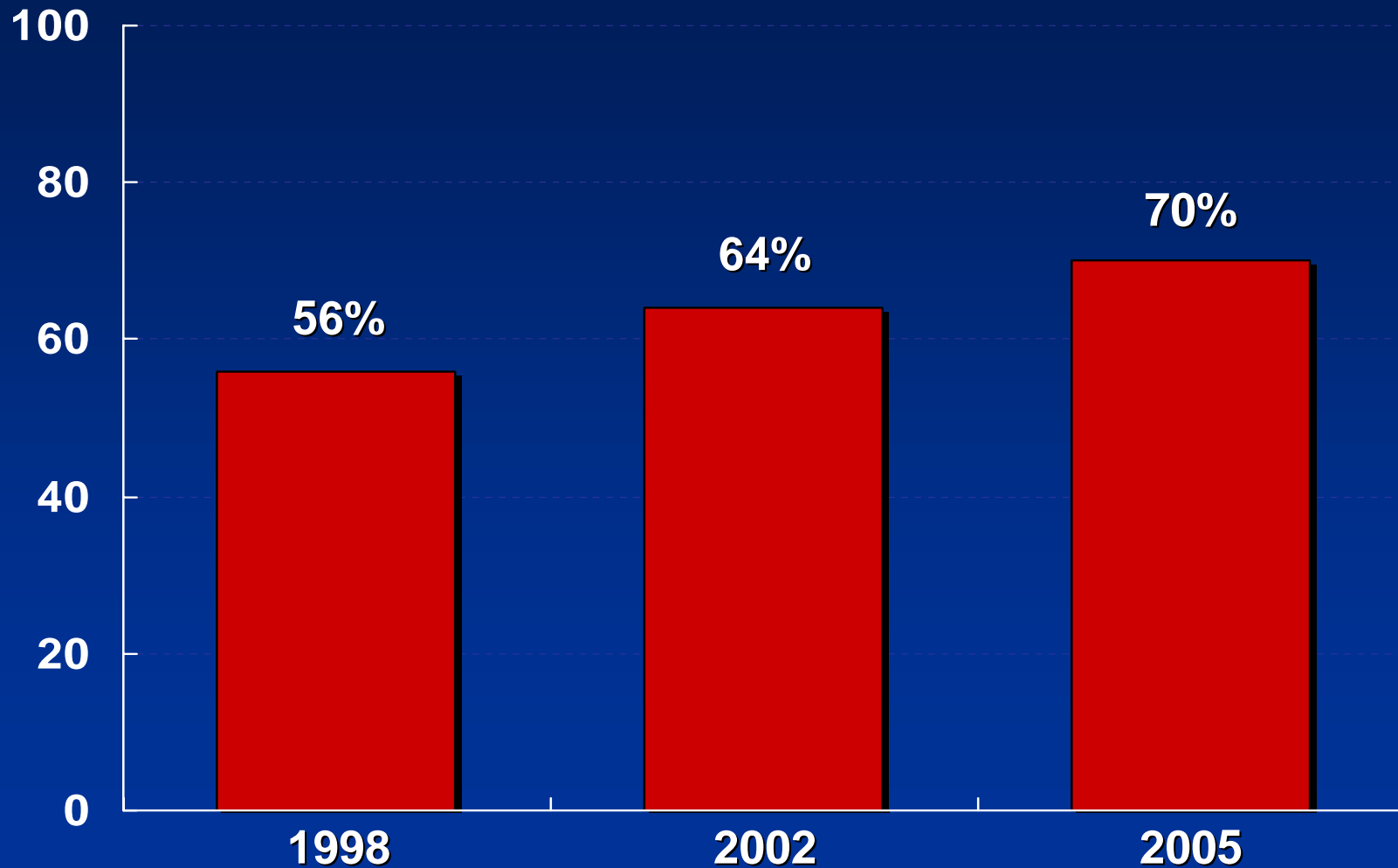


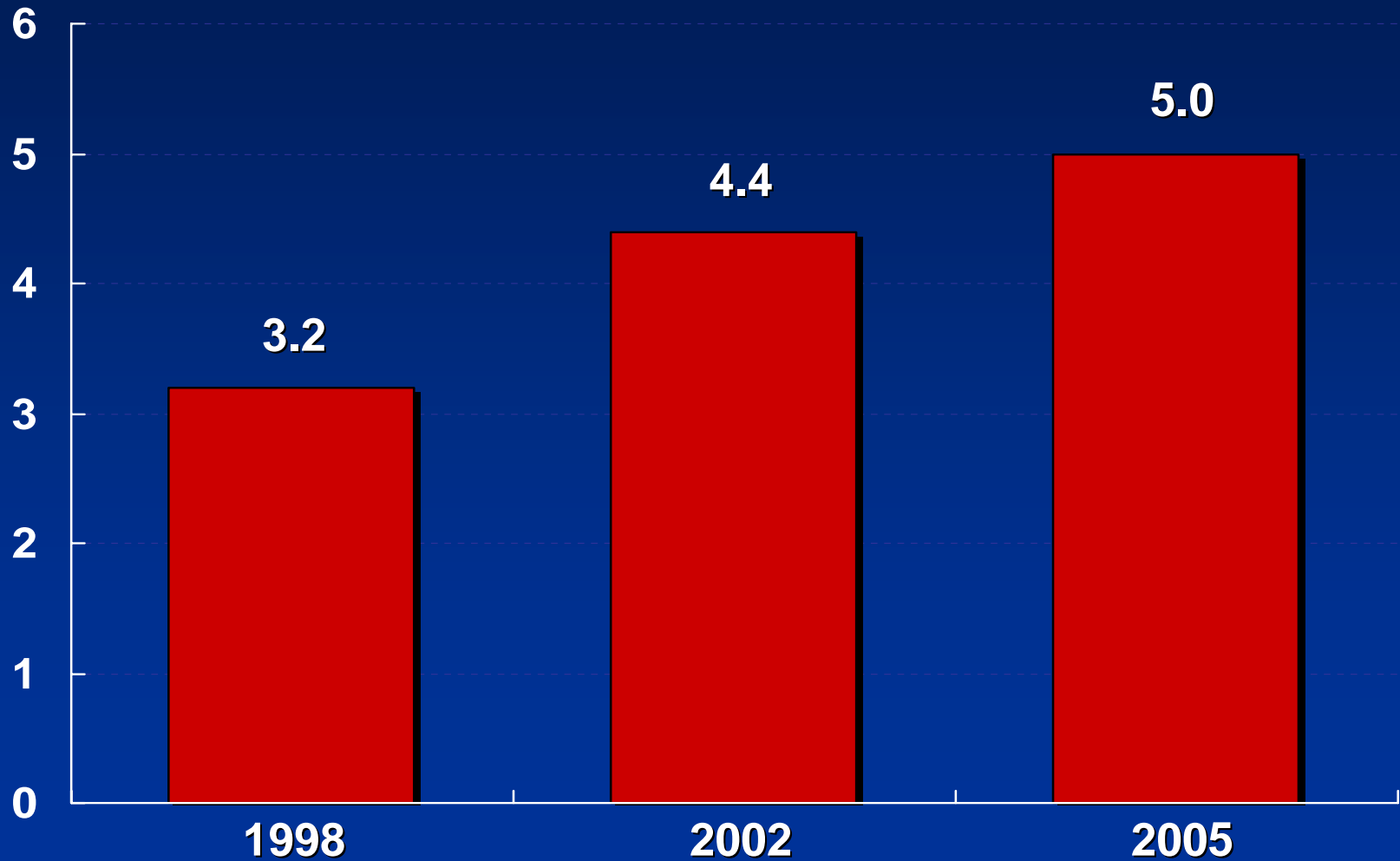


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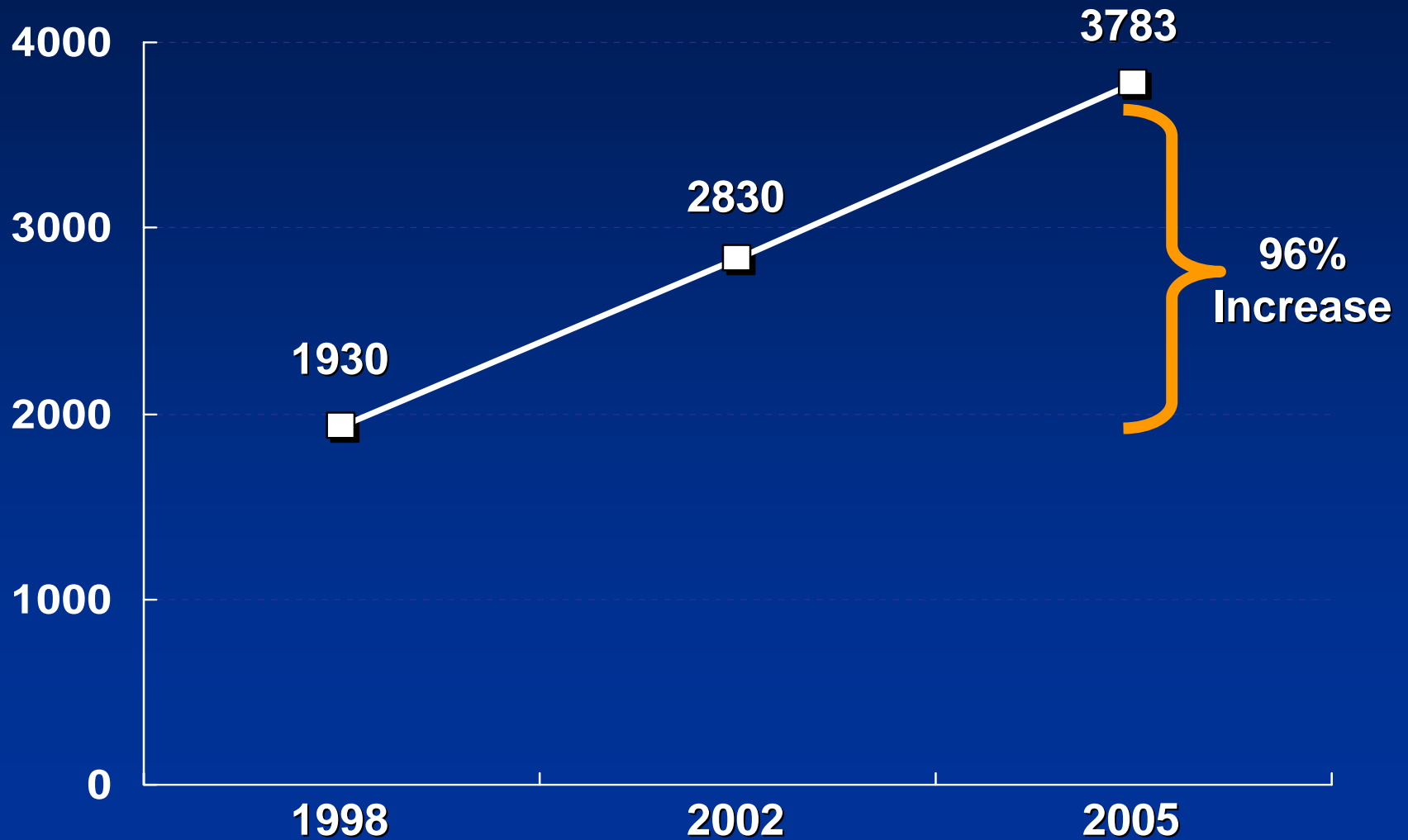
**Chart 1: Percent of shows with sexual content, over time:**



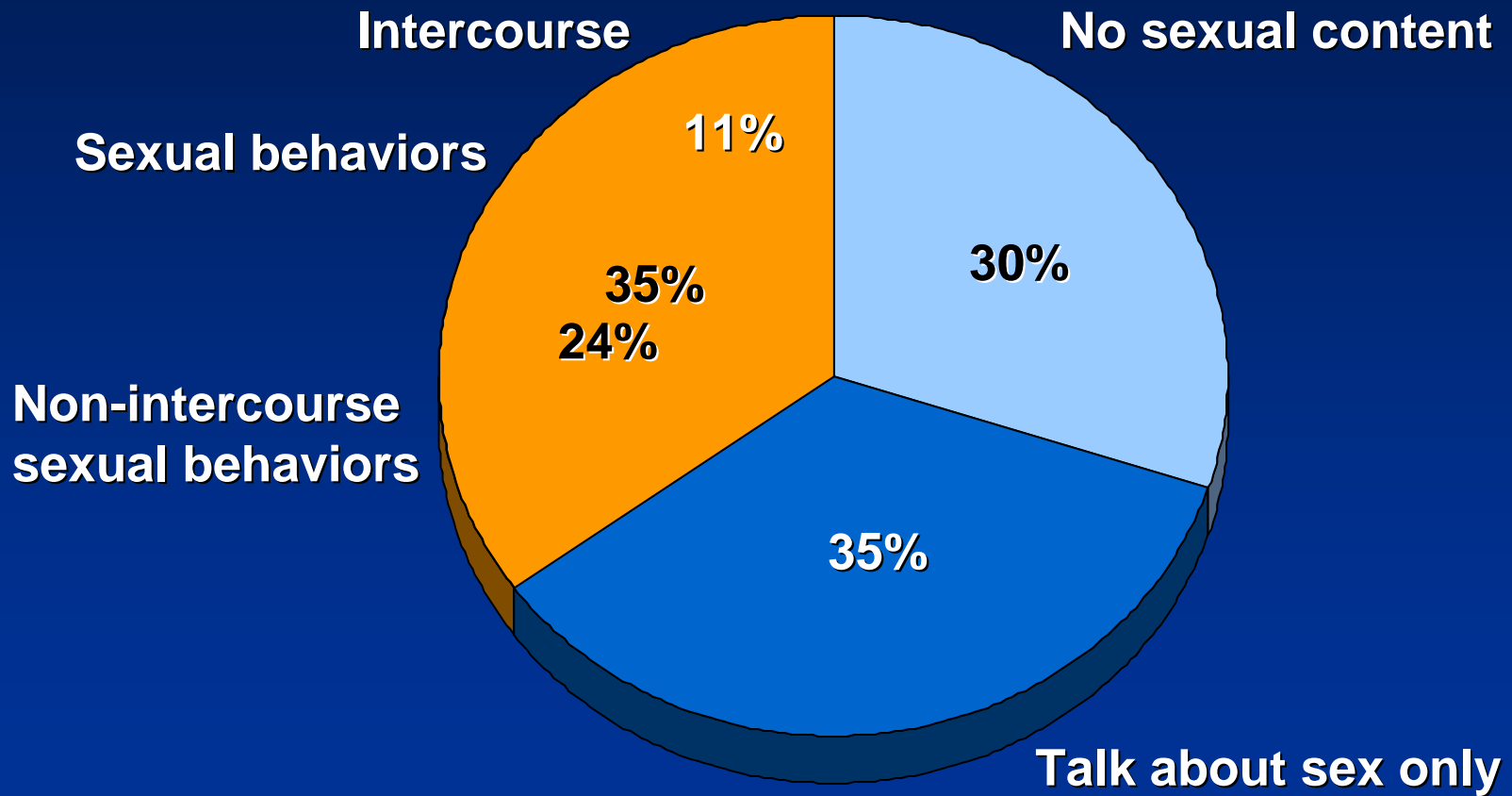
**Chart 2: Number of sexual scenes per hour in shows with sex, over time:**



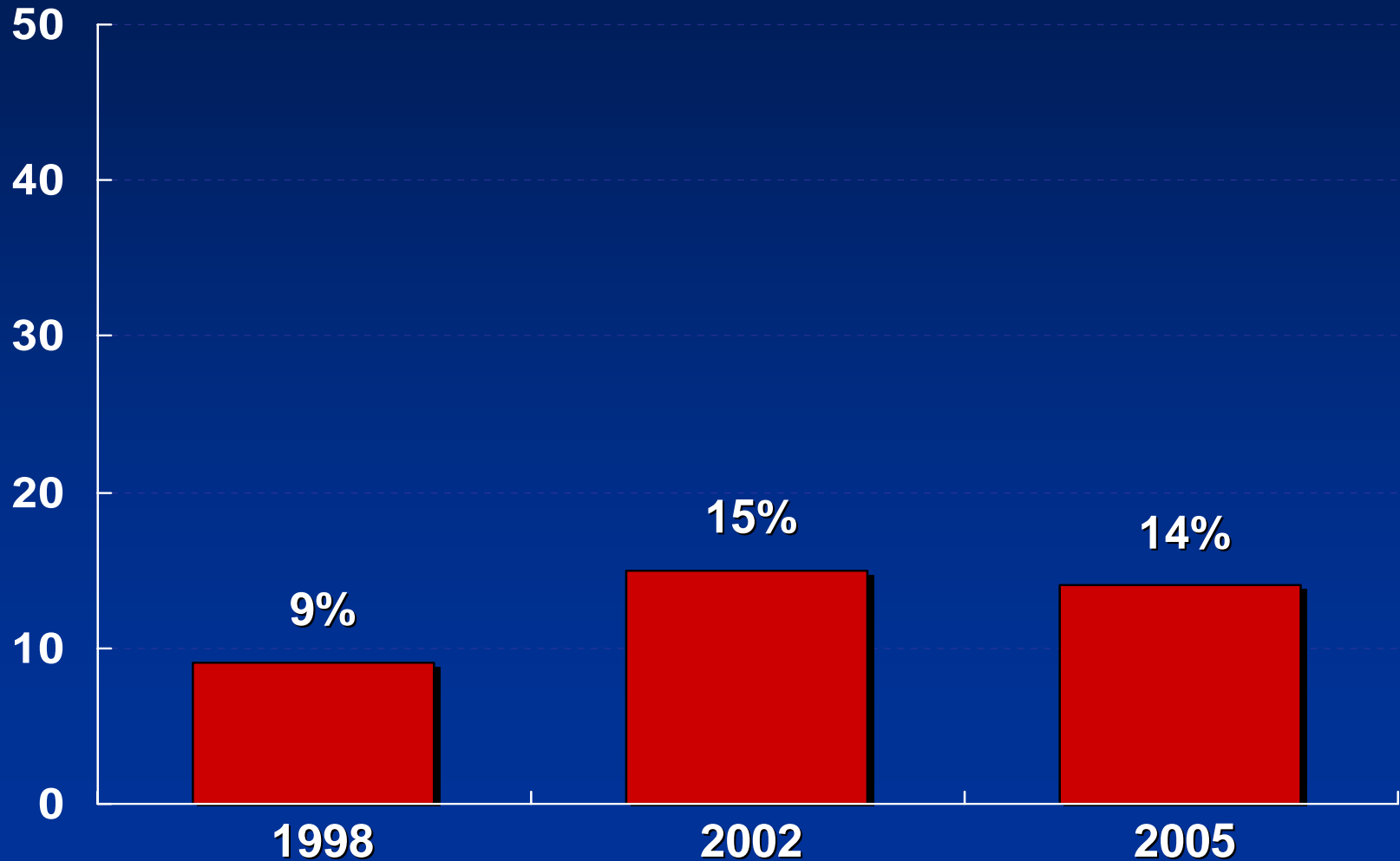
**Chart 3: Total number of sexual scenes in program sample, over time:**



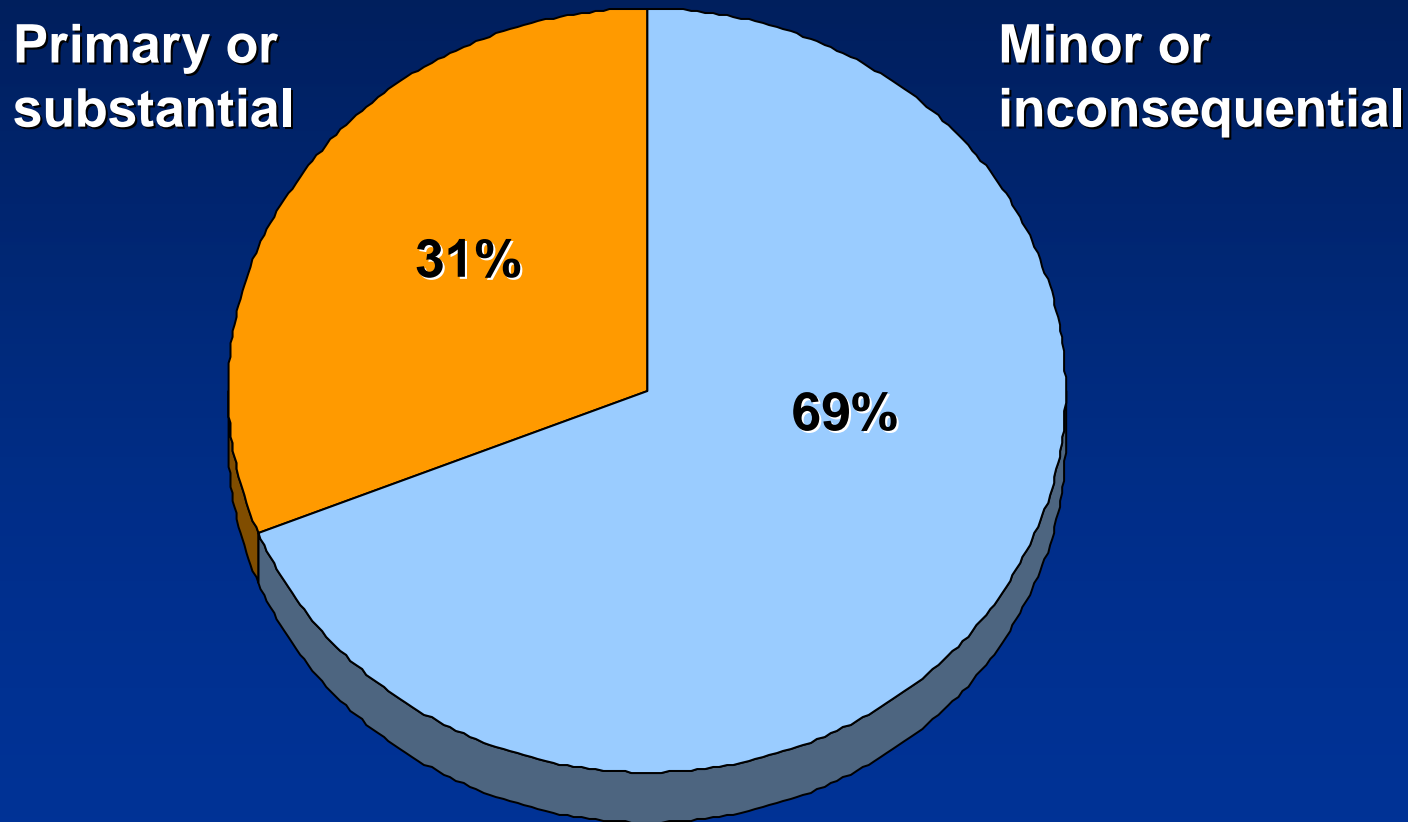
**Chart 4: Types of sexual content, 2005:**



**Chart 5: Among shows with sex, percent with references to sexual risks or safety:**



## Chart 6: Significance of references to sexual risks or safety:

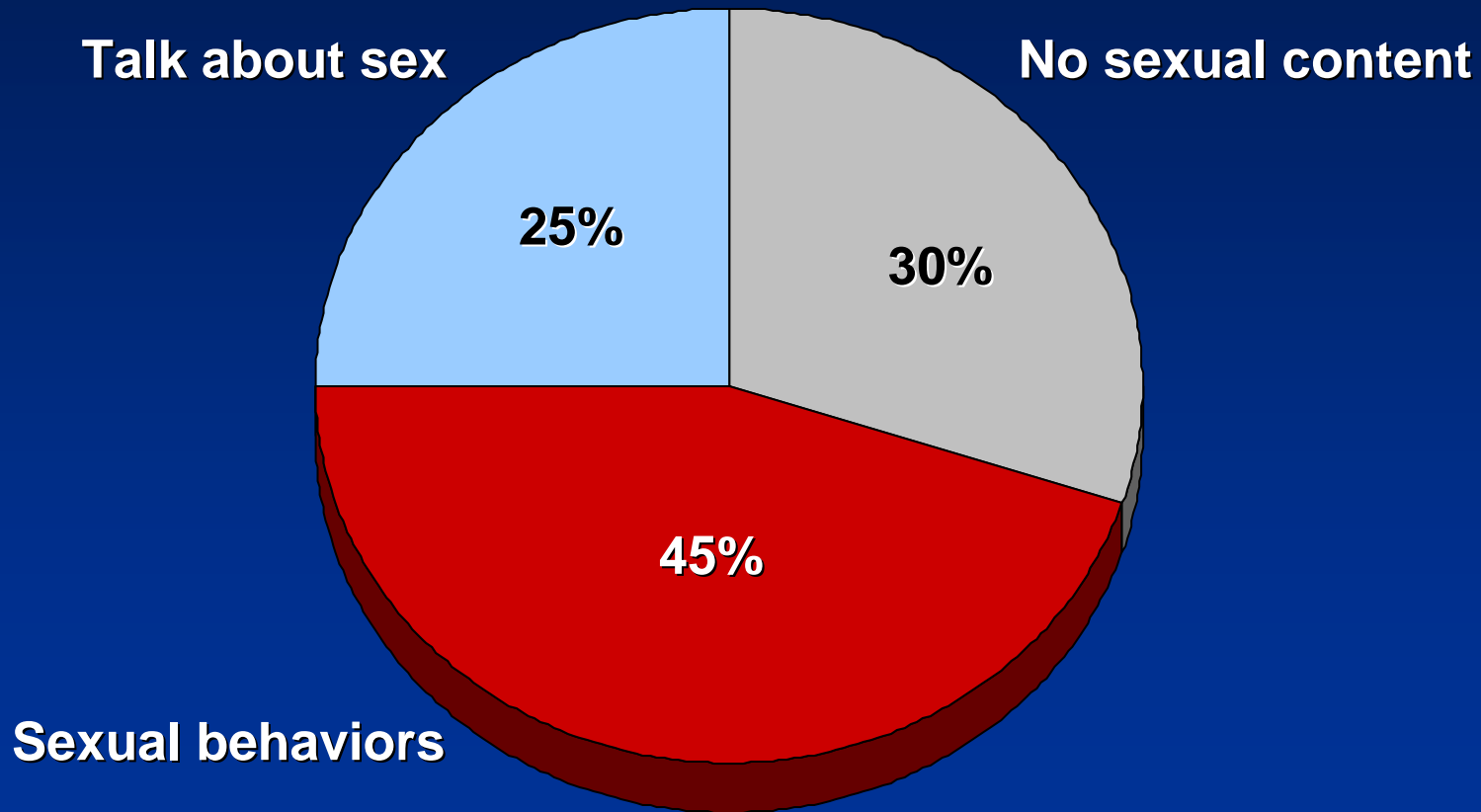


## **Types of shows where references to sexual risks or safety are most likely to be relevant:**

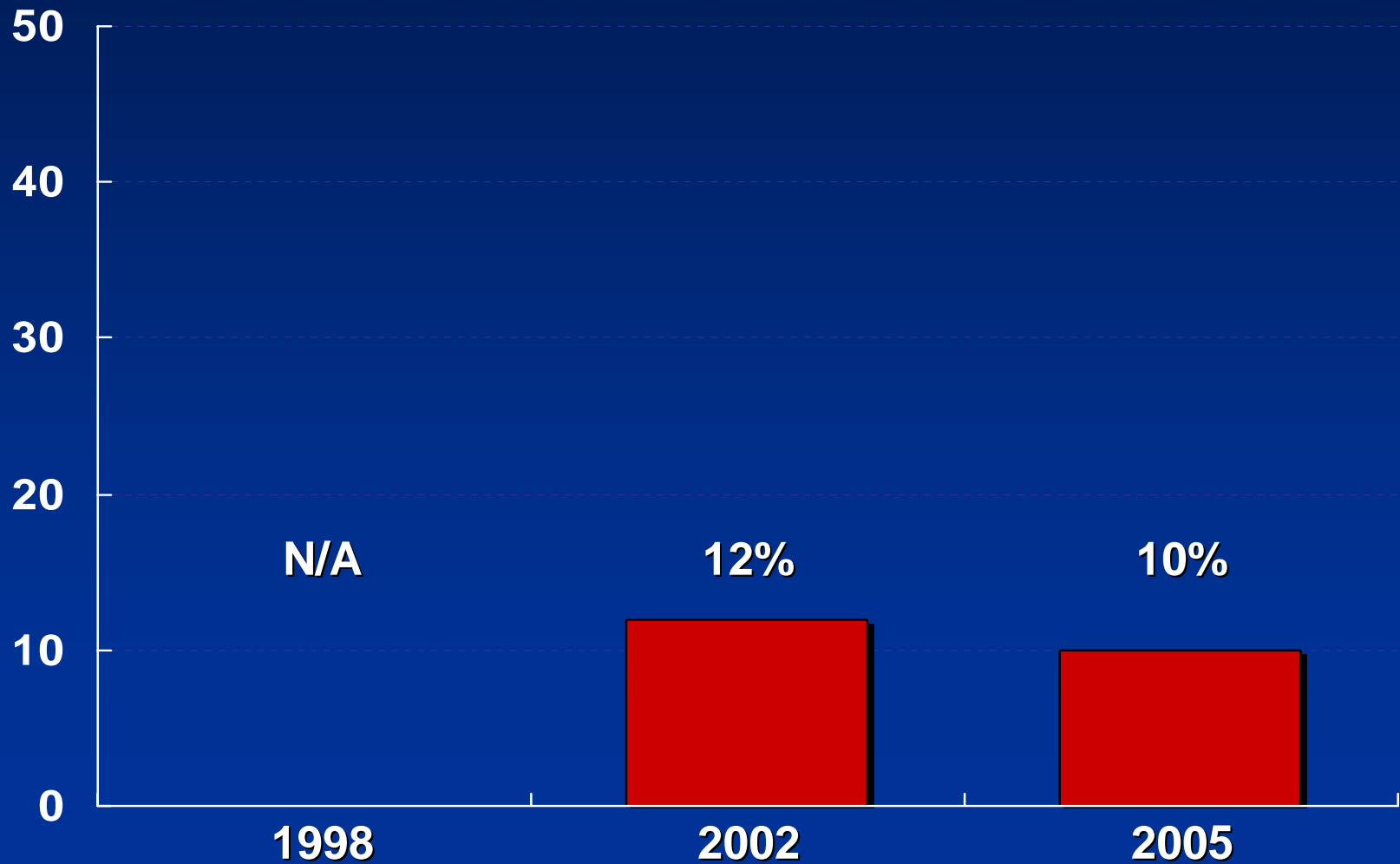
- **Top-20 shows among teen viewers**
- **Shows with sexual content involving teenaged characters**
- **Shows with characters either talking about or engaging in sexual intercourse**



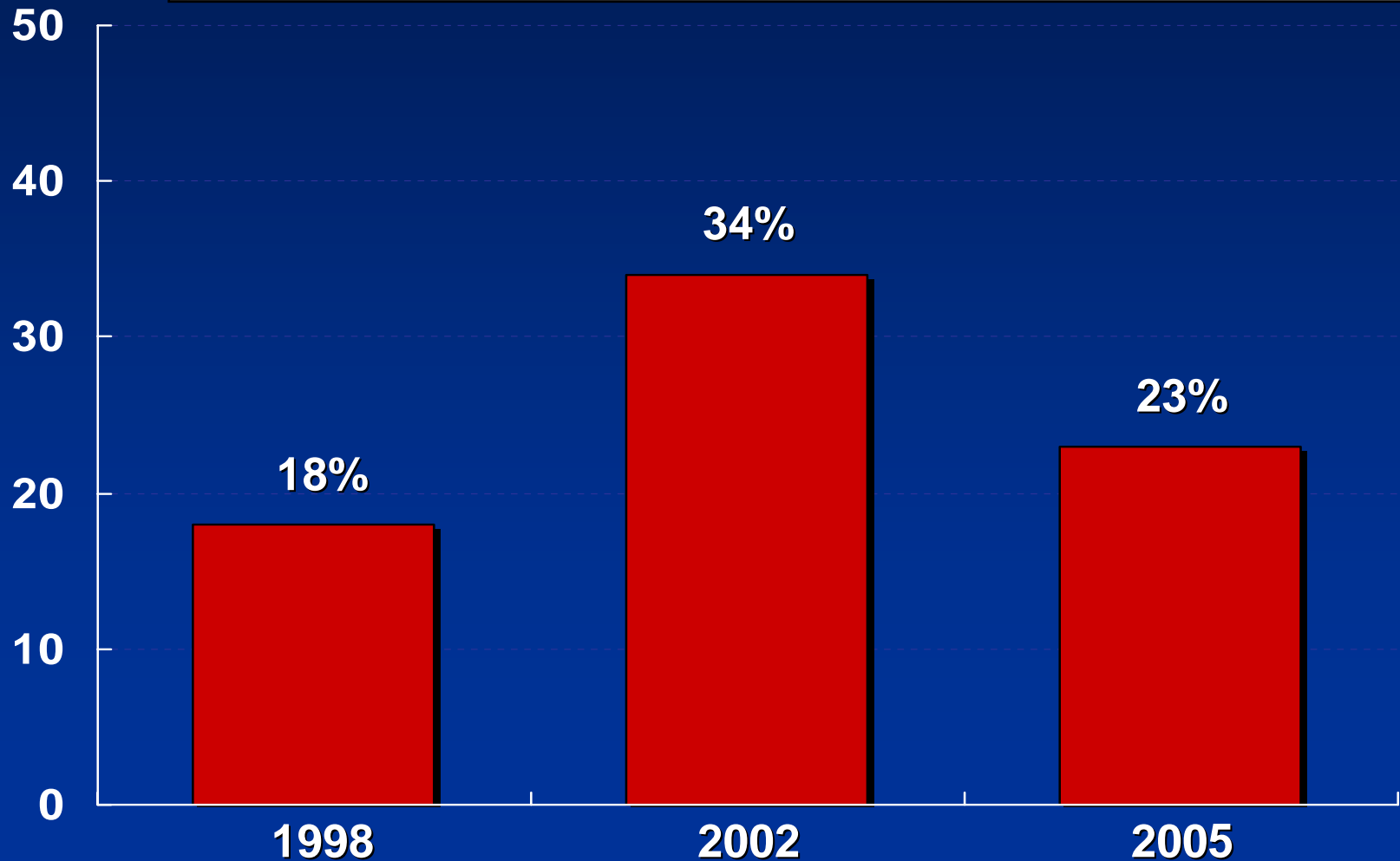
# Chart 7: Among top-20 teen shows, percent that include sexual content:



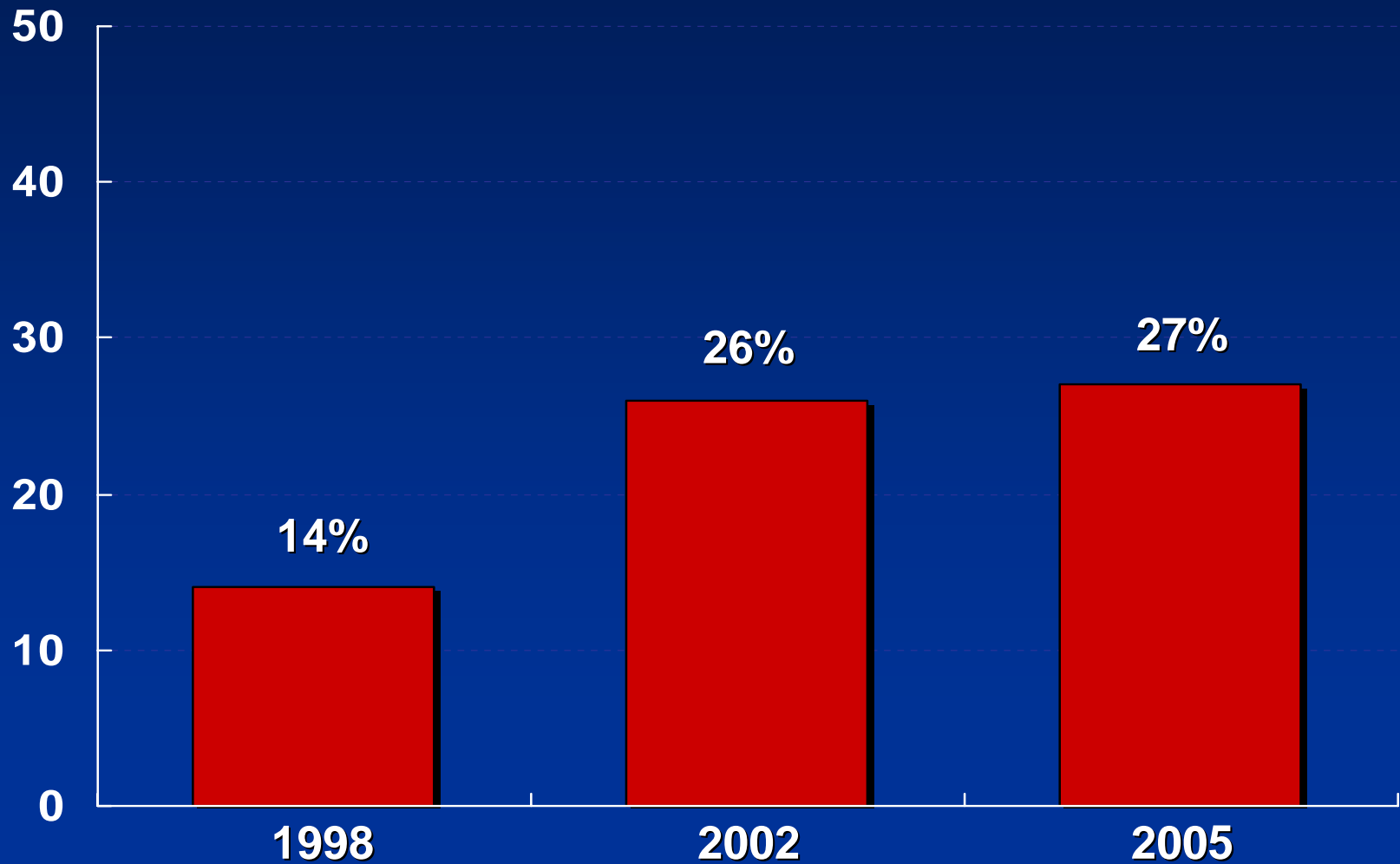
**Chart 8: Among top-20 teen shows with sexual content, percent that also include any reference to sexual risks or safety:**



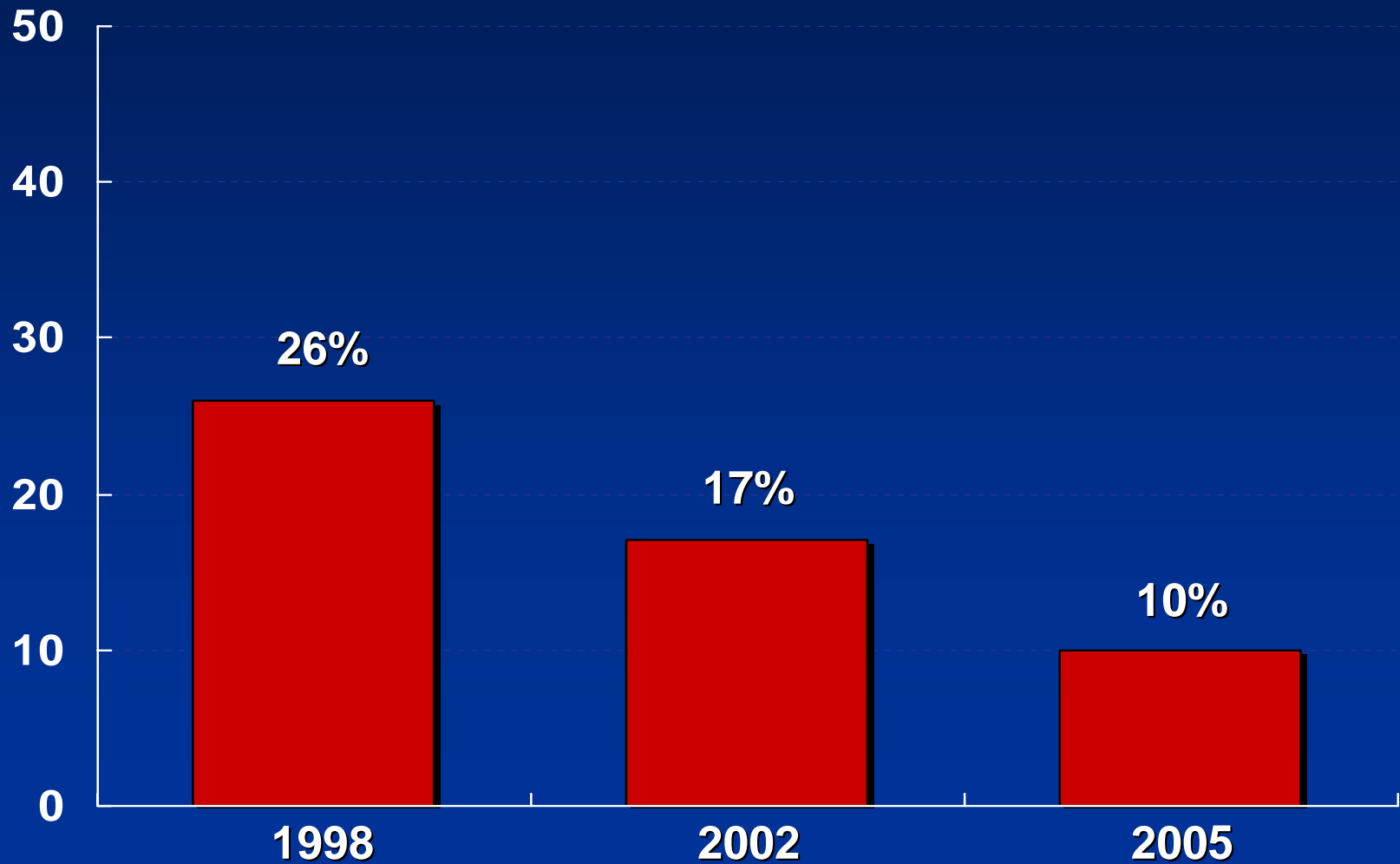
**Chart 9: Among shows with sexual content involving teenaged characters, percent that also include any reference to sexual risks or safety:**



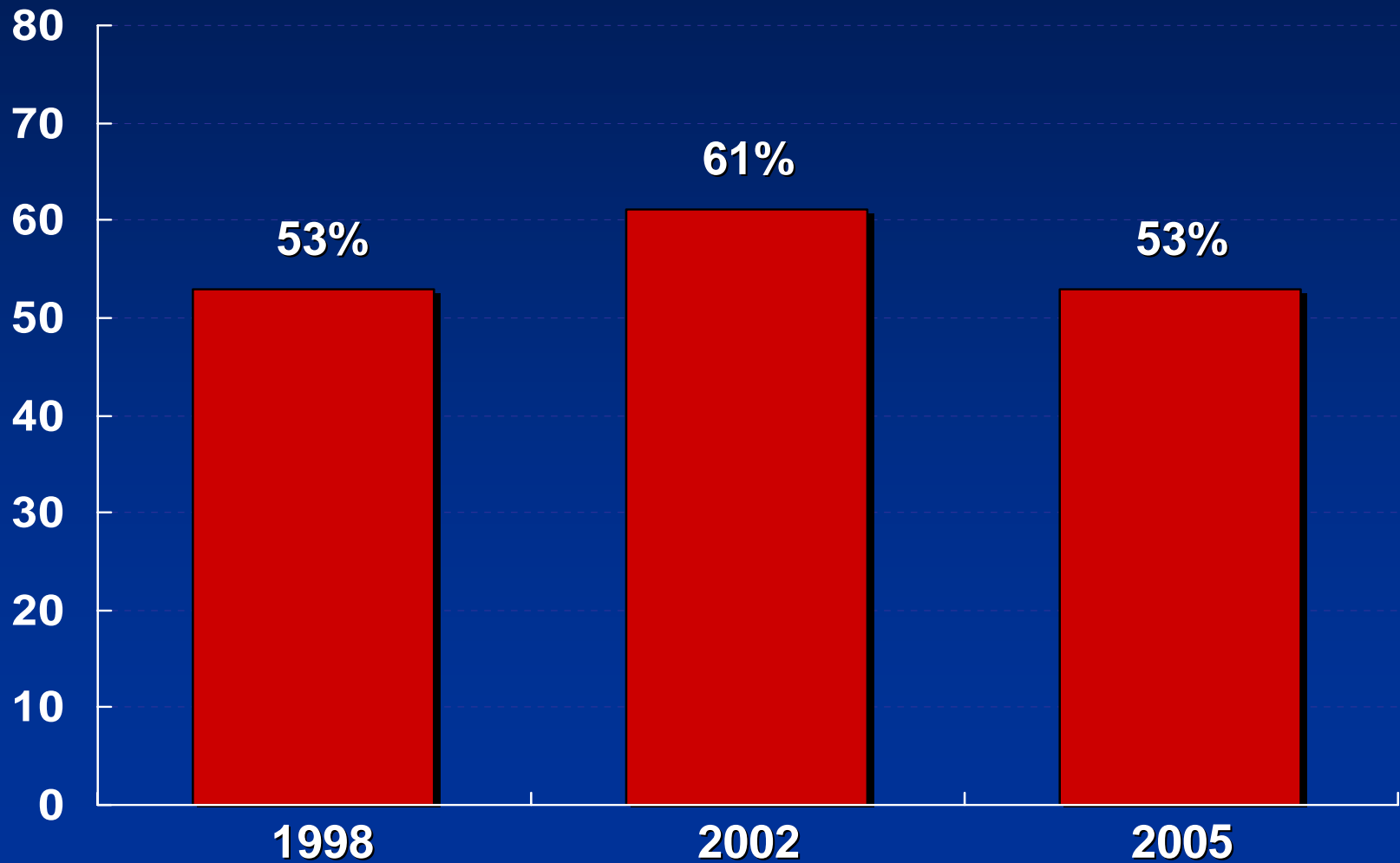
**Chart 10: Percent of shows with references to sexual risks or safety, among shows with intercourse-related content:**



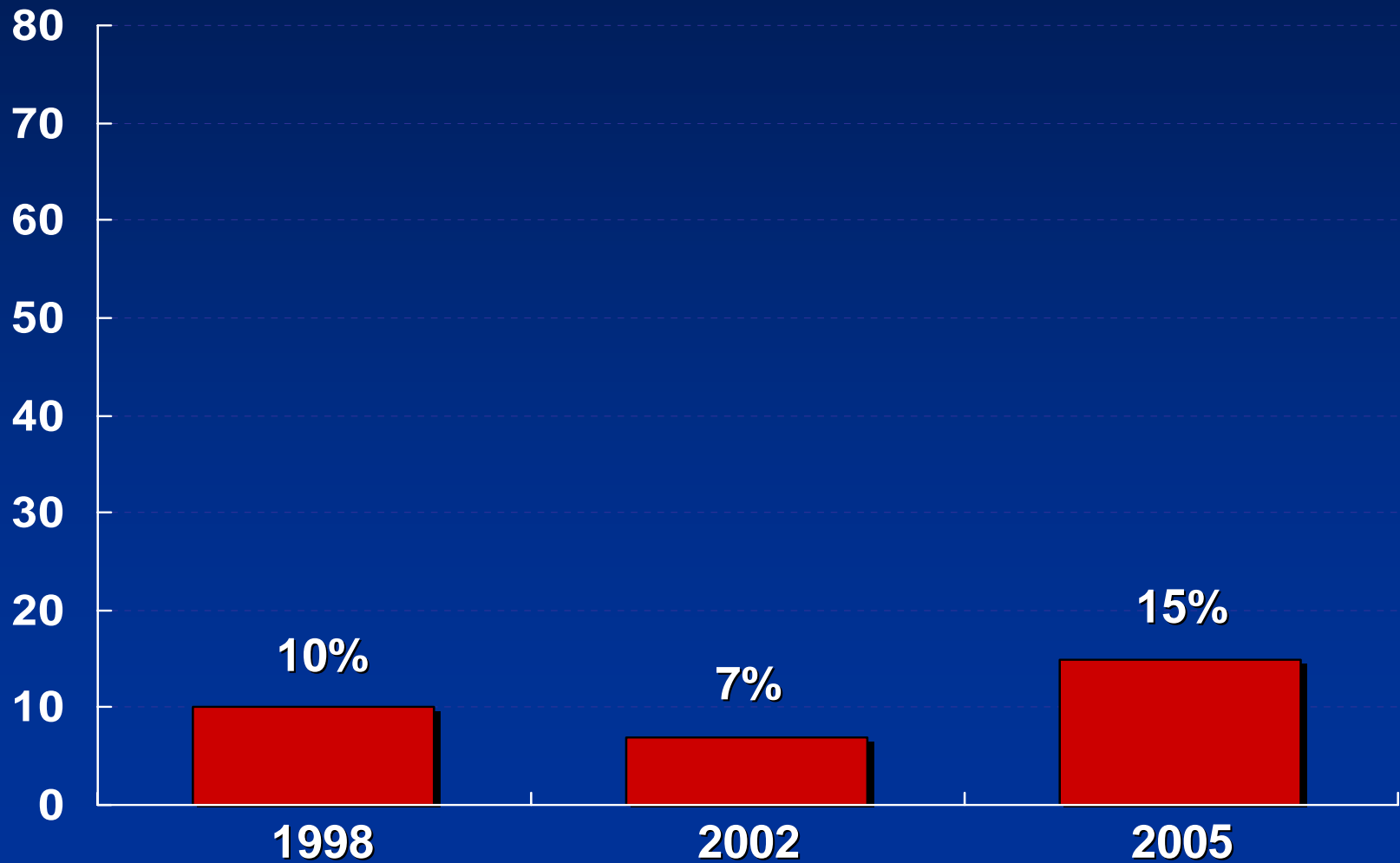
**Chart 11: Proportion of TV characters involved in intercourse who are under the age of 25:**



**Chart 12: Percent of characters involved in sexual intercourse who have an established relationship:**



**Chart 13: Percent of characters involved in sexual intercourse who have just met:**

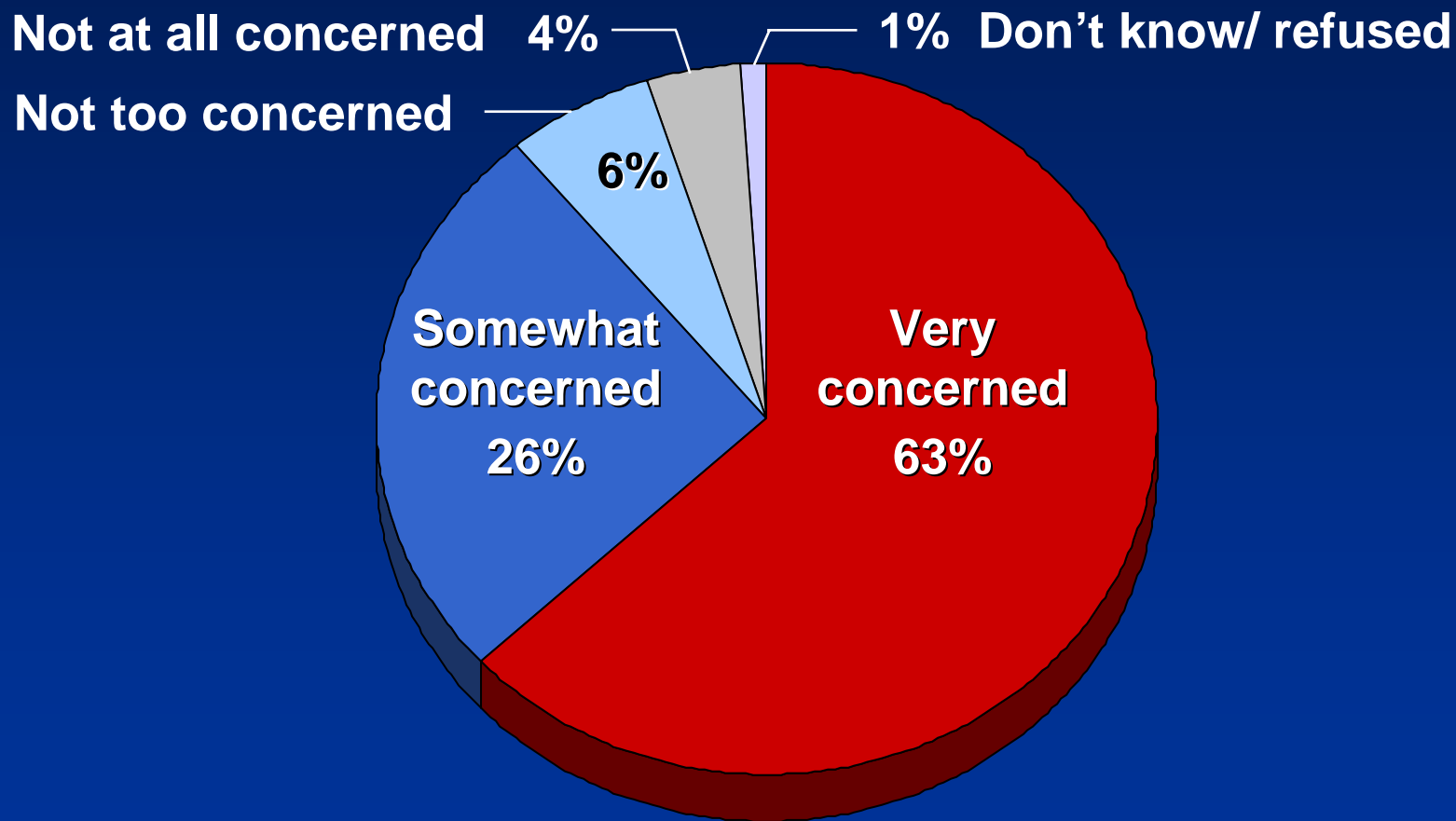




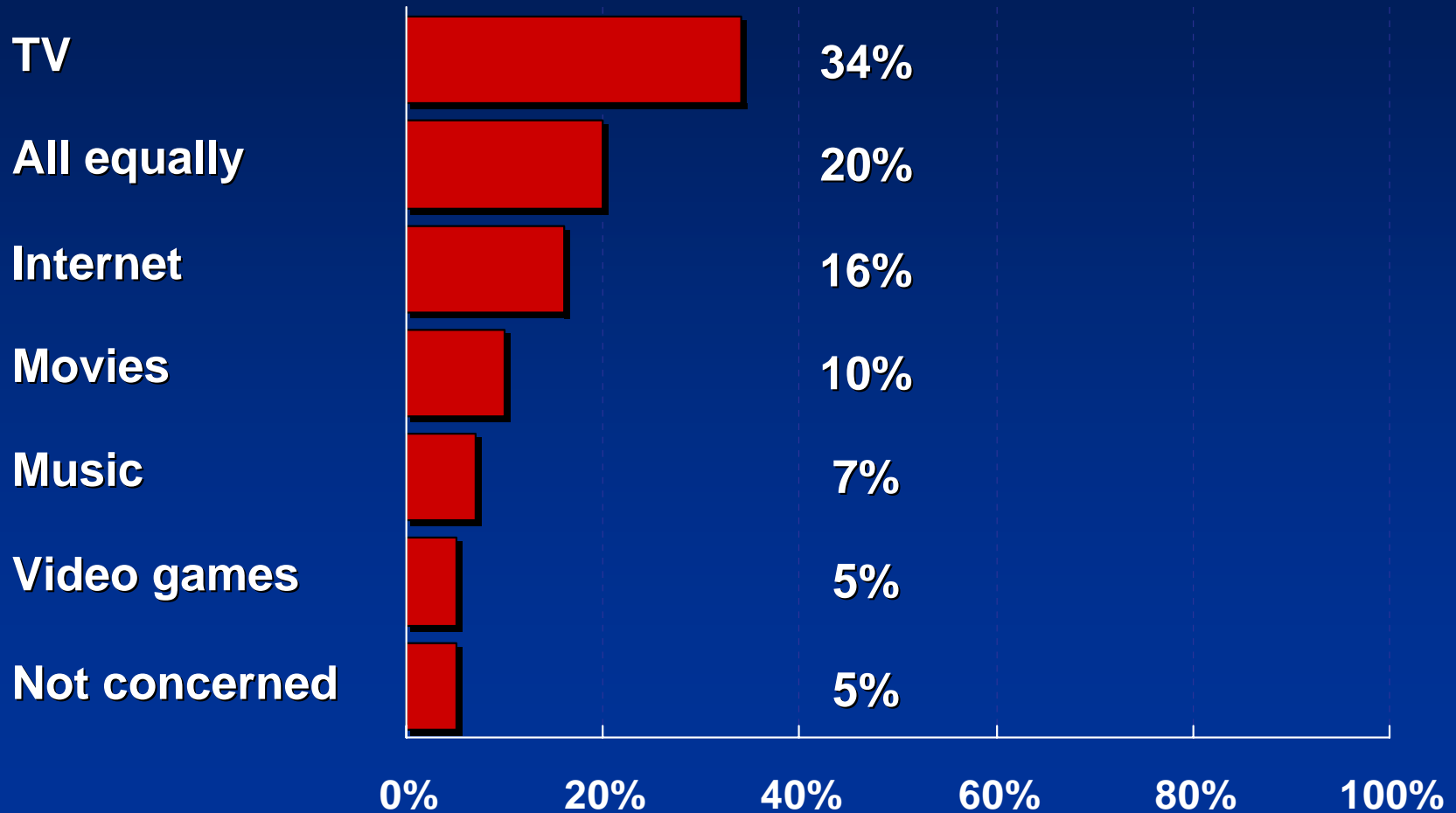
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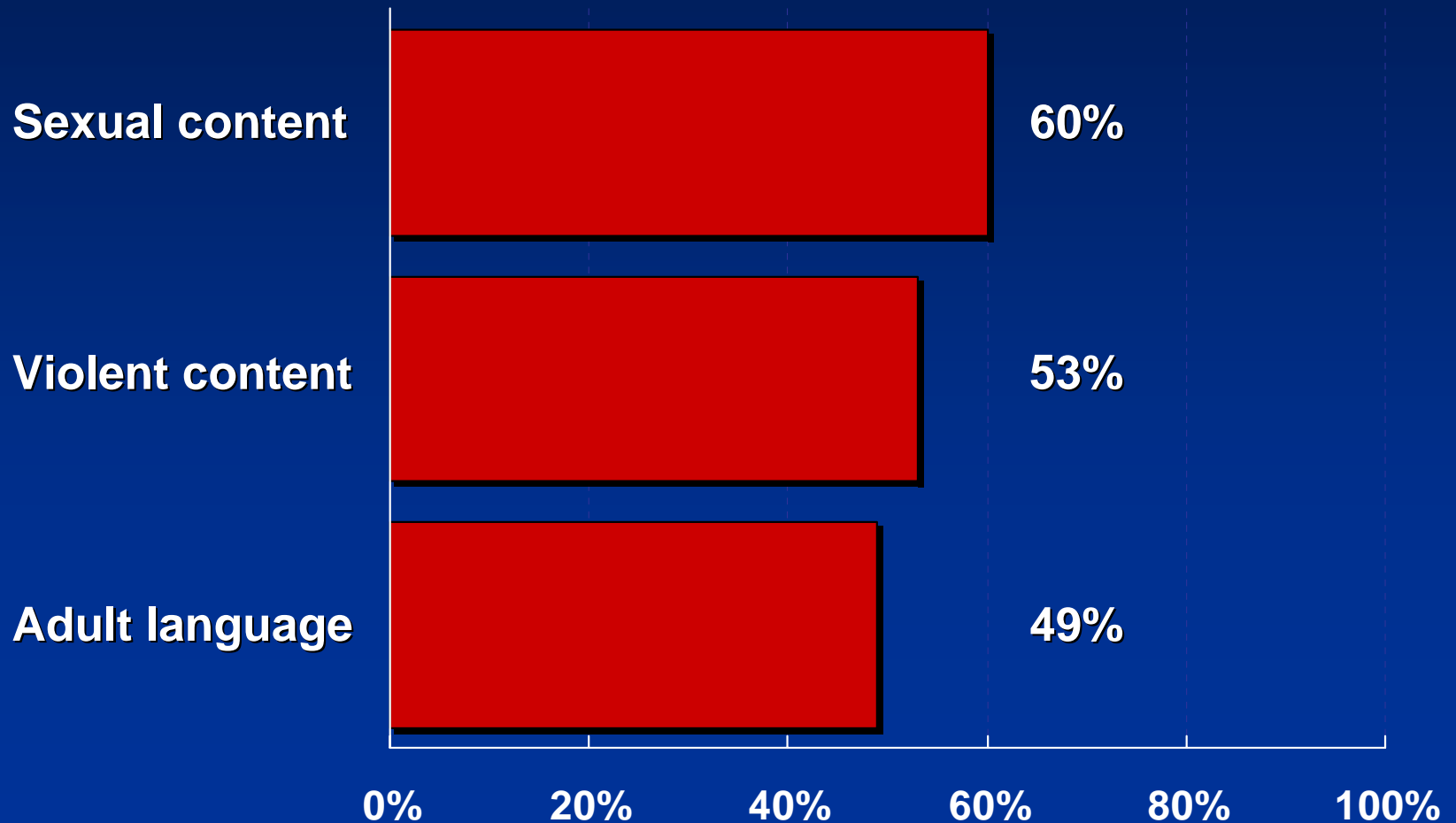
# Parents' level of concern that children are being exposed to too much "inappropriate" media content :



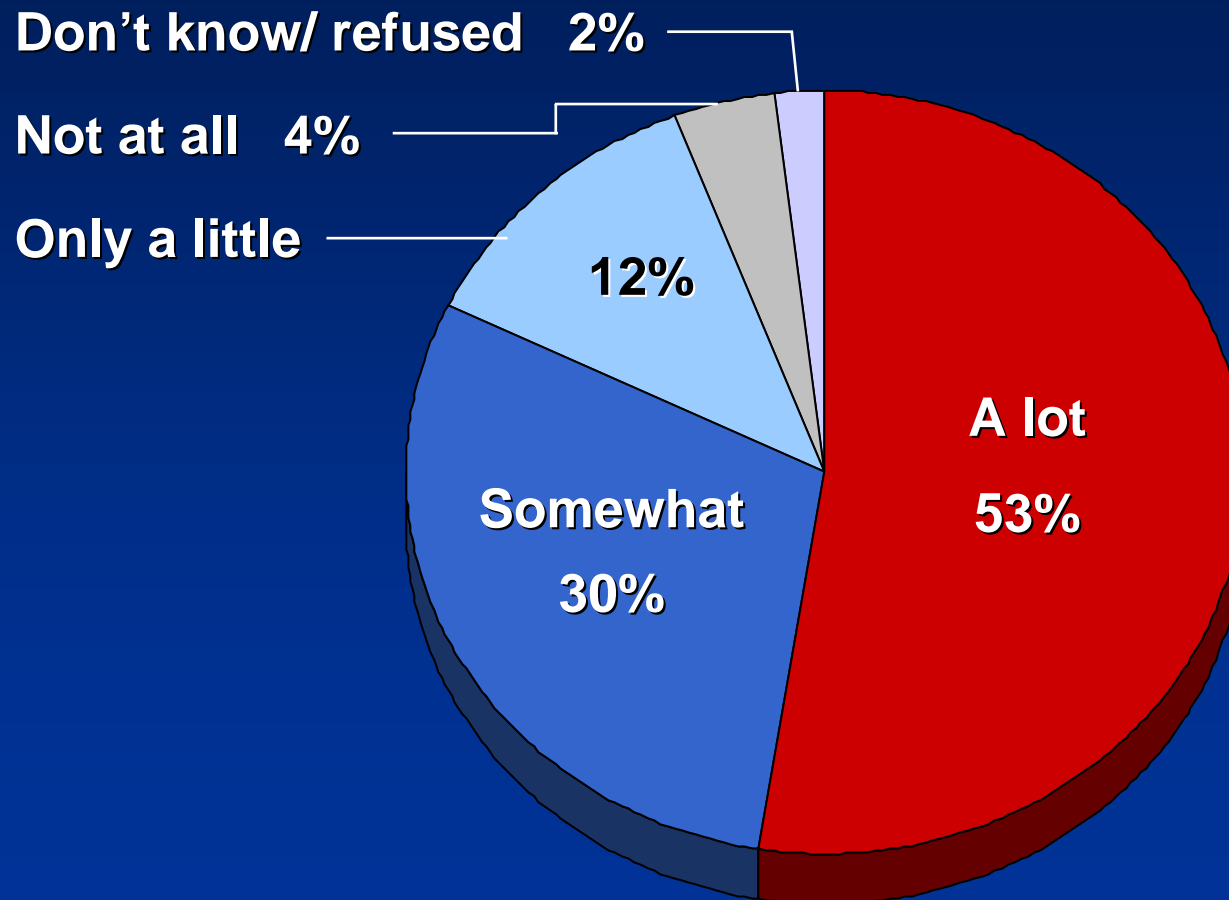
# Medium which parents are *most* concerned about when it comes to “inappropriate” content :



**Percent of parents who are “very” concerned that their children are being exposed to too much... in the TV shows they watch :**



# Degree to which parents think sex on TV contributes to children becoming involved in sexual situations before they're ready :





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