

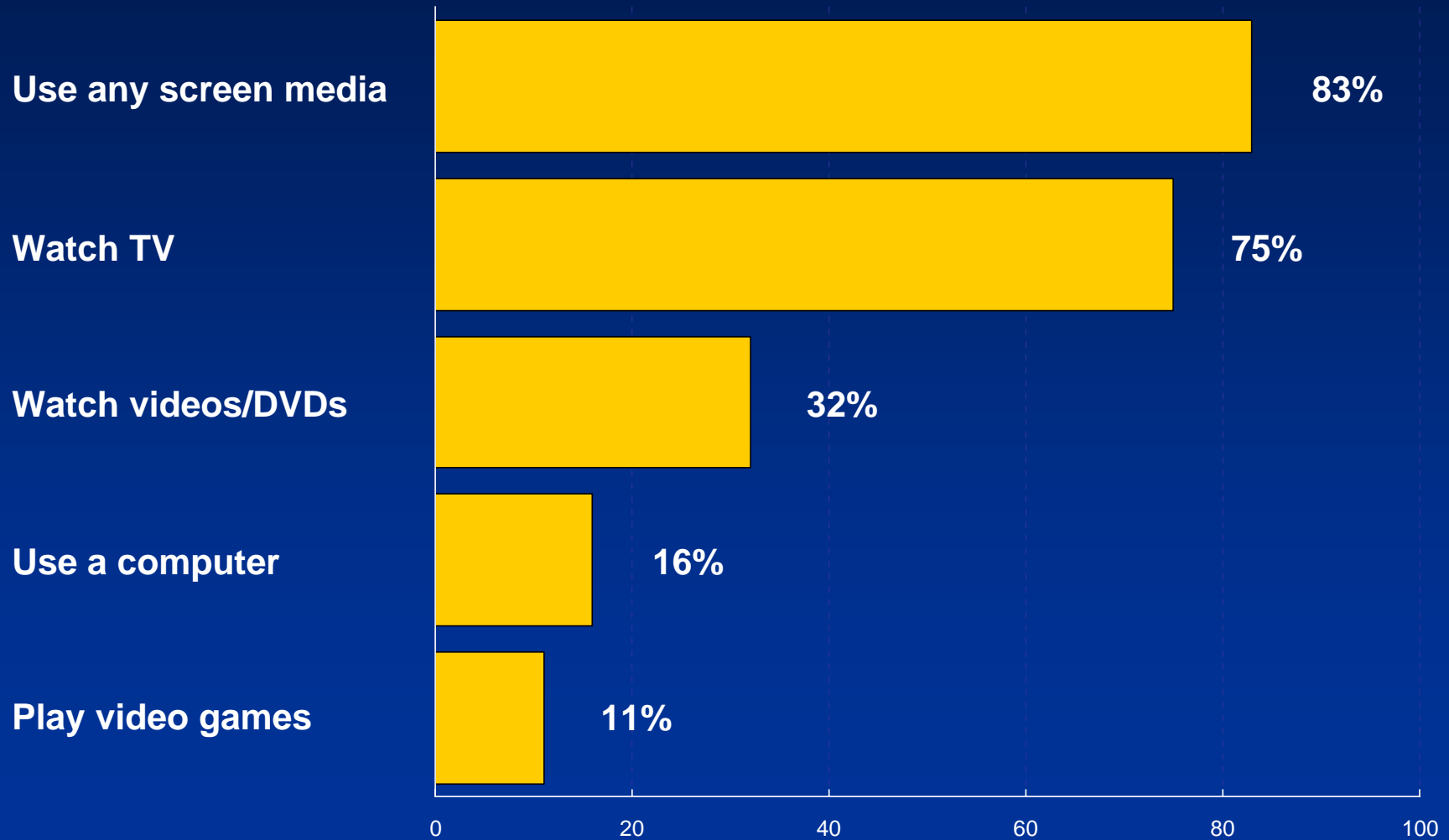
## **The Media Family:**

**ELECTRONIC MEDIA IN THE LIVES OF  
INFANTS, TODDLERS, PRESCHOOLERS  
AND THEIR PARENTS**



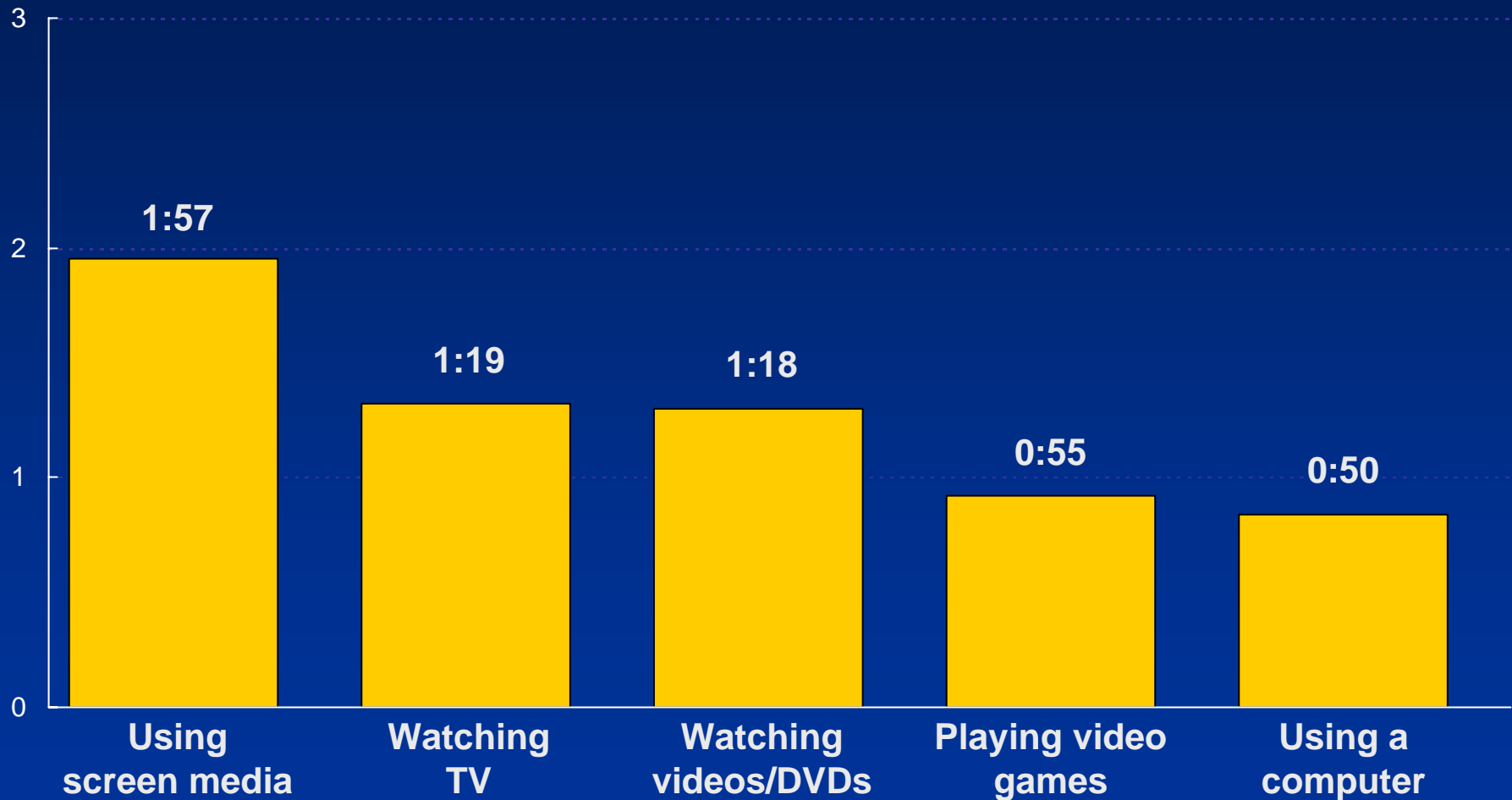
# Chart 1: Children's Media Use

In a typical day, percent of children 6 and under who...



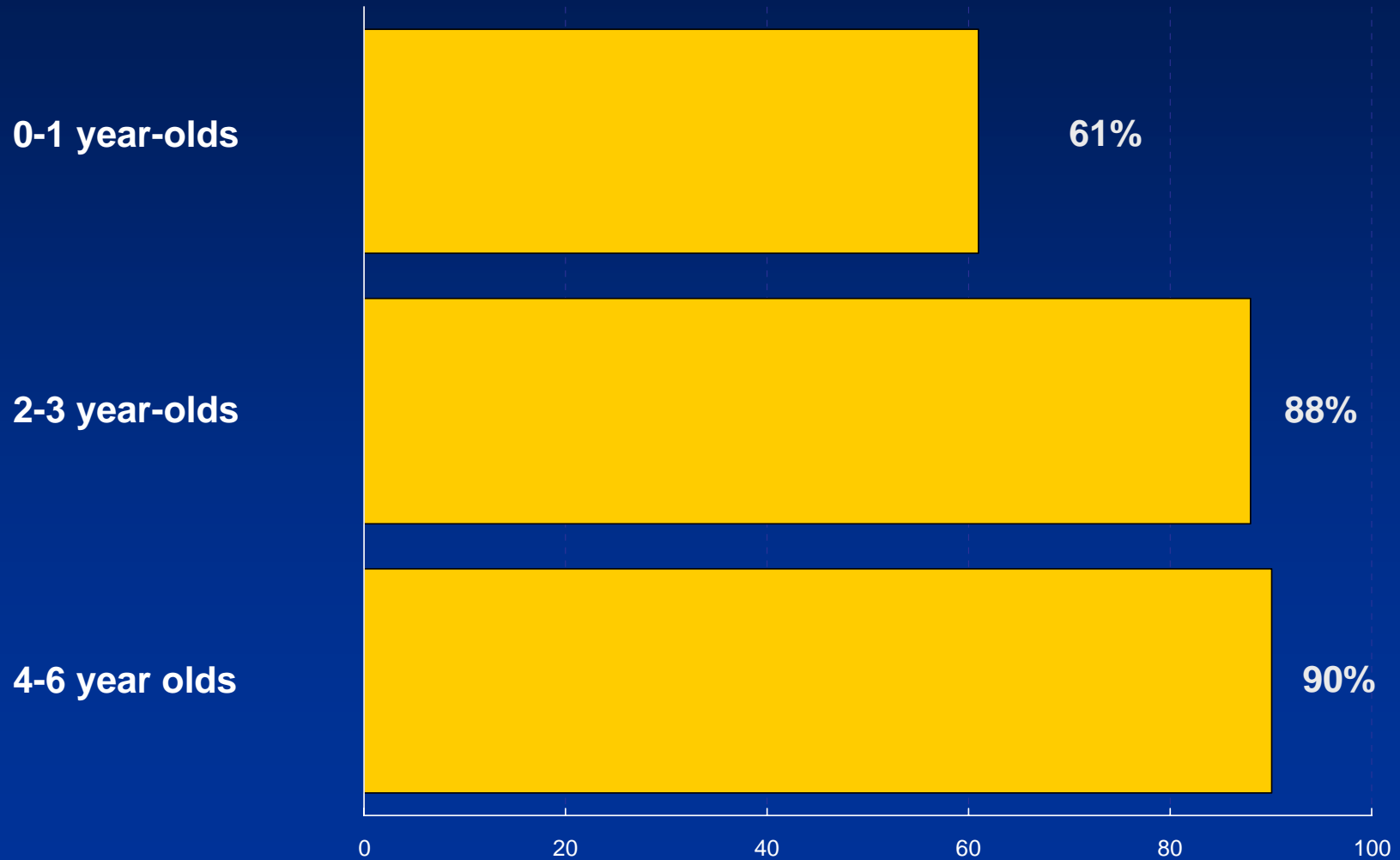
## Chart 2: Time Spent with Media

Among those who use each medium in a typical day, average amount of time spent by children age 6 and under...



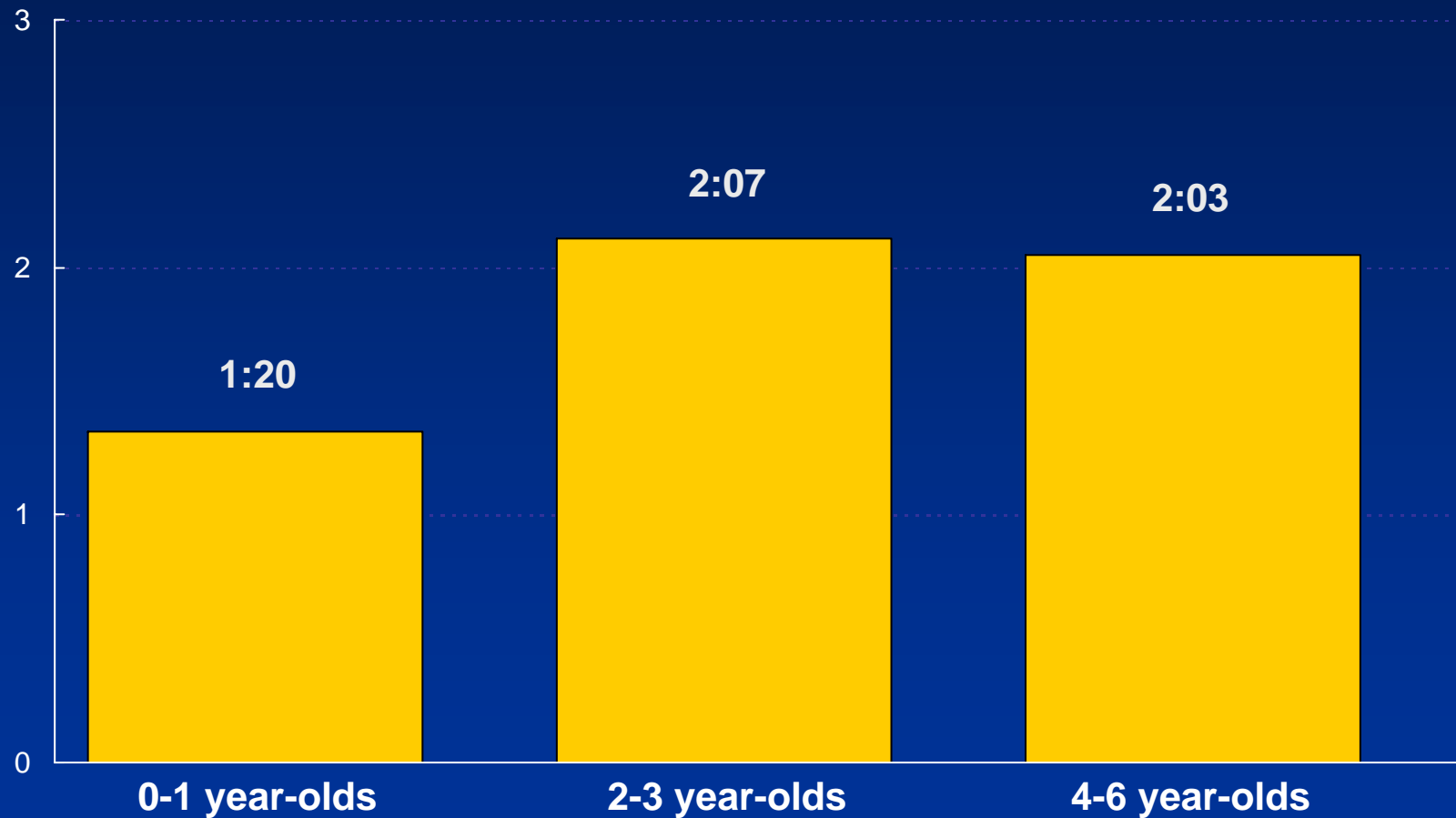
## Chart 3: Media Use By Age

In a typical day, the percent of children who use screen media, by age:



## Chart 4: Media Use By Age

Among those who use screen media in a typical day, average amount of time spent, by age:

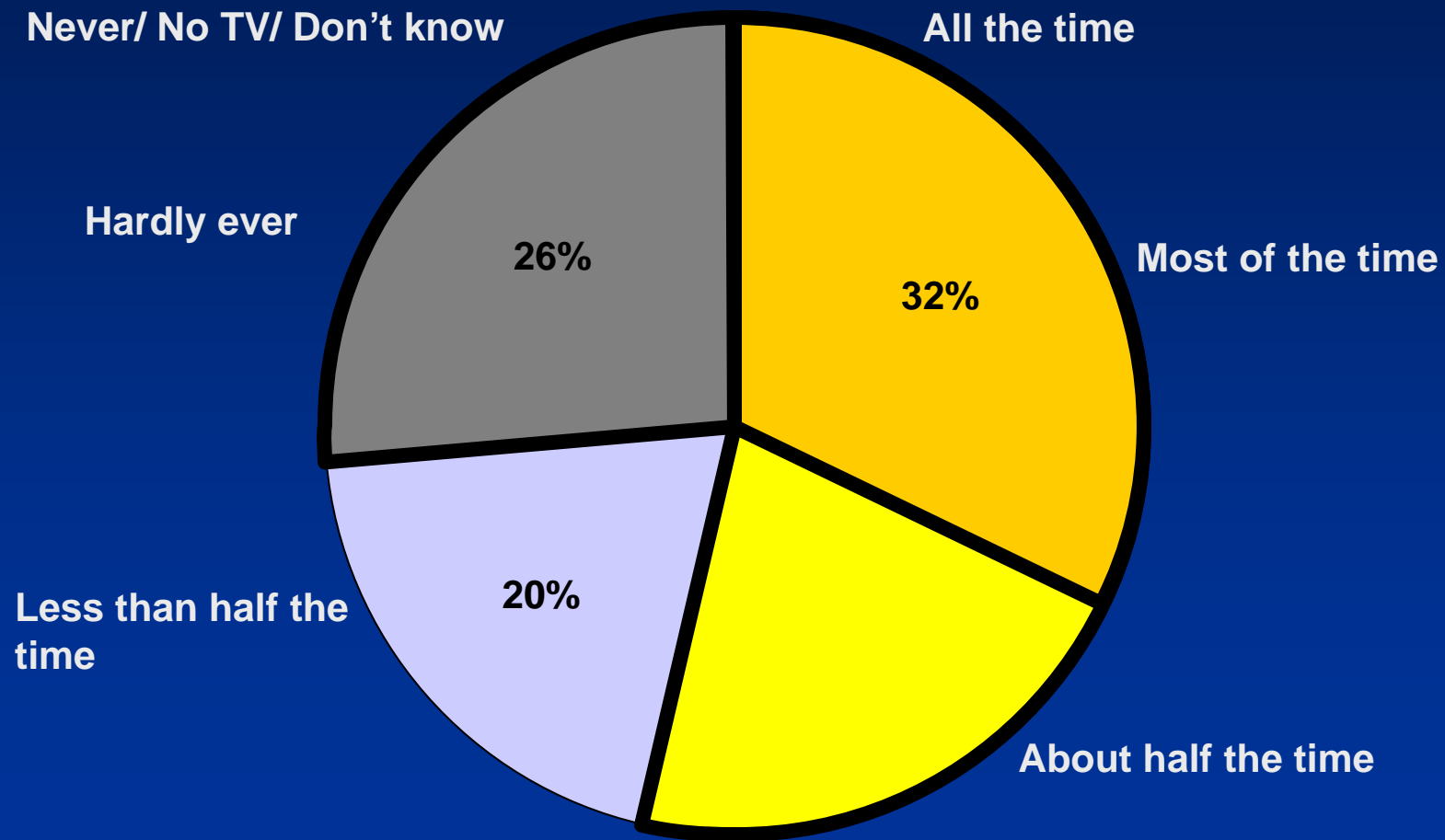




# Parents & Media

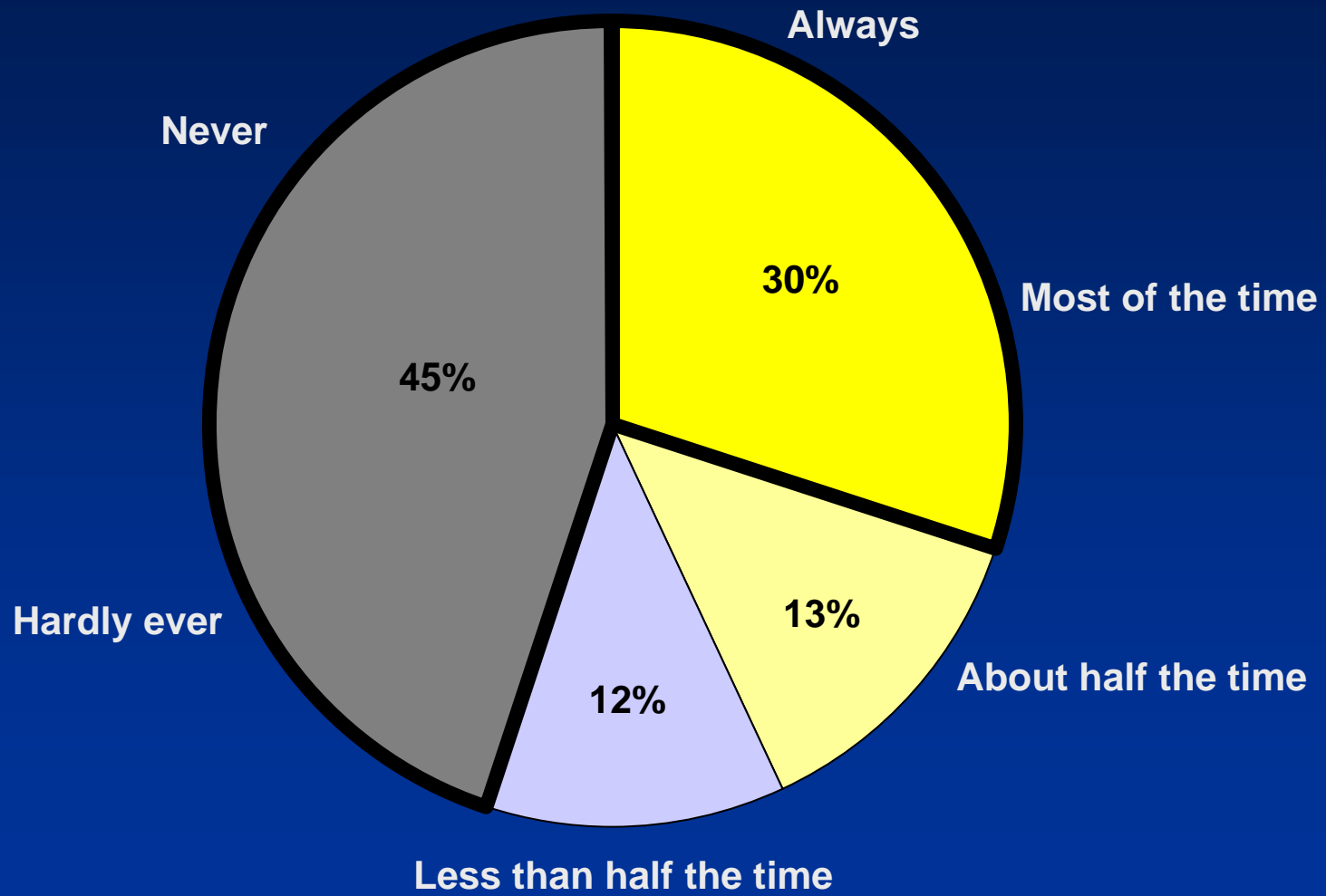
## Chart 5: Parents and Media – TV on in the Home

Percent of children 6 and under who live in homes where the TV is left on, whether anyone is watching it or not:



## Chart 6: Parents and Media – TV on During Meals

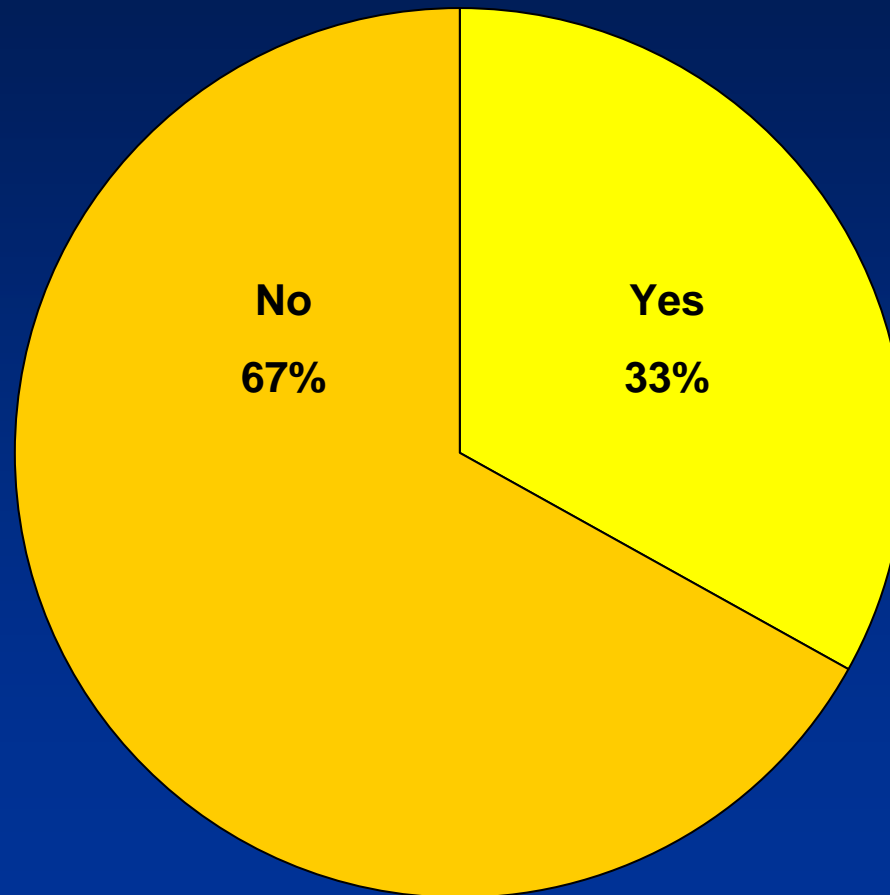
How often the TV is on during meals, among children age 6 and under:





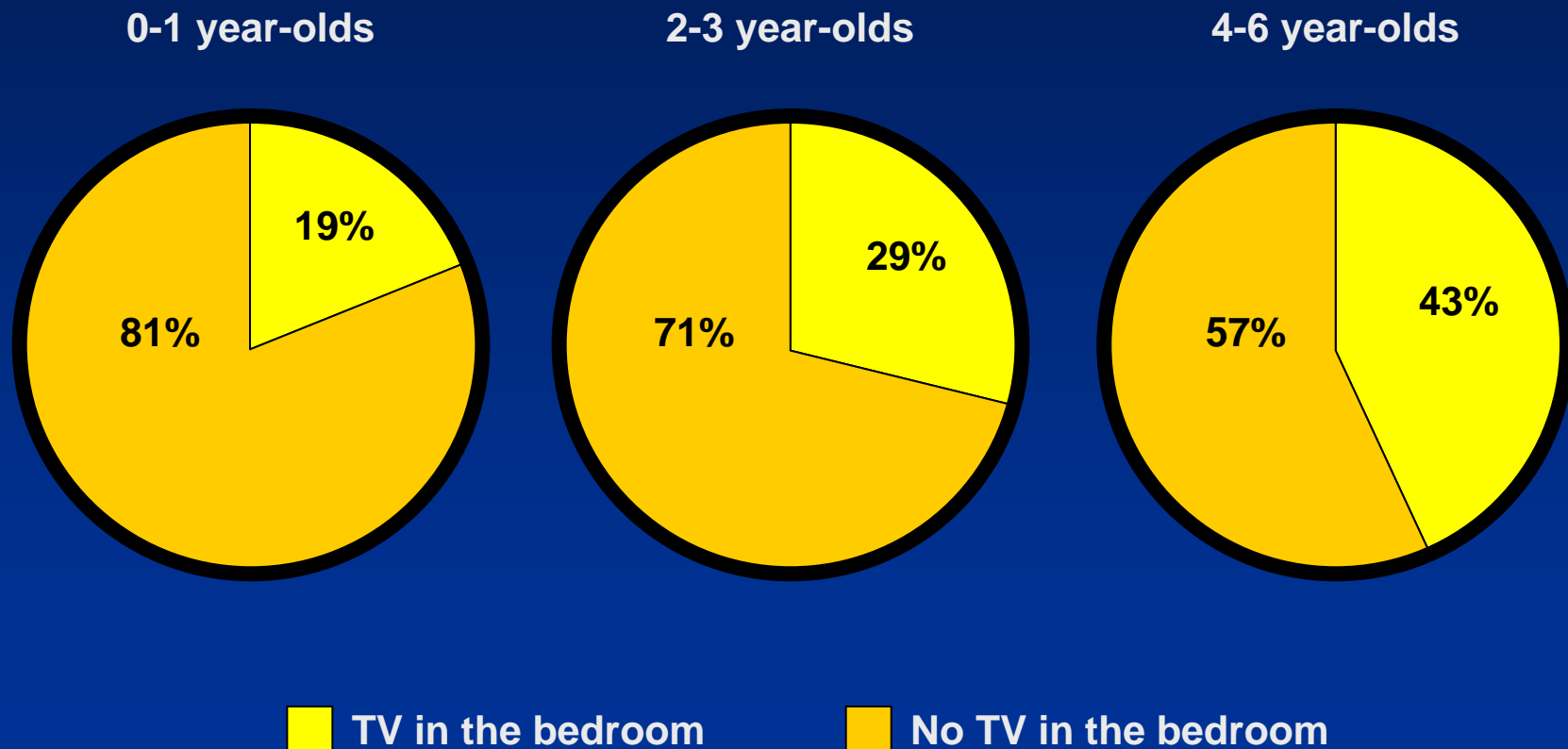
## Chart 7: Parents and Media – TV in the Bedroom

Percent of children 6 and under with a television in the bedroom:



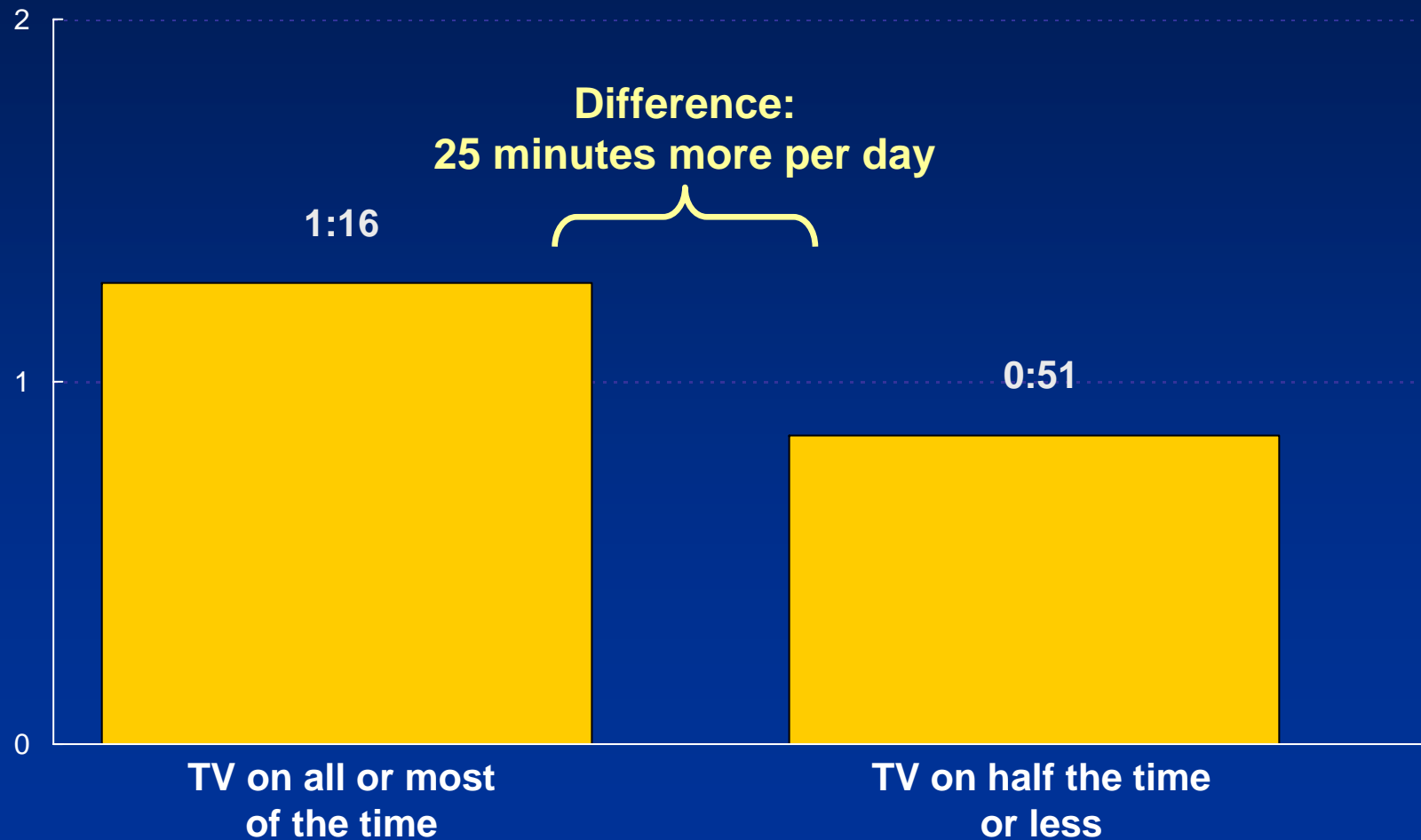
## Chart 8: Parents and Media – TV in the Bedroom

Percent of children with a TV in their bedroom, by age:



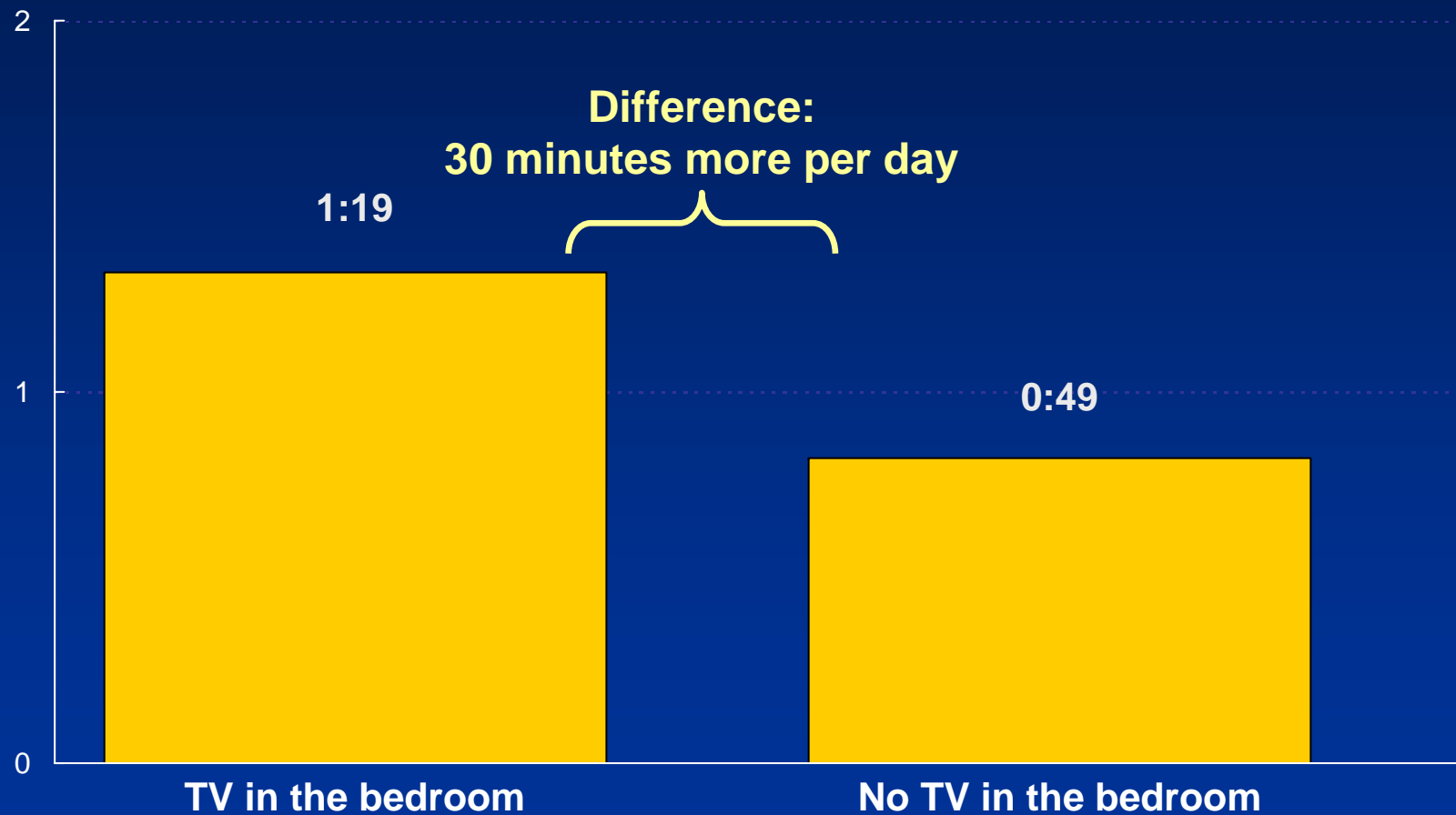
## Chart 9: Heavy TV Households

Average time children 6 and under spend watching TV in a typical day:



## Chart 10: TV in the Bedroom

Average time children 6 and under spend watching TV in a typical day:

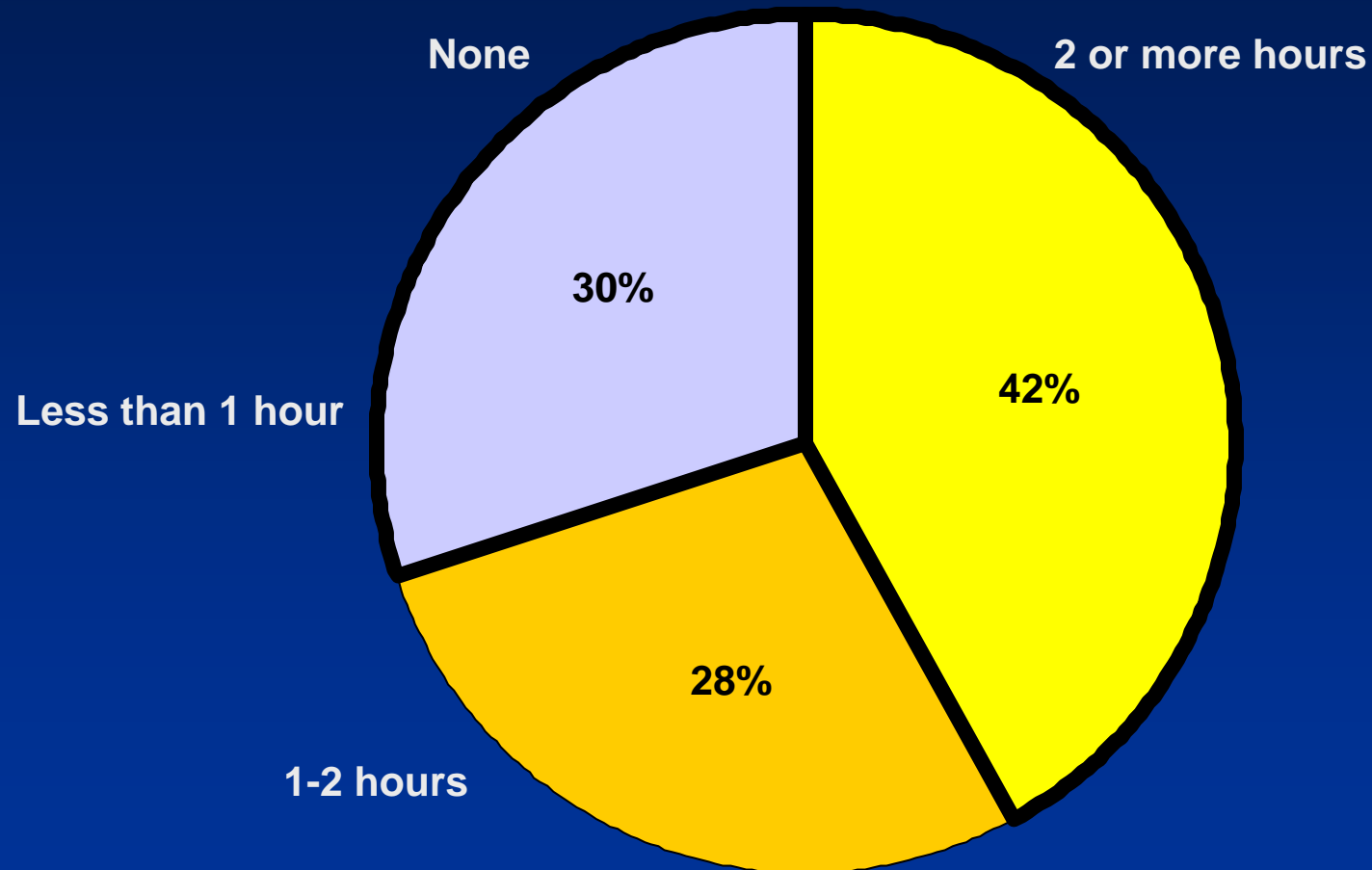




# Parents' Media Use

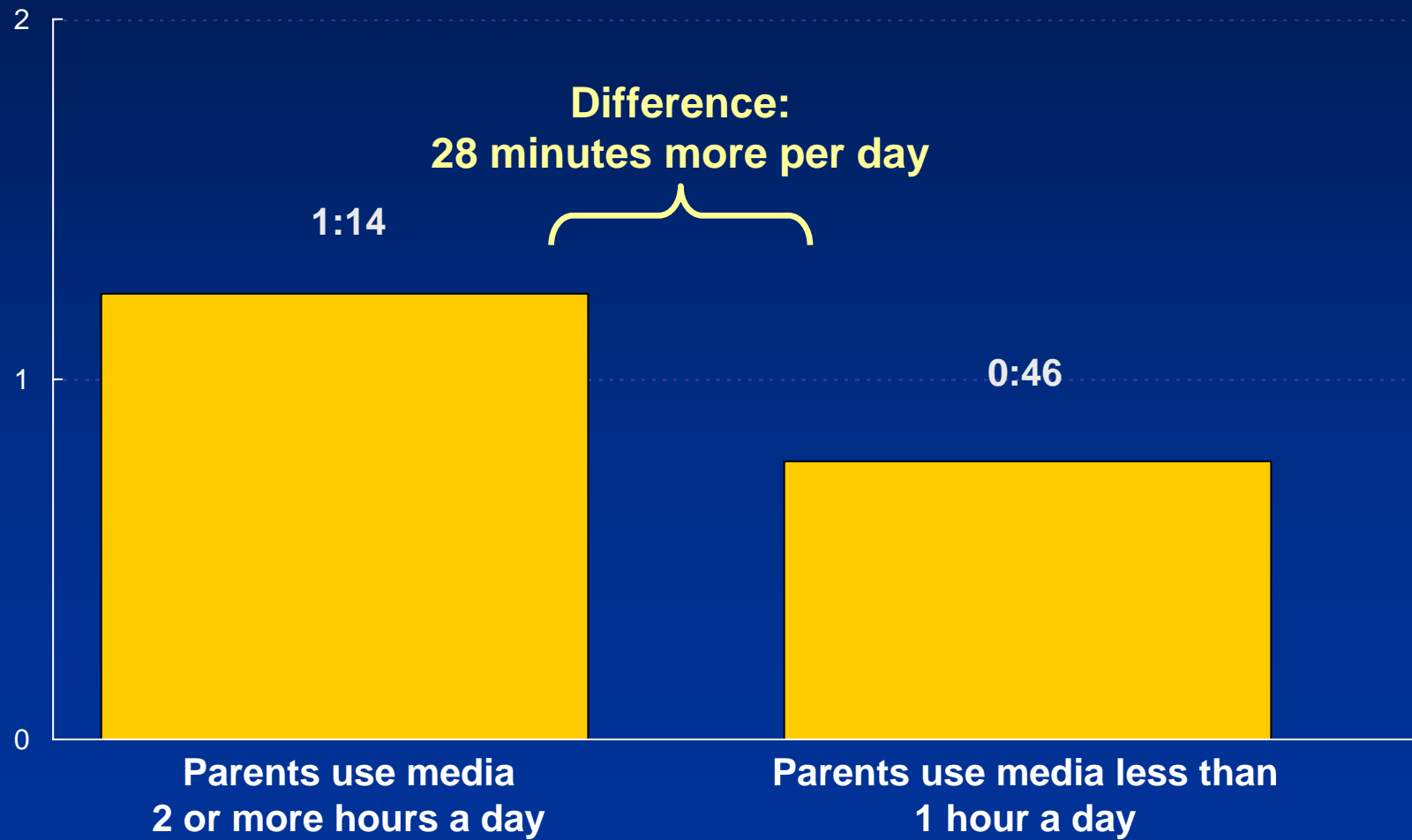
## Chart 11: Parents and Media – Parents Watching TV

In a typical day, the amount of time parents spend using screen media:



## Chart 12: Parents and Media – Parents Watching TV

Average time children 6 and under spend watching TV in a typical day:



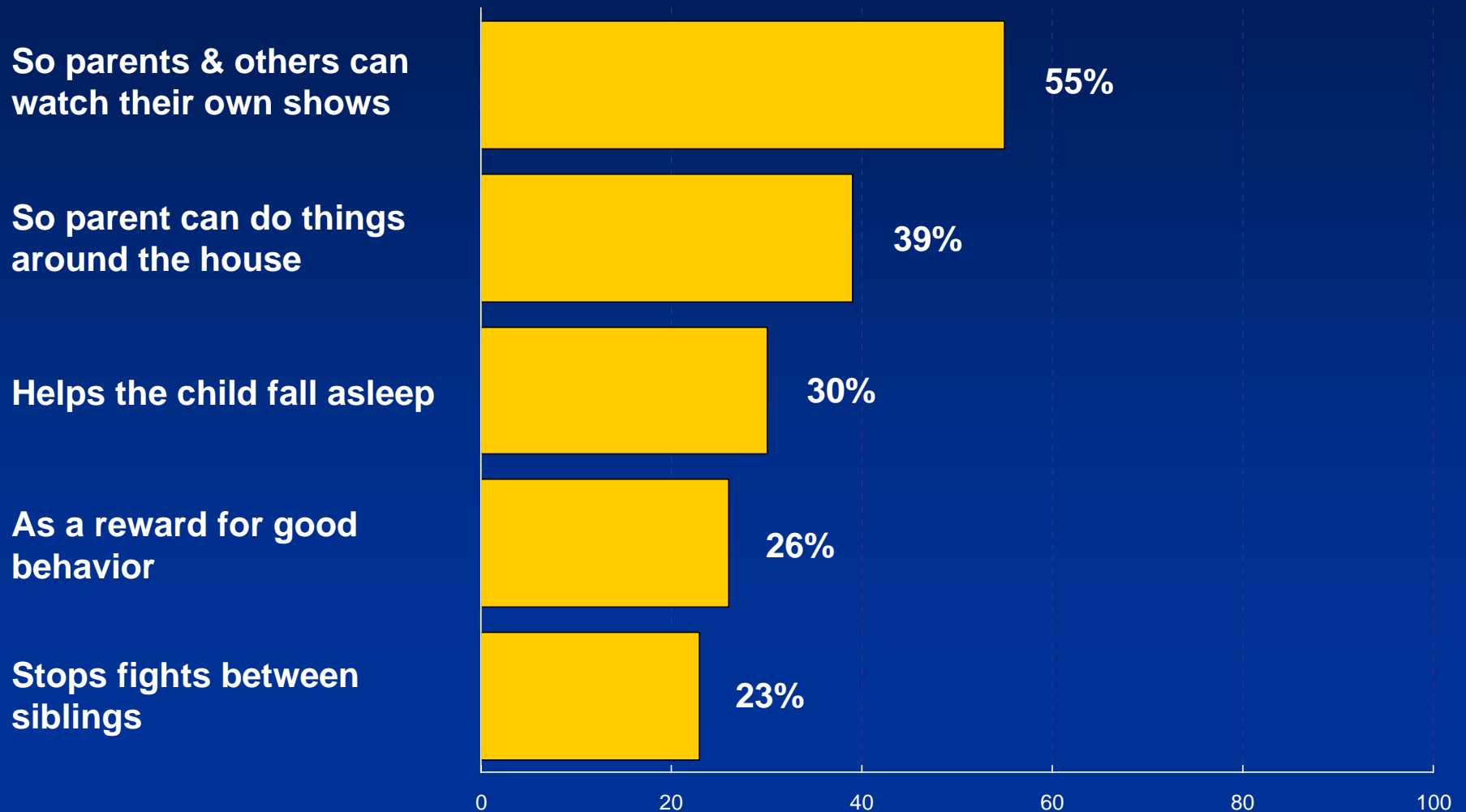


# Reasons for Media Use



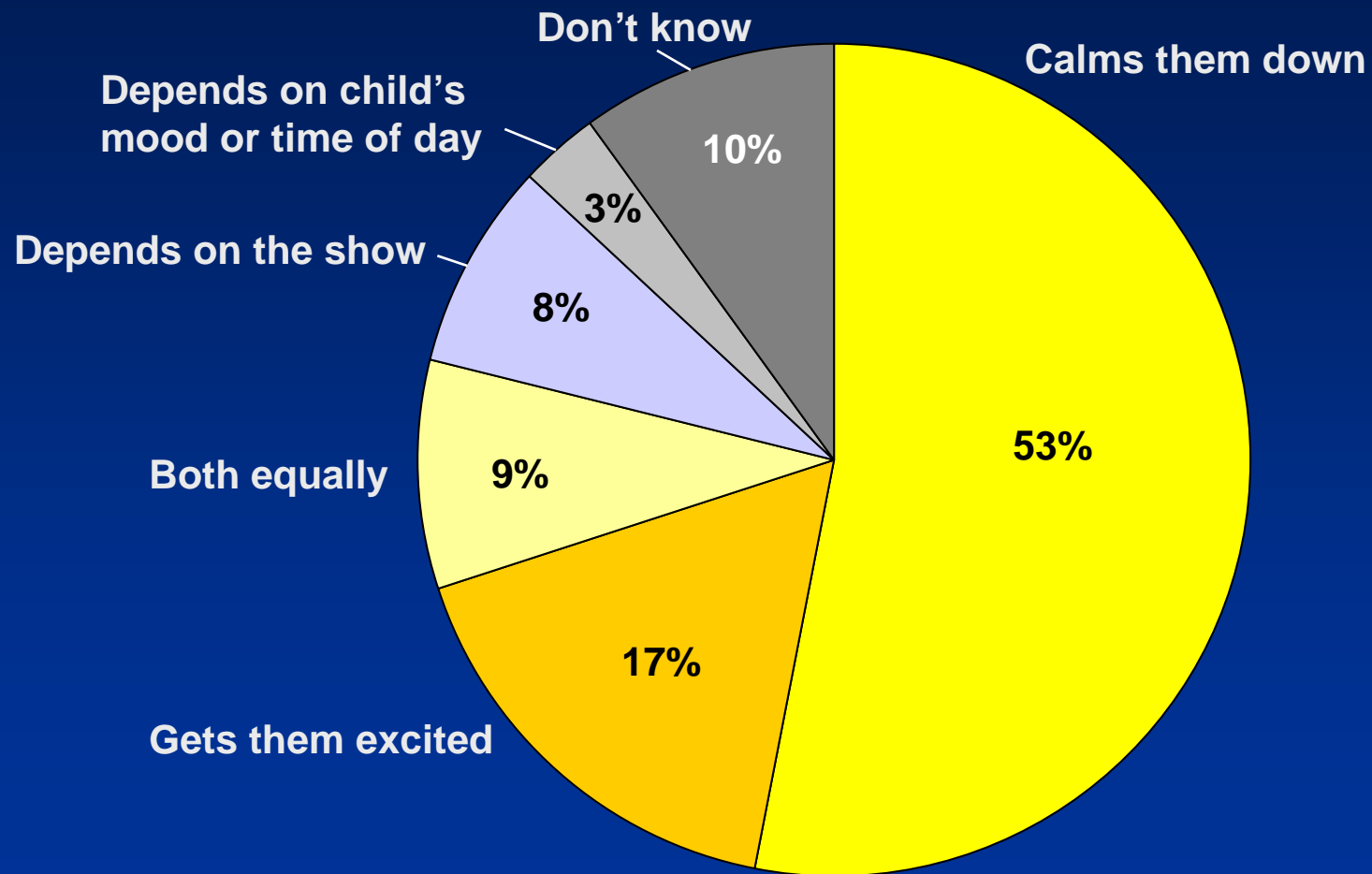
## Chart 13: TV in the Bedroom

Among parents with a TV in their child's bedroom, percent who say a reason they put it there is...



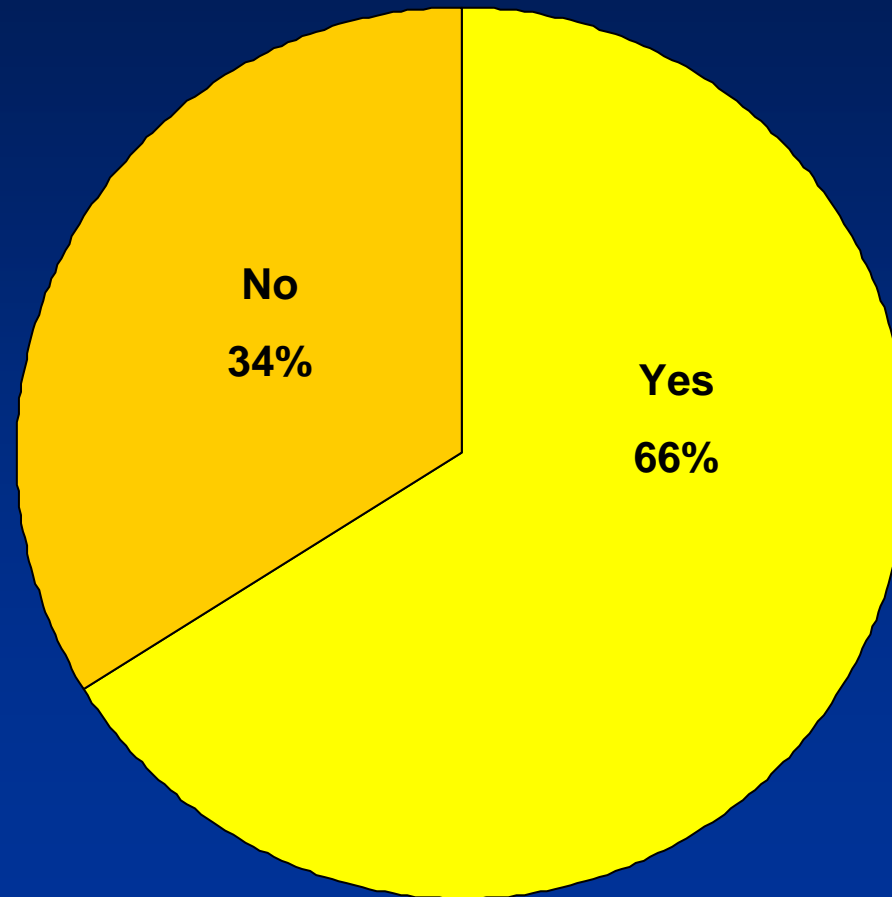
## Chart 14: TV and Children's Moods

Percent of parents who say TV calms or excites their child:



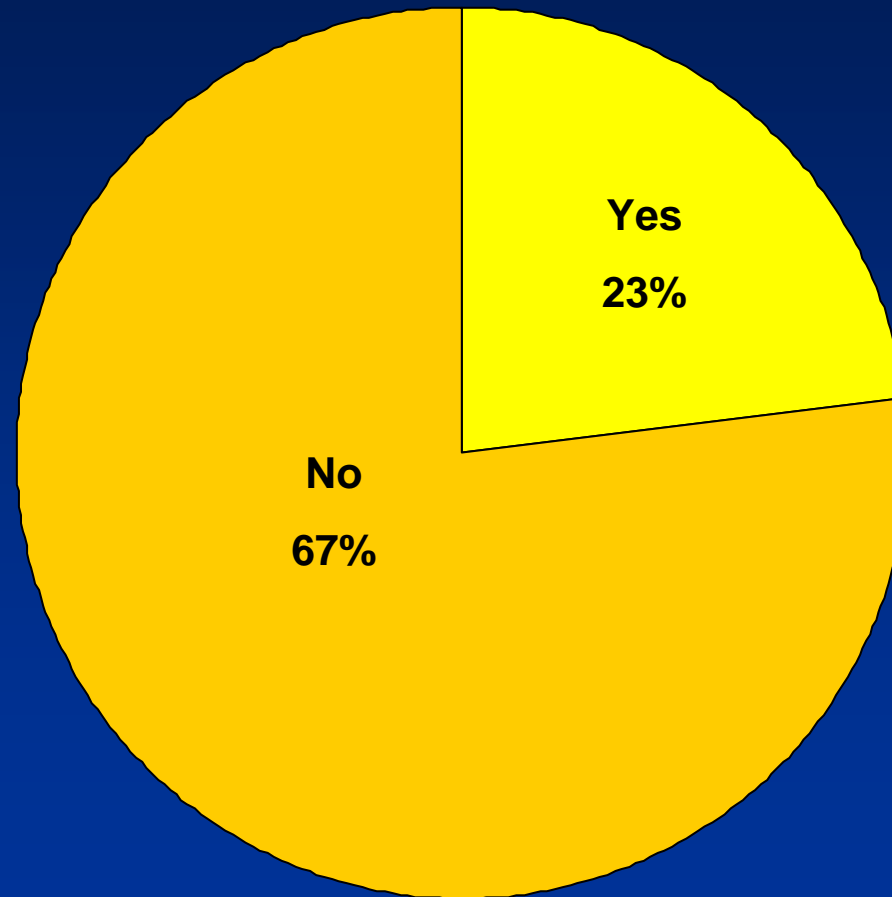
## Chart 15: Imitating Behavior from TV

Percent of children 6 and under who have imitated positive behavior from TV:



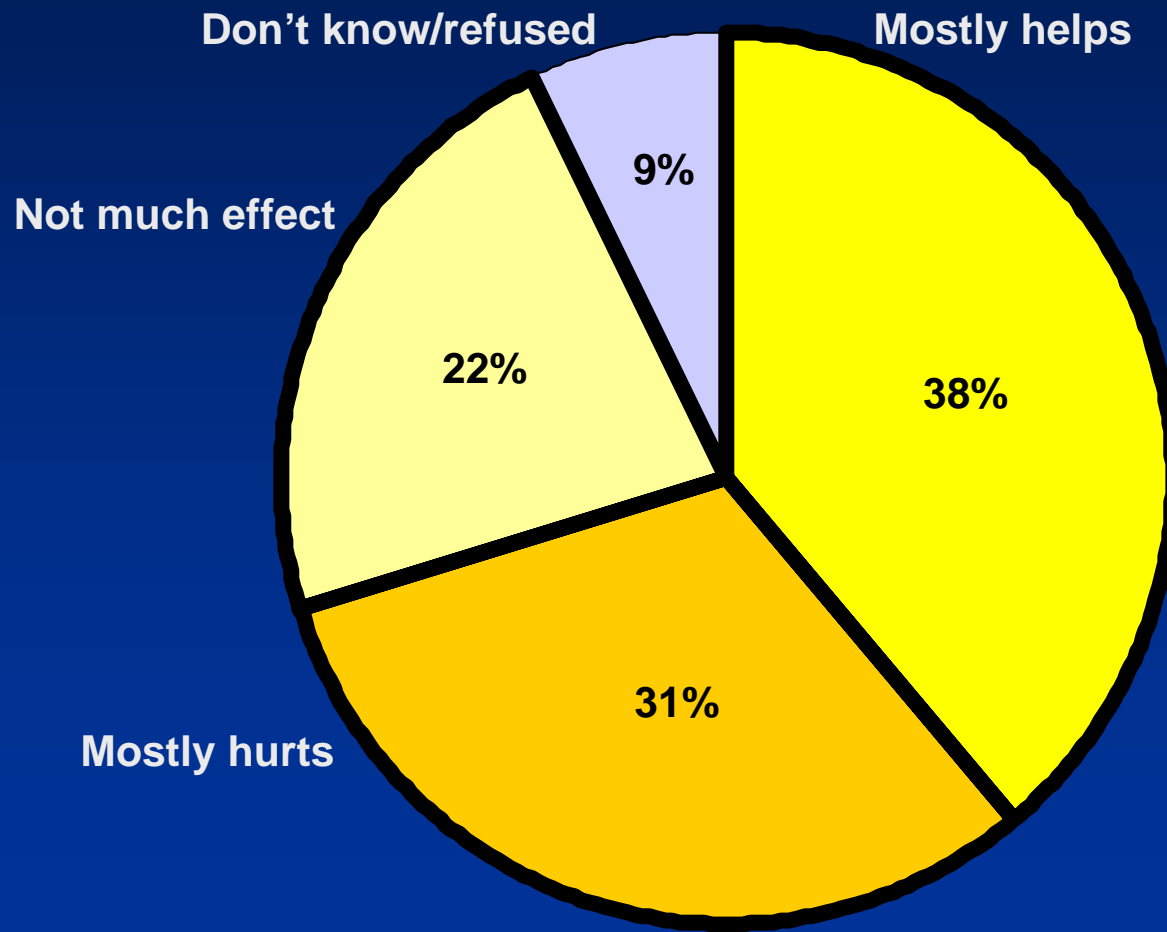
## Chart 16: Imitating Behavior from TV

Percent of children 6 and under who have imitated negative behavior from TV:



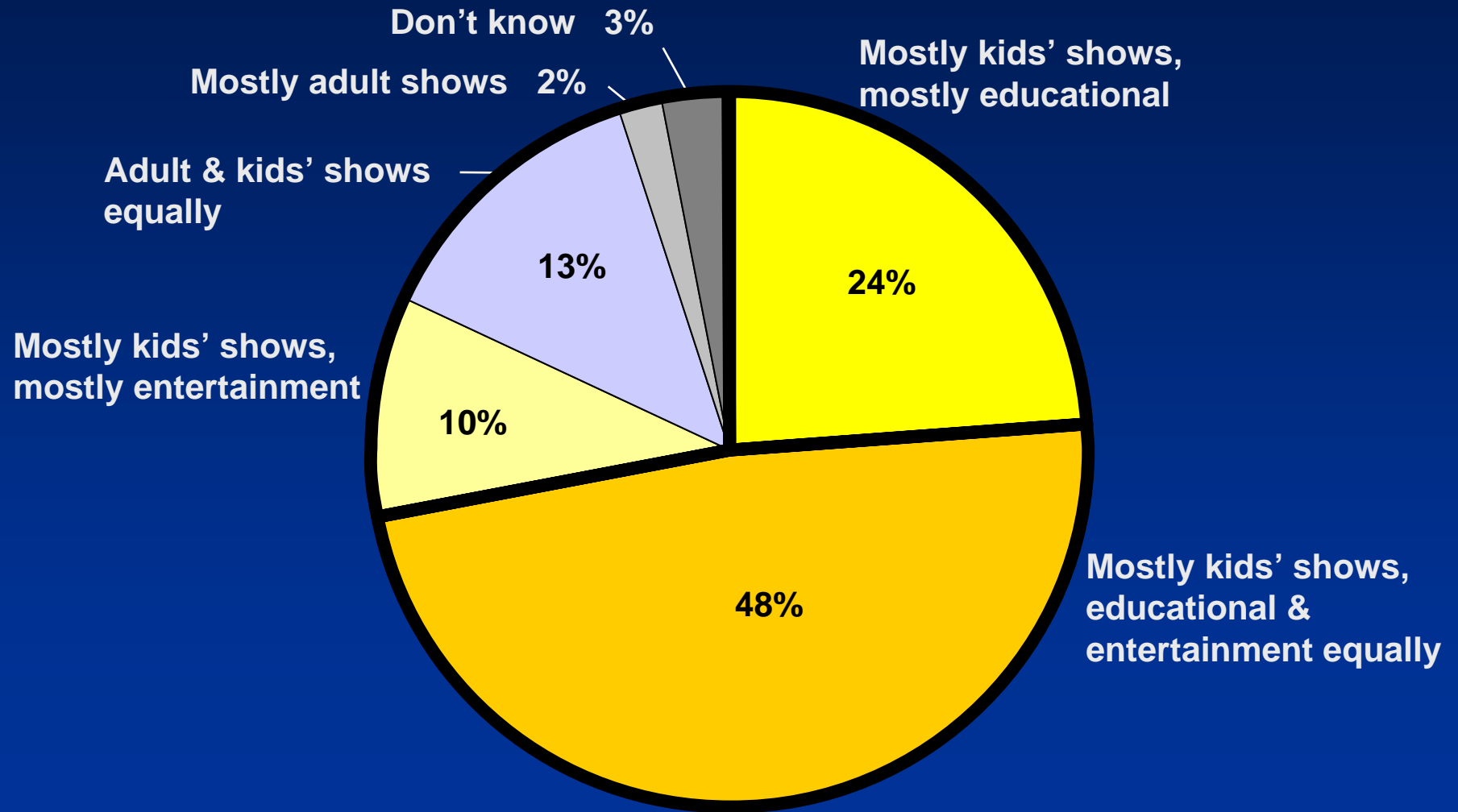
## Chart 17: Educational Benefits

Percent of parents who say each medium mostly helps or hurts children's learning:



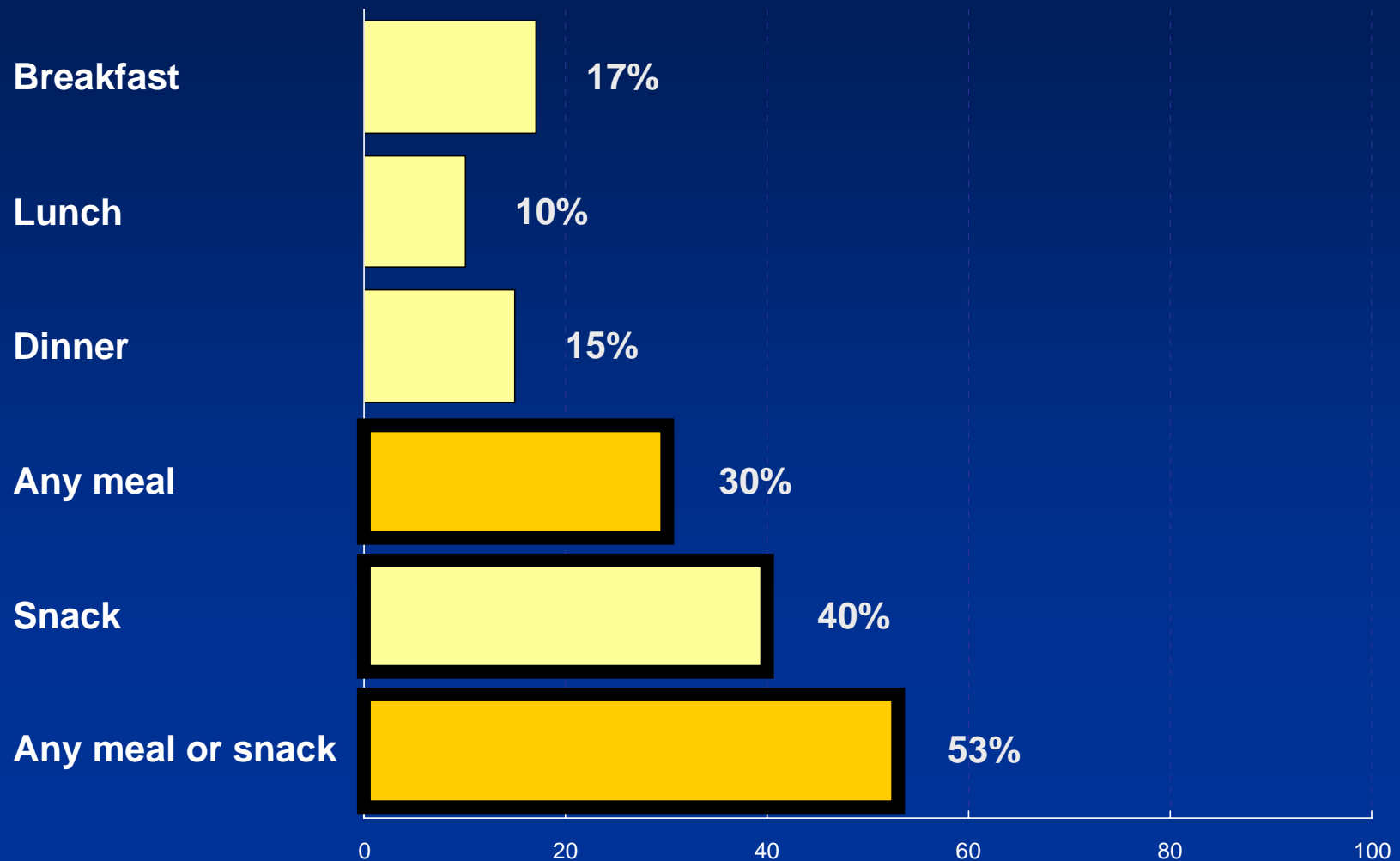
## Chart 18: Types of Shows Children Watch

Percent of children who watch...



## Chart 19: TV and Food – Eating a Snack or Meal

In a typical day, percent of children age 6 and under who eat snacks or meals in front of the TV:





# TV and Food Commercials

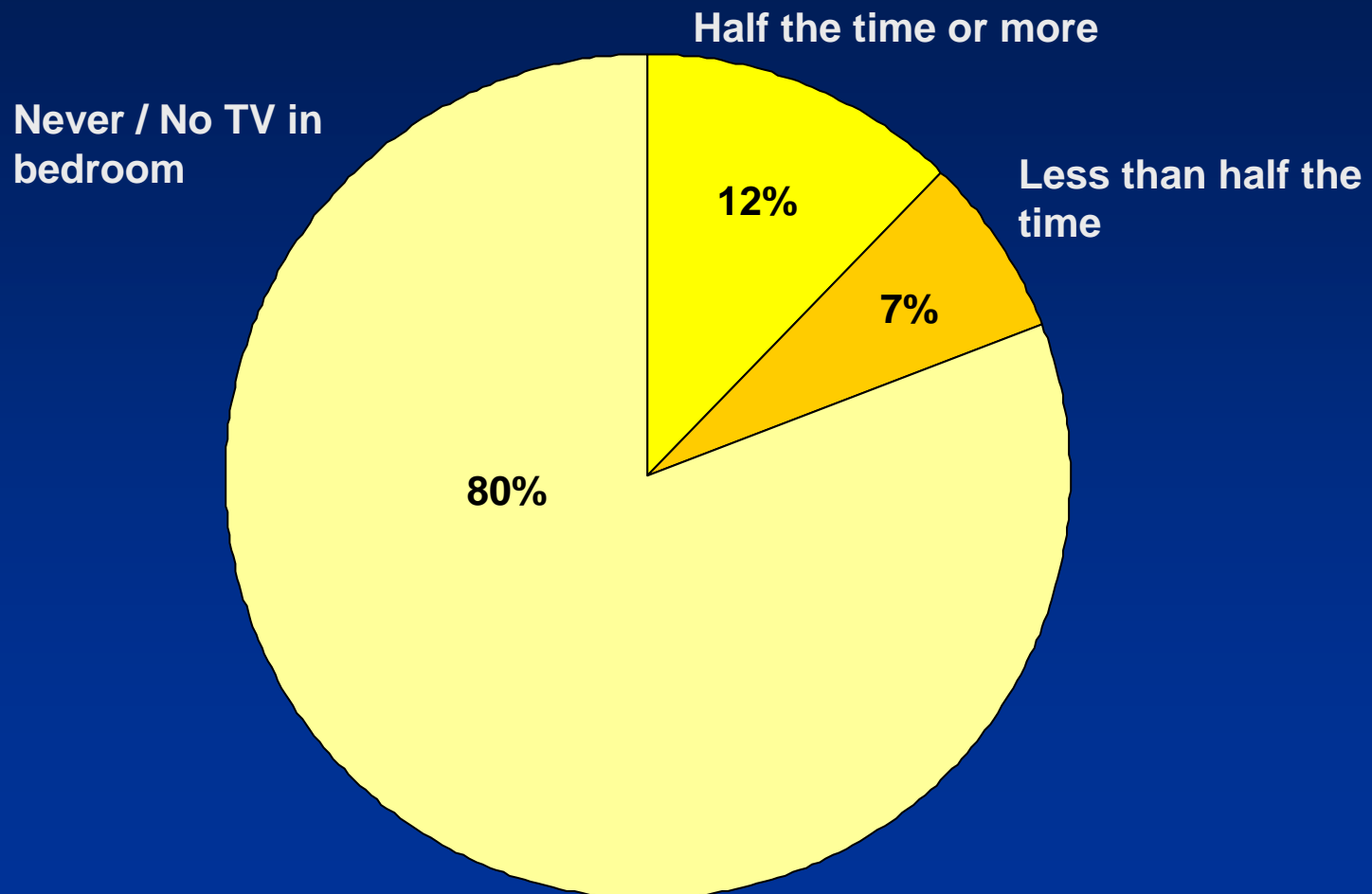




# TV and Sleep

## Chart 20: TV and Sleep

How often children 6 and under are put to sleep with the TV on:



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