

## BIOGRAPHIES

### **STEVE RABIN, J.D.**

Steve Rabin is the Senior Vice President for Media and Public Education at the Kaiser Family Foundation, overseeing the Foundation's programming in health communications and media. These efforts include public opinion research; public education partnerships with media organizations ranging from the Washington Post and National Public Radio to MTV; ongoing briefing and technical assistance programs for media organizations; programs for health journalists; and the Kaiser Health Information Network, an on-line health policy events reporting and webcasting service to be launched this fall.

Prior to joining the Foundation, Mr. Rabin was the president of Nelson Public Relations in New York City. He also founded and ran a company called IssueSphere, which specialized in working with non-profit organizations in health communications. He received a BA in Economics at the University of Illinois, Urbana; a J.D. at George Washington University, Washington, DC; was a visiting fellow at the Harvard School of Public Health; and an Assistant Professor at the Columbia University School of Public Health.

### **TINA HOFF**

Tina Hoff is the Director of Public Health Information and Communication for the Media and Public Education Program at the Kaiser Family Foundation. She oversees several communications-related programs, including an ongoing media briefing series on reproductive health issues and a public education campaign for parents called *Talking with Kids*. She is involved with many of the Foundation's special partnerships with media on public education. At the Foundation, Ms. Hoff has also worked on several studies of media coverage of health and reproductive health issues, including content analyses of the sexual and reproductive health coverage in women's, men's, teen, and other specialty magazines, and a study of news coverage of HIV/AIDS.

Previously, Ms. Hoff worked for a Washington, D.C.-based public affairs firm, The Widmeyer-Baker Group, representing primarily non-profit organizations focused on health care and women's and children's issues. She received a B.S. in Commerce from the University of Virginia.

## **MICHEL MCQUEEN MARTIN**

Michelle McQueen Martin spent more than a decade covering politics and policy for the *Washington Post* and *The Wall Street Journal*, where she also served as White House correspondent, before joining ABCNEWS in September 1992. Her primary assignment is ABCNEWS Nightline, where she has contributed a number of reports for the ongoing Nightline series, *America in Black and White*. Ms. McQueen Martin has also covered a range of ongoing stories for Nightline, including the government budget battles and the sexual harassment and personal contact scandals in the military.

Before joining ABCNEWS Ms. McQueen Martin has also been a regular panelist on the PBS show, *Washington Week in Review*, produced by WETA in Washington, DC. A native of Brooklyn, NY, Ms. McQueen Martin was graduated cum laude from Radcliffe College at Harvard University in 1980.

## **RAMON CORTINES**

Ramon C. Cortines is widely regarded as one of the nation's leading educators. He has been superintendent of the nation's largest school districts -- New York City (1993-95) and Los Angeles (1999-2000). In addition, he was superintendent of San Francisco schools for six years, superintendent in San Jose, California, for two years, and a superintendent and administrator in Pasadena, California, for 11 years.

Mr. Cortines' career as an educator dates to 1956 when he began teaching in Aptos, California. He served as interim director of the Annenberg Institute for School Reform in 1998 and was special advisor to the Secretary of Education in 1995 and acting assistant secretary for the Office of Educational Research and Improvement (OERI) in 1997. Currently he is director of the Pew Network for Standards-Based Reform at Stanford University and is an advisor to San Francisco mayor Willie Brown. Mr. Cortines holds bachelors and masters degrees from Pasadena College and honorary doctorates from San Francisco University and Golden Gate University.