



e-Health and the Elderly

Biographies and Contact Information January 12, 2005

DREW ALTMAN, PH.D.

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Drew Altman is President and Chief Executive Officer of the Henry J. Kaiser Family Foundation. One of the nation's largest private foundations devoted to health, the Foundation is a leading independent voice and source of research and information on health care in the United States. Since 1987, the Foundation has also operated a major program supporting efforts to develop a more equitable health system in South Africa. In 1991, Dr. Altman directed a complete overhaul of the Foundation's mission and operating style, leading to the Foundation's standing today as a leader in health policy and communications.

Dr. Altman is a former Commissioner of the Department of Human Services for the state of New Jersey under Governor Tom Kean (1986-1989). Prior to joining the Foundation in 1990, Dr. Altman was director of the Health and Human Services program at the Pew Charitable Trusts. He was a vice president of the Robert Wood Johnson Foundation from 1981 to 1986, and served in a senior position in the Health Care Financing Administration in the Carter administration.

Dr. Altman received his Ph.D. in political science from the Massachusetts Institute of Technology, where he taught graduate courses in public policy. He did his post-doctoral work at the Harvard School of Public Health before moving on to public service. Dr. Altman is a leading expert on national health policy and publishes and speaks widely on health issues.

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Stephanie Dailey is an Educational Research Specialist in the Office of Communications and Public Liaison of the National Institute on Aging (NIA), where she has been involved in the conceptualization and development of NIH's senior-friendly web site, www.NIHSeniorHealth.com. The web site is a collaborative effort of the National Institute on Aging, the National Library of Medicine, and other NIH Institutes and Centers. Ms. Dailey currently directs content development and produces videos for the web site.

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The Kaiser Family Foundation is an independent, national health philanthropy dedicated to providing information and analysis on health issues to policymakers, the media, and the general public. The Foundation is not associated with Kaiser Permanente or Kaiser Industries.

Prior to joining NIA, Ms. Dailey served as Director of Educational Activities for public television station WETA-TV in Washington, D.C. where she directed the development of teaching guides and other educational materials to accompany PBS documentaries. She also produced public affairs and educational programs for WETA-TV. As an instructor of English as A Second Language, Ms. Dailey has taught at Howard University, American University, Georgetown University, and Montgomery College. She has also trained K-12 educators, helping them put in place instructional strategies to improve student achievement.

Ms. Dailey holds a B.A. and M.A. from the University of California at Los Angeles and a Certificate of Translation and Interpretation (French and Spanish) from Georgetown University. She is a former escort-interpreter for the U.S. State Department.

LOIS GRANICK

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Lois Granick, presently retired, was associated with the American Psychological Association for 19 years, as Executive Editor of Psychological Abstracts and Director of PsycINFO from 1974 through 1992.

Ms. Granick's first work in this field was as a computer programmer/analyst for Documentation, Incorporated in Bethesda, MD in the early 1960's, where she soon specialized in library applications and computer assisted publishing. Both as an independent consultant and as an employee of several Washington, D.C. area organizations, she participated in the development of photocomposition software, library automation projects, legal database construction, and management of large scientific data and text databases.

Her other activities have included service on the Board of Directors, as well as President of National Federation of Abstracting and Information Services (NFAIS); service on the Board of Directors and Chairman of the Board of the Information Industry Association (IIA); General Secretary of the International Council for Scientific and Technical Information (ICSTI); and service on the Board of the National Information Standards Organization (NISO). She was the recipient of the American Psychological Association's Centennial Award for Sustained Contribution to Knowledge Dissemination in Psychology (1992).

Since retirement Ms. Granick's energies have been directed to several volunteer activities, including teaching computer use to members of the aging population through SeniorNet's Learning Center in Bethesda, jointly sponsored by the Jewish Council for the Aging. She has also served as Permanent Secretary for the Washington Women's Information Network for the past 12 years.

JACKIE JUDD

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Jackie Judd, an Emmy award-winning journalist, is a Vice President and Senior Advisor for Communications with the Kaiser Family Foundation. Ms. Judd is exploring better ways to communicate health policy information, helping to design a new initiative to help educate journalists from around the world about public health issues, including HIV/AIDS and is helping the foundation and other non-profit organizations utilize the Foundation's broadcast and webcast studio and Barbara Jordan Conference Center in its new Washington, D.C. building.

Ms. Judd joined ABC News in 1987 and in 1994 was named special assignments correspondent. She provided reports for "World News Tonight with Peter Jennings," "Nightline" and "Good Morning America." She is a former news anchor for National Public Radio's "Morning Edition" and weekend news anchor for "All Things Considered" and a former CBS News Radio correspondent. Her honors include a National Endowment for the Humanities Fellowship in political history at the University of California at Santa Barbara; several Emmy Awards, an Edward R. Murrow Award, the Joan Barone Award, a duPont Award, a commendation from Women in Radio and Television for a series on women's health issues, an Emmy for "Nightline's" coverage of Iraq's invasion of Kuwait, and an Overseas Press Club Citation of Excellence for her piece on the Czechoslovakian secret police. She received a bachelor's degree from American University.

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Patricia Neuman is a vice president of the Henry J. Kaiser Family Foundation and is Director of the Foundation's Medicare Policy Project. She is also an adjunct Associate Professor in the Department of Health Policy and Management at the School of Hygiene and Public Health of the Johns Hopkins University.

Dr. Neuman is widely regarded as an expert on Medicare policy issues. She has published numerous articles on topics related to health coverage and financing for the Medicare population, and has been invited several times to present expert testimony before Congressional Committees.

Before joining the Foundation in 1995, Dr. Neuman served for six years on the professional staff of the Ways and Means Subcommittee on Health in the U.S. House of Representatives, and for

three years on the staff of the U.S. Senate Special Committee on Aging working on health and long-term care issues. Dr. Neuman received a Doctorate of Science degree in health policy and management and a Masters of Science degree in health finance and management from the Johns Hopkins School of Public Health in Baltimore, MD. She received her Bachelor's degree from Wesleyan University in Middletown, CT.

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Victoria Rideout is a Vice President at the Kaiser Family Foundation and Director of the Foundation's Program for the Study of Entertainment Media and Health.

Ms. Rideout oversees the Foundation's research agenda on the impact of entertainment media on health. She has directed numerous media-related studies on topics such as: the health content of entertainment television; children's media use; the role of media in childhood obesity; the amount, placement, and subject matter of public service advertising on TV; the nature of sexual content on television; parental opinions of TV and other media; and teens' use of the Internet for health information.

Ms. Rideout's work has been published in the *Journal of the American Medical Association* and *Health Affairs*, and has been widely reported on in the popular press. She has testified on health and media in the U.S. Congress, the Federal Trade Commission, and the Federal Communications Commission, and has appeared as a guest on television and radio programs including *Nightline*, *The Today Show*, *Talk of the Nation*, *Good Morning America*, and *The Early Show*. She graduated with honors from Harvard University and received her M.A. from Syracuse University.

GRAYCE WARREN-BOULTON, J.D.

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Grayce Warren-Boulton is the consumer health information and advocacy coordinator for AARP. Since March 2003, she has coordinated the AARP effort to develop a comprehensive online health information navigation system that empowers consumers to take a more active role in managing their own health, make better informed medical decisions, and navigate a fragmented health care delivery system.

Prior to her consumer health information position, Ms. Warren-Boulton served as a Project Manager and Supervising Attorney for AARP's Legal Counsel for the Elderly (LCE), the primary

provider of free legal services and advocacy for older people in the District of Columbia. She developed, implemented and managed innovative projects designed to improve the delivery of legal services to low-income communities

While at LCE, Ms. Warren-Boulton also served as staff attorney, and then as Acting Director, for the *District of Columbia Senior Medicare Patrol Project*, part of a national initiative designed to raise awareness of Medicare fraud, waste and abuse through volunteer-driven, community-wide educational activities.

Prior to joining AARP in 1998, Ms. Warren-Boulton practiced law in the private sector, as well as a served a federal prosecutor with the U.S. Department of Justice. She is a member of the District of Columbia Bar, Illinois State Bar and the Federal Bar for the Northern District of Illinois. She holds a Juris Doctor degree from DePaul College of Law, Chicago, IL. Ms. Warren-Boulton earned her Bachelor of Arts degree in Social Ecology from the University of California at Irvine.

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Carla Wojnaroski is the Vice President and General Manager of AOL Health and Living and has more than 17 years of experience in health communications, education, marketing and business development, with particular emphasis on disseminating messages through the Internet, interactive media, print publications and clearinghouses.

At AOL, Ms. Wojnaroski oversees many of the channels and tools that provide a suite of solutions for busy family managers to help make every day easier -- from making decisions about the family's health, to losing weight, to deciding what's for dinner. For channels including AOL Health, Diet & Fitness, Living, Home, Food, Parenting/Pregnancy and Horoscopes, Ms. Wojnaroski works with industry leaders such as WebMD and Time Inc. Interactive to bring the best content and resources to AOL's millions of members.

Before joining AOL, Ms. Wojnaroski served for 5 years as the Director of Communications for the interactive technology division of Cardinal Health, Inc., a Fortune 50 health services and pharmaceutical wholesale distribution company. She was the publisher and content expert for a consumer health web site, drugstore web sites, and interactive touch-screen computer kiosks located in pharmacies, hospitals and other health facilities in all 50 States and 8 countries. She also directed communications, marketing and sales training activities for the division.

Ms. Wojnaroski spent the first 9 years of her career working for health consulting firms in the Washington, D.C. area, where she managed large-scale NIH projects to reach patients, professionals, the public and Congress with key messages. She has contributed to hundreds of multimedia campaigns, reports, brochures, fact sheets, and other publications. She is a physician's assistant and holds a master's degree in technical and scientific communications.