



Covering The Affordable Care Act: Researching Consumer Stories, Finding New Ideas and Securing Real-World Examples

The *Covering Health Reform* Webinar Series For Journalists
Presented by the Kaiser Family Foundation

Thursday, November 14, 2013
12:30 p.m. ET – 1:30 p.m. ET

Today's Speakers from the Kaiser Family Foundation



Sarah Varney

Staff Writer

Kaiser Health News



Michelle Andrews

“Insuring Your
Health” columnist

Kaiser Health News
Washington Post



Penny Duckham

Executive Director,
Media Fellowships
Program

Kaiser Family
Foundation

Today's Webinar Will Be Archived

kff.org/health-reform/event/webinar-for-journalists-researching-stories-finding-sources

- The full webinar presentation and PowerPoint slides will be posted by or before tomorrow morning.
- The transcript of today's webinar will be posted in the coming week.

Michelle Andrews



“Insuring Your Health” Columnist,
Kaiser Health News

mandrews4@nyc.rr.com

[@mandrews110](https://twitter.com/mandrews110)

“Insuring Your Health” Column – 2010 To Present Day

- Browse the “Insuring Your Health” column by year on the Kaiser Health News website at [kaiserhealthnews.org](https://www.kaiserhealthnews.org)
 - [kaiserhealthnews.org/Topics/Insuring-Your-Health.aspx](https://www.kaiserhealthnews.org/Topics/Insuring-Your-Health.aspx)
 - [kaiserhealthnews.org/Features/Insuring-Your-Health/index-2010.aspx](https://www.kaiserhealthnews.org/Features/Insuring-Your-Health/index-2010.aspx)
 - [kaiserhealthnews.org/Features/Insuring-Your-Health/index-2011.aspx](https://www.kaiserhealthnews.org/Features/Insuring-Your-Health/index-2011.aspx)
 - [kaiserhealthnews.org/Features/Insuring-Your-Health/index-2012.aspx](https://www.kaiserhealthnews.org/Features/Insuring-Your-Health/index-2012.aspx)

The ACA Today: Researching Consumer Stories About How The Law Affects Them

- Some Plans Deny Pregnancy Coverage For Dependent Children
 - kaiserhealthnews.org/Features/Insuring-Your-Health/2012/under-26-pregnancy-coverage-michelle-andrews-080712.aspx
- Readers Ask About HSAs, Infertility Treatment And The Consequences Of Not Buying Insurance
 - kaiserhealthnews.org/Features/Insuring-Your-Health/2013/102213-Michelle-Andrews-questions-on-hsas-fertility-coverage.aspx
- Short-Term Plans Can Skirt Health Law Requirements
 - kaiserhealthnews.org/Features/Insuring-Your-Health/2013/102913-Michelle-Andrews-364-day-insurance-plans.aspx

The ACA Today: Researching Consumer Stories About How The Law Affects Them (continued)

- Consumers Shopping For Health Policies Outside The Marketplaces May Be Confused By Mix Of Plans Offered
 - kaiserhealthnews.org/Features/Insuring-Your-Health/2013/100813-Michelle-Andrews-role-of-brokers-and-insurers.aspx
- What's The Deadline To Avoid A Penalty For Not Having Insurance?
 - kaiserhealthnews.org/Features/Insuring-Your-Health/2013/101813-Michelle-Andrews-deadline-to-avoid-individual-mandate-penalty.aspx
- A Reader Asks: Can Adult Children With An Offer Of Family Coverage Instead Get Subsidies?
 - kaiserhealthnews.org/Features/Insuring-Your-Health/2013/110813-Michelle-Andrews-reader-question-on-young-adults-and-subsidies.aspx

Resources For Researching ACA Rules and Regulations

- Google search: ACA and “your topic here”
- IRS Affordable Care Act – Tax Provisions
 - irs.gov/uac/Affordable-Care-Act-Tax-Provisions
- Center for Consumer Insurance Information and Oversight – Regulations and Guidance
 - cms.gov/CCIIO/Resources/Regulations-and-Guidance/index.html#Health%20Market%20Reforms
- Center for Consumer Insurance Information and Oversight – Fact Sheets and FAQs
 - cms.gov/CCIIO/Resources/Fact-Sheets-and-FAQs/index.html

Resources For Researching ACA Rules and Regulations (continued)

- Federal Register – ACA Documents
 - [federalregister.gov/health-care-reform](https://www.federalregister.gov/health-care-reform)
- Kaiser Family Foundation – Summary of the Affordable Care Act
 - kff.org/health-reform/fact-sheet/summary-of-new-health-reform-law
- Health Affairs – Timothy Jost’s blog posts
 - [healthaffairs.org/blog/author/jost/](https://www.healthaffairs.org/blog/author/jost/)

Upcoming ACA Deadlines To Keep In Mind

- November 30, 2013: healthcare.gov website that 36 states use for enrollment supposed to be fixed
- December 15, 2013: deadline for signing up for health insurance that starts January 1, 2014
- January 1, 2014: the requirement to have health insurance begins, new insurance market rules kick in
- March 31, 2014: open enrollment for health insurance marketplaces ends, most people must have insurance or face penalties
- October 15 - December 7, 2014: open enrollment period for marketplaces for 2015

kff.org/interactive/implementation-timeline

Sarah Varney



Staff Writer, Kaiser Health News

SarahV@kff.org

[@sarahvarney](https://twitter.com/sarahvarney)

Categories of People

- A Former 'Young Invincible' Looks Forward to Health Insurance
 - kaiserhealthnews.org/Stories/2013/October/03/Profile-of-A-Not-So-Young-Invincible.aspx

- Back To Work After A Baby -- But Without Insurance This Time
 - kaiserhealthnews.org/Stories/2013/October/03/Profile-of-An-Uninsured-Mom.aspx

Strategies For Finding People

- Bay Area Cloud Info
 - facebook.com/Bayareacloud/info
- National Council of La Raza
 - nclr.org
- Hispanic lawmakers
 - naleo.org

Business Stories

- Health Law Brings Changes In How Therapists Do Business
 - kaiserhealthnews.org/Stories/2013/October/24/Health-Law-Changes-Therapy-Business.aspx
- Tacking Health Care Costs Onto California Farm Produce
 - nytimes.com/2013/08/21/us/tacking-health-care-costs-onto-california-farm-produce.html
- As ‘Bodega Clinicas’ Fill Void, Health Officials Are Torn
 - nytimes.com/2013/01/13/health/bodega-clinicas-draw-interest-of-health-officials.html

Additional Resources

- Families USA familiesusa.org
- SEIU seiu.org/a/healthcare/report-2012-better-care-better-lives-aca-at-work.php
- NCLR nclr.org
- Health Access (California-specific) health-access.org
- AACI aaci.org
- AAPCHO aapcho.org

Contact Information – KFF and Kaiser Health News

Rakesh Singh, Vice President of Communications

Kaiser Family Foundation | Menlo Park, Calif.

Email: RSingh@KFF.org

John Fairhall, Editor in Chief

Kaiser Health News | Washington, D.C.

Email: JFairhall@KFF.org

Peggy Girshman, Executive Editor

Kaiser Health News | Washington, D.C.

Email: PGirshman@KFF.org

Keep In Touch

Kaiser Family Foundation

Facebook: [/KaiserFamilyFoundation](#)

Twitter: [@KaiserFamFound](#)

LinkedIn: [/company/kaiser-family-foundation](#)

Emails:

<http://profile.kff.org>

Kaiser Health News

Facebook: [/KaiserHealthNews](#)

Twitter: [@KHNews](#)

LinkedIn: [/company/kaiser-health-news](#)

Emails:

kaiserhealthnews.org/Email-Subscriptions.aspx



Next Webinar: How the Affordable Care Act Affects Baby Boomers and Medicare Beneficiaries

kff.org/health-reform/event/how-the-affordable-care-act-affects-baby-boomers-and-medicare-beneficiaries

- Thursday, November 21 at 12:30 p.m. ET
- Speakers: Senior Fellow Karen Pollitz and Associate Director of the Program on Medicare Policy Juliette Cubanski
- Will focus on the ACA's role for baby boomers who are not yet 65 and eligible for Medicare, and their access to new coverage options in marketplaces and/or their eligibility for premium subsidies or Medicaid expansions