

## **How is the U.S. Global Health Initiative Changing What Happens in the Field?**

### **Speaker Biographies Wednesday, May 25, 2011**

#### **Mark Green**

Ambassador Mark Green joins the USGLC as a Senior Director following an extensive career in public service. He represented the 8<sup>th</sup> district of Wisconsin in the U.S. House of Representatives from 1999 to 2007, serving on the House Judiciary and International Relations Committees, and as an Assistant Majority Whip. He helped craft a variety of innovative foreign policy initiatives including the Millennium Challenge Act, the Global Access to HIV/AIDS Prevention, Awareness and Treatment Act of 2001, and the U.S. Leadership Against HIV/AIDS, Tuberculosis and Malaria Act. Following his service in Congress, Green served as the U.S. Ambassador to Tanzania from 2007 to 2009, overseeing the largest Millennium Challenge Compact and significant PEPFAR programs. He previously served as Managing Director of the Malaria No More Policy Center in Washington and is a current member of the board of the Millennium Challenge Corporation. He graduated from the University of Wisconsin Eau-Claire and earned his J.D. from the University of Wisconsin-Madison.

#### **Karl Hofmann**

Mr. Hofmann was named president and CEO of PSI in February 2007. PSI is the world's largest social marketing firm, a Washington DC-based nonprofit company operating in more than 60 countries around the world. With programs in malaria, reproductive health, child survival and HIV prevention, PSI promotes products, services and healthy behaviors that enable low-income and vulnerable people to lead healthier lives. In 2009 alone, PSI helped prevent approximately 34 million malaria episodes and 267,000 malaria deaths; 3.5 million unintended pregnancies; 7.5 million cases of diarrhea; and nearly 150,000 new HIV infections. Mr. Hofmann is steering PSI on its ambitious plan to double its health impact by 2012. Under his leadership, the organization is on target to achieve that goal. Since Mr. Hofmann assumed leadership of the company, PSI has been awarded the largest single grant ever for reproductive health work, from a private U.S. foundation, and garnered nearly \$1 billion from The Global Fund to Fight AIDS, Tuberculosis and Malaria. PSI's 2009 operating revenue was approximately \$430 million. PSI has been lauded by Givewell ([www.givewell.net](http://www.givewell.net)) as the most efficient saver of lives in sub-Saharan Africa. Prior to joining PSI, Mr. Hofmann was a career American diplomat for 23 years. He served as U.S. ambassador to the Republic of Togo, executive secretary of the Department of State, and deputy chief of mission (senior career diplomat) at the American Embassy in Paris. Mr. Hofmann also served on President Clinton's National Security Council staff. Mr. Hofmann is a graduate of Georgetown University and the National Defense University. He is a director of the Washington-based U.S. Global Leadership Coalition, a member of the American Academy of Diplomacy, and a member of the External Board of Advisors of Pennsylvania State University's School of International Affairs.

#### **Jennifer Kates**

Jennifer Kates is Vice President and Director of Global Health & HIV Policy at the Kaiser Family Foundation, where she oversees the Foundation's policy analysis and research focused on the U.S. government's role in global health and on the global and domestic HIV epidemics. Widely regarded as an expert in the field, she regularly publishes and presents on global health issues and is particularly known for her work on analyzing donor government investments in global health; assessing and mapping the U.S. government's global health architecture, programs, and funding; and tracking key trends in the HIV epidemic, a area she has been working in for more than twenty years. Prior to joining the Foundation in 1998, Ms. Kates was a Senior Associate with The Lewin

Group, a health care consulting firm, where she focused on HIV policy, strategic planning/health systems analysis, and health care for vulnerable populations. Prior to that, she directed the Office of Lesbian, Gay, and Bisexual Concerns at Princeton University. Ms. Kates serves on numerous federal and private sector advisory committees on global health and HIV/AIDS issues. Currently, she is a member of the Institute of Medicine's committee to evaluate the President's Emergency Plan for AIDS Relief (PEPFAR). She also serves on two IOM committees commissioned by the White House to inform the National HIV/AIDS Strategy. Ms. Kates received her masters degree in public affairs from Princeton University's Woodrow Wilson School of Public and International Affairs, and her bachelors in political science from Dartmouth College. She also holds a masters degree in political science from the University of Massachusetts. Currently, she is pursuing a doctorate in public policy at George Washington University, where she is also a lecturer.

### **Kayla Laserson**

I have been at CDC for 14 years. Currently I am the Director of the KEMRI/CDC Research and Public Health Collaboration where I oversee a staff of over 1700 individuals and a comprehensive research program in HIV, malaria, TB, emerging infectious diseases, health and demographic surveillance, and programmatic service delivery of HIV care, treatment and prevention programs. I am the overall principal investigator of the KEMRI/CDC health and demographic surveillance system, and a co-PI on a phase 3 randomized placebo-controlled multicenter trial to evaluate the efficacy and safety of a rotavirus vaccine, a multicenter phase 3 malaria vaccine trial, and the first ever multi-country phase 2B TB vaccine trial. I currently serve as the Chair of the Board of Trustees of the INDEPTH Network and as the CDC-Kenya Global Health Initiative focal person. Prior to coming to Kenya, I worked as the Deputy Chief of the International TB Branch in the Division of TB Elimination at CDC-Atlanta. There I supervised a team of medical epidemiologists in the provision of international program support to global tuberculosis programs, in particular to those countries providing the largest number of immigrants with tuberculosis to the US and those contributing the most to the global burden of tuberculosis. I was responsible for the design and conduct of international tuberculosis investigations, including all epidemiological analysis, and I conducted operations research training to build capacity to facilitate operational research to improve tuberculosis program performance and reduce the tuberculosis burden.

### **BethAnne Moskov**

BethAnne Moskov is a Foreign Service officer currently serving as the GHI Field Deputy and as well as the Health Program Director for USAID/Mali. In her current role she oversees the development, implementation and management of GHI across all USG agencies in Mali working in health, while also managing the USAID health portfolio. Prior to coming to USAID/Mali, Ms Moskov served in Ghana as the Health Program Director and in Russia and India as the Senior HIV/AIDS / Infectious disease advisor. Before joining the Foreign Service, Ms Moskov has worked for the World Bank designing water/sanitation programs; for UNICEF implementing emergency relief, humanitarian assistance and transitional health programs in Rwanda and Zaire; and for the CDC designing and implementing domestic HIV prevention programs in Hawaii. Ms. Moskov holds an MPH in Public health, an MS in water and agriculture resource management and an MS in infectious disease epidemiology.

### **Lois Quam**

Ms. Lois Quam serves as the Executive Director of the Global Health Initiative (GHI) and is based at the U.S. Department of State, reporting to Secretary of State Hillary Rodham Clinton. President Obama created GHI to help countries save lives today, and strengthen health systems to build stronger nations tomorrow. Ms. Quam's commitment to public service and management background will guide her as she works to oversee GHI's interagency efforts to advance President Obama's mission across the globe. In 1989, the Governor of Minnesota asked Ms. Quam to chair

the Minnesota Health Care Access Commission. As a result of the Commission's work, new state legislation was passed that brought health insurance to tens of thousands of Minnesotans, creating the lowest uninsured rate in the country at the time. In 1993, Ms. Quam took her health care reform experience to the national level, serving as a senior advisor to First Lady Hillary Rodham Clinton's task force on health care reform. In the private sector, Ms. Quam has held key management positions focused on building and growing sustainable programs, particularly in the health care field, with the goal of improving the quality of people's lives. Joining UnitedHealth Group in 1989, Ms. Quam was responsible for forming a successful relationship with AARP, and overseeing the formation of Ovations, a business segment devoted to providing health and well-being products and service to Americans over 50. In 2007, Ms. Quam served as the president and CEO of the Public and Senior Markets segment at UnitedHealth Group, a \$30 billion division overseeing Medicare and Medicaid-based businesses with nearly ten million members and serving approximately one-out-of-five Medicare beneficiaries. In 2009, Ms. Quam launched and chaired Tysvar, LLC, a Minnesota-based New Green Economy (NGE) and health care reform incubator dedicated to universal health care and bringing scale to the NGE. She also served as a senior fellow at the Center for American Progress. Prior to founding Tysvar, Ms. Quam was Head of Strategic Investments, Green Economy & Health at Piper Jaffray, a leading international Minneapolis-based investment bank. Ms. Quam previously served Board of Trustees for the George C. Marshall Foundation and the National Wildlife Federation. Named in 2006 by Fortune magazine as one of America's "50 Most Powerful Women," Ms. Quam attended Macalester College in St. Paul, Minnesota. She graduated magna cum laude and was a member of Phi Beta Kappa and the recipient of Macalester's Distinguished Alumni Award. As a Rhodes Scholar, Ms. Quam went on to earn a master's degree in philosophy, politics and economics at the University of Oxford in England.

### **Mamadi Yilla**

Dr. Mamadi Yilla recently joined the Office of the Global AIDS Coordinator in Washington D.C. as Senior Public Health Advisor for Sustainability and Integration where she works to promote the U.S. government's goals to advance country ownership under PEPFAR and the Global Health Initiative. In 2006, Dr. Yilla joined the U.S. Department of State as a Coordinator for the U.S. Government Mission to Malawi's emergency response to HIV, the President's Emergency Response for AIDS Relief, PEPFAR. Between 2006 – 2011, Dr. Yilla worked to promote a coordinated interagency response by USAID, HHS/CDC, Peace Corps, Department of Defense and the State Department for assistance in the HIV and health sector of Malawi. She became a skilled negotiator and diplomat under the tutelage of Chief's of Mission Eastham, Bodde and Vickers and was effectively mentored in the art of influential diplomacy by Deputy Chief's of Mission Gilmour and Sullivan, as well as training in strategic negotiations which she received at the Harvard Business School in 2010. She has worked extensively to advance the reach of the PEPFAR Country team model for promoting U.S. foreign assistance in the health sector, by working with the Global Fund for AIDS, TB and Malaria, the Host Government, Civil Society and Implementing partners, both USG and non-USG funded to advance sustainability of the outcomes for people impacted by HIV and AIDS. Prior to her public health experience in Africa, Dr. Mamadi Yilla was a post-doctoral student for 5 years in Biochemistry and Immunology (1992 – 1997) under the mentorship of Hidde Ploegh at the Massachusetts Institute of Technology. At MIT she continued her dissertation interests in the secretory pathway, now shifting focus to the trafficking of the major histocompatibility complex class I and class II antigens to the cell surface. Her public health career began in 1997 when she joined the Centers for Disease Control as a research fellow in immunology under William J. Bellini where she collaborated on efforts in improved diagnostic tools for vaccine-preventable childhood diseases, specifically the impact of strains of measles virus on the immune system. That association was instrumental in her participation in the Centers response to the SARS Coronavirus outbreak and research conducted

on cytokine expression in SARS infected peripheral monocytes in 2005. Dr Yilla has received honors for extraordinary leadership of the U.S. Mission interagency PEPFAR Team in the field, strong interagency and donor coordination, progress towards country ownership, and ability to implement an effective PEPFAR response within the bounds of available resources. She received numerous awards for her leadership through the process of developing a pioneering Partnership Framework Agreement with the Government of Malawi, leading the development, negotiation and writing of the first ever Partnership Framework (PF) document and its accompanying implementation plan (IP) between the US Government and a host partner government – signed in May, 2009 (PF) and in July 2010 (PFIP).

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