



## SEX ON TV 4

### Speaker Biographies and Contact Information November 9, 2005

#### **KATHLEEN ABERNATHY, J.D.**

Commissioner  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554  
Phone: 202-418-2400

Kathleen Q. Abernathy was nominated by President George W. Bush on May 1, 2001. She was unanimously confirmed by the Senate on May 25 and sworn in as FCC Commissioner on May 31, 2001. As Commissioner, she is responsible for representing the public interest in each of the policy areas under the FCC's jurisdiction. These responsibilities include regulation of broadcast television, cable, satellite, domestic and international telecommunications, wireless telephony, consumer protection and education and general enforcement of Commission rules. In addition to her other responsibilities at the FCC, she also chairs the Federal-State Joint Board on Universal Service and participates in numerous international bilateral and multilateral negotiations, including the 2002 ITU Plenipotentiary Conference and the 2003 ITU World Radiocommunications Conference. Commissioner Abernathy also was appointed and served as Chair of the 2004 ITU Global Symposium for Regulators. Since joining the FCC, Commissioner Abernathy has been honored by several organizations for her professional achievements, including receiving the Forerunner Accolade from Women in Cable and Telecommunications, the Milestone Award from Catholic University's Columbus School of Law, and being named one of the most powerful women in television by *Electronic Media* magazine.

Prior to her FCC appointment, Commissioner Abernathy was Vice President of Public Policy at BroadBand Office Communications, Inc. Before that, she was a partner at the law firm of Wilkinson Barker Knauer. Commissioner Abernathy's experience also includes serving as Vice President for Regulatory Affairs at U.S. West, Inc. and as Vice President for Federal Regulatory at AirTouch Communications, Inc.

In addition to her experience in the private sector, Commissioner Abernathy held several positions at the FCC. She was a Telecommunications Legal Advisor to FCC Chairman James H. Quello, Legal Advisor to Commissioner Sherrie P. Marshall, and Special Assistant to the FCC's General Counsel.

Commissioner Abernathy has been very active in various bar activities and academia. She is a member and former President of the Federal Communications Bar Association and a member of the Washington, D.C. Bar. She has also served as an adjunct professor at Georgetown University Law Center and The Catholic University of America's Columbus School of Law. Commissioner Abernathy is a graduate of Marquette University, where she received a Bachelor of Sciences degree, *magna cum laude*. She received a Juris Doctor from The Catholic University of America's Columbus School of Law.

**DREW ALTMAN, PH.D.**

President and CEO  
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Drew Altman is President and Chief Executive Officer of the Henry J. Kaiser Family Foundation. One of the nation's largest private foundations devoted to health, the Foundation is a leading independent voice and source of research and information on health care in the United States. Since 1987, the Foundation has also operated a major program supporting efforts to develop a more equitable health system in South Africa. In 1991, Dr. Altman directed a complete overhaul of the Foundation's mission and operating style, leading to the Foundation's standing today as a leader in health policy and communications.

Dr. Altman is a former Commissioner of the Department of Human Services for the state of New Jersey under Governor Tom Kean (1986-1989). Prior to joining the Foundation in 1990, Dr. Altman was director of the Health and Human Services program at the Pew Charitable Trusts. He was a vice president of the Robert Wood Johnson Foundation from 1981 to 1986, and served in a senior position in the Health Care Financing Administration in the Carter administration.

Dr. Altman received his Ph.D. in political science from the Massachusetts Institute of Technology, where he taught graduate courses in public policy. He did his post-doctoral work at the Harvard School of Public Health before moving on to public service. Dr. Altman is a leading expert on national health policy and publishes and speaks widely on health issues.

**NEAL BAER, M.D.**

Executive Producer  
*Law & Order: Special Victims Unit*  
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Dr. Neal Baer is Executive Producer of the NBC television series *Law & Order: Special Victims Unit*. During his tenure, the series has won the Shine Award, the Prism Award, and the Media Access Award, and has grown in both critical and popular stature. The series regularly appears among the top ten television dramas in national ratings. Prior to his work on *SVU*, Dr. Baer was Executive Producer of the NBC series *ER*. A member of the show's original staff and a writer and producer on the series for seven seasons, he was nominated for five Emmys as a producer, and two nominations for Outstanding Writing in a Drama Series.

Dr. Baer's other work includes "Warriors," an episode of *China Beach*, and the ABC Afterschool Special "Private Affairs," which he directed and wrote. The Association of Women in Film and Television selected the program, dealing with sexually transmitted diseases, as the Best Children's Drama of the Year.

Dr. Baer graduated from Harvard Medical School and completed his internship in pediatrics at Children's Hospital, Los Angeles. He received the Jerry L. Pettis Memorial Scholarship from the American Medical Association as the most outstanding medical student who has contributed to promoting a better understanding of medicine in the media. Dr. Baer also received the Valentine Davies Award for 2004 from the Writers Guild of America, West for "public service efforts in both the entertainment industry and the community at large, bringing dignity to and raising the standard for writers everywhere." In 2003 he received the Socially Responsible Medicine Award from Physicians for Social Responsibility for "accomplishment in crafting compelling health messages."

Dr. Baer's primary medical interests are in adolescent health. He has written extensively for teens on health issues for *Scholastic Magazine*, covering such topics as teen pregnancy, AIDS, drug and alcohol abuse, and nutrition. Dr. Baer serves on the boards of many organizations related to health care, including the Venice Family Clinic, Advocates for Youth, and Children Now. Dr. Baer graduated *magna cum laude* with a B.A. in political science from Colorado College. He holds master's degrees from Harvard Graduate School of Education and from Harvard Graduate School of Arts and Sciences in sociology.

**SARAH BROWN, M.A.**

Director  
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Sarah Brown has been the Director of the National Campaign to Prevent Teen Pregnancy since its inception in 1996. She holds an undergraduate degree from Stanford and a master's degree in public health from the University of North Carolina. Before co-founding the National Campaign with Isabel Sawhill of the Brookings Institution, she was a senior study director at the Institute of Medicine, where she directed studies on such issues as health care reform, substance abuse among pregnant woman, access to prenatal care, and preventing low birth weight.

She serves or has served on numerous boards, including the Forum for Youth Investment, the Early Life and Adolescent Health Policy Working Group of Harvard University, the American College of Obstetricians and Gynecologists, the Alan Guttmacher Institute, and is on the advisory councils of the David and Lucile Packard Foundation and Teen People magazine. She also speaks frequently on issues of teen sex and pregnancy nationwide and regularly appears on television, radio, and print media.

Ms. Brown has received numerous awards, including the Institute of Medicine's Cecil Award for Excellence in Research, the Martha May Elliot Award of the American Public Health Association, and the John MacQueen Award for Excellence in Maternal and Child Health from the Association of Maternal and Child Health Programs.

She lives in Washington with her husband, Winthrop. They have three daughters.

**REBECCA COLLINS, PH.D.**

Behavioral Scientist  
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Rebecca Collins (Ph.D., social psychology, UCLA 1989) is a Senior Behavioral Scientist at RAND. Her recent research examines the determinants and consequences of health risk behavior. Several of her current projects focus on the effects of media on health. She is principal investigator for a national longitudinal study exploring associations between television viewing and adolescent sexual attitudes, behavior and health (funded by NICHD), and key investigator for an NIAAA-funded longitudinal study of the effects of alcohol advertising on adolescent drinking. She is also leading an examination of media effects for Healthy Passages, a national longitudinal study of adolescent health behavior funded by the CDC. She has published a number of studies of adolescent risk, most focusing on substance use in this population, as well as studies of sexual risk behavior in various samples of young adults in the U.S. Collins' second area of study involves various aspects of living with HIV-infection.

Dr. Collins is Quality Assurance Coordinator for RAND Infrastructure, Safety, and Environment, Head of RAND's Behavioral Sciences in Health Program, and serves on the RAND Human Subjects Protection Committee. She is currently a member of an American Psychological Association taskforce investigating the sexualization of young girls in the U.S. Dr. Collins was an Assistant Professor of psychology at the University of British Columbia before joining RAND in 1995.

### **JACKIE JUDD**

Vice President and Senior Advisor for Communications  
Kaiser Family Foundation  
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Jackie Judd, an Emmy award-winning journalist, is a Vice President and Senior Advisor for Communications with the Kaiser Family Foundation. Ms. Judd is exploring better ways to communicate health policy information, helping to design a new initiative to help educate journalists from around the world about public health issues, including HIV/AIDS, and is helping the foundation and other non-profit organizations utilize the Foundation's broadcast and webcast studio and Barbara Jordan Conference Center in its new Washington, DC, building.

Ms. Judd joined ABC News in 1987 and in 1994 was named special assignments correspondent. She provided reports for "World News Tonight with Peter Jennings," "Nightline" and "Good Morning America." She is a former news anchor for National Public Radio's "Morning Edition" and weekend news anchor for "All Things Considered" and a former CBS News Radio correspondent. Her honors include a National Endowment for the Humanities Fellowship in political history at the University of California at Santa Barbara; several Emmy Awards, an Edward R. Murrow Award, the Joan Barone Award, a duPont Award, a commendation from Women in Radio and Television for a series on women's health issues; an Emmy for "Nightline's" coverage of Iraq's invasion of Kuwait; and an Overseas Press Club Citation of Excellence for her piece on the Czechoslovakian secret police. She received a bachelor's degree from American University in 1974.

### **DALE KUNKEL, PH.D.**

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Dale Kunkel (Ph.D., Annenberg School, University of Southern California, 1984) is Professor of communication at the University of Arizona. Kunkel studies children and media issues from several perspectives, including television effects research as well as assessments of media industry content and practices. He is a former Congressional Science Fellow, and has testified as an expert witness on children's media issues at numerous hearings before the U.S. Senate, the U.S. House of Representatives, and the Federal Communications Commission. In the 1990s, Dr. Kunkel worked as a principal investigator on the *National Television Violence Study*, examining the risks associated with different types of violent portrayals on television. More recently, Dr. Kunkel has conducted a series of ongoing content analysis studies for the Kaiser Family Foundation examining sexual socialization messages in entertainment television programming. He currently serves on a National Academy of Sciences panel that is examining the issue of food marketing to children and its contribution to childhood obesity.

## **BARACK OBAMA, J.D.**

Senator  
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Barack Obama has dedicated his life to public service as a community organizer, civil rights attorney, and leader in the Illinois state Senate. Obama now continues his fight for working families following his recent election to the United States Senate.

Sworn into office January 4, 2005, Senator Obama is focused on promoting economic growth and bringing good paying jobs to Illinois. Obama serves on the important Environment and Public Works Committee, which oversees legislation and funding for the environment and public works projects throughout the country, including the national transportation bill. He also serves on the Veterans ' Affairs Committee where he is focused on investigating the disability pay discrepancies that have left thousands of Illinois veterans without the benefits they earned. Senator Obama will also serve on the Foreign Relations Committee.

During his seven years in the Illinois state Senate, Obama worked with both Democrats and Republicans to help working families get ahead by creating programs like the state Earned Income Tax Credit, which in three years provided over \$100 million in tax cuts to families across the state. Obama also pushed through an expansion of early childhood education, and after a number of inmates on death row were found innocent, Senator Obama enlisted the support of law enforcement officials to draft legislation requiring the videotaping of interrogations and confessions in all capital cases.

Obama is especially proud of being a husband and father of two daughters, Malia, 7 and Sasha, 4. Obama and his wife, Michelle, married in 1992 and live on Chicago 's South Side where they attend Trinity United Church of Christ.

Barack Obama was born on August 4th, 1961, in Hawaii to Barack Obama, Sr. and Ann Dunham. Obama graduated from Columbia University in 1983, and moved to Chicago in 1985 to work for a church-based group seeking to improve living conditions in poor neighborhoods plagued with crime and high unemployment. In 1991, Obama graduated from Harvard Law School where he was the first African American editor of the Harvard Law Review.

## **VICTORIA RIDEOUT, M.A.**

Vice President and Director  
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Victoria Rideout, M.A. is a Vice President at the Kaiser Family Foundation and director of the Foundation's Program for the Study of Entertainment Media and Health. Ms. Rideout oversees the Foundation's research agenda on children, media and health. She has directed numerous studies on topics such as: media use by children and teens; the nature of sexual content on television; the impact of health content embedded in entertainment media; use of media ratings and parental advisories; parental opinions of TV and other media; teens' use of the Internet for health information; and viewers' responses to public service campaigns. She has also conducted numerous focus groups of children and teens regarding sexual content of media. In addition, Ms. Rideout helped establish several national youth-focused public education campaigns in partnership with popular TV networks such as MTV, BET and UPN. The public service ads and full-length programming she helped develop have received numerous

awards, including a National Emmy Award for best public service announcement, a Cine Golden Eagle Award, and several Telly and Aegis Awards for advertising.

Ms. Rideout's research has been published in the *Journal of the American Medical Association*, *Health Affairs*, *American Behavioral Scientist*, and other national peer-reviewed journals. She has testified on children and media before the U.S. Congress, the Federal Trade Commission, the Institute of Medicine, and the Federal Communications Commission. Ms. Rideout graduated with honors from Harvard University and received her M.A. in American history from Syracuse University.

## **TONY VINCIQUERRA**

President and CEO  
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Tony Vinciguerra was named President and Chief Executive Officer of Fox Networks Group in June 2002, a primary operating unit of News Corporation that includes the FOX Television Network, Fox Cable Networks, FOX Sports and Fox Networks Engineering & Operations.

In this unique role, Mr. Vinciguerra supervises operations of the FOX Television Network national broadcast programming service ranging from business development to finance, advertising sales, affiliate relations, administration and personnel. He oversees the business activities of FOX Sports and leading technological support entity Fox Networks Engineering & Operations, and manages Fox Cable Networks' portfolio of 24 cable and satellite programming services.

Fox Networks Group cable and satellite programming services include FX, National Geographic Channel, Fox Movie Channel and Fox Reality, FSN and 14 Fox owned-and-operated regional sports networks, SPEED Channel, Fox Soccer Channel, Fox College Sports, Fox Sports en Espanol and FUEL TV. Mr. Vinciguerra also oversees Fox Sports Enterprises, which consists of Fox's interests in professional sports franchises like the Colorado Rockies, stadiums and leading statistical information provider STATS, Inc.

Mr. Vinciguerra joined Fox in December 2001 as President of the FOX Television Network. Prior to joining FOX, he was Executive Vice President and Chief Operating Officer of Hearst-Argyle Television, a position he had held since 1999. He first joined the Hearst Corporation's broadcasting group as Group Executive in June 1997 and became Executive Vice President of Hearst-Argyle when the company went public in August 1997.

Previously, Mr. Vinciguerra was Executive Vice President of CBS's television station group from November 1995 to June 1997. From January 1993 to November 1995, he served as Vice President and General Manager of KYW-TV in Philadelphia, and from July 1986 to January 1993, he served as General Sales Manager and, subsequently, Vice President and Station Manager of WBZ-TV in Boston.

Mr. Vinciguerra spent much of his early media career at The Hearst Corporation, at both Hearst's *Times Union* newspaper in Albany, N.Y. and at WTAE-TV in Pittsburgh.

Besides serving as past Chairman of the National Association of Television Program Executives (NATPE), he is also a director of the Boston-based Genesis Fund, the fundraising organization of the National Birth Defects Institute, as well as a member of the Board of Trustees for Southern California Public Radio. A native of Albany, Mr. Vinciguerra graduated from the State University of New York.