

# APPENDIX 1

## TOPLINES

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Harris Interactive, Inc. for the Kaiser Family Foundation.

N=2,032 students ages 8-18.

Margin of error: plus or minus 3.8 percentage points

Field period: October 2003–March 2004

Notes: 03/04 data in **bold**. An asterisk (\*) indicates a value less than one-half percent (0.5%). A dash (-) represents a value of zero. Percentages may not always add up to 100% due to rounding or the acceptance of multiple answers from respondents.

## A. BACKGROUND INFORMATION

### BASE: ALL RESPONDENTS

5. Please write your age here: \_\_\_\_\_ years

	03/04	98/99
Mean age	<b>13</b>	13
8-10	<b>27</b>	26
11-13	<b>32</b>	29
14-18	<b>42</b>	42

### BASE: ALL RESPONDENTS

10. Are you a boy or a girl? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Boy	<b>51</b>	51
Girl	<b>49</b>	49

### BASE: ALL RESPONDENTS

15. What grade are you in? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
3rd grade	<b>10</b>	11
4th grade	<b>10</b>	10
5th grade	<b>10</b>	10
6th grade	<b>10</b>	10
7th grade	<b>10</b>	11
8th grade	<b>10</b>	9
9th grade	<b>11</b>	12
10th grade	<b>10</b>	9
11th grade	<b>9</b>	9
12th grade	<b>8</b>	9

BASE: ALL RESPONDENTS

20. Who are the adults you live with most of the time? (CIRCLE AS MANY ANSWERS AS YOU NEED.)

	03/04	98/99
Mother	91	91
Father	64	69
Stepmother	3	3
Stepfather	9	10
Parent's girlfriend or boyfriend <sup>†</sup>	3	3
Sitter or Nanny	2	2
Grandparent(s)	12	9
Aunt or Uncle	7	3
Brother(s) or Sister(s)	5	3
Cousin(s)	1	*

<sup>†</sup>Parent's girlfriend or boyfriend was asked separately in 98/99

BASE: ALL RESPONDENTS

25. What is the highest level of school that your mother completed? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Some high school	11	10
Finished high school	30	26
Some college or special school after high school	17	17
Finished college	26	29
School beyond college (like doctor, lawyer, professor, social worker, scientist)	7	8
No one fills the role of mother in my family.	2	1

BASE: ALL RESPONDENTS

30. What is the highest level of school that your father completed? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Some high school	12	9
Finished high school	26	25
Some college or special school after high school	16	13
Finished college	25	27
School beyond college (like doctor, lawyer, professor, social worker, scientist)	8	9
No one fills the role of father in my family.	5	5

BASE: ALL RESPONDENTS

35. How many brothers and sisters under the age of 18 do you live with most of the time? (WRITE THE NUMBER IN THE SPACE PROVIDED. DO NOT COUNT YOURSELF. IF "NONE", WRITE 0.)

	03/04	98/99
Mean	1.5	1.4
0	22	23
1-2	54	59
3-6	15	13
More than 6	1	1
NA	8	4

BASE: ALL RESPONDENTS

40. What grades do you usually get? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Mostly A's	14	17
Mostly A's and B's	36	40
Mostly B's	7	7
Mostly B's and C's	23	19
Mostly C's	5	4
Mostly C's and D's	6	5
Mostly D's	1	1
Mostly D's and F's	3	1
My school does not use grades.	2	5

BASE: ALL RESPONDENTS

45. What is your race or ethnic background? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
White (not Hispanic)	55	61
Black or African-American (not Hispanic)	17	14
Hispanic/Latino – White	13	10
Hispanic/Latino – Black	3	2
Asian, Asian Indian, or Pacific Islander	8	6
Native American or Alaskan Native	1	3
Some other race	4	2
Hispanic (unspecified)	*	1

BASE: ALL RESPONDENTS

50. Most days when you get home in the afternoon, who else is usually at home? (CIRCLE AS MANY ANSWERS AS YOU NEED.)

	03/04	98/99
No one – I am usually by myself	12	16
Mother	54	50
Father	22	21
Grandparent(s)	12	9
Aunt(s) or Uncle(s)	6	5
Younger brother(s) or sister(s)	28	30
Older brother(s) or sister(s)	23	23
Sitter or Nanny	2	3
Friend(s)	4	3
Someone else (Write answer below)	2	1
Brother or sister (Unspecified as to age)	1	-
Stepmother	1	*
Stepfather	1	1
Cousin(s)	1	1

55. How well does each of the following statements describe you? Is each statement a lot like you, somewhat like you, not much like you, or not at all like you? (CIRCLE ONE ANSWER NEXT TO EACH ITEM - A THROUGH K.)

	A Lot Like Me	Somewhat Like Me	Not Much Like Me	Not At All Like Me
BASE: ALL RESPONDENTS				
A. I have a lot of friends.	53	35	7	3
98/99	61	30	6	2
BASE: ALL RESPONDENTS				
B. I get along well with my parents.	48	38	8	3
98/99	53	35	7	2
BASE: GRADES 7- 12				
C. I like friends who are exciting, even if they are wild.	42	43	10	4
Not asked 98/99				
BASE: GRADES 7- 12				
D. I sometimes choose friends my parents disapprove of.	18	33	32	16
Not asked 98/99				
BASE: ALL RESPONDENTS				
E. I am often bored.	22	30	30	15
98/99	16	30	35	15

*Question 55 continued:*

## BASE: GRADES 7- 12

F.	I like new and exciting experiences, even if I have to break the rules.	30	34	26	10
	Not asked 98/99				

## BASE: ALL RESPONDENTS

G.	I often feel sad and unhappy.	11	19	34	34
	98/99	7	18	34	38

## BASE: GRADES 7- 12

H.	I would rather spend my free time with my parents than with my friends.	6	20	41	33
	Not asked 98/99				

## BASE: ALL RESPONDENTS

I.	I have been happy at school this year.	33	42	16	8
	98/99	40	39	13	6

## BASE: ALL RESPONDENTS

J.	I get into trouble a lot.	9	16	33	39
	98/99	5	15	27	50

## BASE: GRADES 7- 12

K.	When I have a problem, I talk it out with my parents.	12	34	26	27
	Not asked 98/99				

60. Yesterday, how much time did you spend doing the following? (CIRCLE ONE ANSWER NEXT TO EACH ITEM – A THROUGH G.) *Note: Question not asked in 98/99.*

BASE: GRADES 7- 12

- A. Hanging out with friends (when you were not at school)

Mean	2:16
None	24
5 min - less than 30 min	6
30 min – 1 hour	14
More than 1 hour – 3 hours	29
More than 3 hours	26

BASE: ALL RESPONDENTS

- B. Hanging out with parent(s)

Mean	2:17
None	11
5 min - less than 30 min	10
30 min – 1 hour	25
More than 1 hour – 3 hours	26
More than 3 hours	26

*Question 60 continued:*BASE: GRADES 7- 12

## C. Doing homework

Mean	:50
None	28
5 min - less than 30 min	11
30 min – 1 hour	36
More than 1 hour – 3 hours	21
More than 3 hours	3

BASE: ALL RESPONDENTS

## D. Being physically active or exercising (playing sports, working out, dancing, running, etc.)

Mean	1:25
None	16
5 min - less than 30 min	10
30 min – 1 hour	33
More than 1 hour – 3 hours	29
More than 3 hours	9

BASE: ALL RESPONDENTS

## E. Participating in other activities (such as clubs, music, art, or hobbies)

Mean	1:00
None	37
5 min - less than 30 min	7
30 min – 1 hour	28
More than 1 hour – 3 hours	18
More than 3 hours	7

BASE: GRADES 7- 12

## F. Doing chores

Mean	:32
None	27
5 min - less than 30 min	24
30 min – 1 hour	41
More than 1 hour – 3 hours	8
More than 3 hours	*

BASE: GRADES 7- 12

## G. Working at a job

Mean	:35
None	84
5 min - less than 30 min	1
30 min – 1 hour	2
More than 1 hour – 3 hours	4
More than 3 hours	8

## B. MEDIA IN THE HOME

65. How many of the following items are there in your home? CIRCLE ONE ANSWER NEXT TO EACH ITEM - A THROUGH G.) *Note: 98/99 numbers for 5 in household reflect households having 5 or more of a particular item.*

	Mean	0	1	2	3	4	5	6	7	8	9 or More
<u>BASE: ALL RESPONDENTS</u>											
A. TVs	3.5	*	7	18	27	24	14	5	3	1	1
98/99	3.1	*	6	23	29	26	15				
B. VCRs or DVD players	2.9	2	17	27	23	15	8	3	2	1	1
98/99 (VCRs only)	2.0	2	34	39	18	5	3				
C. Digital TV recorders such as TiVo, ReplayTV, Sonic Blue, etc.	.6	62	20	8	3	2	1	*	*	-	*
Not asked 98/99											
D. CD or tape players	3.6	1	12	20	20	19	13	5	4	2	3
98/99 <sup>†</sup>											
E. Radios	3.3	2	13	21	23	18	13	4	2	1	2
98/99	3.4	2	7	18	20	23	30				
F. Computers	1.5	13	48	24	8	4	1	1	*	*	*
98/99	1.1	25	49	17	5	1	2				
G. Video game players that hook up to a TV	2.1	16	27	25	13	8	6	2	1	*	1
98/99	1.7	18	33	25	14	6	4				

<sup>†</sup>CD and tape player asked separately in 98/99, so data not comparable.

IF YOU HAVE A COMPUTER IN YOUR HOME, GO TO THE NEXT QUESTION.  
IF YOU DO NOT HAVE A COMPUTER IN YOUR HOME, GO TO QUESTION 80.

### BASE: GRADES 7- 12 AND HAS COMPUTER IN HOME

70. Can you see a TV screen when you are at your computer at home? (CIRCLE AS MANY AS YOU NEED.)  
*Note: Question not asked in 98/99.*

Yes, because I have a portable laptop computer.	13
Yes, I can see a TV from a desktop home computer.	60
No, I cannot see a TV from any computer.	30

### BASE: GRADES 7- 12 AND HAS COMPUTER IN HOME

75. Are there any parental controls or filters on any computer in your home? (CIRCLE ONE ANSWER ONLY.)  
*Note: Question not asked in 98/99.*

Yes	25
No	49
Don't know	26



BASE: ALL RESPONDENTS

80. Do you have any of the following items in your bedroom, or not? (Please include portables that you use mainly in your bedroom.) (CIRCLE ONE ANSWER NEXT TO EACH ITEM - A THROUGH H.)

	Have In Your Bedroom		Do Not Have In Your Bedroom	
	03/04	98/99	03/04	98/99
A. TV	<b>68</b>	65	<b>30</b>	32
B. VCR or DVD player <sup>†</sup>	<b>54</b>	36	<b>43</b>	58
C. Digital TV recorder, such as TiVo, Replay TV, Sonic Blue, etc. [Not asked in 98/99]	<b>10</b>		<b>83</b>	
D. CD or tape player <sup>††</sup>	<b>86</b>	88	<b>12</b>	12
E. Radio	<b>84</b>	86	<b>14</b>	9
F. Computer	<b>31</b>	21	<b>64</b>	47
G. Video game player that hooks up to a TV	<b>49</b>	45	<b>48</b>	34
H. A telephone (not a cell phone) [Not asked in 98/99]	<b>40</b>		<b>56</b>	

<sup>†</sup> Asked about VCRs only in 98/99

<sup>††</sup> CD and tape player asked separately in 98/99; data shown reflect children who reported having either a CD or a tape player.

BASE: ALL RESPONDENTS

85. Do you have the following items in your bedroom, in another place in your home, or do you not have this item? (CIRCLE AS MANY AS YOU NEED NEXT TO EACH ITEM - A THROUGH D.)

	Have In Your Bedroom		Have In Another Place In Your Home		Do Not Have Item		Don't Know	
	03/04	98/99	03/04	98/99	03/04	98/99	03/04	98/99
	A. Cable or satellite TV	<b>37</b>	29	<b>66</b>	61	<b>14</b>	23	<b>2</b>
B. Premium channels, such as HBO or Showtime	<b>20</b>	15	<b>45</b>	38	<b>34</b>	47	<b>8</b>	5
C. Internet access	<b>20</b>	10	<b>59</b>	40	<b>19</b>	46	<b>4</b>	4
D. Instant messenger [Not asked in 98/99]	<b>18</b>		<b>46</b>		<b>25</b>		<b>13</b>	

BASE: ALL RESPONDENTS

90. On any computer in your home, do you have high-speed Internet access, such as a cable modem or DSL hook-up, or is your Internet access through a dial-up telephone modem? (CIRCLE ONE ANSWER ONLY.)  
*Note: Question not asked in 98/99.*

Dial-up telephone modem access	31
High speed access (such as cable modem or DSL)	31
I don't have Internet access on any computer at home	6
I don't have a computer at home.	11
Don't know	17

BASE: ALL RESPONDENTS

95. Which of the following items do you, personally, have? (CIRCLE AS MANY ANSWERS AS YOU NEED.)  
*Note: Question not asked in 98/99.*

Cell phone	39
Discman or Walkman	61
MP3 player or Ipod	18
Pager	6
A laptop computer	12
A handheld videogame player (such as a Gameboy)	55
A personal digital assistant (such as a Palm Pilot or Handspring)	11
Any handheld device that connects to the Internet (a Blackberry, a cell phone with Internet connection, etc.)	13
None of these	12

BASE: ALL RESPONDENTS

100. Have you ever gone online or used the Internet? (CIRCLE ONE ANSWER ONLY.)  
*Note: Question not asked in 98/99.*

Yes	96	(GO TO QUESTION 100)
No	4	(GO TO QUESTION 115)

BASE: HAVE GONE ONLINE

105. Thinking only about yesterday, did you go online or use the Internet at the following places? (CIRCLE ONE ANSWER NEXT TO EACH ITEM - A THROUGH C.) *Note: Question not asked in 98/99.*

	Yes	No
A. At home	48	47
B. At school	20	64
C. Somewhere else	16	66

**BASE: GRADES 7-12 WHO HAVE GONE ONLINE**

110. In general, where do you go online or use the Internet most often? (CIRCLE ONE ANSWER ONLY.)  
*Note: Question not asked in 98/99.*

I have never gone online or used the Internet	-
Home	65
School	14
Friend's house	7
Some other location (public library, Internet café, etc.)	2

**C. PRINT MEDIA USE**

**Magazines**

**BASE: ALL RESPONDENTS**

115. Thinking only about yesterday, about how much time did you spend looking at or reading any magazines? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Mean	<b>:14</b>	:15
None	<b>51</b>	45
5 min - less than 30 min	<b>27</b>	32
30 min – 1 hour	<b>19</b>	20
More than 1 hour	<b>2</b>	3

**Newspapers**

**BASE: ALL RESPONDENTS**

120. Thinking only about yesterday, about how much time did you spend looking at or reading a newspaper? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Mean	<b>:06</b>	:07
None	<b>65</b>	58
5 min - less than 30 min	<b>27</b>	32
30 min – 1 hour	<b>7</b>	10
More than 1 hour	<b>*</b>	*

## Books

### BASE: ALL RESPONDENTS

125. Thinking only about yesterday, about how much time did you spend reading a book that was for your own enjoyment (not a homework assignment)? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Mean	:23	:21
None	53	53
5 min - less than 30 min	16	17
30 min – 1 hour	24	22
More than 1 hour	7	8

### **Total Time Spent Reading**

#### BASE: ALL RESPONDENTS

	03/04	98/99
Mean	<b>:43</b>	:43
None	<b>26</b>	20
5 min - less than 30 min	<b>27</b>	30
30 min – 1 hour	<b>28</b>	29
More than 1 hour – 3 hours	<b>15</b>	19
More than 3 hours – 5 hours	<b>3</b>	2
More than 5 hours	<b>1</b>	1

### BASE: GRADES 7-12

130. When you read books or magazines, how often do you do any of the following activities at the same time: use a computer, watch TV or listen to music? (CIRCLE ONE ANSWER ONLY.)

*Note: Question not asked in 98/99.*

Most of the time	28
Some of the time	30
A little of the time	26
Never	16

**D. TELEVISION****Morning TV Viewing (7:00 a.m. - Noon)**BASE: ALL RESPONDENTS

135. Thinking only about yesterday morning, from 7:00 a.m. until noon, did you watch TV? (CIRCLE ONE ANSWER ONLY.) *Note: Question asked differently in 98/99.*

Yes	43
No	57

IF YOU WATCHED TV YESTERDAY MORNING, PLEASE GO TO THE ATTACHED MORNING TV GRID. PLEASE CIRCLE EVERY TV SHOW THAT YOU WATCHED YESTERDAY MORNING. ONLY CIRCLE ONE SHOW IN EACH TIME PERIOD. ONLY CIRCLE A SHOW IF YOU WATCHED MOST OF THAT SHOW.

BASE: WATCHED TV YESTERDAY MORNING (Q135/1)

140. Thinking only about yesterday morning between 7:00 a.m. and noon, about how much time did you spend watching TV? Do not include any time spent watching videotapes, DVDs or shows that you recorded earlier. (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Mean	<b>1:16</b>	1:08
None	<b>3</b>	0
5 min - less than 30 min	<b>23</b>	25
30 min - 1 hour	<b>40</b>	45
More than 1 hour	<b>33</b>	31

**Afternoon TV Viewing (Noon - 6:00 p.m.)**BASE: ALL RESPONDENTS

145. Thinking only about yesterday afternoon, from noon until 6:00 p.m., did you watch TV? (CIRCLE ONE ANSWER ONLY.) *Note: Question asked differently in 98/99.*

Yes	59
No	40

IF YOU WATCHED TV YESTERDAY AFTERNOON, PLEASE GO TO THE ATTACHED AFTERNOON TV GRID. PLEASE CIRCLE EVERY TV SHOW THAT YOU WATCHED YESTERDAY AFTERNOON. ONLY CIRCLE ONE SHOW IN EACH TIME PERIOD. ONLY CIRCLE A SHOW IF YOU WATCHED MOST OF THAT SHOW.

BASE: WATCHED TV YESTERDAY AFTERNOON

150. Thinking only about yesterday afternoon between noon and 6:00 p.m., about how much time did you spend watching TV? Do not include any time spent watching videotapes, DVDs or shows that you recorded earlier. (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Mean	1:44	1:43
None	2	0
5 min - less than 30 min	8	7
30 min – 1 hour	37	38
More than 1 hour – 3 hours	41	45
More than 3 hours	11	11

**Evening TV Viewing (6:00 p.m. - Midnight)**BASE: ALL RESPONDENTS

155. Thinking only about yesterday evening, from 6:00 p.m. until midnight, did you watch TV? (CIRCLE ONE ANSWER ONLY.) *Note: Question asked differently in 98/99.*

Yes	68
No	31

IF YOU WATCHED TV YESTERDAY EVENING, PLEASE GO TO THE ATTACHED EVENING TV GRID. PLEASE CIRCLE EVERY TV SHOW THAT YOU WATCHED YESTERDAY EVENING. ONLY CIRCLE ONE SHOW IN EACH TIME PERIOD. ONLY CIRCLE A SHOW IF YOU WATCHED MOST OF THAT SHOW.

BASE: WATCHED TV YESTERDAY EVENING

160. Thinking only about yesterday evening between 6:00 p.m. and midnight, about how much time did you spend watching TV? Do not include any time spent watching videotapes, DVDs or shows that you recorded earlier. (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Mean	2:12	2:10
None	1	0
5 min - less than 30 min	5	6
30 min – 1 hour	31	30
More than 1 hour – 3 hours	42	43
More than 3 hours	22	22

**Total Time Spent Watching TV**BASE: ALL RESPONDENTS

	03/04	98/99
Mean	<b>3:04</b>	3:05
None	<b>19</b>	15
5 min - less than 30 min	<b>3</b>	3
30 min – 1 hour	<b>11</b>	12
More than 1 hour – 3 hours	<b>28</b>	29
More than 3 hours – 5 hours	<b>18</b>	18
More than 5 hours	<b>20</b>	22

**Yesterday's TV Viewing**BASE: WATCHED TV YESTERDAY

165. When you watched TV yesterday, how often were you watching with someone else? (CIRCLE ONE ANSWER ONLY.) *Note: Question asked differently in 98/99 and asked after each day-part - not comparable.*

I did not watch TV yesterday	3
Most of the time	38
Some of the time	23
A little of the time	18
Never, I watched by myself the whole time	17

BASE: WATCHED TV WITH SOMEONE ELSE

170. If you watched TV with someone else yesterday, with whom did you watch? (CIRCLE AS MANY ANSWERS AS YOU NEED.)

I watched by myself the whole time	-
My mother	41
My father	27
My brother(s) or sister(s)	57
A friend(s)	19
My grandparent(s)	5
My Stepfather	*
My Aunt or Uncle	2
My cousin(s)	5
Sitter or Nanny	*

## General TV Use

### BASE: ALL RESPONDENTS

175. How often is a TV usually on in your home (even if no one is watching)? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Most of the time	51	46
Some of the time	30	38
A little bit of the time	13	13
Never	5	2

### BASE: ALL RESPONDENTS

180. In your home, is the TV usually on during meals, or not? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Yes, the TV is usually on during meals.	63	65
No, the TV is not usually on during meals.	36	35

### BASE: ALL RESPONDENTS

185. Does your family have any rules about watching television at your home? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Yes, my family has rules about watching television.	46	38
No, my family does not have rules about watching television.	53	61

### BASE: GRADES 7-12

190. Which of the following is true for you? (CIRCLE AS MANY ANSWERS AS YOU NEED.)

*Note: Question not asked in 98/99.*

My parents have rules about doing homework or chores before watching TV.	36
My parents usually know what shows I'm watching on TV.	40
My parents have rules about how much TV I can watch.	14
My parents have rules about when I can watch TV.	14
My parents have rules about which shows I can watch.	13
My parents use a V-chip or some other device that blocks shows or channels.	6
None of these	37



BASE: PARENTS HAVE TV-WATCHING RULES

195. How often do your parents make sure you follow the rules about watching television? (CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Most of the time	44
Some of the time	29
A little of the time	17
Never	5
My parents do not have rules about watching television.	-

BASE: GRADES 7-12

200. How often are you doing other things (such as eating, doing homework, or talking on the phone) when you watch TV? CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Most of the time	40
Some of the time	34
A little of the time	21
Never	4

BASE: GRADES 7-12

205. When you watch TV, how often do you do any of the following activities at the same time: use a computer, read or listen to music? (CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Most of the time	24
Some of the time	29
A little of the time	28
Never	19

BASE: ALL RESPONDENTS

210. When you watch TV, how often do you go online on your computer to do something related to what you are watching (such as vote in a poll or check background sports statistics)? (CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Often	10
Sometimes	18
Rarely	24
Never	48

## E. VIDEOS AND PRERECORDED TV

### BASE: ALL RESPONDENTS

215. Thinking only about yesterday, about how much time did you spend watching DVDs, videotapes, or TV shows you had recorded earlier? (CIRCLE ONE ANSWER NEXT TO EACH ITEM - A AND B.)

A. TV shows you recorded earlier (TiVo or videotape)

	03/04	98/99
Mean	:14	:14
None	75	71
5 min - less than 30 min	5	4
30 min - 1 hour	10	13
More than 1 hour	6	6

B. Other videotapes or DVDs (such as movies)

	03/04	98/99
Mean	:32	:28
None	58	61
5 min - less than 30 min	6	4
30 min - 1 hour	18	16
More than 1 hour	15	15

## F. MOVIES

### BASE: ALL RESPONDENTS

220. Thinking only about yesterday, how many movies did you see in a movie theater? (CIRCLE ONE ANSWER ONLY.)

	03/04	98/99
Mean time spent watching movies	:25	:18
None, I did not see any movies yesterday.	86	88
One movie	8	7
Two movies	3	2
Three or more movies	2	2

**G. VIDEO GAMES****BASE: ALL RESPONDENTS**

225. Have you ever played any of the following types of videogames? (CIRCLE ONE ANSWER NEXT TO EACH ITEM - A THROUGH C.) *Note: Question not asked in 98/99.*

	Yes	No
A. A videogame on a game player hooked up to a TV	91	8
B. A videogame on a handheld player such as a Gameboy	81	16
C. A videogame at an arcade	71	22

**BASE: ALL RESPONDENTS**

230. Thinking only about yesterday, about how much time did you spend playing videogames on a video-game player hooked up to a TV? Do not include time spent playing games on a computer. (CIRCLE ONE ANSWER ONLY.) *Note: Question asked differently in 98/99. Question asked how much time did you spend playing video games – it did not specify, or separate out videogame player vs. handheld.*

	03/04	98/99
Mean	:32	:26
None	58	59
5 min - less than 30 min	10	9
30 min – 1 hour	18	19
More than 1 hour – 3 hours	10	9
More than 3 hours	3	2

**BASE: ALL RESPONDENTS**

235. Thinking only about yesterday, about how much time did you spend playing videogames on a handheld player such as a Gameboy, cell phone or PDA? CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Mean	:17
None	64
5 min - less than 30 min	14
30 min – 1 hour	14
More than 1 hour – 3 hours	4
More than 3 hours	*

BASE: GRADES 7-12

240. Which of the following games have you ever played? (CIRCLE AS MANY ANSWERS AS YOU NEED.)  
*Note: Question not asked in 98/99.*

Duke Nukem	27
Enter the Matrix	26
Grand Theft Auto	65
Madden NFL	49
None of these	23

BASE: ALL RESPONDENTS

245. Which of the following is true for you? (CIRCLE AS MANY ANSWERS AS YOU NEED.)  
*Note: Question not asked in 98/99.*

My parents have rules about which videogames I can play.	21
My parents have rules about how long I can play videogames.	24
My parents check the parental warning or rating of the videogames I play.	16
I have played videogames that I know my parents don't want me to play.	11
None of these.	54

**H. RADIO**BASE: ALL RESPONDENTS

250. People often listen to the radio while they are doing other things (for example, eating, getting dressed, doing homework, walking or riding in a car or bus).

Thinking only about yesterday, about how much time did you spend listening to the radio, either on a radio or through the Internet? (CIRCLE ONE ANSWER ONLY.) *Note: Question asked differently in 98/99, referencing various types of radio such as music, news, talk radio and other broadcasts.*

	03/04	98/99
Mean	<b>:55</b>	:46
None	<b>25</b>	24
5 min - less than 30 min	<b>23</b>	22
30 min - 1 hour	<b>30</b>	31
More than 1 hour - 3 hours	<b>14</b>	19
More than 3 hours	<b>7</b>	4

## I. CDS, TAPES AND MP3s

### BASE: ALL RESPONDENTS

255. People often listen to CDs, tapes or MP3s while they are doing other things (for example, eating, getting dressed, doing homework, walking or riding in a car or bus).

Thinking only about yesterday, about how much total time did you spend listening to CDs, tapes, or MP3s? (CIRCLE ONE ANSWER ONLY.) *Note: Question did not include reference to MP3s in 98/99.*

	03/04	98/99
Mean	:49	1:02
None	32	26
5 min - less than 30 min	18	17
30 min – 1 hour	32	30
More than 1 hour – 3 hours	13	18
More than 3 hours	5	8

### BASE: GRADES 7-12 AND LISTENED TO RECORDED MUSIC YESTERDAY

260. What types of music, either on CDs, tapes, MP3s or radio broadcasts, did you listen to yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED.)

	03/04	98/99
Alternative Rock	32	42
Classic Rock	16	12
Classical	6	4
Country & Western	18	14
Gospel or Christian music	11	8
Hard Rock or Metal	27	20
Jazz or Blues	8	5
Latin or Salsa	8	5
Rap or Hip Hop	65	52
Rave or Techno Rock	13	6
Reggae	14	4
Rhythm & Blues or Soul	12	13
Ska or Punk	23	8
Soft Rock	12	10
Top 40	17	9
Something else (WRITE ANSWER BELOW)	6	*

BASE: GRADES 7-12

265. When you listen to music, how often do you do any of the following activities at the same time: use a computer, watch TV or read? (CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Most of the time	33
Some of the time	30
A little of the time	25
Never	12

BASE: GRADES 7-12

270. Which of the following is true for you? (CIRCLE AS MANY ANSWERS AS YOU NEED.)  
*Note: Question not asked in 98/99.*

My parents have rules about what kind of music I can listen to.	16
My parents check the parental warning or rating of the music I listen to.	14
I have listened to music that I know my parents don't want me to listen to.	20
None of these.	60

**J. TELEPHONE**BASE: GRADES 7-12

275. Thinking only about yesterday, about how much time did you spend talking on the telephone, either on a cell phone or on a regular telephone? (CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Mean	:53
None	17
5 min - less than 30 min	36
30 min - 1 hour	25
More than 1 hour - 3 hours	16
More than 3 hours	6

**K. COMPUTERS**BASE: ALL RESPONDENTS

280. Have you ever used a computer? (CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Yes	98 (GO TO NEXT QUESTION)
No	2 (GO TO QUESTION 330)

BASE: USED A COMPUTER

285. Yesterday, did you use a computer...? CIRCLE ONE ANSWER NEXT TO EACH ITEM – A THROUGH C.)  
*Note: Question asked in two parts in 98/99: Yesterday, did you use a computer at school; Yesterday did you use a computer someplace else?*

	Yes	No
<u>BASE: USED A COMPUTER and HAVE COMPUTER IN HOME</u>		
A. At home	48	45
Not asked in 98/99		
<u>BASE: USED A COMPUTER</u>		
B. At school	22	60
98/99	26	70
<u>BASE: USED A COMPUTER</u>		
C. Somewhere else	13	66
Not asked in 98/99		

IF YOU USED A COMPUTER YESTERDAY, ANSWER THE NEXT QUESTION. IF YOU DID NOT USE A COMPUTER YESTERDAY, GO TO QUESTION 315.

BASE: USED A COMPUTER YESTERDAY

300. When you used the computer yesterday, how often were you using it with someone else? (CIRCLE ONE ANSWER ONLY.) *Note: Question asked differently in 98/99 - asked after each computer activity.*

Most of the time	13
Some of the time	12
A little of the time	18
Never, I used the computer by myself the whole time.	55

BASE: USED A COMPUTER YESTERDAY WITH SOMEONE ELSE

305. When you used a computer with someone else yesterday, with whom did you use it? (CIRCLE AS MANY ANSWERS AS YOU NEED.) *Note: Question asked differently in 98/99 - asked after each computer activity.*

I was mainly using it by myself.	-
My mother	17
My father	8
My brother(s) or sister(s)	27
A friend(s)	40
My grandparent(s)	1
My cousin(s)	10
A teacher	6
My class	12
Someone else	0
My Aunt or Uncle	1

BASE: ALL RESPONDENTS

310. Thinking only about yesterday, about how much time did you spend using the computer for the following activities? (CIRCLE ONE ANSWER NEXT TO EACH ITEM – A THROUGH K.) *Note: Question asked differently in 98/99; different in wording, structure and categories. Refer to 98/99 questionnaire.*

	Mean	No Time	5 - < 30 min.	30 min - 1 hr.	> 1 hr. - 3 hrs	> 3 hrs
A. School work on a computer, but not on the Internet	:09	72	10	13	2	*
B. School work on the Internet	:05	77	10	10	*	0
Total School work time	:14					
98/99 School work time	:11	65	12	15	3	*
C. Games on a computer, but not on the Internet	:09	68	12	13	1	*
D. Games on the Internet	:09	72	13	12	2	*
Total Computer Games	:19					
98/99 computer games	:12	63	13	17	2	0
E. Going to Web sites (for anything besides schoolwork)	:14	62	15	15	3	1
98/99 Web sites	:07	72	11	11	1	0
F. Instant Messaging ( <i>not asked 98/99</i> )	:17	70	9	10	5	1
G. Visiting chat rooms	:04	86	4	4	1	0
98/99 Chat rooms	:05	81	5	7	1	*
H. E-mail	:05	71	19	6	*	0
98/99 E-mail	:04	76	13	5	*	0
I. Graphics (e.g., Powerpoint, photo editing, design) on a computer, but not on the Internet (not asked 98/99)	:04	84	7	4	1	0
J. Something else on a computer, but not on the Internet	:03	87	2	3	1	*
K. Something else on the Internet	:02	87	2	3	1	*
Total Something else	:05					
98/99 Something else	:06	75	3	4	1	1
<b>Total recreational computer</b>	<b>1:02</b>					
98/99 Total recreational computer	:27					



**BASE: USED A COMPUTER YESTERDAY**

310. Thinking only about yesterday, about how much time did you spend using the computer for the following activities? (CIRCLE ONE ANSWER NEXT TO EACH ITEM – A THROUGH K.) *Note: Question asked differently in 98/99; different in wording, structure and categories. Refer to 98/99 questionnaire.*

	Mean	No Time	5 - < 30 min.	30 min - 1 hr.	> 1 hr. - 3 hrs	> 3 hrs
A. School work on a computer, but not on the Internet	:15	54	16	21	2	*
B. School work on the Internet	:10	62	15	16	1	-
Total School work time	:25					
98/99 School work time	:21	37	23	29	6	*
C. Games on a computer, but not on the Internet	:15	48	20	22	2	*
D. Games on the Internet	:15	55	17	18	3	*
Total Computer games	:30					
98/99 Computer games	:22	33	25	33	4	*
E. Going to Web sites (for anything besides schoolwork)	:22	39	25	24	4	*
98/99 Web sites	:13	51	21	21	1.8	-
F. Instant Messaging ( <i>not asked 98/99</i> )	:27	52	15	18	6	3
G. Visiting chat rooms	:06	77	8	7	2	-
98/99 Chat rooms	:09	68	10	13	2	*
H. E-mail	:08	53	30	10	*	-
98/99 E-mail	:07	57	26	10	1	-
I. Graphics (e.g., Powerpoint, photo editing, design) on a computer, but not on the Internet ( <i>not asked 98/99</i> )	:06	74	13	6	1	-
J. Something else on a computer, but not on the Internet	:05	79	4	5	1	*
K. Something else on the Internet	:04	80	3	4	1	*
Total Something else	:08					
98/99 Something else	:11	56	6	8	2	1
<b>Total recreational computer</b>	<b>1:40</b>					
98/99 Total recreational computer	:52					

BASE: GRADES 7-12 AND USED A COMPUTER

315. When you use a computer, how often do you do several things at the same time (such as E-mail, Instant messaging, homework, etc.)? (CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Most of the time	40
Some of the time	25
A little of the time	19
Never	14

BASE: GRADES 7-12 AND USED A COMPUTER

320. When you use a computer how often do you do any of the following activities at the same time: read, watch TV or listen to music? (CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Most of the time	33
Some of the time	29
A little of the time	23
Never	14

BASE: USED A COMPUTER

325. Which of the following is true for you? (CIRCLE AS MANY ANSWERS AS YOU NEED.)  
*Note: Question not asked in 98/99.*

My parents have rules about how long I can use the computer.	28
My parents have rules about what I can do on the computer.	32
My parents usually know which websites I'm going to when I go on the Internet.	30
None of these.	45

**L. CONCLUSION****BASE: GRADES 7-12**

330. Which of the following have you ever done? (CIRCLE AS MANY ANSWERS AS YOU NEED.)  
*Note: Question not asked in 98/99.*

Downloaded music from the Internet	64
Used Instant messaging	66
Gotten information on the Internet about a health issue that affects you or someone you know	50
Gotten information on the Internet about things that are hard to talk about with other people	29
Pretended to be older than you are to gain access to a Web site	31
Created a personal website or webpage	32
Listened to the radio streamed through the Internet	48
Bought something online	38
Gone to an R-rated movie in a theater without your parents	45
None of these	9

**BASE: ALL RESPONDENTS**

335. When you do your homework, how often do you do any of the following activities at the same time: talk on the phone, Instant Message, watch TV, listen to music, or surf the Web for fun? (CIRCLE ONE ANSWER ONLY.) *Note: Question not asked in 98/99.*

Most of the time	30
Some of the time	31
A little of the time	19
Never	18

THE END

THANK YOU FOR YOUR TIME AND EFFORT!