



1999 "KIDS & MEDIA" IN-SCHOOL QUESTIONNAIRE - CHILDREN AGED 8-18

Harris Interactive, Inc. for the Kaiser Family Foundation.

N= 2,065 children aged 8-18.

Margin of sample error: plus or minus 3 percentage points.

Field Period: November 10, 1998 – April 20, 1999.

Note: Unless otherwise noted the base for each question is all respondents.

**I. BACKGROUND INFORMATION**

- 5. Please write your age here: \_\_\_\_\_ Years (Range 8-18)
- 10. Are you a boy or a girl? (CIRCLE ONE ANSWER ONLY)
- 20. What grade are you in? (CIRCLE ONE ANSWER ONLY)
- 25. Who are the adults you live with most of the time? (CIRCLE AS MANY ANSWERS AS YOU NEED)
  - Mother
  - Father
  - Stepmother
  - Stepfather
  - Parent's girlfriend
  - Parent's boyfriend
  - Sitter/Nanny
  - Grandparent(s)
  - Aunt/Uncle
  - Cousins
  - Friends
  - Brother/sister
  - Godparent(s)
  - Some other adults (WRITE ANSWER BELOW):
- 30. What is the highest level of school that your mother completed? (CIRCLE ONE ANSWER ONLY)
  - Some high school
  - Finished high school
  - Some college or special school after high school
  - Finished college
  - School beyond college (like doctor, lawyer, professor, social worker, scientist)
  - No one fills the role of mother in my family
- 35. What is the highest level of school that your father completed? (CIRCLE ONE ANSWER ONLY)
  - Some high school
  - Finished high school
  - Some college or special school after high school
  - Finished college
  - School beyond college (like doctor, lawyer, professor, social worker, scientist)
  - No one fills the role of mother in my family
- 40. How many brothers and sisters under the age of 18 do you live with most of the time? (WRITE THE NUMBER IN THE SPACE PROVIDED. DO NOT COUNT YOURSELF. IF "NONE" WRITE 0.)

45. What grades do you usually get? (CIRCLE ONE ANSWER ONLY)
- Mostly A's
  - Mostly A's and B's
  - Mostly B's
  - Mostly B's and C's
  - Mostly C's
  - Mostly C's and D's
  - Mostly D's
  - Mostly D's and F's
  - My school does not use grades
  - No answer
  - Don't know
50. What is your race or ethnic background? (CIRCLE ONE ANSWER ONLY)
- White (not Hispanic)
  - Black or African American (not Hispanic)
  - Hispanic/Latino – White
  - Hispanic/Latino – Black
  - Asian, Asian Indian, or Pacific Islander
  - Native American or Alaskan Native
  - Hispanic (unspecified)
  - Some other race (WRITE ANSWER BELOW)
55. Most days when you get home in the afternoon, who else is usually at home? (CIRCLE AS MANY ANSWERS AS YOU NEED)
- No one – I am usually by myself
  - Mother
  - Father
  - Grandparent
  - Aunt/Uncle
  - Younger brother or sister
  - Older brother or sister
  - Sitter/Nanny
  - Friend
  - Cousins
  - Stepfather
  - Stepmother
  - Someone else (WRITE ANSWER BELOW)
60. How well does each of the following statements describe you? Is each statement a lot like you, somewhat like you, not much like you, or not at all like you? (CIRCLE ONE ANSWER NEXT TO EACH QUESTION - A THROUGH F)
- A. I have a lot of friends
  - B. I get along well with my parents
  - C. I am often bored
  - D. I often feel sad and unhappy
  - E. I have been happy at school this year
  - F. I get into trouble a lot

## II. MEDIA IN THE HOME

105. How many of the following items are there in your home? (CIRCLE ONE ANSWER NEXT TO EACH ITEM – A THROUGH G)
- A. TVs
  - B. VCRs
  - C. CD players
  - D. Tape players
  - E. Radios
  - F. Computers
  - G. Video game players that hook up to your TV

110. Do you have any of the following items in your bedroom, or not? (Include portables that you use mainly in your bedroom.) (CIRCLE ONE ANSWER NEXT TO EACH ITEM - A THROUGH G)
- A. TV
  - B. VCR
  - C. CD player
  - D. Tape player
  - E. Radio
  - F. Computer
  - G. Video game player that hooks up to your TV
115. Do you have any of the following items in your bedroom, in another place in your home, or do you not have this item? (CIRCLE AS MANY ANSWERS AS YOU NEED NEXT TO EACH ITEM - A THROUGH D)
- A. Cable or Satellite TV
  - B. Premium Channels, such as HBO or Showtime
  - C. Computer with CD-ROM drive
  - D. Internet Access

### III. PRINT MEDIA USE

#### Magazines

210. Thinking only about yesterday, about how much time did you spend looking at or reading any magazines? (CIRCLE ONE ANSWER ONLY) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

BASE: GRADES 7-12; READ MAGAZINES YESTERDAY

215. What types of magazines did you look at or read yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED).
- I did not look at or read any magazines yesterday
  - Entertainment or Popular Culture (for example, Rolling Stone, People, Entertainment Weekly)
  - General Interest (for example, Vanity Fair, New Yorker, Atlantic Monthly)
  - Health (for example, Shape, Health, Men's Health)
  - Hobby or Travel (for example, PCWorld, Popular Mechanics, Travel & Leisure)
  - Home (for example, Better Homes & Gardens, Gourmet, Metropolitan Home)
  - Men's (for example, Esquire, GQ)
  - News (for example, Newsweek, Time)
  - Science or Nature (for example, Discovery, National Geographic)
  - Sports (for example, Baseball Digest, Sports Illustrated)
  - Teen (for example Teen People, Seventeen, YM)
  - Women's (for example, Cosmopolitan, Glamour, Vogue)
  - Something else (WRITE ANSWER BELOW)

BASE: GRADES 7-12; READ MAGAZINES YESTERDAY

220. Were any of the magazines that you looked at or read yesterday targeted toward a specific cultural or ethnic group, for example, Ebony, Jet, Latina, People en Espanol? (CIRCLE ONE ANSWER ONLY)

BASE: GRADES 7-12

225. What are the types of magazines to which you personally subscribe (that is, magazines that are mailed directly to you at your home)? Do not include magazines that someone else in your family subscribes to. (CIRCLE AS MANY ANSWERS AS YOU NEED)
- I do not have any magazine subscriptions
  - Entertainment or Popular Culture (for example, Rolling Stone, People, Entertainment Weekly)
  - General Interest (for example, Vanity Fair, New Yorker, Atlantic Monthly)
  - Health (for example, Shape, Health, Men's Health)
  - Hobby or Travel (for example, PCWorld, Popular Mechanics, Travel & Leisure)
  - Home (for example, Better Homes & Gardens, Gourmet, Metropolitan Home)
  - Men's (for example, Esquire, GQ)
  - News (for example, Newsweek, Time)
  - Science or Nature (for example, Discovery, National Geographic)
  - Sports (for example, Baseball Digest, Sports Illustrated)
  - Teen (for example Teen People, Seventeen, YM)
  - Women's (for example, Cosmopolitan, Glamour, Vogue)
  - Religious
  - Something else (WRITE ANSWER BELOW)

BASE: GRADES 7-12; SUBSCRIBE TO MAGAZINES

230. Are any of the magazines to which you subscribe targeted toward a specific cultural or ethnic group, for example, Ebony, Jet, Latina, People en Espanol? (CIRCLE ONE ANSWER ONLY)

### Newspapers

BASE: GRADES 7-12

240. Thinking only about yesterday, which sections of the newspaper did you look at or read? (CIRCLE AS MANY ANSWERS AS YOU NEED)

I did not read the newspaper yesterday

National news

Local news

Entertainment (movies, television)

Comics

Horoscope or advice columns

Sports

Fashion

Youth or teen section

Something else (WRITE ANSWER BELOW)

245. Thinking only about yesterday, about how much time did you spend looking at or reading a newspaper? (CIRCLE ONE ANSWER ONLY) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

### Books

BASE: GRADES 7-12

255. Thinking only about yesterday, about how much time did you spend reading books for a homework assignment? (CIRCLE ONE ANSWER ONLY) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

260. Thinking only about yesterday, about how much time did you spend reading a book that was for your own enjoyment (not a homework assignment)? (CIRCLE ONE ANSWER ONLY) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

BASE: GRADES 7-12; SPENT TIME READING FOR ENJOYMENT

270. Yesterday, what types of books were you reading for your own enjoyment? (CIRCLE AS MANY ANSWERS AS YOU NEED)

I did not read any books for enjoyment yesterday

Adventure

Arts & Music or Hobbies

History or Current Events

Humor

Literature 9

Mystery or Thriller

Romance

Science Fiction or Fantasy

Science or Nature

Self Help

Sports

Religious

Something else (WRITE ANSWER BELOW)

## IV. TELEVISION VIEWING

### Morning TV Viewing (7 AM - Noon)

305. Thinking only about yesterday morning, please circle every TV show that you watched. Only circle one show in each time period. Only circle a show if you watched most of that show.

310. Thinking only about yesterday morning between 7AM and noon, about how much time did you spend watching TV? Do not include any time spent watching videos or shows that you taped. (CIRCLE ONE ANSWER ONLY)  
Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

BASE: GRADES 7-12; WATCHED TV YESTERDAY MORNING

322. Yesterday morning when you were watching TV, were you mainly doing something else while the TV was on, or were you mainly just watching TV? (CIRCLE ONE ANSWER ONLY)  
I was mainly doing something else  
I was mainly just watching TV

BASE: WATCHED TV YESTERDAY MORNING

325. Yesterday morning when you were watching TV, were you mainly watching TV alone, or were you mainly watching TV with someone else? (CIRCLE ONE ANSWER ONLY)  
Mainly watching alone  
Mainly watching with someone else

BASE: WATCHED TV YESTERDAY MORNING WITH SOMEONE ELSE

330. With whom were you watching TV yesterday morning? (CIRCLE AS MANY ANSWERS AS YOU NEED)  
I was mainly watching alone  
My mother  
My father  
My brother or sister  
A friend  
A teacher  
My class  
Grandparents  
Cousin(s)  
Aunt/Uncle  
Someone else (WRITE ANSWER BELOW)

#### **Afternoon TV Viewing (Noon - 6:00PM)**

335. Thinking only about yesterday afternoon, please circle every TV show that you watched. Only circle one show in each time period. Only circle a show if you watched most of that show.

340. Thinking only about yesterday afternoon between noon and 6 PM, about how much time did you spend watching TV? Do not include any time spent watching videos or shows that you taped. (CIRCLE ONE ANSWER ONLY)  
Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

BASE: GRADES 7-12; WATCHED TV YESTERDAY AFTERNOON

352. Yesterday afternoon when you were watching TV, were you mainly doing something else while the TV was on, or were you mainly just watching TV? (CIRCLE ONE ANSWER ONLY)  
I was mainly doing something else  
I was mainly just watching TV

BASE: WATCHED TV YESTERDAY AFTERNOON

355. Yesterday afternoon when you were watching TV, were you mainly watching TV alone, or were you mainly watching TV with someone else? (CIRCLE ONE ANSWER ONLY)  
Mainly watching alone  
Mainly watching with someone else

BASE: WATCHED TV YESTERDAY AFTERNOON WITH SOMEONE ELSE

360. With whom were you watching TV yesterday afternoon? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I was mainly watching alone
- My mother
- My father
- My brother or sister
- A friend
- A teacher
- My class
- Grandparent(s)
- Cousins
- Aunt/uncle
- Someone else (WRITE ANSWER BELOW)

**Evening TV Viewing (6 PM - Midnight)**

365. Thinking only about yesterday evening, please circle every TV show that you watched. Only circle one show in each time period. Only circle a show if you watched most of that show.

370. Thinking only about yesterday evening between 6 PM and midnight, about how much time did you spend watching TV? Do not include any time spent watching videos or shows that you taped. (CIRCLE ONE ANSWER ONLY) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

BASE: GRADES 7-12; WATCHED TV YESTERDAY EVENING

382. Yesterday evening when you were watching TV, were you mainly doing something else while the TV was on, or were you mainly just watching TV? (CIRCLE ONE ANSWER ONLY)

- I was mainly doing something else
- I was mainly just watching TV

BASE: WATCHED TV YESTERDAY EVENING

385. Yesterday evening when you were watching TV, were you mainly watching TV alone, or were you mainly watching TV with someone else? (CIRCLE ONE ANSWER ONLY)

- Mainly watching alone
- Mainly watching with someone else

BASE: WATCHED TV YESTERDAY EVENING WITH SOMEONE ELSE

390. With whom were you watching TV yesterday evening? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I was mainly watching alone
- My mother
- My father
- My brother or sister
- A friend
- A teacher
- My class
- Grandparent(s)
- Cousins
- Aunt/uncle
- Someone else (WRITE ANSWER BELOW)

**Late Night TV Viewing (Midnight - 7:00 AM)**

BASE: GRADES 7-12

395. Thinking only about last night, please circle every TV show that you watched between midnight last night and 7 AM this morning. Only circle one show in each time period. Only circle a show if you watched most of that show.

## Yesterday's TV Viewing

BASE: WATCHED TV

397. Which of the following sentences best describes how you watched TV yesterday? (CIRCLE ONE ANSWER ONLY)

I did not watch TV yesterday

I mainly watched one program or channel at a time

I mainly switched back and forth between a couple of channels at once

I mainly channel surfed

## General TV Use

400. How often is a TV usually on in your home (even if no one is watching)? (CIRCLE ONE ANSWER ONLY)

Most of the time

Some of the time

A little bit of the time

Never

405. In your home, is the TV usually on during meals, or not? (CIRCLE ONE ANSWER ONLY)

Yes, the TV is usually on during meals

No, the TV is not usually on during meals

410. Does your family have any rules about watching television at your home? (CIRCLE ONE ANSWER ONLY)

Yes, my family has rules about watching television

No, my family does not have any rules about watching television

420. How often is each of the following statements true for you -- most of the time, some of the time, a little of the time, or never? (CIRCLE ONE ANSWER NEXT TO EACH STATEMENT -- A THROUGH C)

A. When I watch TV, I am entertained

B. When I watch TV, I am just killing time

C. When I watch TV, I learn interesting things

## V. OTHER MEDIA USE

### Videos

505. Thinking only about yesterday, about how much time did you spend watching videos? (CIRCLE ONE ANSWER NEXT TO EACH STATEMENT - A AND B) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

A. Videos of TV shows taped earlier

B. Other videos (such as movies)

BASE: GRADES 7-12; WATCHED OTHER VIDEOS

510. Yesterday, what types of videos (not including TV shows that were taped) did you watch? (CIRCLE AS MANY ANSWERS AS YOU NEED)

I did not watch any videos yesterday

Action

Comedy

Drama

Family or Children

Fitness

Horror

Romance

Science Fiction

Music videos

Something else (WRITE ANSWER BELOW)

BASE: GRADES 7-12; WATCHED OTHER VIDEOS

515. Yesterday, did you mainly watch videos (not including TV shows that were taped) alone or with someone else? (CIRCLE ONE ANSWER ONLY)

I did not watch videos yesterday

Mainly watched alone

Mainly watched with someone else

BASE: GRADES 7-12; WATCHED OTHER VIDEOS WITH SOMEONE ELSE

520. With whom did you watch videos yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I did not watch videos yesterday
- I mainly watched alone
- My mother
- My father
- My brother or sister
- A friend
- A teacher
- My class
- Grandparents
- Cousins
- Aunt/uncle
- Someone else (WRITE ANSWER BELOW)

### **Movies**

530. Thinking only about yesterday, how many movies did you see in a movie theater?

- None, I did not see any movies yesterday
- One movie
- Two movies
- Three or more movies

BASE: SAW MOVIES

540. Thinking only about yesterday, what types of movies did you see in a movie theater? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- Action
- Comedy
- Drama
- Family or Children
- Horror
- Romance
- Science Fiction
- Something else (WRITE ANSWER BELOW)

BASE: GRADES 7-12; SAW MOVIES

545. Yesterday, did you go to the movies alone or with someone else? (CIRCLE ONE ANSWER ONLY)

- Alone
- Someone else

BASE: GRADES 7-12; SAW MOVIES WITH SOMEONE ELSE

547. With whom did you go to the movies yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I went alone
- My mother
- My father
- My brother or sister
- A friend
- A teacher
- My class
- Grandparents
- Cousins
- Aunt/uncle
- Someone else (WRITE ANSWER BELOW)

### **Video Games**

550. Thinking only about yesterday, about how much time did you spend playing video games? Do not include time spent playing games on a computer. (CIRCLE ONE ANSWER ONLY) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).



BASE: PLAYED VIDEO GAMES

555. What are the types of video games that you played yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)
- Action or Combat (for example, Doom, Duke Nukem)
  - Adventure (for example, Bladerunner, Tomb Raider, Titanic)
  - Classic Games or Gambling or Puzzles & Logic (for example, Battle Chess 4000, Solitaire, Word Grid)
  - Reflex (for example, Pulse, Qwirks, Tetris)
  - Role Playing or Interactive Fiction or Fantasy (for example, Ultima VII, King's Quest VII)
  - Simulation or Strategic Planning (for example, X-Wing, Sim City, Transport Tycoon )
  - Sports or Competition (for example, NBA Live, PGA Golf, Need for Speed)
  - Something else (WRITE ANSWER BELOW)

BASE: GRADES 7-12; PLAYED VIDEO GAMES

565. Yesterday, were you mainly playing video games alone, or were you mainly playing video games with someone else? (CIRCLE ONE ANSWER ONLY)
- Mainly alone
  - Mainly with someone else

BASE: GRADES 7-12; PLAYED VIDEO GAMES WITH SOMEONE ELSE

568. With whom were you playing video games yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)
- I mainly played video games alone
  - My mother
  - My father
  - My brother or sister
  - A friend
  - A teacher
  - My class
  - Grandparents
  - Cousins
  - Aunt/uncle
  - Someone else (WRITE ANSWER BELOW)

**CDs and Tapes**

570. People often listen to CDs or tapes while they are doing other things (for example, eating, getting dressed, doing homework, walking or riding in a car or bus). Thinking only about yesterday, about how much total time did you spend listening to CDs or tapes? (CIRCLE ONE ANSWER ONLY) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

BASE: GRADES 7-12; LISTENED TO CDS AND TAPES

585. What types of CDs and tapes did you listen to yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)
- Alternative Rock
  - Books on Tape
  - Children's
  - Classic Rock
  - Classical
  - Comedy
  - Country & Western
  - Gospel or Christian Music
  - Hard Rock or Metal
  - Jazz or Blues
  - Latin or Salsa
  - Rap or Hip-Hop
  - Rave or Techno Rock
  - Reggae
  - Rhythm & Blues or Soul
  - Ska or Punk
  - Soft Rock
  - Top 40 Rock
  - Something else (WRITE ANSWER BELOW)

## Radio

BASE: GRADES 7-12

605. People often listen to the radio while they are doing other things (for example, eating, getting dressed, doing homework, walking or riding in a car or bus). Thinking only about yesterday, about how much time did you spend listening to the following types of radio broadcasts? (CIRCLE ONE ANSWER NEXT TO EACH ITEM) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

- A. Music
- B. News
- C. Talk Radio
- D. Other Broadcasts

BASE: GRADES 3-6

608. People often listen to the radio while they are doing other things (for example, eating, getting dressed, doing homework, walking or riding in a car or bus). Thinking only about yesterday, about how much total time did you spend listening to the radio? This includes music, news, talk radio and other broadcasts. (CIRCLE ONE ANSWER ONLY) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours or more (write answer below).

BASE: GRADES 7-12; LISTENED TO MUSIC

610. Yesterday, what types of music did you listen to on the radio? (CIRCLE AS MANY ANSWERS AS YOU NEED)

I did not listen to music on the radio yesterday

- Alternative Rock
- Children's
- Classic Rock
- Classical
- Country & Western
- Gospel or Christian Music
- Hard Rock or Metal
- Jazz or Blues
- Latin or Salsa
- Rap or Hip Hop
- Rave or Techno Rock
- Reggae
- Rhythm & Blues or Soul
- Ska or Punk
- Soft Rock
- Top 40 Rock
- Something else (WRITE ANSWER BELOW)

## VI. COMPUTER USE

702. How often is each of the following statements true for you -- most of the time, some of the time, a little of the time, or never? (CIRCLE ONE ANSWER NEXT TO EACH STATEMENT)

- A. When I use a computer, I am entertained
- B. When I use a computer, I am just killing time
- C. When I use a computer, I learn interesting things

705. Yesterday, did you use a computer at school? (CIRCLE ONE ANSWER ONLY)

- Yes, used a computer at school
- No, did not use a computer at school

710. Yesterday, did you use a computer outside of school? (CIRCLE ONE ANSWER ONLY)

- Yes, used a computer outside of school
- No, did not use a computer outside of school

Thinking only about yesterday, about how much time did you spend using the computer for the following activities? (CIRCLE ONE ANSWER NEXT TO EACH ITEM) Response categories: none, 5 minutes, 15 minutes, 30 minutes, 45 minutes, 1 hour, 1½ hours, 1½ hours or more (write answer below).

BASE: USED A COMPUTER YESTERDAY

A. School-related work

BASE: USED A COMPUTER YESTERDAY

B. Job-related work

BASE: USED A COMPUTER YESTERDAY

C. Games

BASE: USED A COMPUTER YESTERDAY

D. Visiting chat rooms

BASE: ALL RESPONDENTS

E. Looking at Web sites

BASE: USED A COMPUTER YESTERDAY

F. E-mail

BASE: USED A COMPUTER YESTERDAY

G. Something else

### Computer Games

BASE: USED A COMPUTER GAME YESTERDAY

725. What are the types of computer games that you played yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I did not play computer games yesterday
- Action or Combat (for example, Doom, Duke Nukem)
- Adventure (for example, Bladerunner, Tomb Raider, Titanic)
- Arts & Crafts (for example, Crayola Magic 3-D, MonsterMaker)
- Classic Games or Gambling or Puzzles & Logic (for example, Battle Chess 4000, Solitaire, Word Grid)
- Educational (for example, Oregon Trail, Math Blaster, Reader Rabbit)
- Kids (for example, Disney's Animated Storybooks, The Playtoons Collection)
- Popular Culture or Lifestyle (for example, The Simpsons Virtual Springfield, Let's Talk About Me, McKenzie & Co.)
- Reflex (for example, Pulse, Qwirks, Tetris)
- Role Playing or Interactive Fiction or Fantasy (for example, Ultima VII, King's Quest VII)
- Simulation or Strategic Planning (for example, X-Wing, Sim City, Transport Tycoon )
- Sports or Competition (for example, NBA Live, PGA Golf, Need for Speed)
- Something else (WRITE ANSWER BELOW)

BASE: GRADES 7-12; USED A COMPUTER GAME YESTERDAY

730. Yesterday, did you mainly play these computer games alone, did you mainly play with someone else in the room, or did you mainly play with someone else online? (CIRCLE ONE ANSWER ONLY)

- I did not play computer games yesterday
- Mainly alone
- Mainly with someone else in the room
- Mainly with someone else online

BASE: GRADES 7-12; USED A COMPUTER GAME WITH SOMEONE ELSE IN ROOM

732. With whom did you play computer games yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I did not play computer games yesterday
- I mainly played computer games alone
- I mainly played with someone else online
- My mother
- My father
- My brother or sister
- A friend
- A teacher
- My class
- Grandparents
- Cousins
- Aunt/uncle
- Someone else (WRITE ANSWER BELOW)

### Chat Rooms

BASE: VISITED CHAT ROOM YESTERDAY

735. What were the topics of the chat rooms that you visited yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I did not visit any chat rooms yesterday
- Entertainment (TV, movies, music, celebrities)
- Family or Children
- Gaming
- Hobbies or Groups
- News 5
- Relationships or Lifestyles
- Shopping
- Sports
- Something else (WRITE ANSWER BELOW)

BASE: VISITED CHAT ROOM YESTERDAY

740. Yesterday, were you mainly alone when you used the computer to visit chat rooms, or were you mainly with someone else? (CIRCLE ONE ANSWER ONLY)

- I did not visit any chat rooms yesterday
- Mainly alone
- Mainly with someone else

BASE: VISITED CHAT ROOM WITH SOMEONE ELSE

742. Who was with you when you visited chat rooms yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I did not visit any chat rooms yesterday
- I was mainly alone when I visited chat rooms yesterday
- My mother
- My father
- My brother or sister
- A friend
- A teacher
- My class
- Grandparents
- Cousins
- Aunt/uncle
- Someone else (WRITE ANSWER BELOW)

## Websites

BASE: LOOKED AT WEB SITE YESTERDAY

745. What types of Web sites did you look at yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I did not look at any Web sites yesterday
- Entertainment (TV, movies, music, celebrities)
- Family or Children
- Gaming
- News
- Relationships or Lifestyles
- Research or Information or Computer Support
- Search Engines
- Shopping
- Sports
- Something else (WRITE ANSWER BELOW)

BASE: LOOKED AT WEB SITE YESTERDAY

750. Yesterday, were you mainly alone when you looked at Web sites, or were you mainly with someone else? (CIRCLE ONE ANSWER ONLY)

- I did not look at any Web sites yesterday
- Mainly alone
- Mainly with someone else

BASE: LOOKED AT WEB SITE WITH SOMEONE ELSE

751. Who was with you when you looked at Web sites yesterday? (CIRCLE AS MANY ANSWERS AS YOU NEED)

- I did not look at any Web sites yesterday
- I was mainly alone when I looked at Web sites yesterday
- My mother
- My father
- My brother or sister
- A friend
- A teacher
- My class
- Someone else (WRITE ANSWER BELOW)

755. If you were going to a desert island (OK, a desert island with electricity) and you could only take one of the following things, what would you choose? (CIRCLE ONE ANSWER ONLY)

- Nothing
- Books or magazines
- CDs or tapes and a player
- Computer with Internet access
- Radio
- TV
- Video games
- Videos and a VCR
- Something else

THE END

THANK YOU FOR YOUR TIME AND EFFORT!