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The Washington Post/Kaiser Family Foundation/Harvard University
Survey of Detroit Area Residents

January 2010

Methodology

The Washington Post/Kaiser Family Foundation/Harvard University Survey Project is a three-way partnership and an experiment in combining survey research and reporting to better inform the public. The *Survey of Detroit Area Residents*, the 18th in this partnership series, was conducted by telephone from November 5 to 22, 2009 among 1,211 respondents age 18 and older living in the Detroit area (defined as Wayne, Oakland, and Macomb counties). Interviews were conducted in English and Spanish via landline telephone (N=784) and cell phone (N=427). Results are weighted to ensure the data are reflective of the demographics of the 3-county Detroit area. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. Telephone interviews were carried out by Social Science Research Solutions (SSRS).

Representatives of *The Washington Post*, the Henry J. Kaiser Family Foundation, and Harvard University worked together to develop the survey questionnaire and analyze the results. In advance of this project, the three partners conducted a series of interviews with Detroit-area leaders about current issues in Southeast Michigan and its future. Each organization bears the sole responsibility for the work that appears under its name.

The project team included Jon Cohen, *The Washington Post* director of polling and Jennifer Agiesta, polling analyst; Drew E. Altman, president of the Kaiser Family Foundation, Matt James, senior vice president for media and public education, Mollyann Brodie, vice president and director of public opinion and survey research, Elizabeth Hamel, associate director of public opinion and survey research, Sarah Cho, Rosenfield Fellow, and Sasha Buscho, research assistant; and Robert J. Blendon, professor of health policy and political analysis at the Harvard School of Public Health and the John F. Kennedy School of Government, and John M. Benson, managing director of the Harvard Opinion Research Program in the Harvard School of Public Health.

Please note: (1) Table percentages may not add to 100% due to rounding. (2) Values less than 0.5% are indicated by an asterisk (*). (3) "Vol." indicates that a response was volunteered by the respondent and not an explicitly offered choice. (4) Sampling error is only one of many potential sources of error in this or any other public opinion poll.

S0a. Could you tell me which county in Michigan your household is in?

50 Wayne
32 Oakland
18 Macomb

1. Do you consider yourself part of the Detroit area, or not?

79 Yes, part of the Detroit area
20 No, not part of the Detroit area
* Don't know
-- Refused

2. How long have you lived in Wayne, Oakland, or Macomb counties, which for the purposes of this project we are considering the Detroit area?

3 One year or less
6 2-5 years
7 6-10
17 11-20
17 21-30
33 31-50
18 51+
* Don't know
* Refused

3. What's the first word that comes to mind when thinking about the Detroit area today?
(ENTER ONE WORD ONLY)

59	NEGATIVE MENTIONS (NET)	13	POSITIVE MENTIONS (NET)
6	Depressed/depressing	1	Good
5	Unemployment/joblessness/no jobs	1	Great
4	Crime	1	Hope/hopeful
3	Bad/bad shape	1	Improvement/improving
3	Sad	1	Nice
2	Poverty	1	Rebuilding
2	Recession	*	Beautiful
1	Blight	*	Better/getting better
1	Corrupt/corruption	*	Comeback
1	Depression	*	Comfortable
1	Desperate/desperation	*	Decent
1	Devastated/devastating/devastation	*	Entertainment
1	Dirty	*	Fine
1	Disaster	*	Growing/growth
1	Ghetto	*	Light
1	Hard/hard times	*	Like it
1	Mess	*	Love
1	Poor	*	Positive
1	Rundown	*	Possibilities
1	Struggling	*	Potential
1	Terrible	*	Rebirth
1	Trouble	*	Renaissance
*	Bad economy	*	Revitalization
*	Bleak	*	Terrific
*	Broke	4	Other positive mentions
*	Challenged	24	OTHER MENTIONS (NET)
*	Chaos	4	Auto/car industry
*	Conflict	3	Home
*	Crappy	1	Big/big city/big "D"
*	Dangerous	1	Busy
*	Decay	1	Casinos/gambling
*	Difficult	1	Baseball/Detroit Tigers
*	Disappointing/disappointment	1	Diverse
*	Distressed	1	Economy
*	Downhill/downturn	1	Help
*	Dump	1	Jobs
*	Dying	1	Sports
*	Economically depressed	*	Buildings
*	Fear	*	Change/changing
*	Finances/financial problems	*	Culture
*	Foreclosures	*	Football/Detroit Lions
*	Garbage	*	Hockey/Detroit Redwings
*	Ghost town	*	Metropolis
*	Gloomy	*	Motown
*	Hell	*	Safety
*	Helpless	*	Variety
*	Hopeless	8	Other
*	Horrible	1	Nothing/no answer
*	Hostility	3	Don't know
*	Hurting	*	Refused
*	Murder		
*	Needs help		
*	Not good		
*	Pathetic		
*	Politics/problems with politics		
*	Problems		
*	Rough		
*	Ruins		
*	Scary		
*	Shambles		
*	Slow		
*	Slum		
*	Stress/stressed		
*	Sucks		
*	Tough		
*	Tough times		
*	Tragic/tragedy		
*	Underachieving		
*	Unsafe		
*	Unstable		
*	Violence		
9	Other negative mentions		

4. Considering everything, are you optimistic or pessimistic about the future of the Detroit area?

63 Optimistic
32 Pessimistic
5 Don't know
***** Refused

5. Considering everything right now, would you say that the Detroit area is a very good place to raise a family, a good place, not very good, or not good at all?

8 Very good
41 Good
28 Not very good
20 Not good at all
2 Don't know
***** Refused

(ROTATE Q6 and Q7)

6. What is the single biggest problem facing the Detroit area today?
(ENTER ONLY ONE RESPONSE)

57 ECONOMY RELATED (NET)
38 Unemployment/lack of jobs
4 Budget/financial problems/lack of funds
3 Declining automotive industry
1 Housing market (home values, foreclosures, etc)
1 Lack of manufacturing/industry base (general)
* Globalization
9 Economy (not further specified)
* Other economy related mentions
18 CRIME/SAFETY RELATED (NET)
13 Crime
1 Drugs
1 Gangs
1 Murders
1 Violence
* Weapons/guns/shootings
* Lack of safety
1 Other crime/safety related mentions
9 POLITICAL/GOVERNMENT RELATED (NET)
3 Corruption
1 City government (city council, mayor)
1 Politics/politicians
1 Government
1 Leadership (general)
* State government (governor, etc.)
* National government
* Other political/government related mentions
4 GENERAL DEPRESSED AREA (NET)
1 Poverty
1 Rundown/rundown buildings
* Abandoned buildings
* The neighborhoods/gave up on neighborhoods
* Lack of development/revitalization/new businesses
1 Other general depressed area mentions
3 SOCIAL ISSUES (NET)
1 Racism/racial division
1 Lack of integrity/caring in individuals (dishonest, sense of entitlement, etc.)
2 Other social issues mentions
4 Schools/education
1 Bad reputation
1 Declining population
2 Other
2 Don't know
* Refused

7. What's the best thing the Detroit area has to offer?
(ENTER ONLY ONE RESPONSE)

17 ENTERTAINMENT/CULTURE (NET)
 5 Entertainment (general)
 4 Culture/cultural institutions/events
 2 Casinos
 2 Restaurants/food
 1 The arts/theater
 1 Music/musical events/festivals
 1 Museums
 1 Events (unspecified)
 10 NATURE/PARKS/BEAUTY (NET)
 2 Riverfront/waterfront area
 2 The great lakes/the shore/parks by great lakes
 2 The weather/four seasons
 1 Rivers/waterways/lots of water (general)
 1 Parks (general)
 1 Beautiful area
 1 The water
 8 SPORTS (NET)
 2 Detroit Red Wings
 7 Sports (general)
 8 PEOPLE (NET)
 4 The people/good people (general)
 1 Intelligent/educated/skilled people
 1 Hardworking people
 1 Nice/friendly people
 1 People support each other/stick together
 6 Education/schools/educational opportunities
 5 Diversity
 4 BUSINESS/INDUSTRIES/JOB OPPORTUNITIES (NET)
 2 Auto industry
 1 Industry (general)
 1 Work/job opportunities
 4 OPPORTUNITIES/POTENTIAL FOR FUTURE (NET)
 2 Potential/hope for future/opportunity to grow
 1 Opportunities (unspecified)
 1 Other opportunities mentions
 3 ATMOSPHERE (NET)
 1 Communities/community living/atmosphere
 1 Other atmosphere mentions
 3 Downtown area
 2 COST OF LIVING/HOUSING (NET)
 1 Cheap/affordable housing opportunities
 1 Homes/housing (general)
 * Affordability/low of cost living
 2 Recreation/recreational facilities
 2 The history
 1 HOME/FAMILY (NET)
 1 Family
 * It's home
 1 Hospitals/medical care
 1 Good shopping/malls
 1 The location/good location
 1 Events/attractions (general)
 1 The suburbs
 3 Other
 8 Nothing/can't think of anything
 8 Don't know
 * Refused

8. Would you describe the state of the Detroit area economy these days as excellent, good, not so good, or poor?
- * Excellent
 - 6** Good
 - 29** Not so good
 - 64** Poor
 - 1** Don't know
 - * Refused
9. Please think about your life as a whole. How satisfied are you with it? Are you completely satisfied, very satisfied, somewhat satisfied, not very satisfied or not at all satisfied?
- 18** Completely satisfied
 - 30** Very satisfied
 - 37** Somewhat satisfied
 - 9** Not very satisfied
 - 5** Not at all satisfied
 - * Don't know
 - * Refused
10. In the last 10 years or so, would you say your standard of living has gotten better, gotten worse, or stayed about the same?
- 28** Better
 - 33** Worse
 - 39** About the same
 - * Don't know
 - * Refused
11. Do you expect your overall standard of living in another 10 years or so to be higher or lower than it is today?
- 63** Higher
 - 22** Lower
 - 10** Stay the same (Vol.)
 - 4** Don't know
 - * Refused
12. Is the current economic situation a cause of stress in your life, or not?
(IF YES, PROBE: Is it a cause of serious stress, or stress, but not serious?)
- 30** Yes, serious stress
 - 35** Yes, but not serious stress
 - 35** No
 - * Don't know
 - * Refused

(SCRAMBLE)

13. I'm going to read you a list of things some people might worry about. I'd like you to tell me how worried you are about each of the following things. How worried are you that (INSERT)? -- Very worried, somewhat worried, not too worried, or not at all worried.

	Very worried	Somewhat worried	Not too worried	Not at all worried	N/A (retired/ don't have children–Vol.)	Don't know	Refused
a. You won't have enough income to meet all your needs	25	35	21	19	*	*	*
b. You won't be able to afford health care services you need	32	29	19	20	--	*	*
c. You won't be able to find or afford a decent place to live	11	21	25	42	--	*	*
d. You will be the victim of a violent crime	11	22	36	31	--	*	*
e. Your children won't be able to get a good education	17	21	18	29	15	*	*
f. You won't be able to find or keep a good job	21	26	17	25	10	*	*

14. At any time within the last 12 months did you fall behind in paying your rent or mortgage?

17 Yes
83 No
-- Don't know
* Refused

15. In the past 12 months, have you had problems with credit card debt or other personal debt, or not?

22 Yes
77 No
* Don't know
* Refused

16. In the past 12 months, have you had problems paying for food, or not?

14 Yes
86 No
* Don't know
* Refused

17. In the past 12 months, did you or another family member in your household have any problems paying medical bills, or not?

- 23** Yes
- 76** No
- * Don't know
- * Refused

Problems paying bills last 12 months summary table based on total

- 40** Any of these (NET)
- 17** Fell behind in paying rent/mortgage
- 22** Problems with credit card debt/personal debt
- 14** Problems paying for food
- 23** Problems paying for medical bills

18. Do you live in the city of Detroit, or in a suburb?

- 20** In the city of Detroit
- 79** In a suburb
- * Don't know
- * Refused

19a. In an average week, how often, if at all, do you go to one of the suburbs?

Based on total living in city of Detroit (N=175)

- 21** 1
- 33** 2-6
- 14** 7+
- 28** Don't go to suburbs
- 3** Don't know
- 1** Refused

19b. In an average week, how often, if at all, do you go to the city of Detroit?

Based on total living in a suburb (N=1030)

- 20** 1
- 23** 2-6
- 6** 7+
- 49** Don't go to city
- 2** Don't know
- * Refused

(ROTATE VERBIAGE IN PARENS)

- 20a. Are you now traveling (more) often, (less) often, or about the same to the suburbs as you did a few years ago?

Based on total living in the city of Detroit (N=175)

15 More often
36 Less often
46 Same amount
3 Don't know
-- Refused

(ROTATE VERBIAGE IN PARENS)

- 20b. Are you now traveling (more) often, (less) often, or about the same to the city as you did a few years ago?

Based on total living in a suburb (N=1030)

12 More often
39 Less often
48 Same amount
***** Don't know
***** Refused

21a. Why are you traveling less to the suburbs?
(DO NOT READ OPTIONS; MARK ALL THAT APPLY)

Based on total living in city of Detroit who are now traveling less often than a few years ago to a suburb (N=56)

Note: This question is based on too few responses to report separately.

19a/20a/21a. Combo Table based on total living in the city of Detroit (N=175)

36	TRAVELING LESS OFTEN (NET)
17	LACK OF MEANS (NET)
7	No car/transportation/no way to get there
5	Gas prices
5	No/less money to spend/cutting expenses
8	LACK OF A REASON (NET)
3	Lost a job/changed jobs
2	No need to go there
1	Friends/family moved away
1	Other possibilities/what I do there I can do here
*	Children no longer in school/are grown
1	Other lack of a reason mentions
6	NOT APPEALING/NO INTEREST/UNDESIRABLE (NET)
4	UNDESIRABLE (SUBNET)
1	Don't like it there
1	Things have gotten worse (general)
*	Unsafe/too much crime
2	Other undesirable mentions
1	Nothing there interests me (general)
*	Other not appealing/no interest/undesirable mentions
5	PERSONAL REASONS (NET)
3	No time
1	Moved
1	Traveling less now (in general/overall)
*	Poor health (self/family)
*	Other personal reasons mentions
1	The economy (general)
1	Other reasons
46	Traveling the same amount
15	Traveling more often
3	Don't know
--	Refused

21b. Why are you traveling less to the city?
 (DO NOT READ OPTIONS; MARK ALL THAT APPLY)

Based on total living in suburb who are now traveling less often than a few years ago to the city of Detroit
 (N=418)

- 42** LACK OF A REASON (NET)
- 24** No need to go there
- 10** Lost a job/changed jobs
- 3** Friends/family moved away
- 2** Don't have any business there anymore
- 1** Graduated
- 1** Other possibilities/what I do there I can do here
- *** Children no longer in school/are grown
- 2** Other lack of a reason mentions
- 27** NOT APPEALING/NO INTEREST/UNDESIRABLE (NET)
- 22** UNDESIRABLE (SUBNET)
- 15** Unsafe/too much crime
- 5** Don't like it there
- 3** Things have gotten worse (general)
- 1** Ongoing construction/road construction
- *** Too expensive
- 1** Other undesirable mentions
- 3** Nothing there interests me (general)
- 1** Less events offered/less interest in events/attend less events
- 1** Other not appealing/no interest/undesirable mentions
- 19** LACK OF MEANS (NET)
- 11** No/less money to spend/cutting expenses
- 5** Gas prices
- 3** No car/transportation/no way to get there
- *** Other lack of means mentions
- 14** PERSONAL REASONS (NET)
- 3** Age
- 2** Poor health (self/family)
- 2** No time
- 2** Retired
- 1** Moved
- 1** Have baby/children now
- 1** Traveling less now (in general/overall)
- 1** Change in lifestyle (general)
- *** Poor vision/legally blind
- 1** Other personal reasons mentions
- 2** The economy (general)
- 2** Other reasons
- 1** Don't know
- Refused

19b/20b/21b. Combo Table based on total living in a suburb (N=1030)

39	TRAVELING LESS OFTEN (NET)
16	LACK OF A REASON (NET)
9	No need to go there
4	Lost a job/changed jobs
1	Friends/family moved away
1	Don't have any business there anymore
*	Graduated
*	Children no longer in school/are grown
*	Other possibilities/what I do there I can do here
1	Other lack of a reason mentions
11	NOT APPEALING/NO INTEREST/UNDESIRABLE (NET)
9	UNDESIRABLE (SUBNET)
6	Unsafe/too much crime
2	Don't like it there
1	Things have gotten worse (general)
*	Ongoing construction/road construction
*	Too expensive
*	Other undesirable mentions
1	Less events offered/less interest in events/attend less events
1	Nothing there interests me (general)
*	Other not appealing/no interest/undesirable mentions
7	LACK OF MEANS (NET)
4	No/less money to spend/cutting expenses
2	Gas prices
1	No car/transportation/no way to get there
*	Other lack of means mentions
6	PERSONAL REASONS (NET)
1	Poor health (self/family)
1	Age
1	No time
1	Retired
*	Poor vision/legally blind
*	Moved
*	Have baby/children now
*	Traveling less now (in general/overall)
*	Change in lifestyle (general)
*	Other personal reasons mentions
1	The economy (general)
1	Other reasons
48	Traveling the same amount
12	Traveling more often
*	Don't know
*	Refused

22a. What are the main reasons you typically go to one of the suburbs?
(DO NOT READ OPTIONS; MARK ALL THAT APPLY)

Based on total living in the city of Detroit who travel to a suburb (N=127)

62	DAILY LIFE (NET)
38	Shopping
22	Work
5	School
3	Doctors/hospitals
1	Second home
*	Other daily life mentions
34	Visit family/friends
16	ENTERTAINMENT/RECREATION/EVENTS (NET)
4	Restaurants/dining/food
3	Parks and recreation
3	Entertainment (general)
2	Sporting events
*	Cultural activities
*	Raves/clubs/parties
5	Other entertainment/recreation/events mentions
5	Other reasons
--	Don't know
--	Refused

22b. What are the main reasons you typically go to the city of Detroit?
(DO NOT READ OPTIONS; MARK ALL THAT APPLY)

Based on total living in a suburb who travel to the city of Detroit (N=483)

52	ENTERTAINMENT/RECREATION/EVENTS (NET)
21	Sporting events
16	Cultural activities
11	Parks and recreation
8	Raves/clubs/parties
5	Restaurants/dining/food
5	Entertainment (general)
4	Casinos
3	Concerts
*	Events (unspecified)
2	Other entertainment/recreation/events mentions
44	DAILY LIFE (NET)
29	Work
7	Shopping
2	School
2	Doctors/hospitals
2	Church
1	Second home
1	Property investments/rental properties
*	Haircuts/beauty salon
1	Other daily life mentions
23	Visit family/friends
1	Just passing through/on way to somewhere else
2	Other reasons
*	Don't know
--	Refused

23. In thinking about the future of your community, is what happens in the city of Detroit extremely important to your community, very important, somewhat important or less important than that?

Based on total living in a suburb (N=1030)

- 16** Extremely important
- 36** Very important
- 34** Somewhat important
- 13** Less important than that
- 1** Not important (Vol.)
- *** Don't know
- Refused

(ROTATE ITEMS)

24. When you are in (INSERT) how safe from crime do you feel? Would you say you feel very safe from crime, somewhat safe, not too safe, or not safe at all?

Item A based on total living in the city of Detroit or who ever travel into Detroit from a suburb (N=658)

Item B based on total living in a suburb or who ever travel into a suburb from the city of Detroit (N=1157)

		Very safe	Somewhat safe	Not too safe	Not safe at all	Don't know	Refused
a.	the city of Detroit	13	51	23	12	1	*
b.	the suburbs	42	50	5	3	1	--

(ROTATE VERBIAGE IN PARENS)

25. Would you describe the people of the Detroit area as (mainly unified), or (mainly divided by things like race or income)?

- 26** Mainly unified
- 66** Mainly divided by things like race or income
- 8** Don't know
- 1** Refused

26. Do you see that as a problem, or not?

Based on total who believe people in the Detroit area are mainly divided by things like race or income (N=803)

- 83** Yes, problem
- 16** No, not a problem
- 1** Don't know
- Refused

25/26. Combo Table based on total

- 66** DETROIT AREA MAINLY DIVIDED (NET)
- 55** Being divided is a problem
- 11** Being divided is not a problem
- *** Don't know/Refused if problem
- 26** Detroit area mainly unified
- 8** Don't know
- 1** Refused

(ROTATE VERBIAGE IN PARENS)

27. Would you say the Detroit area is mainly divided (by race) or mainly divided (between rich and poor)?

Based on total who believe people in the Detroit area are mainly divided by things like race or income (N=803)

- 32** Divided by race
- 48** Divided between rich and poor
- 16** Both by race and between rich and poor (Vol.)
- 2** Other/Something else (Vol.)
- 2** Don't know
- *** Refused

25/27. Combo Table based on total

- 66** DETROIT AREA MAINLY DIVIDED (NET)
- 21** Mainly divided by race
- 32** Mainly divided between rich and poor
- 11** Divided by both by race and between rich and poor (Vol.)
- 1** Divided by something else (Vol.)
- 1** Don't know/Refused how divided
- 26** Detroit area mainly unified
- 8** Don't know
- 1** Refused

28. Do you think blacks who live in your community experience racial discrimination, or not? (IF YES, PROBE: Do you think it happens often, occasionally, or rarely?)

- 11** Yes, often
- 19** Yes, occasionally
- 5** Yes, rarely
- 59** No
- *** There are no blacks in my community (Vol.)
- 5** Don't know
- 1** Refused

29. Looking back over the past five years, would you say your neighborhood has become a better place to live, has gotten worse, or is about the same as it was five years ago?

- 8** Better
- 25** Worse
- 64** About the same
- 2** Don't know
- *** Refused

(SCRAMBLE)

30. Do you think the quality of (INSERT) is excellent, very good, good, fair or poor?

	Excellent	Very good	Good	Fair	Poor	Don't know	Refused
a. police protection in your neighborhood	25	29	20	14	10	1	*
b. the public schools in your neighborhood	21	24	22	14	13	5	*
c. your local hospitals and health agencies	30	33	22	10	4	1	*

31. In the next five years, do you think the quality of the neighborhood public schools will get much better, somewhat better, stay about the same, get somewhat worse or much worse?

- 8** Much better
- 18** Somewhat better
- 41** Stay about the same
- 22** Somewhat worse
- 7** Much worse
- 4** Don't know
- * Refused

32. How about the level of crime in your neighborhood? In the next five years, do you think that crime will increase a lot, increase somewhat, stay about the same, decrease somewhat or decrease a lot?

- 7** Increase a lot
- 27** Increase somewhat
- 49** Stay about the same
- 10** Decrease somewhat
- 4** Decrease a lot
- 3** Don't know
- * Refused

33. In the past two years, have you had to change where you live or how many people you live with because of the economic downturn, or not?

- 14** Yes, have had to
- 85** No, have not had to
- * Don't know
- * Refused

34. Are you CURRENTLY planning to move or seriously considering moving away from the Detroit area, or not?

- 25** Yes
- 74** No
- 1** Don't know
- * Refused

35. What best describes your employment situation today? (READ LIST)

- 40 Employed full-time
- 12 Employed part-time
- 11 Unemployed and currently seeking employment
- 3 Unemployed and not seeking employment
- 5 A student
- 19 Retired
- 5 On disability and can't work
- 4 A homemaker or stay at home parent
- * Don't know
- * Refused

36. Is there any other adult living in your household (including your spouse or partner,) who is employed?

Based on total who are unemployed (N=145)

- 41 Yes
- 58 No
- * Don't know
- Refused

37. What is your main source of income? Is it Social Security, unemployment assistance, money from family and friends, savings or what?

Based on total who are unemployed and no other adult in household is employed (N=81)

Note: This question is based on too few responses to report separately.

36/37. Combo Table based on total who are unemployed (N=145)

- 41 Another adult in household is employed
- 58 No other adult in household is employed (NET)
- 10 Main source of income is Social Security
- 22 Main source of income is unemployment assistance
- 16 Main source of income is money from family and friends
- 12 Main source of income is savings
- 5 Other main source of income
- 4 Refused to say main source of income
- * Don't know

38. Do you feel you have all the education and skills you need in order to be competitive in the current job market, or not?

Based on total who are not retired, disabled, or a homemaker/stay-at-home parent (N=810)

- 60 Yes
- 39 No
- 1 Don't know
- * Refused

39. Thinking about the past year, were you able to work as many hours as you would have liked, or not?

Based on total who are employed (N=612)

71 Yes
28 No
1 Don't know
-- Refused

40. Thinking about the next 12 months, how likely do you think it is that you will lose your job or be laid off – very likely, fairly likely, not too likely, or not likely at all?

Based on total who are employed (N=612)

8 Very likely
16 Fairly likely
36 Not too likely
38 Not likely at all
2 Don't know
***** Refused

41. Thinking about the next 12 months, how likely do you think it is that you will have your work hours or pay cut – very likely, fairly likely, not too likely, or not likely at all?

Based on total who are employed (N=612)

16 Very likely
18 Fairly likely
28 Not too likely
36 Not likely at all
2 Don't know
***** Refused

(SCRAMBLE)

42. During the past year, have you or has someone else living in your household (INSERT), or not?

	Yes	No	Don't know	Refused
a. Been laid off or lost a job	32	68	*	*
b. Had overtime or regular hours cut back at work	35	65	*	*
c. Given up looking for work because of a lack of good jobs	15	84	*	*

- 43a. Is your employer's main line of business in manufacturing, or some other area?

Based on total who are employed (N=612)

20 Manufacturing
79 Some other area
***** Don't know
***** Refused

- 43b. At your last job, was your employer's main line of business in manufacturing, or some other area?

Based on total who are unemployed or retired (N=455)

32 Manufacturing
65 Some other area
3 Don't know
1 Refused

44. Growing up, did either of your parents work for an employer whose main line of business was in manufacturing , or not?

47 Yes, manufacturing
52 No, not manufacturing
***** Parents were unemployed (Vol.)
1 Don't know
***** Refused

45. How many children, under age 19, are living in your household?

58 None
15 1
16 2
6 3
4 4+
-- Don't know
***** Refused

46. When they grow up, would you recommend a career in manufacturing to your (child/children), or not?

Based on total with children in the household (N=410)

22 Yes, would recommend
73 No, would not recommend
5 Don't know
-- Refused

47. What is the main reason you would not recommend a career in manufacturing?

Based on total who would not recommend a manufacturing career to their children (N=302)

- 57 QUALITY OF JOB (NET)
- 31 STABILITY/FUTURE (SUBNET)
- 24 Unstable/no job security/likelihood of being laid off
- 5 Doesn't offer a promising future/no future in it/lack of future opportunities
- 2 Other stability/future/mentions
- 15 OTHER PREFERENCE (SUBNET)
- 6 Want them to use their brain/utilize their education
- 4 Are better jobs/careers to pick from (general)
- 2 Prefer for child to have a white collar/professional career (accountant, etc.)
- * Want them in a skilled job/a more skilled job
- 2 Other preference mentions
- 4 Poor pay/want them to make more money
- 3 Just don't want them doing that kind of work/it's not good (general)
- 2 Is manual labor
- 2 Other quality of jobs mentions
- 30 FEW/NO JOBS (NET)
- 15 Few/no jobs available (general)
- 14 Jobs are going overseas
- 2 Other few/no jobs mentions
- 3 Child is not interested in it/has other interests
- 2 The economy
- 1 Will leave that up to them/they can do whatever they want
- 1 Don't think they are suited for that/that it fits them
- 3 Other
- 4 Don't know
- * Refused

48. When it comes to the availability of good jobs for American workers, some say that America's best years are behind us. Others say the best times are yet to come. What do you think?

- 44 America's best years are behind us
- 49 The best times are yet to come
- 7 Don't know
- * Refused

49. Some people say that these are economically unsettled times because of new technology, competition from foreign countries, and downsizing. Looking ahead 20 years, do you think these changes will eventually be good or bad for the country or don't you think these changes will make much difference?

- 36 Changes will be good for the country
- 35 Changes will be bad for the country
- 23 Changes won't make much difference
- 6 Don't know
- * Refused

50. And how about in the Detroit area, looking ahead 20 years, do you think these changes in the economy will eventually be good or bad for the Detroit area or don't you think these changes will make much difference?

- 38** Changes will be good for the Detroit area
- 34** Changes will be bad for the Detroit area
- 24** Changes won't make much difference
- 4** Don't know
- *** Refused

51. When the government in Washington decides to solve a problem, how much confidence do you have that the problem will actually be solved: a lot, some, just a little, or none at all?

- 8** A lot
- 30** Some
- 29** Just a little
- 30** None at all
- 1** Don't know
- *** Refused

52. When the state government in Lansing decides to solve a problem, how much confidence do you have that the problem will actually be solved: a lot, some, just a little, or none at all?

Based on one half of total respondents (N=607)

- 5** A lot
- 27** Some
- 34** Just a little
- 32** None at all
- 1** Don't know
- *** Refused

53. When the local government [INSERT BASED ON ANSWER GIVEN IN Q17 (in Detroit/in your area)] decides to solve a problem, how much confidence do you have that the problem will actually be solved: a lot, some, just a little, or none at all?

Based on one half of total respondents (N=604)

- 9** A lot
- 38** Some
- 30** Just a little
- 20** None at all
- 2** Don't know
- *** Refused

(SCRAMBLE)

54. Which statement comes closest to your point of view?

Based on one half of total respondents (N=606)

- 48** The government needs to play a major role in the economy
- 47** The economy should be mostly left for the market and private sector to handle
- 4** Don't know
- *** Refused

55. Which of the following is the proper role of government in fostering innovation in the economy? Aggressively invest in scientific research, technology, and training, or let market forces drive innovation rather than making a particular effort to encourage innovation?

Based on one half of total respondents (N=605)

- 52** Aggressively invest in scientific research, technology, and training
- 37** Let market forces drive innovation rather than making a particular effort to encourage innovation
- 9** Don't know
- 1** Refused

(SCRAMBLE)

56. Now, thinking about government programs to encourage job growth, for each item I name, please tell me if you see it as something the government should or should not try to do? First, should the government offer tax incentives for companies to create [ITEM] or not?

	Government should do this	Government should NOT do this	Don't know	Refused
a. manufacturing, or blue-collar jobs	74	22	4	1
b. service-sector, or white-collar jobs	55	40	6	*
c. jobs in renewable energy companies, so-called "green jobs"	79	17	4	*

57. Which of these do you think should be the highest priority for government tax incentives? (READ ITEMS RATED CODE 1 FROM Q.55b IN SAME ORDER)

Based on total; includes those who said "yes" to only one item in Q55b

- 39** Manufacturing, or blue-collar jobs
- 39** Jobs in renewable energy companies, so-called "green jobs"
- 8** Service-sector, or white-collar jobs
- 8** Government should not offer tax incentives for any of these
- 6** Don't know/Refused

(SCRAMBLE)

58. Do you have a favorable or unfavorable impression of (INSERT)?

	Favorable	Unfavorable	Don't know	Refused
a. The Democratic Party	50	36	11	3
b. The Republican Party	29	56	13	3

59. Do you approve or disapprove of the way Barack Obama is handling his job as president? (GET ANSWER THEN ASK: Do you approve/disapprove strongly or somewhat?)

- 32** Strongly approve
- 34** Somewhat approve
- 12** Somewhat disapprove
- 16** Strongly disapprove
- 6** Don't know
- 2** Refused

(SCRAMBLE ITEMS)

60. Do you approve or disapprove of the way Obama is handling (INSERT)? (GET ANSWER THEN ASK: Do you approve/disapprove strongly or somewhat?)

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused
a. The economy	27	35	13	20	4	1
b. Health care	30	25	11	26	7	1
c. The situation involving the big U.S. automakers	27	28	12	25	7	1

(ROTATE VERBIAGE IN PARENS – helped/hurt; SCRAMBLE ITEMS)

61. Do you think federal government efforts to try to deal with the economic situation have (helped) (INSERT 1ST ITEM), (hurt) (INSERT 1ST ITEM), or not made a difference? Next, how about (INSERT NEXT ITEM)?

	Helped	Hurt	Not made a difference	Don't know	Refused
a. You and your family	18	21	60	1	*
b. Wall Street investment companies	36	21	30	11	1
c. The U.S. automobile industry	45	32	19	3	1
d. Small businesses	15	42	35	7	1
e. The Detroit area	29	27	40	4	*

62. Thinking about your own financial situation, has your household been hurt by the recent problems facing the U.S. auto industry, or not? (IF YES, PROBE: Is that a great deal or just somewhat)?

- 23** Yes, hurt a great deal
- 24** Yes, hurt just somewhat
- 51** No
- 1** Don't know
- *** Refused

63. Do you think the U.S. automobile industry will make a comeback, or not?

- 74** Yes, will make a comeback
- 21** No, will not make a comeback
- 5** Don't know
- 1** Refused

(SCRAMBLE)

64. How much blame, if any, do you think each of the following should get for the problems faced by U.S. automakers? (First/Next), do you blame (INSERT) a lot, some, only a little, or not at all for the automakers' problems?

	A lot	Some	Only a little	Not at all	Don't know	Refused
a. Management	56	26	9	6	2	*
b. Labor unions	35	29	14	19	3	1
c. The federal government	22	30	21	24	2	*

65. Do you think the Detroit area economy can improve without a comeback in the U.S. auto industry, or does the auto industry have to recover in order for the economy to improve?

- 27** The economy can improve without a comeback in the U.S. auto industry
- 70** The auto industry has to recover in order for the economy to improve
- 3** Don't know
- *** Refused

66. What about green energy? How likely is it that green energy will become a major industry in Detroit that will help turn the economy around? Very likely, somewhat likely, not too likely, or not at all likely?

- 20** Very likely
- 46** Somewhat likely
- 20** Not too likely
- 8** Not at all likely
- 6** Don't know
- *** Refused

(ROTATE VERBIAGE IN PARENS)

67. Do you think the government is (too involved) in making management decisions at General Motors, (not involved enough), or is the government handling this about right?

- 36** Too involved
- 11** Not involved enough
- 44** Government handling this about right
- 9** Don't know
- 1** Refused

68. Do you approve or disapprove of the way Jennifer Granholm is handling her job as governor of Michigan? (GET ANSWER THEN ASK: Do you approve/disapprove strongly or somewhat?)

- 14** Strongly approve
- 25** Somewhat approve
- 16** Somewhat disapprove
- 38** Strongly disapprove
- 5** Don't know
- 1** Refused

69. Do you approve or disapprove of the way Dave Bing is handling his job as mayor of Detroit? (GET ANSWER THEN ASK: Do you approve/disapprove strongly or somewhat?)

- 31** Strongly approve
- 36** Somewhat approve
- 6** Somewhat disapprove
- 8** Strongly disapprove
- 17** Don't know
- 1** Refused

70. In order to deal with the budget problems facing the city and the state, do you think people like you will have to make any sacrifices, or do you think the budget problems can be fixed without people like you having to make sacrifices?

- 74** People will have to make sacrifices
- 22** Budget can be fixed without sacrifices
- 4** Don't know
- *** Refused

71. How serious a problem is political corruption in the Detroit area today? Would you say very serious, somewhat serious, not too serious, or not at all serious?

- 62** Very serious
- 26** Somewhat serious
- 7** Not too serious
- 1** Not at all serious
- 3** Don't know
- 1** Refused

(ROTATE VERBIAGE IN PARENS)

72. Still thinking about political corruption, in your opinion are things (getting better), (getting worse) or staying about the same?

42 Getting Better
19 Getting Worse
35 Staying about the same
3 Don't know
***** Refused

73. Some people compare what is happening in the Detroit area to what happened to New Orleans in the wake of Hurricane Katrina. Do you think that is an appropriate comparison or not?

15 Yes
82 No
2 Don't know
***** Refused

74. RECORD GENDER OF RESPONDENT

48 Male
52 Female

75. What is your age?

19 18-29
39 30-49
25 50-64
16 65+
-- Don't know
1 Refused

76. Do you or another member of your household currently work in the auto industry, either directly for an automaker or for a company that makes or sells auto parts or supplies?

22 Yes
77 No
***** Don't know
1 Refused

77. Is that you or someone else in your household?

Based on total with a household member who currently works in the auto industry (N=260)

43 You
52 Someone else
5 Both you and someone else (Vol.)
-- Don't know
1 Refused

76/77. Combo Table based on total

- 22** SOMEONE IN HH CURRENTLY WORKS IN AUTO INDUSTRY (NET)
- 9** Respondent
- 12** Other HH member
- 1** Both respondent and other HH member
- 77** Do not currently work in auto industry
- *** Don't know
- 1** Refused

78. In the past 5 years, have you or someone else in your household worked in the auto industry?

Based on total with no household member currently working in the auto industry (N=940)

- 19** Yes
- 81** No
- Don't know
- Refused

79. Was that you or someone else in your household?

Based on total with a household member who worked in auto industry in past 5 years, but do does not now (N=177)

- 45** You
- 52** Someone else
- 3** Both you and someone else (Vol.)
- *** Don't know
- Refused

76/77/78/79. Combo Table based on total

- 37** SOMEONE IN HH IS CURRENT/FORMER AUTO WORKER (NET)
- 16** Respondent
- 19** Other HH member
- 1** Both respondent and other HH member
- 62** Never auto worker
- 1** Don't know/Refused

- (If Q79=1 OR 3: use "you"; IF Q79=2 use "that person"/"he or she")
80. Did (you/that person) choose to leave the auto industry or were (you/he or she) laid off?

Based on total with a household member who worked in auto industry in past 5 years, but do does not now (N=177)

- 43** Chose to leave
- 52** Laid off
- 4** Don't know
- 1** Refused

76/78/80. Combo Table based on total

- 22** Household member currently works in auto industry
- 15** A HOUSEHOLD MEMBER WORKED IN AUTO INDUSTRY IN PAST 5 YEARS (NET)
 - 6** A household member chose to leave industry
 - 8** A household member was laid off
- 62** No household member worked in auto industry in past 5 years
- *** Don't know
- 1** Refused

81. Did either of your parents work in the auto industry when you were growing up, or not?

- 40** Yes
- 58** No
- *** Don't know
- 1** Refused

82. Are you or is any other adult in your household currently a member of a labor union, or not?

- 22** Yes
- 76** No
- 1** Don't know
- 1** Refused

83. Is that you or someone else in your household?

Based on total with an adult in household who is currently a member of a labor union (N=269)

- 53** You
- 40** Someone else
- 6** Both you and someone else (Vol.)
- Don't know
- 2** Refused

82/83. Combo Table based on total

- 22** SOMEONE IN HH IS CURRENTLY A MEMBER OF A LABOR UNION (NET)
 - 12** Respondent is currently a member of a labor union
 - 9** Another household member is currently a member of a labor union
 - 1** Both respondent and household are currently members of a labor union
- 76** No adult household member is currently a member of a labor union
- 1** Don't know
- 1** Refused

84. And is that the United Auto Workers (U-A-W), or some other union?

Based on total with an adult in household who is currently a member of a labor union (N=269)

- 35** UAW
- 63** Other union
- 1** Don't know
- 1** Refused

82/84. Combo Table based on total

- 22** SOMEONE IN HH IS CURRENTLY A MEMBER OF A LABOR UNION (NET)
- 8** An adult household member belongs to the United Auto Workers Union
- 14** An adult household member belongs to a different union
- 76** No adult household member is currently a member of a labor union
- 1** Don't know
- 1** Refused

85. Are you currently married, living with a partner, widowed, divorced, separated, or have you never married?

- 50** Married
- 5** Living with a partner
- 2** Separated
- 9** Divorced
- 8** Widowed
- 26** Single, never married
- 2** Refused

86. In general, would you say your health is excellent, very good, good, fair, or poor?

- 26** Excellent
- 30** Very good
- 24** Good
- 12** Fair
- 6** Poor
- Don't know
- 1** Refused

87. Are you, yourself, now covered by any form of health insurance or health plan or do you not have health insurance at this time? (READ IF NECESSARY: A health plan would include any private insurance plan through your employer or a plan that you purchased yourself, as well as a government program like Medicare or Medicaid)

- 85** Covered by health insurance or health plan
- 14** Not covered by health insurance or health plan at this time
- *** Don't know
- 1** Refused

88. Was there any time in the past 12 months when you were without health insurance?

Based on total who are currently insured (N=1068)

- 9** Yes
- 91** No
- *** Don't know
- Refused

89. How long were you uninsured?

Based on total who are currently insured, but were uninsured anytime within the last 12 months (N=64)

Note: This question is based on too few responses to report separately.

87/88/89 Combo Table based on total

- 85** Currently covered by health insurance (NET)
- 8** Without insurance any time in past 12 months (SUBNET)
- 1** Uninsured 1 month or less
- 2** Uninsured 2-3 months
- 2** Uninsured 4-6 months
- *** Uninsured 7-9 months
- 2** Uninsured 10 months or more
- 77** Covered continuously for past 12 months
- 14** Currently uninsured
- *** Don't know
- 1** Refused

90. How long have you been uninsured?

Based on total who are currently uninsured (N=131)

- 16** Less than 4 months
- 16** 4 months to less than 1 year
- 32** 1-2 years
- 18** 3-5 years
- 17** More than 5 years
- 1** Don't know
- Refused

91. What is the last grade of school you completed?

92. (If "college") Was that an associate's degree, a bachelor's degree, or what?

- 1** 8th grade or less
- 10** Some high school
- 32** Graduated high school
- 30** Some college
- 15** Graduated college
- 10** Post-graduate training
- *** Don't know
- 1** Refused

93. Do you own or rent your home?

- 75** Own
- 22** Rent
- 1** Don't know
- 1** Refused

94. At any time within the last 12 months did you try to renegotiate your (mortgage/rent) to try to keep your home, or not?

Based on total who own or rent their home (N=1181)

- 16** Yes, did
- 81** No, did not
- 2** Do not have a mortgage (Vol.)
- 1** Don't know
- *** Refused

95. Were you able to reduce your payments, or not?

Based on total who own or rent their home and tried to negotiate mortgage/rent (N=158)

- 42** Yes, able
- 54** No, not able
- 3** Don't know
- 1** Refused

- 93/94/95. Combo Table based on total

- 98** OWNS OR RENTS HOME (NET)
- 16** Tried to renegotiate mortgage/rent in the last 12 months
- 7** Able to reduce payments on mortgage/rent
- 9** NOT able to reduce payments on mortgage/rent
- 79** Did not try to renegotiate mortgage/rent in the last 12 months
- 2** Do not have a mortgage (Vol.)
- 1** Don't know
- 1** Refused

(ROTATE VERBIAGE IN PARENS)

96. Generally speaking, do you usually think of yourself as: (a Democrat), (a Republican), an independent or what?

(INTERVIEWER NOTE - IF REFUSED: We understand and respect that this information is private, we ask only for research purposes, and all your answers are confidential.)

- 40** Democrat
- 17** Republican
- 35** Independent
- 2** No party affiliation (Vol.)
- 1** Something else
- 3** Don't know
- 2** Refused

97. Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)?

(ROTATE VERBIAGE IN SAME ORDER AS Q.102)

98. Do you lean more towards the (Democratic Party) or (Republican Party)?

96/97/98. Combo Table based on total

56 DEMOCRAT/LEAN DEMOCRAT (NET)
25 Strong Democrat
14 Democrat, not very strong
1 Democrat (unspecified strength)
16 Lean toward Democratic party
28 REPUBLICAN/LEAN REPUBLICAN (NET)
8 Strong Republican
7 Republican, not very strong
1 Republican (unspecified strength)
11 Lean toward Republican party
16 Something else/Don't Know/Refused

99. Did you happen to vote in the last presidential election, when Barack Obama ran against John McCain, or did you skip that one?

82 Did vote
17 Did not vote
***** Don't know
1 Refused

100. Which candidate did you vote for?

Based on total who voted in last presidential election (N=1029)

61 Barack Obama
26 John McCain
2 Someone else
1 Don't know
10 Refused

(ROTATE SCALE 1-5, 5-1)

101. Would you say your views on most political matters are...? (READ LIST)

8 Very liberal
20 Somewhat liberal
31 Moderate
24 Somewhat conservative
11 Very conservative
2 Don't think in those terms (Vol.)
2 Don't know
1 Refused

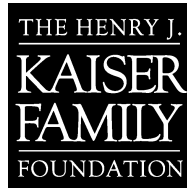
- 102. Are you of Hispanic origin or background?
- 103. Are you White Hispanic or Black Hispanic?
- 104. Are you white, black, Asian, or some other race?

Race Summary Table

- 66** White (non-Hispanic)
- 24** Black (non-Hispanic)
- 2** Asian (non-Hispanic)
- 3** Hispanic
- 2** Some other race
- *** Don't know
- 2** Refused

- 105. Which of the following CATEGORIES best describes your total annual household income before taxes, from all sources? (READ LIST)
 PROBE: Your best estimate is fine.

- 15** Less than \$20K
- 11** \$20K but less than \$30K
- 11** \$30K but less than \$40K
- 7** \$40K but less than \$50K
- 14** \$50K but less than \$75K
- 14** \$75K but less than \$100K
- 15** \$100K OR MORE (NET)
 - 9** \$100 to under \$150K
 - 3** \$150K to under \$200K
 - 1** \$200K or more
- 3** Don't know
- 10** Refused



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