



**The "Reality" of Health:
Reality Television and the Public Health**

Barbara Jordan Conference Center
Washington, DC

Wednesday, October 18, 2006

AGENDA

12:00 **Lunch and Registration**

12:15 **Welcome and Opening Remarks**

Vicky Rideout, M.A., vice president and director, Kaiser Family Foundation's
Program for the Study of Entertainment Media and Health

Screening: *The "Reality" of Health*

Health-related excerpts from current or recent reality TV shows

Panel Discussion

- Eileen O'Neill, executive vice president and general manager, Discovery Health Channel and FitTV
- Lisa Hark, Ph.D., R.D., season one host of The Learning Channel's weekly series *Honey We're Killing the Kids*
- Peter Christenson, Ph.D., Lewis and Clark College, author of *Prime Time Teens: Perspectives on the New Youth Media Environment*
- David Bickham, Ph.D., Center on Media and Child Health, Children's Hospital Boston, and co-author of the recent survey *Body Image, Health and Reality Television*

Moderator: Jackie Judd, vice president, Kaiser Family Foundation

2:00 **Adjournment**