

**HIV/AIDS Reporting in Mass Media**  
*Training for Students*  
*of the Journalism Department*

**21 April 2006**

Nowadays Ukraine is one of the world centers of HIV/AIDS epidemic. As of 1 March 2006, 91 137 people have been officially registered as HIV/AIDS positive in this country. This is just the official statistics, though by expert evaluation, the actual number of HIV/AIDS positive people in Ukraine could be up to 490 000 i.e. from 1% to 2% of the country's population. HIV/AIDS spread rates in Ukraine are among the highest in Europe; every day 49 Ukrainians are infected by HIV. Unless epidemic spread rates are slowed down, over half a million people will die from AIDS in Ukraine by 2014, and over 800 000 people will be HIV-positive. The only way to curb HIV/AIDS epidemic in Ukraine is to provide extensive information about the disease to the public-at-large, ways of its transmission and preventive measures. Therefore, it is worth today to stress the leading role of the mass media, both present-day and prospective journalists in the coverage of the HIV/AIDS subject.

**Training Agenda:**

10:00-10:05 – Greetings and Introductory Word (Tetyana Petruschak, Transatlantic Partners Against AIDS, International Charitable Fund)

10:05-10:25 – HIV/AIDS: Main Ways of Transmission and Prevention Measures (Iryna Pryhodko, VIRTUS Rehabilitation Center for Drug Abuse, Dnipropetrovsk)

10:25-11:10 - Peculiarities of HIV/AIDS Reporting in Mass Media (Nina Kuryata, Magistracy of the Journalism Department, Kyiv-Mohyla Academy)

11:10-11:30 – An Example of Successful Journalist Work. Demonstration of the Documentary *Positive Children* by Igor Slisarenko

11:30-11:45 – HIV/AIDS reporting in USA and Western Europe (Natalia Feduschak, Independent Journalist, Kaiser Family Foundation)

11:45-12:00 – Questions and Answers. Discussion.

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