

**Kaiser Media Fellowships Program/International AIDS Vaccine Initiative:
Journalists' briefing sessions in advance of the XV International AIDS
Conference, Bangkok, Thailand
Thursday, July 8/Friday, July 9, 2004**
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**Sponsored by the Henry J. Kaiser Family Foundation and the
International AIDS Vaccine Initiative**

Location: The Holiday Inn Silom Bangkok, 981 Silom Road, Bangrak,
Bangkok 10500, Thailand

Main program faculty:

- Pamela Chama , freelance television and print reporter, Lusaka, Zambia
- Akin Jimoh, Program Director, Development Communications Network
Media Resource and Advocacy Centre, Lagos, Nigeria
- Jackie Judd, senior visiting fellow, Kaiser Family Foundation, former special
correspondent, *ABC Television News*
- Sue Valentine, managing editor, Health-e news service, South Africa
- Linda Villarosa, contributing writer, *New York Times*

THURSDAY, JULY 8

Meetings in Crystal Ballroom III, The Holiday Inn Silom Bangkok

8:30: Coffee/Buffer

- 9:00: Welcome, Introductions and Expectations:
Journalists and faculty members introduce one another, highlight
key goals
Penny Duckham, executive director, Kaiser Media Fellowships
Program, Henry J. Kaiser Family Foundation
- 9:15-10:15: Overview of the Global Epidemic:
Dr Nomaswazi Hlatshwayo, Director of Provider Relations, Aid
for AIDS
Moderator: Jennifer Kates, Director of HIV/AIDS Policy, Kaiser
Family Foundation
Presentation followed by Q and A
- 10:30-11:15: Stigma & Language Issues in Covering HIV/AIDS:
- Pamela Chama
- Sue Valentine
Presentation followed by Q & A
Moderator: Jackie Judd
- 11:30-12:30: Prevention in Context of ARV Roll-out:
Helene Gayle, MD, MPH, Director, HIV, TB and Reproductive
Health Program, Bill & Melinda Gates Foundation
Presentation followed by Q and A
Moderator: Penny Duckham

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THURSDAY, JULY 8 (cont.)

12:30-13:30: Lunch

13:30-14:30 Prevention of HIV/AIDS:
Judith Auerbach, Ph.D., Vice President, Public Policy, American
Foundation for AIDS Research (AmFar)
Moderator: Jackie Judd

14:45-15:45: Mother-to-Child-Transmission:
Dr. Moses Sinkala, District Director Of Health, Lusaka, Zambia
Presentation followed by Q and A
Moderator: Sue Valentine

16:00-17:00: Thailand—Vaccine Trials, Prevention Successes
Chris Adasiewicz, IAVI
Moderator: Penny Duckham

20:00 Optional Dinner, Ban Chiang

FRIDAY, JULY 9

Meetings in Crystal Ballroom III, Holiday Inn Silom Bangkok

8:30: Coffee/Buffer

9:00-10:30: How to Cover an AIDS Conference and Read Medical Abstracts
- Linda Villarosa
- Jon Cohen, writer, Science Magazine
Presentations followed by Q and A
Moderator: Jackie Judd

10:45-12:00: How to Interview Scientists
Akin Jimoh
Presentation followed by role playing
Facilitators: Pamela Chama, Jon Cohen, Jackie Judd, Sue
Valentine, Linda Villarosa
Moderator: Sue Valentine

12:15-13:15: Lunch
Speaker: Anil Soni, Executive Director, Friends of the Global
Fight
Moderator: Jackie Judd

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FRIDAY, JULY 9 (cont.)

- 13:15-14:15: Confronting HIV/AIDS – The Botswana Experience:
Ernest Darkoh, M.D., M.P.H., M.B.A, Harvard AIDS Institute,
Botswana
Presentation and Q and A
Moderator: Penny Duckham
- 14:30-16:00: Break-out Sessions:
- The Ethics Challenge of Interviewing HIV-positive people
- How to manage the managers and get AIDS covered in
meaningful ways
- Strategies to overcome lack of resources
Facilitators: Akin Jimoh, Sue Valentine, Linda Villarosa, Jackie
Judd; Penny Duckham
- 16:00 Final Group Session
Final thoughts and Questions
Moderator: Penny Duckham
- 20:00 Dinner, Crystal Ballroom II, Holiday Inn Silom Bangkok
Roundtable Discussion: Covering AIDS in the African-American
Community – with George Curry, Ervin Dyer, Frankie Edozien,
Sharon Egiebor
Presenter: Linda Villarosa

SATURDAY, JULY 10

- 9:00 Trip to IMPACT Center/International AIDS Conference
- Advance registration and collect conference materials
- General orientation

**IMPACT Exhibition and Convention Centre
99 Popular Road T. Bannai
A. Pakkred Nonthaburi 11120 (Bangkok)**

- 19:00 Optional Dinner, The Mango Tree

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CONFIRMED JOURNALIST PARTICIPANTS

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Freelance television and print reporter
Lusaka, Zambia

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Pittsburgh Post
Pittsburgh, Pennsylvania, USA

Mr. Frankie Edozien

New York Post
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Kenya Broadcasting Corporation

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News Agency of Nigeria
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Ms. Gina Singh
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