

## **SPEAKERS' BIOGRAPHIES**

### **Stella Chang**

Stella Chang is the Associate Director of MarketScan in Pharmaceutical Information Services for Thomson Healthcare. Her research experience includes conducting health outcomes studies for the Department of Defense, Centers for Disease Control and Prevention, state Medicaid agencies, health plans, and pharmaceutical and biotechnology companies. She has published several articles and presented at various professional conferences on the epidemiology, costs and treatment of cancer, respiratory disease, mental health, and occupational health. Ms. Chang received her Master's degree in Public Health from Yale University and her Bachelor's degree in Biology from Johns Hopkins University. Her current role at Thomson Healthcare involves the development of database products and software to support outcomes and market research.

### **Jennifer L. Howse**

Jennifer L. Howse became president of the March of Dimes Birth Defects Foundation in January 1990. Under Dr. Howse's leadership, the March of Dimes has achieved unprecedented revenue growth and significant expansion of mission initiatives. Dr. Howse joined the March of Dimes as Executive Director of the Greater New York Chapter. Prior to that, Dr. Howse held a number of top public service positions in health related organizations, including State Commissioner for Mental Retardation in Pennsylvania, Associate Commissioner of Mental Retardation and Developmental Disabilities for New York State, and Executive Director of the Federal Court Appointed Willowbrook Review Panel. Dr. Howse holds a Ph.D. in psycholinguistics from Florida State University. She serves on the Board of The Salk Institute for Biological Studies in La Jolla, California and chairs the Advisory Board of The Center for Family Life in Sunset Park, Brooklyn. She has served as an advisor to the Director, Centers for Disease Control and Prevention, and the HHS Secretary's National Commission on Infant Mortality. She is a member of the Kaiser Commission on Medicaid and the Uninsured, the European Genetics Foundation Board, and the Pew Environmental Health Commission.

### **Jackie Judd**

Jackie Judd, an Emmy award-winning journalist, is Vice President and Senior Advisor for Communications at the Kaiser Family Foundation. Ms. Judd is exploring better ways to communicate health policy information, helping to design a new initiative to help educate journalists from around the world about public health issues, including HIV/AIDS and is helping the Foundation and other non-profit organizations utilize the Foundation's broadcast and webcast studio and Barbara Jordan Conference Center in its new Washington, DC, building. Ms. Judd joined ABC News in 1987 and in 1994 was named special assignments correspondent. She provided reports for "World News Tonight with Peter Jennings," "Nightline" and "Good Morning America." She is a former news anchor for National Public Radio's "Morning Edition" and weekend news anchor for "All Things Considered" and a former CBS News Radio correspondent. Her honors include a National Endowment for the Humanities Fellowship in political history at the University of California at Santa Barbara; several Emmy Awards, an Edward R. Murrow Award, the Joan Barone Award, a duPont Award, a commendation from Women in Radio and Television for a series on women's health issues; an Emmy for "Nightline's" coverage of Iraq's invasion of Kuwait; and an Overseas Press Club Citation of Excellence for her piece on the Czechoslovakian secret police. She received a bachelor's degree from American University in 1974.

**Mila Kofman**

Mila Kofman is an Associate Research Professor at the Georgetown University Health Policy Institute. She conducts a range of studies on the uninsured and underinsured problems focusing on private market reforms, regulation, access, affordability, adequacy of job-based and individual health coverage, cost-shifting, and financing strategies including health savings accounts, association health plans, discount medical cards, and new product designs including consumer driven health care. Ms. Kofman is a published author whose work includes a report on health insurance scams (published by BNA) and articles on state and federal health insurance reforms in peer review journals. She has presented on these topics to a wide range of audiences including elected officials, regulators, insurance industry, and consumer groups. She has also testified before the U.S. Congress and state legislatures. She serves on the National Association of Insurance Commissioners Consumer Board of Trustees (one of six non-regulator members). In 2005, Ms. Kofman was appointed co-editor for the *Journal of Insurance Regulation* (a peer reviewed journal). Ms. Kofman holds a law degree from the Georgetown University Law Center and a Bachelor of Arts degree in Government and Politics from the University of Maryland, College Park (summa cum laude).

**Jeff Lemieux**

Jeff Lemieux is the Senior Vice President directing America's Health Insurance Plan's new Center for Policy and Research. Prior to joining AHIP, Mr. Lemieux was Executive Director of Centrists.Org, a small think tank dedicated to pursuing bipartisan policy solutions. Before founding Centrists.Org in 2003, Mr. Lemieux worked as a senior economist for the Progressive Policy Institute (PPI). At PPI, he was responsible for studies of overall economy including federal budget, tax, and entitlement issues, as well as health care. In 1998 and 1999, Mr. Lemieux served as the staff economist for the National Bipartisan Commission on the Future of Medicare, which was co-chaired by Senator John Breaux and Congressman Bill Thomas. Before joining the Commission, from 1992 to 1998, Mr. Lemieux was with the Congressional Budget Office, where he estimated the cost of national health reform plans and, later, the impact of Medicare reforms enacted in the Balanced Budget Act of 1997 and other laws.

**Karen Pollitz**

Karen Pollitz is Project Director at the Georgetown University Health Policy Institute in Washington, D.C. There she directs research on health insurance reform issues as they affect consumers and patients. Her areas of focus include regulation of private health insurance plans and markets, managed care consumer protections, and access to affordable health insurance. She is also an adjunct professor in Georgetown's Graduate Public Policy School. Prior to joining the Institute faculty, Ms. Pollitz served as Deputy Assistant Secretary for Health Legislation at the U.S. Department of Health and Human Services from 1993 to 1997. In this capacity she was the Secretary's legislative liaison on all federal health care issues, including national health care reform, Medicare, Medicaid, and U.S. Public Health Service agencies and programs. From 1984 to 1991, Ms. Pollitz worked as a health policy advisor to Members of Congress. She was legislative assistant to Senator John D. Rockefeller IV (D-WV), Congressman Sander Levin (D-MI), and the Subcommittee on Compensation and Employee Benefits of the House Post Office and Civil Service Committee. After leaving the Hill, Ms. Pollitz worked as the Assistant Director of the Washington Office of the American Academy of Family Physicians, and taught at the Marymount University School of Business. Ms. Pollitz is a member of the National Academy of Social Insurance. She also serves on the Board of Directors of the Maryland Health Insurance Plan (MHIP) and is a member of the Institute of Medicine Committee on Cancer Survivorship. She holds an M.P.P. from the University of California at Berkeley and a B.A. with Honors from Oberlin College.

**Lisa Potetz**

Lisa Potetz came to Health Policy Alternatives in 2006 with more than 25 years of health policy experience in both the public and private sectors. Immediately before joining the firm, she spent eight years at the March of Dimes developing and managing a public policy research program focused on health insurance coverage and other issues of importance to women of childbearing age and children. She also authored a number of reports on Medicare trends and reform proposals as an independent consultant. She previously spent two years on the policy staff of the American Hospital Association, examining the impact of federal budget proposals on hospitals. Her government experience includes service as a professional staff member to both the Senate Committee on Finance and the Subcommittee on Health of the House Committee on Ways and Means, developing legislation involving Medicare payment to hospitals and other providers, health insurance, and health care reform. Prior to her time on Capitol Hill, Ms. Potetz was an analyst at the Prospective Payment Assessment Commission. She began her career at the Congressional Budget Office, providing analytic support to Congress during consideration of the original Medicare inpatient hospital prospective payment legislation. She earned a BA from Boston College and a Master's in Public Policy from the University of Michigan.

**Diane Rowland**

Diane Rowland is Executive Vice President of The Henry J. Kaiser Family Foundation and Executive Director of The Kaiser Commission on Medicaid and the Uninsured. She is also an associate professor in the Department of Health Policy and Management at the Johns Hopkins University School of Hygiene and Public Health, the president-elect of the Association for Health Services Research, and a Brookdale senior fellow. Specializing in issues involving access to and financing of health care for the poor, elderly and disabled, Dr. Rowland has served on the staff of the House Energy and Commerce Subcommittee on Health and the Environment, the Health Care Financing Administration, and the Department of Health and Human Services. She has also served on a number of commissions and advisory boards, and has written extensively on health and long-term care for poor and elderly people. Dr. Rowland holds a bachelor's degree from Wellesley College, a master's in public administration from the University of California-Los Angeles and a doctor of science degree in health policy and management from Johns Hopkins.

**Alina Salganicoff**

Alina Salganicoff is Vice President and Director of Women's Health Policy for the Henry J. Kaiser Family Foundation. Her work focuses on health coverage and access to care for women, with an emphasis on challenges facing underserved populations, including low-income and uninsured women as well as women of color. Dr. Salganicoff has written numerous book chapters, journal articles, and reports on health care access and financing for low-income women and children. In addition to the women's health policy program, Dr. Salganicoff also directs the Foundation's KaiserEDU.org project, an online resource for students and faculty in health policy. Before directing the Foundation's work in women's health policy, Dr. Salganicoff worked on the staff of the Kaiser Commission on Medicaid and the Uninsured, specializing in coverage and access issues facing low-income women and children, Medicaid managed care, and state health reform. She has also worked as a Research Associate at The Johns Hopkins University School of Hygiene and Public Health, on the health program staff of the Pew Charitable Trusts, and as a trainer and counselor for CHOICE, a Philadelphia-based, reproductive health care advocacy organization. Dr. Salganicoff has served as a member of the advisory committee to the Jacobs Institute's project on women's health and managed care and as an advisor to the U.S. Public Health Service's Office on Women's Health, the Health Resources and Services Administration, and the Agency for Healthcare Research and Quality. Dr. Salganicoff completed her undergraduate degree at Pennsylvania State University and holds a PhD in Health Policy from The Johns Hopkins University School of Hygiene and Public Health.