

Training Program

On the Frontline of an Epidemic: Reporting on HIV-AIDS in Mass Media

April, 19-20, 2007
Kyiv, Bratislava Hotel

Training Moderator: Ruslan Pidgorny, *Head of the HIV-AIDS pres-club “Perekhrestya”, Nikolaev*

Day 1

8.00 – 9.00	<i>Registration of participants</i>
9.00 – 9.30	Welcome and opening remarks. Goals of the training. <ul style="list-style-type: none"> • Tatiana Petrushchak, <i>TPAA/GBC, Journalism Program Coordinator</i> • Jackie Judd, <i>Kaiser Family Foundation, Vice President and Senior Advisor for Communications</i> • Olga Chumak, <i>Coca-Cola, Media Relations Manager</i>
9.30 – 10.10	HIV/AIDS Epidemic in Russian Federation <ul style="list-style-type: none"> • Asia Bidordinova, <i>UNAIDS Russia, Program Specialist</i>
10.10 – 10.50	HIV/AIDS Epidemic in Ukraine <ul style="list-style-type: none"> • Larisa V.Bochkova, <i>Ukrainian National AIDS Center, Head of the Monitoring Department</i>
10.50 – 11.00	<i>Coffee break</i>
11.00 – 12.00	Problems & prospects of developing vaccine against HIV/AIDS Eduard V.Karamov, <i>National Research Institute for Virusology, Russian Academy of Science, Doctor of Biology, Professor</i>
12.00 – 13.00	Antiretroviral treatment (ART). Comprehensive approach of ART implementation. <ul style="list-style-type: none"> • Irina Parakhonko, <i>charitable fund “Chas zhittyia”, Nikolaev, President</i>
13.00 – 14.00	<i>Lunch</i>
14.00 – 14.10	Exercise
14.10 – 14.50	Press-conference with a person living with HIV
14.50 – 15.40	Stigma & discrimination of people living with HIV/AIDS <ul style="list-style-type: none"> • Irina Parakhonko, <i>charitable fund “Chas zhittyia”, Nikolaev, President</i>
15.40 – 16.00	<i>Coffee break</i>
16.00 – 16.45	Role play “Family”. Discussion.
16.45 – 17.30	Work in groups “Stigma & discrimination”
17.30	Summary of the day. Feedback from participants.
18.00	<i>Dinner</i>

Day 2

09.00 – 09.10	Exercise
09.10 – 10.00	Programs of vertical transmission prevention. Problems and possible solutions. <ul style="list-style-type: none"> • Tatiana Rogozhinskaya, <i>charitable fund “Unitus”, Nikolaev, Psychologist, Project head</i>
10.00 - 11.00	Tuberculosis & HIV-associated TB. <ul style="list-style-type: none"> • Svetlana A.Cherenko, <i>Doctor of Medicine, Leading Scientist of the Ukrainian National Institute of Pulmonology & Phthisiology</i>
11.00 – 11.40	Key aspects of journalist’s psychology. <ul style="list-style-type: none"> • Tatiana Rogozhinskaya, <i>charitable fund “Unitus”, Nikolaev, Psychologist</i>
11.40 – 12.00	<i>Coffee break</i>
12.00 – 12.10	Exercise
12.10 – 13.00	How to speak & write about HIV-AIDS correctly? <ul style="list-style-type: none"> • Pavel Novikov, <i>Novy kanal, Kyiv, director</i> • Ruslan Pidgorny, <i>Head of the HIV/AIDS press-club “Perekhrestya”, Nikolaev</i>
13.00 – 14.00	<i>Lunch</i>
13.00 – 14.00	Analysis of mass media reports on HIV/AIDS. How to avoid typical mistakes? <ul style="list-style-type: none"> • Pavel Novikov, <i>Novy kanal, Kyiv, director</i> • Ruslan Pidgorny, <i>Head of the HIV/AIDS press-club “Perekhrestya”, Nikolaev</i>
15.00 – 15.40	HIV/AIDS video item demonstration & discussion. <ul style="list-style-type: none"> • Pavel Novikov, <i>Novy kanal, Kyiv, director</i> • Ruslan Pidgorny, <i>Head of the HIV/AIDS press-club “Perekhrestya”, Nikolaev</i>
15:40 – 16:00	<i>Coffee break</i>
15.40 – 16.30	Best practices in HIV/AIDS coverage. Examples. <ul style="list-style-type: none"> • Pavel Novikov, <i>Novy kanal, Kyiv, director</i> • Ruslan Pidgorny, <i>Head of the HIV/AIDS press-club “Perekhrestya”, Nikolaev</i>
16.30 – 17.00	Summary and & award of certificates.
17.15	<i>Dinner. Departure of participants.</i>