

**Kaiser Media Fellowships Program: Sitevisit to Toronto+Ottawa,
Canada--Sunday, August 8-Friday, August 13, 2004**

Accommodation: August 8/11: The Sutton Place Hotel, 955 Bay Street (at Wellesley Street) Toronto, Ontario M5S 2A2

August 11/13: The Westin Hotel, 11 Colonel By Drive, Ottawa, Ontario K2N 9H4

Sunday, August 8

6:30pm: Fellows meet in hotel lobby, Sutton Place Hotel
7:00pm: Dinner, Accents restaurant, Sutton Place Hotel

Monday, August 9--Toronto

8:45am: Buffet breakfast—The Venice Suite, Sutton Place Hotel
9:00-10:30am: Overview of the Canadian Health System:
Meeting with Cathy Fooks, Executive Director of the Health Council of Canada
10:30-12:00pm: Meeting with Dr. Sheela Basrur, Chief Medical Officer of Health and Assistant Deputy Manager, Ontario
12:00-1:30pm: Working lunch with Peter Singer, Director, Joint Centre for Bioethics, University of Toronto
2:00pm: Depart hotel by van to Scarborough General Hospital, Grace Campus--Media Contact: Catherine Kim, Corporate Communications Manager
2:30pm: Meet with Dr. Atilla Turgay, Chief of Medicine, and other invited staff, tour Grace campus, roundtable discussion
5:00pm: Return by van to hotel
6:40pm: Walk to restaurant
7:00pm: Dinner with Denis Morrice, President & CEO, The Arthritis Society, at Pangaea Restaurant, 1221 Bay Street

Tuesday, August 10—Toronto

7:30am: Buffet breakfast—The Venice Suite, Sutton Place Hotel
7:45-8:30am: Ethical Issues in Cross-border Prescription Sales
Dr. Michael Gordon, Vice President of Medical Services and Head of Geriatrics and Internal Medicine at the Baycrest Centre for Geriatric Care
8:45am: Walk to University of Toronto with Kristina Gourlay, Department of Alumni and Development
9:00-11:30am: Meeting at the Faculty of Medicine Boardroom, University of Toronto: Overview of Canadian system, focused on drug pricing, regulations and safety issues--Contact: Janice Walls, Department of Public Affairs, University of Toronto
--Introduction/overview of cross-border prescription sales: Wayne Hindmarsh, Dean, Leslie Dan Faculty of Pharmacy
Luncheon at the Faculty Club with Wayne Hindmarsh, Dean, Faculty of Pharmacy
--Economics: What cross-border sales mean for innovation: Paul Grootendorst, Leslie Dan Faculty of Pharmacy

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Tuesday, August 10 (contd.)

--Commercial aspects of cross-border prescription sales
from a pharmacy companies' perspective:
Joseph D'Cruz, Professor, Rotman School of Management
--Medication adverse events and the need for collaborative
medication management strategies
Jana Bajcar, The Leslie Dan Faculty of Pharmacy
--Quality of patient care, complexity of medications,
potential for drug interactions, supply of medications to
Canadians
Bill Dingwall, pharmacist and member of the board of
directors, Ontario Pharmacists' Association
11:30am: Tour of The Molecular Design Information Technology
Centre with director and pharmacy professor, Lakshmi Kotra
12:00pm Working lunch at the Faculty Club
1:30pm Depart by van for Mt. Sinai Hospital
2:00-4:00pm: Meeting with Dr. Allison McGeer, Microbiologist,
Infectious Disease Consultant, Mt. Sinai Hospital
4:15pm: Return by van to hotel
6:40pm: Walk to restaurant
7:00pm: Dinner, "Bangkok Garden" 18 Elm Street

Wednesday, August 11—Toronto/Ottawa

6:00am: Meet in lobby; Check out of hotel
6:15am Catch taxi to Union Station
6:55am: Travel by train to Ottawa
Breakfast on train/train station
11:17am: Arrive Ottawa; taxi to hotel, check-in
12:00-12:45pm: Lunch at hotel
1:00pm: Depart hotel by van/taxi for Canadian Public Health
Association, 1565 Carling Avenue
1:15-3:15pm: Meeting with Elinor Wilson, CEO and Chris Mills, President
of the Canadian Public Health Association
4:00-5:00pm: Meeting with Dr. Jeff Poston, executive director, Canadian
Pharmacists Association, 1785 Alta Vista Drive, Ottawa
5:15pm : Return by van to hotel
7:00pm: Dinner, "Daly's" 11 Colonel By Drive, Westin Hotel Ottawa

Thursday, August 12—Ottawa

9:00am Buffet breakfast—The Manitoba Room, The Westin Ottawa
9:30-11:30am: Meeting with David MacKay, Executive Director, Canadian
International Pharmacy Association
12:00pm Lunch
1:15pm Depart by van for Patented Medicine Prices Review
Board, 333 Laurier Avenue West, 14th floor
1:30-3:00pm Meeting with Sylvie Dupont and Martine Richard, Patented
Medicine Prices Review Board

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Thursday, August 12 (contd)

3:30-4:30pm: Meeting with Canadian Nurses Association,
50 Driveway, Ottawa, ON K2P 1E2
-- Nora Hammell, Director of Nursing Policy; Karen
McCarthy, Director Strategic Communications; and Joanna
Filion, Communications Specialist
5:15pm Return by van to hotel
7:00pm: Dinner, "Wilfrids Restaurant," 1 Rideau Street

Friday, August 13

Fellows depart

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Participants

2003 Kaiser Media Fellows

Rebecca Adams, health care reporter, *Congressional Quarterly*

Michael Isip, Executive Director, TV Production and Programming, KQED-TV, San
Francisco

Liza Mundy, staff writer, *The Washington Post*

Deborah L. Shelton, medical and public health reporter, *St. Louis Post-Dispatch*

Oriana Zill de Granados, staff reporter/producer, Center for Investigative Reporting,
San Francisco

2004 Kaiser Media Fellows

Daniel Costello, freelance health reporter, Los Angeles

Phil Galewitz, health writer, *The Palm Beach Post*

Susan Wagner, producer, 20/20-ABC News, New York City

Invited Journalists

Darshak Sanghavi, M.D., medical columnist, *The Boston Globe*

Kaiser Family Foundation Staff

Penny Duckham, executive director, Kaiser Media Fellowships Program

Megan Thomas, program associate, Kaiser Media Fellowships Program