

Kaiser International Health Journalism Fellowship Program
Journalists' briefing sessions in advance of the XVI International AIDS
Conference, Toronto, Canada
Thursday, August 10/Friday, August 11, 2006

Sponsored by the Henry J. Kaiser Family Foundation and the International AIDS Vaccine Initiative (IAVI), with program support from the Canadian Institute for Training in Public Broadcasting, CBC/Radio-Canada

Location: Novotel Toronto Centre
45 The Esplanade, Toronto, ON, M5E-1W2, Canada
(Tel: +1-416-367-8900; Fax: +1-416-360-8285)

WEDNESDAY, AUGUST 9

Arrival in Toronto

Evening: Informal dinner at the Novotel hotel

THURSDAY, AUGUST 10

Meetings in The Champagne West Room, 2nd floor, Novotel hotel

8:30am: Coffee/Buffer breakfast

9:00am: Welcome, Introductions and Expectations:
Introduction of journalists and faculty members; highlight key goals of briefing sessions
Penny Duckham, executive director, Kaiser Media Fellowships Program, Henry J. Kaiser Family Foundation

9:15am-10:30am: Overview of the global epidemic, and of the epidemics in Africa, India, the Caribbean, Russia and Ukraine:
Jennifer Kates, Director of HIV/AIDS Policy, Kaiser Family Foundation
Presentation followed by Q&A
Break

10:45am-12:00pm: Prevention of HIV/AIDS
Judith Auerbach, PhD, Vice President, Public Policy and Program Development, The Foundation for AIDS Research (amfAR)
Presentation followed by Q&A

12:00pm-2:00pm: Break out into smaller groups for lunch and discussion:
Stigma, Language and the Challenges of Reporting on HIV/AIDS: Use of language and the vocabulary of HIV/AIDS; ethics; the use of photographs/video

Break

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- 2:15pm-3:30pm: Confronting stigma, and the challenges in rolling out ARV treatment—The Botswana experience and its implications for Africa, India and the Caribbean
Dr. Ernest Darkoh, Chairman, BroadReach Healthcare; former director of Botswana's National AIDS Treatment Programme
Presentation followed by Q&A
Break
- 3:45pm-5:00pm: Women, children and AIDS—Mrs. Bernice Heloo, President, The Society of Women against AIDS in Africa; and executive director, Pro-Link, Accra, Ghana
- 6:30pm: Optional reception
- 7:00pm: Optional BBQ/Buffer on hotel patio

FRIDAY, AUGUST 11

Meetings in The Champagne West Room, 2nd floor, Novotel hotel

- 8:30am: Coffee/Buffer breakfast
- 9:00am-10:00am: Helene D. Gayle, M.D., M.P.H., Co-Chair XVI International AIDS Conference & President, International AIDS Society; president and CEO, CARE USA—What are the goals of the XVI AIDS Conference?
Break
- 10:15am-12:00pm: How to Report on an IAS conference:
--How to read Medical Abstracts, the science of AIDS/reporting on an IAS conference
--How to interview scientists
--How to structure reporting over a week of conflicting events
Panel with Jon Cohen, writer, *Science* magazine, Akin Jimoh; Kalpana Jain; Linda Villarosa; Maureen Brosnahan; Maureen Taylor
- 12:00pm-2:00pm: Break out into smaller groups for lunch and discussion:
What are the key issues for your readership/audience?

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- 2:00pm-3:15pm: Clinical/Vaccine Trials—Katie Moore, Senior Director, global communications, International AIDS Vaccine Initiative (IAVI)
Break
- 3:30pm-4:30pm: Health care in Canada—introduction to Toronto, the Canadian system and multi-cultural society, Canadian journalism and media issues:
Susan Marjetti, Regional Director of Radio, Toronto 99.1 & Southern Ontario English Radio Regional News, Canadian Broadcasting Corporation and Pauline Dakin, National Health/Medical Reporter, CBC Radio
- 4:30pm: Final group session—Questions, Thoughts
Moderator: Penny Duckham
- 7:30pm: Dinner—The Alsace Room
Speaker: Mary Fisher, UNAIDS Special Representative and founder, Mary Fisher Clinical AIDS Research & Education (CARE) Fund
“Learning Indifference: 15 Years a Pilgrim”

SATURDAY, AUGUST 12

- 8:00am: Depart hotel for the Canadian Broadcasting Corporation Broadcast Center (opposite convention center)
- 8:30am-9:00am: Continental breakfast offered by the CBC
- 9:00am-1:30pm: Ethics in health reporting: Canadian Institute for Training in Public Broadcasting CBC/Radio-Canada
Renee Pellerin, Executive Producer, In-House Documentaries, Newsworld Production Unit, CBC and Gustavo A. Win, Development Officer and Trainer, Broadcasting Board of Governors / International Broadcasting Bureau, Washington, DC
- 12:30pm: Lunch offered by the CBC during training program)
- Saturday afternoon options
- 1:00pm-6:00pm: IAVI satellite session, Renaissance Hotel
AIDS vaccine research in the developing world
Visit International AIDS Conference Center
--Advance registration and collect conference materials
--General orientation

Free time

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SATURDAY, AUGUST 12 (continued)

7:00pm: Optional dinner, location CAMERA Bar
1028 Queen Street West
Screening and discussion of *The Age of AIDS*
Renata Simone, producer, *The Age of AIDS*
FRONTLINE, WGBH/PBS Television

SUNDAY, AUGUST 13

Evening: Opening Ceremony

MONDAY, AUGUST 14/FRIDAY, AUGUST 18

International AIDS Conference

Panelists/Moderators

--Maureen Brosnahan, national reporter, CBC News-Investigations
--Jon Cohen, writer, *Science Magazine*
--Vito Cupoli, Senior Producer, English Radio News, CBC
--George Curry, editor in chief, National Newspaper Publishers Association News Service and BlackPressUSA.com
--Pauline Dakin, national health/medical reporter, English Radio News, CBC
--Ervin Dyer, reporter, *The Pittsburgh Post Gazette*
-- Frankie Edozien, reporter, *New York Post*
-- Ms. Natalia Feduschak, Kaiser International Journalism Fellow, Kyiv, Ukraine
--Susan Jacobs, former medical editor, *The Orange County Register*, CA
--Kalpana Jain, former health editor, *The Times of India*; Kaiser International Journalism Fellow, New Delhi, India
--Akin Jimoh, program director, Development Communications Network Media Resource and Advocacy Centre, Lagos, Nigeria
--Jackie Judd, vice president, Kaiser Family Foundation; former special correspondent, *ABC Television News*, Washington D.C.
--Jaldeep Katwala, BBC World Service Trust, Nigeria
--Susan Marjetti, Canadian Broadcasting Corporation
--Renee Pellerin, Executive Producer, In-House Documentaries CBC
--Maureen Taylor, national health reporter, English Network Television News, CBC
--Gustavo A. Win, Development Officer and Trainer, Broadcasting Board of Governors / International Broadcasting Bureau, Washington, DC
--Linda Villarosa, contributing writer, *The New York Times*

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Invited Journalists

AFRICA

1. Ms. Betty Abah, staff writer, *TELL magazine*, Lagos, Nigeria; 2006 Alfred Friendly Fellow
2. Ms. Lillian Aluanga, *The Sunday Standard*, Kenya
3. Mr. Akin Jimoh, Lagos, Nigeria
4. Mr. Simon Kasyate, *Daily Monitor*, Uganda
5. Mr. Jaldeep Katwala, BBC World Service Trust, Nigeria
6. Ms. Tchibozo Komlan Makeba, *Adjinakou* newspaper, Benin
7. Mr. Francisco Manjate, *Jornal Noticias* newspaper, Mozambique
8. Ms. Hellen Miseda, *The People On Sunday/The People Daily*, Kenya
9. Ms. Arlita Jose Monjane, *TV Miramar*, Mozambique
10. Mr. Robert Mukondiwa, *The Sunday Mail*, Zimbabwe
11. Mr. Samuel Muraya, *Metro-FM radio*, Kenya
12. Mr. Elseborn Mwangi, freelance reporter, *The People Daily*, Kenya
13. Mr. Ansbert Ngurumo, *East African/Free Media*, Tanzania
14. Ms. Nassima Oulebsir, *Le Jeune Independent* newspaper, Algeria
15. Ms. Anso Thom, *Health-e/Sunday Times*, South Africa

CANADA

Canadian Broadcasting Corporation /Canadian Institute for Training in Public Broadcasting faculty

1. Ms. Maureen Brosnahan, Canadian Broadcasting Corporation
2. Mr. Vito Cupoli, Senior Producer, English Radio News, CBC
3. Ms. Pauline Dakin, Canadian Broadcasting Corporation
4. Ms. Susan Marjetti, Canadian Broadcasting Corporation
5. Ms. Renee Pellerin, Canadian Broadcasting Corporation
6. Ms. Maureen Taylor, Canadian Broadcasting Corporation
7. Mr. Gustavo A. Win, Broadcasting Board of Governors/International Broadcasting Bureau

CARIBBEAN

In partnership with Pan American Health Organization

1. Mr. Loren Burford, CVM Communications Group (CVMTV), Jamaica
2. Mr. Dale Enoch, Director of News and Public Affairs, Citadel Limited, Trinidad
3. Ms. Dale Forde, Reporter and News Anchor, Caribbean Broadcasting Corporation, Barbados

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4. Ms. Kendra Griffith, Great Belize Productions (Channel 5), Belize
5. Mr. David Rodríguez, Univision, Puerto Rico
6. Mr. Hector I. Aponte del Valle, camera operator, Univision, Puerto Rico

INDIA

1. Mr. Harindra Singh Bagwada, senior correspondent, *Rajasthan Patrika*, Jaipur, Rajasthan
2. Ms. Mohuya Chaudhari, senior editor, New Delhi Television, New Delhi
3. Mr. Shekhar Deshmukh, sr. sub-editor/reporter, *Loksatta*, Indian Express Newspapers, Mumbai
4. Ms. Rumni Ghosh, special correspondent, *Dainik Bhaskar*, Indore, Madhya Pradesh
5. Ms. Kalpana Jain, Kaiser International Health Journalism Fellow, New Delhi
6. Mr. Sudhir Mishra, senior correspondent, *Hindustan*, Lucknow, Uttar Pradesh
7. Ms. Angana Parekh, reporter, Indian Women's Feature Service, New Delhi
8. Ms. Toufiq Rashid, reporter, *Indian Express*, New Delhi
9. Ms. Sanchita Sharma, health editor, *Hindustan Times*, New Delhi
10. Mr. Manish Srivastava, reporter, *Dainik Jagran*, Lucknow, Uttar Pradesh
11. Mr. Arun Kumar Tripathi, news editor, *Hindustan*, New Delhi

IAMI journalists

1. Mr. Khopotso Bodibe, radio journalist, *Health-e News Service*, South Africa
2. Ms. Linda Nyondo, reporter, *Zambia Daily Mail*

RUSSIA and UKRAINE

1. Ms. Alla Astakhova, Special Reporter, *Itogi Magazine*, Moscow, Russia
2. Ms. Tetyana Bilyk, Director of Programs, Transatlantic Partners Against AIDS, Kyiv, Ukraine
3. Ms. Olga Knorre, Manager, Journalism Program in the Russian Federation, Transatlantic Partners Against AIDS
4. Mr. Andrey Reut, Editor, Economic Department, *Izvestia Newspaper*, Moscow, Russia
5. Mr. Igor Slisarenko, TV News Reporter, Channel 5, Kyiv, Ukraine
6. Ms. Iryna Solomko, Journalist, *Korrespondent*, Kyiv, Ukraine

U.S.—National Association of Black Journalists/Black AIDS Institute

1. George Curry, editor in chief, National Newspaper Publishers Association News Service and BlackPressUSA.com
2. Ervin Dyer, reporter, *The Pittsburgh Post-Gazette*
3. Frankie Edozien, reporter, *New York Post*
4. Susan Jacobs, former medical editor, *The Orange County Register*, CA
5. Linda Villarosa, contributing writer, *The New York Times*

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Invited participants

1. Mr. Michael Curry, correspondent, *Kontakt Television Network*
Mr. Vianou François Godonou, reporter, *La Capitale*, Republic of Benin
2. Ms. Aurora Herrera, Media and Communications Coordinator, Toronto YouthForce,
TakingITGlobal and former reporter, *Trinidad Guardian*, Trinidad
3. Mr. Jurij R. Klufas, executive producer, *Kontakt Ukrainian Television Network*
4. Ms. Ina van der Linde, *Adjunct Director*, Office of the CEO Human Sciences Research
Council, South Africa

Kaiser Family Foundation staff

Penny Duckham
Brittany Fiore-Silfvast
Deirdre Graham
Jackie Judd
Jennifer Kates
Stephen Massey
Megan Thomas