

2004 Kaiser Media Fellowships program:
Poynter Institute program on computer-assisted health reporting
Sunday, November 14 -Wednesday, November 17, 2004

The Poynter Institute for Media Studies, 801 Third Street South, St. Petersburg, Florida 33701
(www.poynter.org)

Sunday, November 14

7:00pm: Introduction to program/Dinner
"Moon Under Water" 332 Beach Drive NE

Monday, November 15

8:15am: Meet in hotel lobby for shuttle/walk to Poynter
8:45am: Meet in lobby of Poynter, tour of building with David Shedden
9:00am: The Poynter Institute, Newsroom:
Internet reporting, Part 1: Mike Wendland
10:30am: Internet reporting, Part 2: Mike Wendland
12:00pm: Lunch in the dining room
1:30pm: Introduction to spreadsheets, Part 1: Debbie Wolfe
3:30pm: Using spreadsheets for a story: Chris Adams
6:40pm: Walk from hotel
7:00pm: Dinner, "The Garden Restaurant" 217 Central Avenue

Tuesday, November 16

8:30am: Meet in hotel lobby for shuttle/walk to Poynter
9:00am: The Poynter Institute, Newsroom:
Introduction to spreadsheets, Part 2: Debbie Wolfe
10:30am: Downloading from the Internet: Mike Wendland/Debbie Wolfe
12:00pm: Lunch in the dining room
1:30pm: Case studies: Chris Adams
3:30pm: Data clean-up tips: Chris Adams, Debbie Wolfe and Mike Wendland
6:40pm: Walk from hotel
7:00pm: Dinner, "Columbia Restaurant" 800 2nd Avenue NE

Wednesday, November 17

8:30am: Meet in hotel lobby for shuttle/walk to Poynter
9:00am: The Poynter Institute, Newsroom:
Introduction to spreadsheets, Part 3: Debbie Wolfe
11:00am: Organizing and managing computer-assisted reporting projects: Mike
Wendland
12:00pm: Lunch in the dining room
Wrap up
2:00pm: Fellows depart

Participants:

2004 Kaiser Media Fellows

Daniel Costello, contributor, *Los Angeles Times*

Micah Fink, coordinating producer, *Wide Angle*, Thirteen/WNET New York

Phil Galewitz, health writer, *The Palm Beach Post*

Karen Thomas, writer, *Dallas Morning News*

Susan Wagner, producer, 20/20-ABC News, New York City

Invited health journalists

Dawn MacKeen, staff writer, *Newsday*

Barbara Feder Ostrov, medical writer, *San Jose Mercury News*

Amy Rubin, associate producer, *Wide Angle*, Thirteen/WNET New York

Darshak Sanghavi, M.D., medical columnist, *The Boston Globe*

Catherine Wright, story editor, *FRONTLINE*

Kaiser Foundation staff

Penny Duckham, executive director, Kaiser Media Fellowships program

Jill Braden Balderas, editor, kaisernetwork.org

Program Faculty

Mike Wendland, Poynter Institute Fellow; Technology Columnist, *The Detroit Free Press*

Debbie Wolfe, Technology Training Editor, *St. Petersburg Times*

Chris Adams, National Correspondent/Investigative Team, Washington D.C. bureau, *Knight Ridder* (1995/96 Kaiser Media Fellow)