



# Maternity Care: Assessing Costs and Consumer-Driven Health Plans

Barbara Jordan Conference Center, Washington, D.C.

June 12, 2007

9:30 a.m. to 11:00am

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**9:00 a.m. Registration and Breakfast**

**9:30 a.m. Welcome**

Diane Rowland, Sc.D., Executive Vice President, Kaiser Family Foundation  
Jennifer L. Howse, Ph.D., President, March of Dimes

**Financing Maternity Care in the U.S.**

Alina Salganicoff, Ph.D., Vice President and Director,  
Women's Health Policy, Kaiser Family Foundation

**The Healthcare Costs of Having A Baby**

Stella Chang, Associate Director, Thomson Healthcare

**Consumer-Driven Health Plans and Maternity Care**

Karen Pollitz, Project Director, Georgetown Health Policy Institute  
Mila Kofman, Associate Research Professor, Georgetown Health Policy Institute

**Discussion with Presenters and Respondents**

Moderator:

Jackie Judd, Vice President & Senior Advisor, Communications,  
Kaiser Family Foundation

Respondents:

Jeff LeMieux, Senior Vice President, America's Health Insurance Plans

Lisa Potetz, Principal, Health Policy Alternatives

**11:00am Adjourn**