



**Kaiser Foundation Seminar on HIV/AIDS Journalism in Africa—Looking Beyond the Obvious Stories—Holiday Inn, Maputo, Mozambique**  
**Sunday, July 16-Wednesday, July 19, 2006**

**Accommodations:** The Holiday Inn, Avenue Da Marginal, Maputo, Mozambique  
(Tel: +258-21-495050; fax: +258-21-497700)

**Saturday, July 15**

6:00pm: Meet in the Holiday Inn lobby (*Dress code: Traditional or evening wear*)  
6:15pm: Transport departs Holiday Inn to the Polana Hotel for CNN/MultiChoice Gala Awards Dinner  
Pm: Transport returns to the Holiday Inn

**Sunday, July 16**

Breakfast at leisure  
9:45am: Meet in the Holiday Inn lobby and depart on city tour of Maputo, with lunch at the Costa del Sol restaurant  
3:00pm: Return to the Holiday Inn  
4:00pm: Meet in Mikaya Room, Holiday Inn  
Welcome and introductions of journalists and faculty  
5:30pm: Overview of seminar program; outline site visits and reporting protocols for site visits. Brief overview of purpose of home visits and ethical issues.  
--Sue Valentine  
6:30pm: Dinner, Holiday Inn  
Discussion about specific reporting challenges facing seminar journalists  
--moderated by Penny Duckham

**Monday, July 17**

7:00am: Breakfast  
8:30am-10:30am: Update on the epidemic--The demographics of the epidemic; Access to treatment in different countries—Ashraf Grimwood, MD, South Africa program director, Absolute Return for Kids (ARK)  
Brief overview of trends and demographics; update on access to treatment; issues regarding treatment and regimens  
Discussion, Q&A  
11:00am: Depart hotel by bus to Matola, for various sitevisits—5 different projects/issues (Divide into five groups of reporters, each group led by an editor/faculty)  
*Boxed lunch provided*  
3:30pm: Return to hotel  
4:00pm-5:30pm: Reporting on the sitevisits—"Looking Beyond the Obvious"  
(Each group reports the lead story or stories from their sitevisit, focused on the unique or original angles and story lines, in hands-on competitive team reporting)  
5:30pm: Discussion and dinner with representatives of the Union of Journalists of Mozambique  
--moderated by Akin Jimoh

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**Tuesday, July 18**

7:00am: Breakfast

8:30am-10:30am: Prevention strategies and interventions—Ashraf Grimwood, MD, South Africa program director, Absolute Return for Kids (ARK); and Michael Sinclair, senior vice president, Kaiser Foundation

Discussion, Q&A –Why is prevention such a difficult story to report?

11:00am: Depart by bus for various sitevisits in and around Maputo—in small groups (Focused on the social/economic implications of the epidemic, to develop stories that could shape economic planning and development policy)

3:00pm: Return to hotel

3:15pm-5:00pm: Policy and governance—the political and budgeting implications of HIV/AIDS for governance and political Institutions  
--Marietjie Myburg, Governance and AIDS Programme, Institute for Democracy in South Africa (IDASA); and Teresa Guthrie

6:00pm: Panel discussion—Challenges reporting on HIV/AIDS, from the science to cultural barriers: false scientific claims and cures, the patient/doctor relationship, editing and newsroom issues

Personal perspectives on regional challenges for the media on HIV/AIDS coverage—West Africa, East Africa, South Africa and Mozambique  
(Reporters to present, 10 minutes each)

--moderated by Jaldeep Katwala

Q&A

7:00pm: Dinner, Holiday Inn

**Wednesday, July 19**

7:00am: Breakfast

8:30am-10:30am: Looking ahead to Toronto, and how to prepare—what new medical science, clinical trials, microbicides or other developments might be announced?  
Led by Ashraf Grimwood, Sue Valentine and Akin Jimoh

11:00am-12:30pm: Sources and resources—where to find accurate data and information, experts and sources; what to look for, what to avoid; Internet and country-specific resources.  
Overview and review of Kaiser reporting reference manual for Africa.

Reflections on workshop

1:30pm: Depart hotel for Maputo airport

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**Seminar Faculty**

Ashraf Grimwood, MD, South Africa program director, Absolute Return for Kids (ARK)  
Akin Jimoh, program director, Media Resource and Advocacy Center, Lagos, Nigeria  
Jaldeep Katwala, Voices Project Director, BBC World Service Trust, Nigeria  
Sue Valentine, freelance journalist, Cape Town, South Africa

**Participants**

Ms. Lillian Aluanga, *The Sunday Standard*, Kenya  
Mr. Simon Kasyate, *Daily Monitor*, Uganda  
Mr. James King, *The Advocate* newspaper & Harbel Radio, Liberia  
Ms. Tchibozo Komlan Makeba, *Adjinakou* newspaper, Benin  
Mr. Francisco Manjate, *Jornal Noticias* newspaper, Mozambique  
Ms. Hellen Miseda, reporter at *The People On Sunday/The People Daily*, Kenya  
Ms. Arlita Jose Monjane, *TV Miramar*, Mozambique  
Mr. Robert Mukondiwa, *The Sunday Mail*, Zimbabwe  
Mr. Samuel Muraya, *Metro-FM radio*, Kenya  
Mr. Elseborn Mwangi, freelance reporter, *The People Daily*, Kenya  
Mr. Ansbert Ngurumo, *East African/Free Media*, Tanzania  
Ms. Nassima Oulebsir, *Le Jeune Independent* newspaper, Algeria  
Ms. Anso Thom, *Health-e/Sunday Times*, South Africa  
Ms. Zeguela Yao Bi Bagayoko, *Fraternite Matin* newspaper, Ivory Coast

**Kaiser Foundation Staff**

Penny Duckham, executive director, Kaiser Media Fellowship program  
Eno Isong, senior program officer, Kaiser Family Foundation  
Michael Sinclair, senior vice president, Kaiser Family Foundation