



THE FUTURE OF HEALTH CARE JOURNALISM

Barbara Jordan Conference Center
Kaiser Family Foundation, Washington, DC
March 11, 2009

AGENDA

9:00 **Breakfast and registration**

9:30 **Opening Remarks**

Matt James, senior vice president for Media & Public Education and executive director of *kaisernetwork.org*
Kaiser Family Foundation

9:40 **Presentation of Key Findings: Survey of members of the Association of Health Care Journalists**

Vicky Rideout, M.A., vice president and director, *Program for the Study of Media and Health*, Kaiser Family Foundation

9:50 **Roundtable discussion**

Moderator:

Jackie Judd, vice president and senior advisor for Communications, Kaiser Family Foundation

Panelists:

Jonathan Cohn, health policy blogger and senior editor, *The New Republic*

Trudy Lieberman, president, Association of Health Care Journalists, and director, Health and Medical Reporting Program, Graduate School of Journalism, City University of New York

Laurie McGinley, executive editor of news, Kaiser Health News and former deputy bureau chief for Global Economics and National Health Care Policy Correspondent, *The Wall Street Journal*

January Payne, associate editor, *U.S. News & World Report*

Gary Schwitzer, associate professor, School of Journalism, University of Minnesota, and publisher, *HealthNewsReview.org*

11:00 **Adjournment**