

THE KAISER/LIFETIME VITAL SIGNS INDEX—SURVEY No. 2

**THE HENRY J. KAISER FAMILY FOUNDATION AND
LIFETIME TELEVISION**

FINAL TOPLINE

November 28, 2000

Job #20033b

Total n= 516 women age 18 or older

Margin of error: plus or minus 5 percentage points

sqrt. of deff = 1.10

Dates of interviewing: November 8-November 19, 2000

Note: Because percentages are rounded they may not total 100%.

INTRODUCTION: Hello, my name is _____ and I am calling for Princeton Survey Research of Princeton, New Jersey. We are conducting a national opinion survey about some important health issues. I'd like to ask a few questions of the YOUNGEST female, 18 years of age or older, who is now at home. **(IF YOUNGEST FEMALE NOT AVAILABLE, ASK: May I speak with the OLDEST female, 18 years of age or older, who is now at home?)**

ONCE RESPONDENT ON PHONE: We're surveying women around the country about health issues.

1. My first question is...Which ONE of the following has been your MOST important source of news and information about health issues? Would you say...**(READ)**

- 34 Television
- 20 Talking with friends and family
- 19 Magazines
- 9 Newspapers
- 8 The internet
- 4 **(VOL)** Doctor, nurse, or other health care provider
- 3 Radio
- 2 **(VOL)** Other most important source
- 2 Don't know/Refused

2. How about gynecological health issues such as female cancers, mammograms or other types of testing, or prenatal care? Which one of the following has been your MOST important source of news and information about GYNECOLOGICAL health issues? Would you say...**(READ)**
- 31 Talking with friends and family
 - 20 Television
 - 20 Magazines
 - 16 **(VOL)** Doctor, nurse, or other health care provider
 - 5 The internet
 - 4 Newspapers
 - 1 Radio
 - 2 **(VOL)** Other most important source
 - 2 Don't know/Refused
3. Have you ever heard of “microbicides”?
- 2 Yes
 - 97 No
 - *¹ Don't know/Refused
4. Can you tell me what they are?
- 0 Yes, protect against STDs
 - 0 Yes, method of birth control/prevent pregnancy/contraceptives
 - 0 Yes, protect against STDs AND prevent pregnancy
 - * Yes, other
 - 2 No, don't know what they are/Not sure
 - 98 Never heard of microbicides
5. (As you may know,) microbicides are substances being developed by scientists that would both prevent pregnancy AND protect against sexually transmitted diseases. In the future, these substances would be available as vaginal creams or gels giving women an alternative to condoms. How much of an impact do you think the availability of these types of creams or gels would have on women's health – a big impact, a small impact, or no impact at all?
- 57 A big impact
 - 21 A small impact
 - 8 No impact at all
 - 15 Don't know
 - * Refused

¹ An asterisk indicates a value of less than 1%.

6. If you were in a situation where you might be at risk of getting a sexually transmitted disease or having an unplanned pregnancy and these kinds of vaginal creams or gels were available how likely would you be to use them—very likely, somewhat likely, not too likely, or not at all likely?

40 Very likely
 22 Somewhat likely
 9 Not too likely
 21 Not at all likely
 4 (VOL) Can't imagine such a situation/Don't believe in contraception
 4 Don't know
 0 Refused

On a slightly different topic...

7. To the best of your knowledge...If a woman has just had sex and thinks she might be pregnant, is there anything she can do in the next few days to prevent pregnancy?

	Current		
<u>Current</u>	<u>18-44</u>	<u>11/97</u> ²	
47	51	41	Yes
32	35	38	No
20	14	22	Not sure/Don't know
*	0	*	Refused

8. What could she do in the next few days to prevent pregnancy?

DO NOT READ ANSWER CATEGORIES. RECORD FIRST RESPONSE, THEN ASK:
 Is there anything else she can do?

	Current		
<u>Current</u>	<u>18-44</u>	<u>11/97</u>	
20	26	18	Take morning-after pills
8	9	3	Take RU-486 or French abortion pill
3	3	1	Take emergency contraception pills
3	2	4	Take birth control pills/extra birth control pills
3	4	2	Get an abortion
3	2	NA	Go to/see a doctor
2	2	NA	Take a pill – no name specified
0	0	NA	Take mifepristone
10	4	8	Other
6	5	26	Not sure/Don't know
52	49	39	Don't think there is anything she can do/Don't know there is an option

Total may exceed 100% due to multiple responses

² This trend, and all others included in this topline, is from the National Emergency Contraceptive Study of Women Survey, conducted for the Henry J. Kaiser Family Foundation by Princeton Survey Research Associates, n=1,000 women age 18-44. (In question 7 the percentage shown for "yes" responses is the sum of all "yes" responses in Q.16 of the 1997 survey.)

9. Have you ever heard of “morning-after pills”?

<u>Current</u>		<u>Current</u>	<u>11/97</u>
		<u>18-44</u>	
72	Total have heard of morning-after pills	74	62
52	Yes, have heard of morning-after pill	48	43
20	Volunteered as “a way to prevent pregnancy” in Q.8	26	19
28	No	25	38
*	Not sure/Don’t know/ Refused	1	1

10. Can you briefly describe what they are? **DO NOT READ ANSWER CATEGORIES**

<u>Current</u>	<u>Current</u>	<u>11/97³</u>	
	<u>18-44</u>		
6	7	*	Yes, they are/another name for emergency contraceptive pills
5	4	5	Yes, they are/another name for birth control pills
7	8	10	Yes, they are/another name for RU-486 or French abortion pill
17	17	31	Yes–Other
20	26	19	Already defined as a way to prevent pregnancy within few days of sex
15	10	10	No, CANNOT describe what they are
4	3	1	Not sure/Don’t know
28	26	38	Have not heard of morning after pills

Total may exceed 100% due to multiple responses

11. Have you ever heard of “emergency contraceptive pills”?

<u>Current</u>		<u>Current</u>	<u>11/97</u>
		<u>18-44</u>	
26	Total heard of emergency contraceptive pills	27	38
18	Yes	18	37
8	Volunteered as “a way to prevent pregnancy” in Q.8 or a definition of MAPs	9	1
73	No	72	60
1	Not sure/Don’t know/ Refused	1	1

12. Can you briefly describe what they are? **DO NOT READ ANSWER CATEGORIES**

5	Yes, they are/another name for morning-after pills
1	Yes, they are/another name for birth control pills
1	Yes, they are/another name for RU-486 or French abortion pill
5	Yes–Other
8	Volunteered as “a way to prevent pregnancy” in Q.8 or a definition of MAPs
5	No, CANNOT describe what they are
1	Not sure/Don’t know
74	Have not heard of emergency contraceptive pills

Total may exceed 100% due to multiple responses

³ The 1997 question had slightly different wording “Can you tell me in your own words what they are?” This was an open-ended question and several responses do not reflect the current answer categories. For the purposes of this topline these responses are collapsed into the current “Yes, other” category.

SUMMARY: Awareness of ECPs and MAPs

	Current		
<u>Current</u>	<u>18-44</u>	<u>11/97</u>	
75	76	66	Have heard of either ECPs or MAPs
25	24	34	Haven't heard of ECPs nor MAPs/Don't know/Refused

13. From what you know, how soon after sexual intercourse do emergency contraceptive pills, also known as morning-after pills, have to be taken? Do they have to be taken immediately, within 12 hours, within 24 hours, within 72 hours, or within one week?

	Current		
<u>Current</u>	<u>18-44</u>	<u>11/97</u>	
7	6	3	Immediately
12	12	10	Within 12 hours
21	22	22	Within 24 hours
11	16	8	Within 72 hours – <i>correct answer</i>
2	3	1	Within one week
23	18	23	Not sure/Don't know
25	24	34	Have not heard of either MAPs or ECPs

14. And from what you know, do emergency contraceptive pills, also known as morning-after pills, work after a woman has actually become pregnant, or not?

19	Yes
21	No – <i>correct answer</i>
35	Not sure/Don't know
25	Have not heard of either MAPs or ECPs

15. As far as you know, are emergency contraceptive pills, also known as morning after pills, currently available in the United States, or not?

	Current		
<u>Current</u>	<u>18-44</u>	<u>11/97⁴</u>	
40	43	19	Yes, available – <i>correct answer</i>
17	20	17	No, not available
43	36	30	Not sure/Don't know
*	*	34	Refused

⁴ The 1997 question had slightly different wording: “As far as you know, are morning-after pills currently available...”

16. To the best of your knowledge, does a woman need a prescription to get emergency contraceptive pills, or can she get them without a prescription?

	Current		
<u>Current</u>	<u>18-44</u>	<u>11/97⁵</u>	
30	30	16	Need a prescription
5	7	1	Can get without a prescription
5	6	2	Not sure/Don't know
60	57	81	Not aware that emergency contraceptive pills are available in the U.S.

17. As you may know, emergency contraceptive pills are a high dose of birth control pills that are taken after unprotected sexual intercourse. If several pills are taken at the same time within 72 hours of sex, they reduce the chance of pregnancy by approximately 75 percent. If you had unprotected sex, or your regular birth control failed, and you wanted to prevent pregnancy, how likely would you be to take emergency contraceptive pills – very likely, somewhat likely, somewhat unlikely, or very unlikely?

	Current		
<u>Current</u>	<u>18-44</u>	<u>11/97⁶</u>	
34	33	30	Very likely
13	14	20	Somewhat likely
6	7	10	Somewhat unlikely
37	40	36	Very unlikely
6	2	0	(VOL) Doesn't apply to me/Can't get pregnant
4	3	3	Don't know
*	0	1	Refused

18. Have you ever taken emergency contraceptive pills?

	Current		
<u>Current</u>	<u>18-44</u>	<u>11/97⁷</u>	
2	2	1	Yes
97	98	61	No
*	0	38	(VOL) Doesn't apply to me/Can't get pregnant
*	0	*	Not sure/Don't know
0	0	0	Refused

⁵ The 1997 question had different wording: "Can a woman buy morning-after pills at a drug store, or does she need a prescription from a doctor or other health professional?"

⁶ The 1997 question had slightly different wording: "...*morning-after pills* are a high dose of birth control pills that are taken after unprotected sexual intercourse. If several pills are taken at the same time within 72 hours of sex, they may reduce the chance of pregnancy by approximately 75 percent. From what you know about *morning-after pills*, if you had unprotected sex and wanted to prevent pregnancy, how likely would you be to take *them*...?"

⁷ The 1997 question had slightly different wording: "Have you ever taken morning-after pills, or not?"

19. Now, not thinking about yourself in particular, do you approve or disapprove of the use of emergency contraception to prevent pregnancy?

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>
a. If a woman's regular form of birth control fails	61	30	8	1
b. If a woman has unprotected sex	55	37	8	*
c. In cases of rape or incest	81	14	4	1

20. I'm going to read you two statements about emergency contraception. Please tell me whether the first one or the second one comes closer to your own view, even if neither one is exactly right. Here are the statements: **(READ)**

- 38 Making emergency contraception available WITHOUT a doctor's prescription is a GOOD idea because women who need it would be able to get in within 72 hours when it is still safe and effective (OR)
- 56 Making emergency contraception available WITHOUT a doctor's prescription is a BAD idea because it would be too easy to get and women would use it IN PLACE OF regular forms of birth control
- 3 **(VOL)** Neither/Both
- 3 Don't know/Refused

21. Next I'm going to read a few statements about the drug R-U-486 which has been available in Europe and was recently approved by the FDA for use in the United States. For each one, please tell me whether you think it is true or false. The first statement is... **(READ AND ROTATE)** **IF NECESSARY:** Is this true or false?

	<u>True</u>	<u>False</u>	<u>Not sure/ Don't know</u>	<u>Refused</u>
a. R-U-486 is a drug used primarily to TERMINATE pregnancy (<i>true</i>)	58	20	21	*
b. R-U-486 is a drug used primarily to PREVENT unintended or unplanned pregnancy (<i>false</i>)	60	20	19	0
c. R-U-486 is another name for emergency contraceptive pills or morning-after pills (<i>false</i>)	57	19	24	*

22. And BEFORE this interview, had you ever heard of R-U-486, also known as the "French abortion pill"?

<u>Current</u>	<u>Current 18-44</u>	<u>11/97</u> ⁸	
53	58	40	Yes
46	42	58	No
1	*	2	Not sure/Don't know
0	0	0	Refused

⁸ The 1997 question had different wording: "Have you heard of the medication RU-486?"

23. Have you ever heard of “mifepristone,” a non-surgical early abortion drug?

- 6 Yes
- 93 No
- 2 Not sure/Don't know
- * Refused

The last couple of questions are about abortion...

24. Which one of the following four statements comes closest to your own view on abortion...

(READ STATEMENTS 1-4 IN ORDER)

- 23 Abortion should be legal under all circumstances
- 22 Abortion should be legal under some circumstances
- 33 Abortion should be legal only in cases of rape, incest, or to save the life of the mother, OR
- 18 Abortion should not be legal under any circumstances?
- 3 Don't know
- 1 Refused

25. As you may know, R-U-486 is a non-surgical early abortion method that is only used within the first seven weeks of pregnancy. From what you know about this method of abortion, do you approve or disapprove of the use of the drug RU-486 to terminate a pregnancy?

- 42 Approve
- 46 Disapprove
- 11 Don't know
- 2 Refused

DEMOGRAPHICS

Finally, I have just a few questions so we can describe the people who took part in our survey . . .

D1. Are you the parent or guardian of any children under age 18 now living in your household?

- 42 Yes
- 58 No
- 0 Don't know/ Refused

- D2. What is your religious preference—Protestant, Roman Catholic, Jewish, Mormon, an Orthodox Church, or some other religion?
- D3. Do you think of yourself as a Christian, or not?
- D4. Would you describe yourself as a born-again or Evangelical Christian, or not?
- 63 Total Protestant/Christian
 - 35 Evangelical
 - 28 Non-Evangelical
 - 23 Roman Catholic
 - 2 Jewish
 - 1 Mormon (Church of Jesus Christ of the Latter Day Saints)
 - 6 Other religion
 - 4 (VOL) No religion/Atheist/Agnostic
 - 1 Don't know/ Refused
- D5. Are you married, living as married, widowed, divorced, separated, or have you never been married?
- 55 Married
 - 3 Living as married
 - 14 Widowed
 - 9 Divorced
 - 2 Separated
 - 18 Never married
 - 0 Refused
- D6. Are you now employed full -time, part-time, are you retired, or are you not employed for pay?
- 42 Employed full-time
 - 17 Employed part-time
 - 18 Retired
 - 17 Not employed
 - 3 (VOL) Disabled
 - 1 (VOL) Student
 - 2 (VOL) Other
 - 1 Don't know/ Refused
- D7. Are you, yourself, now covered by any form of health insurance or health plan? This would include any private insurance plan through your employer or that you purchase yourself, as well as a government program like Medicare, Medicaid or another state assistance program? **IF NO, CONFIRM:** Let me just make sure I have this right...you DO NOT have ANY health insurance at this time?
- 85 Yes, have health insurance
 - 14 No, do not have health insurance
 - 1 Don't know
 - * Refused

D8. What is your age?

- 20 18 to 29
- 22 30 to 39
- 18 40 to 49
- 21 50 to 64
- 18 65 or older
- 1 Refused

D9. What is the last grade or class you completed in school? **(DO NOT READ)**

- 3 None, or grade 1 to 8
- 13 High school incomplete (Grades 9-11)
- 35 High school graduate, Grade 12, or GED certificate
- 2 Business, technical, or vocational school AFTER high school
- 24 Some college or university work, but no four-year degree
- 15 College or university graduate (BA, BS or other four-year degree received)
- 6 Post graduate or professional schooling after college
- 1 Refused

D10. Are you of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban or some other Latin American background?

- 9 Yes
- 89 No
- 1 Don't know
- * Refused

D11. What is your race? Are you white, black, Asian, or some other race?

IF R SAYS HISPANIC OR LATINO, PROBE: Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)?

- 77 White
- 12 Black or African-American
- 3 Asian or Pacific Islander
- 2 Mixed-race
- 5 Other
- * Don't know
- * Refused

D12. Last year, that is 1999, approximately what was your total household income from all sources, before taxes? Just stop me when I get to the right category. **(READ)**

- 7 Less than \$10,000
- 13 \$10,000 to under \$20,000
- 14 \$20,000 to under \$30,000
- 11 \$30,000 to under \$40,000
- 17 \$40,000 to under \$60,000
- 7 \$60,000 to under \$75,000
- 5 \$75,000 to under \$100,000
- 6 \$100,000 or over
- 9 Don't know
- 11 Refused

D13. Reporters from Lifetime Television would like to follow up on the topics included in this survey by talking with women like yourself about your views. Would you be willing to talk with a reporter from Lifetime? **(IF YES)** So that a reporter can reach you more easily, may I have your first name?

- 40 Yes, willing to talk with reporter and gave name
- 2 Yes, willing to talk with reporter but did not give name
- 57 No, Not willing to talk with reporter
- 1 Don't know/Refused

END OF INTERVIEW: Thank you very much for taking the time to answer the questions on this survey. We really appreciate it. Have a nice day/evening.