklahoma	106,611	72,213	26,891	2,765	4,742	-	-	68%
Oregon	304,848	167,191	137,012	-	645	-	-	55%
Pennsylvania	966,995	572,927	360,321	8,020	16,490	-	9,237	59%
Rhode Island	70,385	66,000	2,634	1,751	-	-	-	94%
South Carolina	193,265	46,571	51,209	82,883	12,602	-	-	24%
South Dakota	22,242	34	7,927	-	780	13,501	-	0%
Tennessee	376,305	276,756	91,486	8,063	-	-	-	74%
Texas	989,410	590,511	229,085	114,802	30,150	24,862	-	60%
Utah	107,139	80,162	26,977	-	-	-	-	75%
Vermont	8,368	406	1,474	3,252	3,195	-	41	5%
Virginia	196,078	69,340	49,917	24,231	35,423	17,167	-	35%
Washington	328,637	270,278	57,203	-	1,156	-	-	82%
West Virginia	96,604	5,745	38,849	45,214	6,796	-	-	6%
Wisconsin	352,194	181,435	104,461	15,148	12,780	38,370	-	52%
Wyoming	1,954	200	359	-	1,395	-	-	10%

NOTE: Total U.S. includes Puerto Rico. Blank cells indicate no plans offered. Includes employer-sponsored plans, special needs plans, and other private plans.

SOURCE: MPR/Kaiser Family Foundation analysis of CMS Medicare Advantage enrollment and Landscape files, 2014.

Table A2. Medicare Advantage Enrollment in the Individual and Group Markets, by State, 2014

State	2014				% new enrollees in group plans, 2013-2014	Number of new enrollees in group plans
	Total	Individual plans	Group plans	% enrollees in group plans		
Total U.S.	15,732,081	12,775,027	2,957,054	19%	32%	435,536
Alabama	220,640	209,415	11,225	5%	18%	2,975
Alaska	22	0	22	100%	100%	-3
Arizona	401,626	357,184	44,442	11%	15%	2,440
Arkansas	107,713	103,143	4,570	4%	20%	1,897
California	2,061,617	1,578,865	482,752	23%	10%	12,547
Colorado	263,788	214,675	49,113	19%	30%	5,861
Connecticut	146,372	132,820	13,552	9%	-9%	-792
Delaware	12,623	9,844	2,779	22%	28%	463
District of Columbia	9,714	6,479	3,235	33%	12%	131
Florida	1,438,325	1,347,974	90,351	6%	15%	17,516
Georgia	404,628	286,660	117,968	29%	17%	9,367
Hawaii	108,143	86,193	21,950	20%	12%	555
Idaho	81,440	80,182	1,258	2%	5%	341
Illinois	326,678	194,677	132,001	40%	85%	100,100
Indiana	244,970	204,591	40,379	16%	25%	5,042
Iowa	77,032	73,125	3,907	5%	43%	1,083
Kansas	59,018	53,831	5,187	9%	19%	873
Kentucky	198,052	113,912	84,140	42%	40%	7,549
Louisiana	213,280	196,386	16,894	8%	17%	3,374
Maine	58,234	46,469	11,765	20%	8%	736
Maryland	76,464	53,757	22,707	30%	100%	3,276
Massachusetts	229,400	194,334	35,066	15%	3%	655
Michigan	547,372	276,965	270,407	49%	62%	42,147
Minnesota	448,301	407,006	41,295	9%	10%	3,223
Mississippi	69,962	68,286	1,676	2%	8%	462
Missouri	285,066	258,386	26,680	9%	19%	5,221
Montana	31,125	29,537	1,588	5%	10%	377
Nebraska	33,507	30,517	2,990	9%	100%	385
Nevada	135,599	128,122	7,477	6%	6%	517
New Hampshire	15,905	10,620	5,285	33%	49%	1,633
New Jersey	219,494	172,501	46,993	21%	100%	7,467
New Mexico	107,064	88,581	18,483	17%	20%	1,760
New York	1,151,620	944,908	206,712	18%	25%	22,258
North Carolina	475,432	353,591	121,841	26%	68%	100,016
North Dakota	15,202	15,144	58	<1%	<1%	-5
Ohio	794,226	491,549	302,677	38%	34%	13,224
Oklahoma	106,706	96,443	10,263	10%	14%	634
Oregon	305,794	255,786	50,008	16%	14%	2,784
Pennsylvania	971,144	772,046	199,098	21%	19%	6,122
Rhode Island	70,627	61,393	9,234	13%	12%	269
South Carolina	193,641	181,311	12,330	6%	16%	4,182
South Dakota	22,242	21,920	322	1%	2%	71
Tennessee	376,577	356,674	19,903	5%	12%	4,635
Texas	990,399	816,053	174,346	18%	12%	11,847
Utah	107,139	103,420	3,719	3%	16%	868
Vermont	8,368	6,996	1,372	16%	75%	127
Virginia	196,993	172,046	24,947	13%	42%	6,524
Washington	329,087	287,741	41,346	13%	11%	2,684
West Virginia	96,604	41,792	54,812	57%	80%	10,114
Wisconsin	352,842	324,427	28,415	8%	15%	4,191
Wyoming	1,997	1,638	359	18%	100%	216

NOTE: Total U.S. includes Puerto Rico.

SOURCE: MPR/Kaiser Family Foundation analysis of CMS Medicare Advantage enrollment and Landscape files, 2013-2014.

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Table A3. Enrollment in Special Needs Plans (SNPs), by Plan Type and State, 2014

State	Total	Dual eligibles (D-SNPs)	Institutional (I-SNPs)	Chronic conditions (C-SNPs)	% of Dual Eligibles in D-SNPs
Total U.S.	1,867,590	1,536,968	48,795	281,827	16%
Alabama	43,360	43,360	-	-	23%
Alaska	-	-	-	-	0%
Arizona	91,750	67,005	1,779	22,966	44%
Arkansas	21,459	10,849	-	10,610	10%
California	264,380	219,262	6,034	39,084	19%
Colorado	11,537	9,112	2,340	85	11%
Connecticut	8,712	6,675	2,037	-	6%
Delaware	2,191	838	449	904	3%
District of Columbia	2,480	2,298	66	116	10%
Florida	219,072	165,980	2,706	50,386	27%
Georgia	74,780	32,181	2,140	40,459	15%
Hawaii	17,404	17,404	-	-	62%
Idaho	613	613	-	-	3%
Illinois	8,573	7,321	491	761	1%
Indiana	2,753	275	-	2,478	0%
Iowa	269	36	-	233	0%
Kansas	288	-	218	70	0%
Kentucky	2,800	2,168	-	632	1%
Louisiana	22,962	22,028	-	934	12%
Maine	2,060	2,060	-	-	2%
Maryland	10,032	4,930	2,645	2,457	5%
Massachusetts	29,278	28,749	299	230	12%
Michigan	20,503	20,159	241	103	8%
Minnesota	36,863	36,863	-	-	30%
Mississippi	11,800	10,697	-	1,103	7%
Missouri	19,809	10,282	-	9,527	6%
Montana	-	-	-	-	0%
Nebraska	389	-	-	389	0%
Nevada	6,821	-	-	6,821	0%
New Hampshire	-	-	-	-	0%
New Jersey	23,794	22,479	1,084	231	12%
New Mexico	9,531	8,729	255	547	14%
New York	164,057	151,643	12,095	319	22%
North Carolina	17,218	13,348	2,196	1,674	5%
North Dakota	-	-	-	-	0%
Ohio	17,924	13,219	4,256	449	5%
Oklahoma	111	-	111	-	0%
Oregon	21,334	19,393	595	1,346	21%
Pennsylvania	107,612	94,318	2,481	10,813	23%
Rhode Island	1,502	-	1,502	-	0%
South Carolina	53,035	18,056	-	34,979	13%
South Dakota	-	-	-	-	0%
Tennessee	59,414	59,399	15	-	25%
Texas	139,823	111,134	140	28,549	19%
Utah	8,038	8,038	-	-	35%
Vermont	-	-	-	-	0%
Virginia	3,025	1,529	69	1,427	1%
Washington	20,558	19,380	1,178	-	13%
West Virginia	20	20	-	-	0%
Wisconsin	17,963	16,158	1,373	432	9%
Wyoming	-	-	-	-	0%

NOTE: Total U.S. includes Puerto Rico. Blank cells indicate no plans offered.

Number of dual eligibles by state from CMS, 2010.

SOURCE: MPR/Kaiser Family Foundation analysis of CMS Medicare Advantage enrollment and Landscape

Table A4. Medicare Advantage Enrollment by Firm, 2013-2014

Firm or Affiliate	Total enrollment		HMOs		Local PPOs		Regional PPOs		PFFS		Cost		Other	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
Total Enrollment														
UnitedHealthcare	3,020,485	3,150,382	1,780,159	1,965,730	338,965	609,576	361,882	517,247	71,238	57,829	-	-	-	-
Humana	2,372,854	2,761,253	920,513	1,244,454	753,794	845,952	303,842	493,771	239,060	177,076	-	-	-	-
BCBS	2,404,841	2,701,395	933,177	1,208,696	989,006	1,159,793	243,013	194,837	14,511	18,303	74,866	118,746	197	1,020
Wellpoint BCBS	558,833	600,014	183,221	271,798	235,022	225,674	162,947	102,542	-	-	-	-	-	-
Other BCBS plans	1,846,008	2,101,404	749,956	936,898	753,984	934,119	80,066	92,295	14,511	18,303	74,866	118,746	197	1,043
Kaiser Permanente	1,145,322	1,217,830	1,006,513	1,145,690	-	-	-	-	-	-	67,043	72,140	-	-
Aetna	614,946	1,081,217	153,149	420,475	268,479	660,742	-	-	-	-	-	-	-	-
WellCare	252,563	338,978	147,768	338,978	-	-	-	-	-	-	-	-	-	-
CIGNA	438,252	450,563	390,034	444,268	9,795	6,295	-	-	-	-	-	-	-	-
Other national insurers	461,824	455,348	358,015	328,157	66,040	59,678	-	-	86,980	39,854	-	-	-	27,659
All others	3,650,528	3,575,092	2,775,343	2,959,300	378,309	309,620	-	-	92,117	6,608	241,490	280,325	24,438	19,239
Total	14,361,615	15,732,058	9,349,899	10,055,748	3,115,661	3,651,656	908,737	1,205,855	503,906	299,670	383,399	471,211	24,635	47,918
Individual Plans														
UnitedHealthcare	2,720,860	2,708,097	1,952,672	1,877,783	238,555	255,349	454,527	517,136	75,106	57,829	-	-	-	-
Humana	1,978,678	2,299,565	1,004,601	1,220,812	453,820	470,023	309,799	431,654	210,458	177,076	-	-	-	-
BCBS	1,945,844	2,084,210	978,819	1,089,369	633,680	666,646	221,297	190,126	17,544	18,303	94,118	118,746	386	1,020
Wellpoint BCBS	530,938	479,940	257,187	266,877	124,986	110,521	148,765	102,542	-	-	-	-	-	-
Other BCBS plans	1,414,906	1,604,293	721,632	822,492	508,694	556,125	72,532	87,584	17,544	18,303	94,118	118,746	386	1,043
Kaiser Permanente	682,291	745,620	638,833	698,975	-	-	-	-	-	-	43,458	46,645	-	-
Aetna	170,016	576,105	151,331	369,461	18,685	206,644	-	-	-	-	-	-	-	-
WellCare	252,563	338,978	252,563	338,978	-	-	-	-	-	-	-	-	-	-
CIGNA	434,222	446,798	425,108	440,503	8,736	6,295	-	-	378	-	-	-	-	-
Other national insurers	421,936	416,641	306,444	289,450	64,657	59,678	-	-	50,835	39,854	-	-	-	27,659
All others	3,233,687	3,158,990	2,564,026	2,641,840	365,089	245,821	-	-	42,999	6,608	232,012	245,482	29,561	19,239
Total	11,840,097	12,775,004	8,274,397	8,967,171	1,783,222	1,910,456	985,623	1,138,916	397,320	299,670	369,588	410,873	29,947	47,918
Group Plans														
UnitedHealthcare	299,625	442,285	91,862	87,947	207,636	354,227	127	111	-	-	-	-	-	-
Humana	394,176	461,688	18,112	23,642	322,698	375,929	53,366	62,117	-	-	-	-	-	-
BCBS	458,997	617,185	120,855	119,327	333,480	493,147	4,662	4,711	-	-	-	-	-	-
Wellpoint BCBS	27,895	120,074	6,016	4,921	21,879	115,153	-	-	-	-	-	-	-	-
Other BCBS plans	431,102	497,111	114,839	114,406	311,601	377,994	4,662	4,711	-	-	-	-	-	-
Kaiser Permanente	463,031	472,210	436,067	446,715	-	-	-	-	-	-	26,964	25,495	-	-
Aetna	444,930	505,112	34,004	51,014	410,926	454,098	-	-	-	-	-	-	-	-
WellCare	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CIGNA	4,030	3,765	4,030	3,765	-	-	-	-	-	-	-	-	-	-
Other national insurers	39,888	38,707	39,888	38,707	-	-	-	-	-	-	-	-	-	-
All others	416,841	416,102	330,684	317,460	57,699	63,799	-	-	-	-	28,458	34,843	-	-
Total	2,521,518	2,957,054	1,075,502	1,088,577	1,332,439	1,741,200	58,155	66,939	-	-	55,422	60,338	-	-

NOTE: Blank cells indicate no plans offered. BCBS is BlueCross BlueShield affiliates. Other national insurers include Health Net, Universal American, Munich American Holding Corporation, and Wellpoint non-BCBS plans. Coventry is included with all other insurers in 2013, and is included with Aetna in 2014. Medicare Advantage plans offered by Coventry covered 306,000 beneficiaries and Aetna plans covered 615,000 in 2013. Includes Puerto Rico.

SOURCE: MPR/Kaiser Family Foundation analysis of CMS Medicare Advantage enrollment and Landscape files, 2013-2014.

Table A5. Market Share of the Top Three Medicare Advantage Firms, by State, 2014

State	Total		Firm 1		Firm 2		Firm 3		Other Firms
	Enrollment	Share for 3 Firms	Name	Share	Name	Share	Name	Share	Share
Alabama	220,640	62%	BCBS	23%	CIGNA	20%	UAB Health System	19%	38%
Alaska	22	100%	Aetna Inc.	100%					0%
Arizona	401,626	65%	UnitedHealth Group, Inc.	39%	Humana Inc.	14%	Health Net, Inc.	11%	35%
Arkansas	107,713	83%	Humana Inc.	37%	UnitedHealth Group, Inc.	28%	BCBS	18%	17%
California	2,061,617	69%	Kaiser Foundation Health Plan, Inc.	45%	UnitedHealth Group, Inc.	16%	Health Net, Inc.	7%	31%
Colorado	263,788	86%	UnitedHealth Group, Inc.	39%	Kaiser Foundation Health Plan, Inc.	33%	Humana Inc.	13%	14%
Connecticut	146,372	91%	EmblemHealth, Inc.	36%	UnitedHealth Group, Inc.	36%	Aetna Inc.	19%	9%
Delaware	12,623	94%	Aetna Inc.	44%	CIGNA	40%	UnitedHealth Group, Inc.	10%	6%
District of Columbia	9,714	90%	Kaiser Foundation Health Plan, Inc.	58%	UnitedHealth Group, Inc.	18%	CIGNA	13%	10%
Florida	1,438,325	68%	Humana Inc.	36%	UnitedHealth Group, Inc.	21%	BCBS	10%	32%
Georgia	404,628	77%	UnitedHealth Group, Inc.	31%	BCBS Wellpoint	24%	Humana Inc.	22%	23%
Hawaii	108,143	85%	BCBS	43%	Kaiser Foundation Health Plan, Inc.	26%	UnitedHealth Group, Inc.	15%	15%
Idaho	81,440	84%	BCBS	42%	PacificSource Health Plans	25%	UnitedHealth Group, Inc.	16%	16%
Illinois	326,678	81%	UnitedHealth Group, Inc.	42%	Humana Inc.	26%	Aetna Inc.	13%	19%
Indiana	244,970	75%	Humana Inc.	31%	UnitedHealth Group, Inc.	28%	BCBS Wellpoint	16%	25%
Iowa	77,032	88%	Aetna Inc.	33%	UnitedHealth Group, Inc.	30%	Humana Inc.	25%	12%
Kansas	59,018	99%	Humana Inc.	46%	Aetna Inc.	42%	UnitedHealth Group, Inc.	10%	1%
Kentucky	198,052	95%	Humana Inc.	72%	BCBS Wellpoint	19%	UnitedHealth Group, Inc.	4%	5%
Louisiana	213,280	94%	Humana Inc.	62%	PH Holdings, LLC	27%	Vantage Health Plan, Inc.	5%	6%
Maine	58,234	90%	Martin's Point Health Care, Inc.	49%	Aetna Inc.	29%	UnitedHealth Group, Inc.	12%	10%
Maryland	76,464	86%	Kaiser Foundation Health Plan, Inc.	42%	Aetna Inc.	24%	CIGNA	20%	14%
Massachusetts	229,400	77%	Tufts Associated HMO, Inc.	46%	UnitedHealth Group, Inc.	16%	BCBS	15%	23%
Michigan	547,372	82%	BCBS	56%	Spectrum Health System	16%	Humana Inc.	10%	18%
Minnesota	448,301	80%	BCBS	31%	Medica Holding Company	27%	UCare Minnesota	22%	20%
Mississippi	69,962	96%	Humana Inc.	60%	WellCare Health Plans, Inc.	25%	CIGNA	12%	4%
Missouri	285,066	85%	UnitedHealth Group, Inc.	34%	Aetna Inc.	31%	Humana Inc.	20%	15%
Montana	31,125	99%	New West Health Services	69%	Humana Inc.	23%	UnitedHealth Group, Inc.	6%	1%
Nebraska	33,507	98%	UnitedHealth Group, Inc.	51%	Aetna Inc.	24%	Humana Inc.	23%	2%
Nevada	135,599	90%	UnitedHealth Group, Inc.	48%	Humana Inc.	31%	Renown Health	11%	10%
New Hampshire	15,905	89%	UnitedHealth Group, Inc.	52%	Humana Inc.	21%	BCBS Wellpoint	17%	11%
New Jersey	219,494	91%	UnitedHealth Group, Inc.	40%	BCBS	28%	Aetna Inc.	23%	9%
New Mexico	107,064	78%	Presbyterian Healthcare Services	35%	Ardent Health Services.	26%	UnitedHealth Group, Inc.	16%	22%
New York	1,151,620	42%	UnitedHealth Group, Inc.	16%	BCBS	14%	EmblemHealth, Inc.	12%	58%
North Carolina	475,432	94%	UnitedHealth Group, Inc.	37%	BCBS	34%	Humana Inc.	24%	6%
North Dakota	15,202	99%	Medica Holding Company	84%	Humana Inc.	13%	Sanford Health Plan	2%	1%
Ohio	794,226	69%	Humana Inc.	28%	BCBS Wellpoint	22%	Aetna Inc.	20%	31%
Oklahoma	106,706	87%	UnitedHealth Group, Inc.	34%	CommunityCare Managed Healthcare Plans of OK, Inc.	27%	Humana Inc.	26%	13%
Oregon	305,794	50%	BCBS	18%	Kaiser Foundation Health Plan, Inc.	16%	Health Net, Inc.	16%	50%
Pennsylvania	971,144	74%	BCBS	41%	Aetna Inc.	20%	University of Pittsburgh Medical Center	13%	26%
Rhode Island	70,627	100%	BCBS	63%	UnitedHealth Group, Inc.	37%			0%
South Carolina	193,641	90%	UnitedHealth Group, Inc.	45%	Humana Inc.	38%	BCBS	7%	10%
South Dakota	22,242	99%	Medica Holding Company	61%	Humana Inc.	30%	Aetna Inc.	8%	1%
Tennessee	376,577	76%	Humana Inc.	32%	CIGNA	24%	UnitedHealth Group, Inc.	20%	24%
Texas	990,399	70%	UnitedHealth Group, Inc.	34%	Humana Inc.	23%	Aetna Inc.	13%	30%
Utah	107,139	71%	UnitedHealth Group, Inc.	39%	BCBS	18%	Aetna Inc.	14%	29%
Vermont	8,368	97%	UnitedHealth Group, Inc.	78%	MVP Health Care, Inc.	11%	Aetna Inc.	9%	3%
Virginia	196,993	89%	Humana Inc.	62%	UnitedHealth Group, Inc.	18%	Kaiser Foundation Health Plan, Inc.	9%	11%
Washington	329,087	68%	UnitedHealth Group, Inc.	29%	Group Health Cooperative	26%	BCBS	13%	32%
West Virginia	96,604	93%	Humana Inc.	69%	BCBS	13%	Aetna Inc.	11%	7%
Wisconsin	352,842	66%	UnitedHealth Group, Inc.	32%	Humana Inc.	18%	Ministry Health Care, Inc.	16%	34%
Wyoming	1,997	94%	UnitedHealth Group, Inc.	72%	Aetna Inc.	12%	BCBS	10%	6%

NOTE: Territories are excluded. BCBS is BlueCross Blue Shield affiliated health plans. Accounts for merger between Coventry and Aetna in 2013; Medicare Advantage plans offered by Coventry covered 306,000 beneficiaries and Aetna plans covered 615,000 in 2013.

SOURCE: MPR/Kaiser Family Foundation analysis of CMS Medicare Advantage enrollment and Landscape files, 2014.

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Table A6. Medicare Advantage enrollment and penetration rates in HMOs and other plan types, by counties' costs, 2011-2014

		2011		2012		2013		2014		% change enrollment, 2011-2014	% change penetration, 2011-2014
		Enrollment	Penetration	Enrollment	Penetration	Enrollment	Penetration	Enrollment	Penetration		
Total	Highest cost counties	5,327,009	26%	5,841,874	27%	6,424,806	29%	6,960,471	31%	31%	5%
	Third quartile	2,597,314	23%	2,860,238	25%	3,153,687	26%	3,490,111	28%	34%	5%
	Second quartile	1,780,554	21%	1,979,929	23%	2,188,981	24%	2,460,406	27%	38%	5%
	Lowest cost counties	2,213,450	29%	2,407,614	31%	2,594,141	32%	2,821,093	34%	27%	5%
HMOs	Highest cost counties	4,143,823	20%	4,448,435	21%	4,864,646	22%	5,171,382	23%	25%	3%
	Third quartile	1,536,786	14%	1,683,128	14%	1,877,124	16%	2,027,660	16%	32%	3%
	Second quartile	838,808	10%	977,524	11%	1,114,918	12%	1,243,714	13%	48%	3%
	Lowest cost counties	1,222,611	16%	1,355,503	17%	1,493,211	18%	1,612,992	19%	32%	3%
non-HMOs	Highest cost counties	1,183,186	6%	1,393,439	7%	1,560,160	7%	1,789,089	8%	51%	2%
	Third quartile	1,060,528	9%	1,177,110	10%	1,276,563	11%	1,462,451	12%	38%	2%
	Second quartile	941,746	11%	1,002,405	12%	1,074,063	12%	1,216,692	13%	29%	2%
	Lowest cost counties	990,839	13%	1,052,111	13%	1,100,930	14%	1,208,101	15%	22%	2%

NOTE: Includes employer-sponsored plans, special needs plans, and other private plans. Includes Puerto Rico.

SOURCE: MPR/Kaiser Family Foundation analysis of CMS Medicare Advantage enrollment and Landscape files, 2011-2014.