

Insurance Exchange Development: Innovation in the States

Wednesday, July 27, 2011

9:00am – 12:00pm

Agenda

OPENING REMARKS

9:00AM

- **Julie Barnes**, Director of Health Policy, Bipartisan Policy Center
- **Senator Robert F. Bennett**, BPC Senior Fellow
- **Governor Ted Strickland**, State Co-Chair, BPC Health Project
- **Ray Scheppach**, Professor of Practice, Batten School of Leadership and Public Policy and Visiting Fellow, Miller Center for Public Affairs, UVA; Chair, BPC Health Project Insurance Market Reforms Initiative
- **Paul Keckley**, Executive Director, Deloitte Center for Health Solutions

Panel Discussion

State Insurance Exchange Development Leaders

9:25AM

- Moderator: **Krista Drobac**, Director, Health Division, NGA Center for Best Practices
- **Cindi Jones**, Director, Virginia Health Reform Initiative
- **Josh Sharfstein**, Maryland Secretary of Health and Mental Hygiene
- **Jonathan Seib**, Executive Policy Advisor Office of Governor Chris Gregoire (D-WA)
- **Linda Sheppard**, Director, Accident & Health Division and PPACA Project Manager, Kansas Insurance Department

Panel Discussion

Experts and Stakeholders

10:25AM

- Moderator: **Larry Levitt**, Kaiser Family Foundation Senior Vice President and Co-Executive Director of the Kaiser Initiative on Health Reform and Private Insurance
- **Kristie L. Arslan**, President and CEO, National Association for the Self-Employed

- **Stephen Finan**, Senior Director of Policy for the American Cancer Society Cancer Action Network
- **Kim Holland**, Executive Director, State Affairs, Blue Cross and Blue Shield Association
- **Patricia M. Lynch**, Vice President, Government Relations, Kaiser Permanente
- **Christina Nyquist**, Vice President of Public Policy, Aetna Inc.
- **JoAnn Volk**, Research Professor, Health Policy Institute, Georgetown Public Policy Institute

CLOSING REMARKS

11:25AM

- **Senator Tom Daschle**, Co-Chair, BPC Health Project
- **Steve Larsen**, Director, CMS Center for Consumer Information and Insurance Oversight
- **Cindy Mann**, Deputy Administrator and Director, Center for Medicaid, CHIP and Survey and Certification