

**The making of a KTVU/2-TV news report**  
**By Azadeh Ansari**

The opportunity to inform the public on health issues can take on many forms. This piece illustrates how a health angle can be found in many stories, even if the initial conflict is not health related. I got the idea for this story after an unresolved dispute between The Waste Management Company of Alameda County, California, and the Local 70 Teamster Union forced 500 garbage collectors to strike. For over two weeks, piles of garbage kept accumulating in front of the homes of thousands of Alameda county residents. The potential for residents to get sick from the growing garbage increased as the strike continued. On the surface, this might seem like another story about the garbage strike, but, I learned that there are dozens of ways to tell a story and how you narrate a story is just as important as the information you provide. Collaboratively, passionate sound bites from the people you interview, detailed visuals and listing for natural sound while covering an issue can really help make for an interesting, engaging and informative story.

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