

How Well Are Seniors Making Choices Among Medicare's Private Plans And Does It Matter?

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SPEAKER BIOGRAPHIES

Joseph R. Antos

Joseph Antos is the Wilson H. Taylor Scholar in Health Care and Retirement Policy at the American Enterprise Institute, a nonpartisan public policy organization based in Washington, DC. He was recently named an adjunct associate professor of emergency medicine at the George Washington University, where he lectures on health policy. Mr. Antos recently completed seven years as a member of the Panel of Health Advisers for the Congressional Budget Office. In addition, he also recently completed two terms as a commissioner of the Maryland Health Services Cost Review Commission, which regulates payment rates and oversees the financial performance of all hospitals in the state. His research focuses on the economics of health policy, including Medicare and broader health system reform, health care financing and the budget, health insurance regulation, and the uninsured. Prior to joining AEI, Mr. Antos was Assistant Director for Health and Human Resources at the Congressional Budget Office from 1995 to 2001. He held several senior management positions in the Healthcare Financing Administration (now called the Centers for Medicare and Medicaid Services), including Director of the Office of Research and Demonstrations from 1987 to 1993. He also was Principal Deputy Assistant Secretary for Management and Budget and Deputy Chief of Staff for the U.S. Department of Health and Human Services in 1986 and 1987. He also held senior positions in the Office of Management and Budget and the President's Council of Economic Advisers, from 1983 to 1986. Mr. Antos has a Ph.D. in economics from the University of Rochester.

Gretchen Jacobson

Gretchen Jacobson is an Associate Director with the Kaiser Family Foundation's Program on Medicare Policy where she directs and conducts a variety of projects pertaining to the Medicare program and the population it serves. Dr. Jacobson has helped lead the Foundation's analytic efforts related to beneficiaries enrolled in Medicare Advantage. Dr. Jacobson also conducts research and analysis related to Medicare's high spenders, Medicare reforms and the population dually eligible for Medicare and Medicaid. Prior to joining the Kaiser Family Foundation, Dr. Jacobson worked at the Congressional Research Service, serving as an expert resource for Congress on comparative effectiveness research, prescription drugs, and drug pricing; she has also held positions where she directed research on the future market value of pharmaceuticals, medical devices, and health services. Her research has appeared in clinical and policy peer-reviewed journals. Dr. Jacobson received her Ph.D. in health economics from Johns Hopkins School of Public Health and her M.S. in epidemiology from the Harvard School of Public Health.

Patricia Neuman

Patricia Neuman is a senior vice president of the Henry J. Kaiser Family Foundation and is Director of the Kaiser Family Foundation's Program on Medicare Policy. Dr. Neuman is widely regarded as an expert on Medicare policy issues. She has published numerous articles on topics related to health coverage and financing for the Medicare population, and has been invited several times to present expert testimony before Congressional committees. Dr. Neuman's work at the Foundation focuses on a broad range of issues pertaining to the Medicare program and the population it serves. Before joining the Foundation in 1995, Dr. Neuman served for six years on the professional staff of the Ways and Means Subcommittee on Health in the U.S. House of Representatives, and for three years on the staff of the U.S. Senate Special Committee on Aging working on health and long-term care issues. Dr. Neuman received a Doctorate of Science degree in health policy and management and a Masters of Science degree in health finance and management from the Johns Hopkins School of Public Health in Baltimore, Maryland. She received her Bachelor's degree from Wesleyan University in Middletown, Connecticut.

Joshua R. Raskin

Joshua is a Managing Director and Senior Analyst in the Equity Research department at Barclays covering the Managed Care and Health Care Facilities industries. Joshua joined Barclays in September 2008. Prior to that Joshua was in the same role at Lehman Brothers, having joined that firm in May of 1999. Prior to Lehman Brothers, he was a research associate at Morgan Stanley Dean Witter. Before his career in equity research Joshua was a Senior Associate in the financial services group of the Public Accounting division at PricewaterhouseCoopers LLP. For more than a dozen years, in the Institutional Investor All-American Research Team Poll, Joshua has placed in the top three among more than twenty analysts in the managed care category, including attaining the number 1 ranking. Most recently, after launching coverage of the healthcare facilities sector, Joshua was ranked as a runner-up in the first year. Joshua has also been widely cited in the media, including the Wall Street Journal, The New York Times, Barrons, Forbes, Business Week, Health Affairs, Modern Healthcare, CNBC and Bloomberg Television. Joshua has the Chartered Financial Analyst designation, and is a member of the New York Society of Security Analysts. Joshua graduated with honors from Lehigh University in Bethlehem, Pennsylvania with a B.S. in Accounting. He currently resides in New York City with his wife Melissa and daughters Hannah (7) and Madison (4). Joshua's hobbies include philanthropy, traveling, and re-reading the PPACA.

Barry Schwartz

Barry Schwartz is a professor of psychology at Swarthmore College, in Pennsylvania. He has been there since receiving his PhD from the University of Pennsylvania in 1971. Schwartz has written ten books and more than 100 articles for professional journals. In 2004, Schwartz published *The Paradox of Choice: Why More Is Less*. It was named one of the top business books of the year by both *Business Week* and *Forbes Magazine*, and has been translated into twenty-five languages. Schwartz has published articles in sources as diverse as *The New York Times*, *The New York Times Magazine*, the *Chronicle of Higher Education*, *Parade Magazine*,

USA Today, *Advertising Age*, *Slate*, *Scientific American*, *The New Republic*, *Newsday*, the *AARP Bulletin*, the *Harvard Business Review*, and the *Guardian*. He has appeared on dozens of radio shows, including NPR's *Morning Edition*, and *Talk of the Nation*, and has been interviewed on *Anderson Cooper 360* (CNN), the *Lehrer News Hour* (PBS), *The Colbert Report*, and *CBS Sunday Morning*. He has lectured the British and the Dutch governments, as well as trade organizations and businesses representing industries as diverse as healthcare, personal finance, travel and leisure, restaurants, supermarkets, consumer electronics, office supplies, software development, e-commerce, advertising, arts and entertainment, cable television, home building, and the military. Schwartz's new book, written with colleague Ken Sharpe, is *Practical Wisdom: The Right Way to Do the Right Thing*. Schwartz spoke about choice at the TED in 2005, and he spoke about practical wisdom at the TED conference in 2009.

Judith A. Stein

Judith Stein founded the Center for Medicare Advocacy, Inc. in 1986 where she is currently the Executive Director. She has focused on legal representation of older people since beginning her legal career in 1975. From 1977 until 1986, Ms. Stein was the Co-Director of Legal Assistance to Medicare Patients (LAMP) where she managed the first Medicare advocacy program in the country. She has extensive experience in developing and administering Medicare advocacy projects, representing Medicare beneficiaries, producing educational materials, teaching and consulting. She has been lead or co-counsel in numerous federal class action and individual cases challenging improper Medicare policies and denials – including, most recently, *Jimmo vs. Sebelius*, which will dramatically improve coverage and access to care for people with long-term and chronic conditions. Ms. Stein graduated cum laude from Williams College in 1972 and received her law degree with honors from Catholic University School of Law in 1975. She is the editor and co-author of books, articles, and other publications regarding Medicare and related issues including the *Medicare Handbook* (Aspen Publishers, Inc., 13th Edition, 2012; update annually). Ms. Stein is a Past President and a Fellow of the National Academy of Elder Law Attorneys (NAELA), a past Commissioner of the American Bar Association Commission on Law and Aging, an elected member of the National Academy of Social Insurance (NASI), and a recipient of the Health Care Financing Administration (HCFA, now CMS) Beneficiary Services Certificate of Merit. She represented Senator Christopher Dodd as a delegate to the 2005 White House Conference on Aging, received the Connecticut Commission on Aging "Age-wise Advocate Award" in 2007, and is a member of the Executive Committee of the Connecticut Elder Action Network (CEAN). In 2013 Ms. Stein was appointed to the National Commission on Long Term Care by House of Representatives Leader Nancy Pelosi.