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# JOURNALISM AWARDS GIVEN TO ASSIST HIV/AIDS REPORTING IN RUSSIA AND UKRAINE

<u>MOSCOW, 19 April 2005</u> - The Henry J. Kaiser Family Foundation and Transatlantic Partners Against AIDS (TPAA) announce the first Russian and Ukrainian recipients of project awards through Kaiser's International Health Journalism Fellowship Project. More than USD \$27,000 has been awarded to assist Russian and Ukrainian journalists pursuing specific reporting projects related to HIV/AIDS. In addition to financial support, the Kaiser/TPAA Journalism Fellows will participate in regular briefings, study tours, and other activities aimed improving their understanding of HIV/AIDS and related issues.

The project seeks to encourage substantive coverage of the health, social, economic, political and cultural implications of HIV/AIDS and associated health problems, as well as policies and programs to address HIV/AIDS. The fellowship project in Russia and Ukraine operates as a component of the Russian Media Partnership to Combat HIV/AIDS (RMP), a coalition of over 35 leading media companies that launched the StopSPID ("StopAIDS") campaign in December 2004. RMP leverages the communication power of mass media to deliver HIV awareness and prevention messages aimed at slowing the spread of the epidemic and eliminating stigma and discrimination against people living with AIDS. The International Health Journalism Fellowship Project receives major financial support from the Bill & Melinda Gates Foundation, as part of a larger initiative focused on increasing understanding of global health issues, including the new online resource www.GlobalHealthReporting.org.

The 2005 Kaiser/TPAA Journalism Fellows are:

Yelena Dub, staff reporter, *Postup*, Lviv, Ukraine

Project: A special supplement in conjunction with World AIDS Day.

Tatyana Fedyaeva, producer and presenter, Narodnoye Radio, Moscow, Russia

Project: Produce programs on an orphanage, a crisis center for men, a hospital in St Petersburg, and an AIDS prevention center.

- Ada Gorbachyova, health analyst; writer and editor, *Nezavisimaya Gazeta*, Moscow, Russia Project: A series of reports on AIDS in Russia's Baltic region, inland region, and Moscow/St Petersburg.
- Vladimir Klyshnikov, correspondent in Far East, *Meditsinskaya Gazeta*, Khabarovsk, Russia Project: A series of reports on Far Eastern AIDS centers and other medical institutions that work with marginalized population groups.

**Denis Kuzmin, film director and producer, St. Petersburg, Russia** Project: Documentary about street kids living with HIV.

Irina Roldugina, reporter, *Akzia*, Moscow, Russia

Project: A series of articles on the epidemic in specific regions in Russia.

Olga Sedurina, reporter, *Echo Radio*, Perm, Russia

Project: A series of programs on children affected by AIDS especially those placed in orphanages.

- Natalya Sychyova, special correspondent, Altay State TV and Radio, Barnaul, Russia Project: Documentary on HIV-positive people in Altay region
- Yuri Tishkov, creative director, editor in chief, Krasnoyarsk, Russia Project: Information packages about AIDS and associated issues in the *Vechernij Krasnoyarsk* and *Russian Business* newspapers.

## Inna Vnukova, reporter, Dnepropetrovsk, Ukraine

Project: Roundtables and call-insins about a variety of AIDS topics. Information from these discussions will be published in Nashe Misto and broadcast on TV station Channel 34 news.

The work produced by the fellows will be available on Kaiser's websites, <u>www.kff.org</u> and <u>www.GlobalHealthReporting.org</u> and TPAA's website, <u>www.tpaa.net</u>.

#### About the Kaiser Family Foundation

The Henry J. Kaiser Family Foundation is a non-profit, private operating foundation dedicated to providing information and analysis on health issues to policymakers, the media, and the general public. It is not associated with Kaiser Permanente or Kaiser Industries. Information about the International Health Journalism Fellowship Project and HIV/AIDS is available at <u>www.kff.org</u> and a daily news summary report on developments in HIV/AIDS is available on <u>www.kaisernetwork.org</u>, the Foundation's free health information service.

## About Kaiser's International Health Journalism Fellowship Project

The International Health Journalism Fellowship Project is part of the Kaiser Family Foundation's continuing commitment to work with journalists interested in reporting on public health issues, building on the Foundation's programs for U.S. journalists that have been in place since 1993. The new International Health Journalism Fellowship Project currently offers opportunities for journalists based in Russia, Ukraine and India. The International Health Journalism Fellowship Project receives major financial support from the <u>Bill & Melinda Gates Foundation</u>.

## About Transatlantic Partners Against AIDS

Transatlantic Partners Against AIDS (TPAA) is an independent, non-governmental organization – with offices in Moscow, Kyiv and New York – that fights HIV/AIDS in Russia, Ukraine, and neighboring countries by raising awareness, strengthening political will, providing policy research, and supporting government, business, and media responses to the epidemic. For more information, visit TPAA online at: <u>www.tpaa.net</u> and <u>www.tpaa.ru</u>.

#### About the Russian Media Partnership to Combat HIV/AIDS

The Russian Media Partnership to Combat HIV/AIDS (RMP) represents an unprecedented collaboration by leading media companies leverage the communication power of their media platforms to prevent HIV transmission and reduce stigma and discrimination of people living with HIV/AIDS. This coalition of over 35 leading media outlets and organizations -- led by Gazprom-Media, Prof-Media, ROL, CTC Television, MTV Russia, and MUZ-TV -- in December 2004 launched the StopSPID ("StopAIDS") campaign, which includes <u>public service announcements</u>, television and radio programs, an <u>Internet campaign</u>, consumer product placement and print editorial. The RMP is coordinated by Transatlantic Partners Against AIDS (TPAA) with technical guidance and production support from the Henry J. Kaiser Family Foundation and Viacom as part of K*NO*W HIV/AIDS. The Bill & Melinda Gates Foundation and the World Bank Group provide financial support, and UNAIDS and InfoPlus are technical advisors to the Program.

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