

**Kaiser Media Fellowship program: Media Consultations, New Delhi, India—  
Women and AIDS—Reporting on HIV/AIDS in the run-up to December 1, 2004  
World AIDS Day, and beyond: Tuesday, October 26-Wednesday, October 27,  
2004**

(I:India04.program)

Media Consultation Location: The Taj Mahal Hotel, No: 1, Mansingh Road, New Delhi 110011

**Tuesday, October 26, 2004**

Registration

9:00am: **Opening Remarks and Welcome**--Penny Duckham, Director, Kaiser Family Foundation Media Fellowships Program

--Keynote address: JVR Prasada Rao IAS, Secretary, Health and Family Welfare, Government of India—India's National Response to the HIV epidemic and the Government's initiative.

--Inaugural address: Dr.S.Y.Quraishi IAS, Additional Secretary and Director National AIDS Control Organization—World AIDS Day theme and what the media can do.

--Special address: Ashok Alexander, Director, Avahan, Bill & Melinda Gates Foundation--Five Myths surrounding AIDS in India

9:30am onwards: **Welcome, Introductions and Expectations**

Journalists and faculty members introduce one another, highlight key goals. Distribution of pre-consultation questionnaire.

Moderator: Penny Duckham, Executive Director, Kaiser Media Fellowships Program, Henry J. Kaiser Family Foundation.

10:00am-11:00am: **Gender, Women, Health and Development in India**

--Keynote: Dr. Firoza Mehrotra (formerly IAS), now Deputy Regional Program Director, UNIFEM--Overview of India's progress towards the Millennium Development Goals and the ICPD goals, Women and HIV. Presentation followed by Q and A

**A 15-minute virtual tour of the resources available at the Women's Feature Service**

--Presenter: Ms. Angana Parekh, Director, WFS

11:15am-12:15am: **Women and HIV Prevention: An Update**

--Presenter: Bobby John, Director, Massive Effort Campaign, Pune—Update on HIV prevention, female-controlled strategies such as microbicides; research and programming funding for prevention with reference to women and girls. Presentation followed by Q and A.

12:30pm-13:30pm: **Women, HIV Treatment and Care**

--Presenter: Dr. Rajasekaran, Deputy Director, Government Hospital for Thoracic Medicine, Chennai. Includes 8 minute film on HIV treatment at the Hospital-- Care and treatment issues, Anti-Retroviral Therapy programs

13:30pm-14:45pm: **Break for Lunch**

15:00- 16:00: **Impact of HIV on Women: Panel Discussion**

--Anandhi Yuvaraj, International HIV/AIDS Alliance; Kousalya Periasamy, Positive Women's Network; Geeta Venugopal, Indian Network for People Living with HIV-- Panel discussion on the ways HIV affects daily life and reporting on these issues

--Includes screening of 'Women are...' film on Women and AIDS

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**Tuesday, October 26, 2004 (CONTINUED)**

- 16:15-17:15: **Women, HIV and the Law**  
--Presenter: Anand Grover, Director HIV/AIDS Unit, Lawyers  
Collective- Women, Law and the HIV. Human Rights, legal issues  
related to media coverage of the epidemic.

**Wednesday, October 27, 2004**

- 9:00am-10:00am: **Epidemiological Overview of Women and HIV in India**  
--Presenter: Dr. Dora Warren, Director CDC-GAP India-- The  
Epidemiology of HIV and women  
--Presentation followed by Q and A
- 10:15-11:15: **Challenges in HIV Reporting for Television and Ways to  
Overcome them**  
--Presenter: Dr. Sanjay Gupta, Medical Correspondent, CNN—  
--Includes screening of CNN with Sanjay Gupta reporting on  
HIV/AIDS tape  
--Presentation followed by Q and A
- 11:30-12:00: **TV Spots from Indian Media: HIV/AIDS public education and  
prevention initiatives—The  
Heroes Project**  
--Kanika Singh & Yasmin Padamsee  
--Presentation followed by Q and A
- 12:15-13:15: **Women, HIV, Trafficking and Drug Use**  
--Presenter: Mr. Luke Samson, Consultant, SHARAN, New Delhi--  
The North Eastern Epidemic, drug use and how women are  
involved/affected
- 13:15-14:15: **Lunch Break**
- 14.30- 15:00: **Demonstrate knowledge of facts on women and AIDS  
by comparing pre and post workshop questionnaire**  
--Moderator/Presenter:  
--Complete Evaluation forms
- 15:00-15:15: **Evolving a Holistic National Response to the HIV epidemic:  
Incorporating Women's Voices**  
--Presenter: Dr. Ritu Priya, Centre of Social Medicine & Community  
Health, Nehru University, New Delhi
- 15:15-16:15 **Open House/Panel discussion with special invitees on future  
course of action in policies and programs with reference to  
Women and AIDS.**  
--Identification of areas for media to concentrate on

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Moderator: Ms. Penny Duckham

- Dr. Balwant Singh, India HIV/AIDS Alliance
- Ms. Nafisa Ali
- Mr. Ricky Tombing, General Secretary, DNP+
- Ms. Anandi Yuvaraj, special guests and core resources group

**Vote of Thanks** Ms. Sushma Ramachandran, President, Indian Women's Press Corps

**Speakers List**

Ashok Alexander, Director, Avahan, Bill & Melinda Gates Foundation

Dr. Sanjay Gupta, Medical Correspondent, CNN, USA

Mr. Anand Grover, Director, HIV/AIDS Unit, Lawyers' Collective, Mumbai

Dr. Firoza Mehrotra, Deputy Regional Program Director, UNIFEM

Ms. Anagana Parekh, Women's feature service website

Dr. S.Y. Quraishi IAS, Additional Secretary and Director, National AIDS Control

Organization

Dr. S. Rajasekaran, MD, DTCD, Deputy Superintendent, Government Hospital of

Thoracic Medicine, Tambaram, Chennai

JVR Prasada Rao IAS, Secretary, Health and Family Welfare, Government of India

Mr. Luke Samson, Technical Director, Sharan

Dr. Balwant Singh & Ms. Anandhi Yuvaraja, Director, Program Officer, India

HIV/AIDS Alliance

Dr. Dora Warren, Director, Center for Disease Control, Global AIDS Program, New

Delhi, India

**Facilitating Committee/Observer Participants:**

Sushma Ramachandran, President, Indian Women's Press Corp

Kanika Singh & Yasmin Padamsee, Heroes Project.

Sohail Hashmi

Luke Samson, Technical Director, Sharan

Elizabeth Selhore, Executive Director, Sahara

Viji Sundaram, Journalist, Bangalore

Indira Varadarajan

Stanley Patrick

**Organizers:**

Penny Duckham, Executive Director, Kaiser Media Fellowship Program, Kaiser

Family Foundation

Shreedhar Rajan, Media Foundation, Chennai, India

Dr. Jaya Shreedhar, Internews, Chennai, India