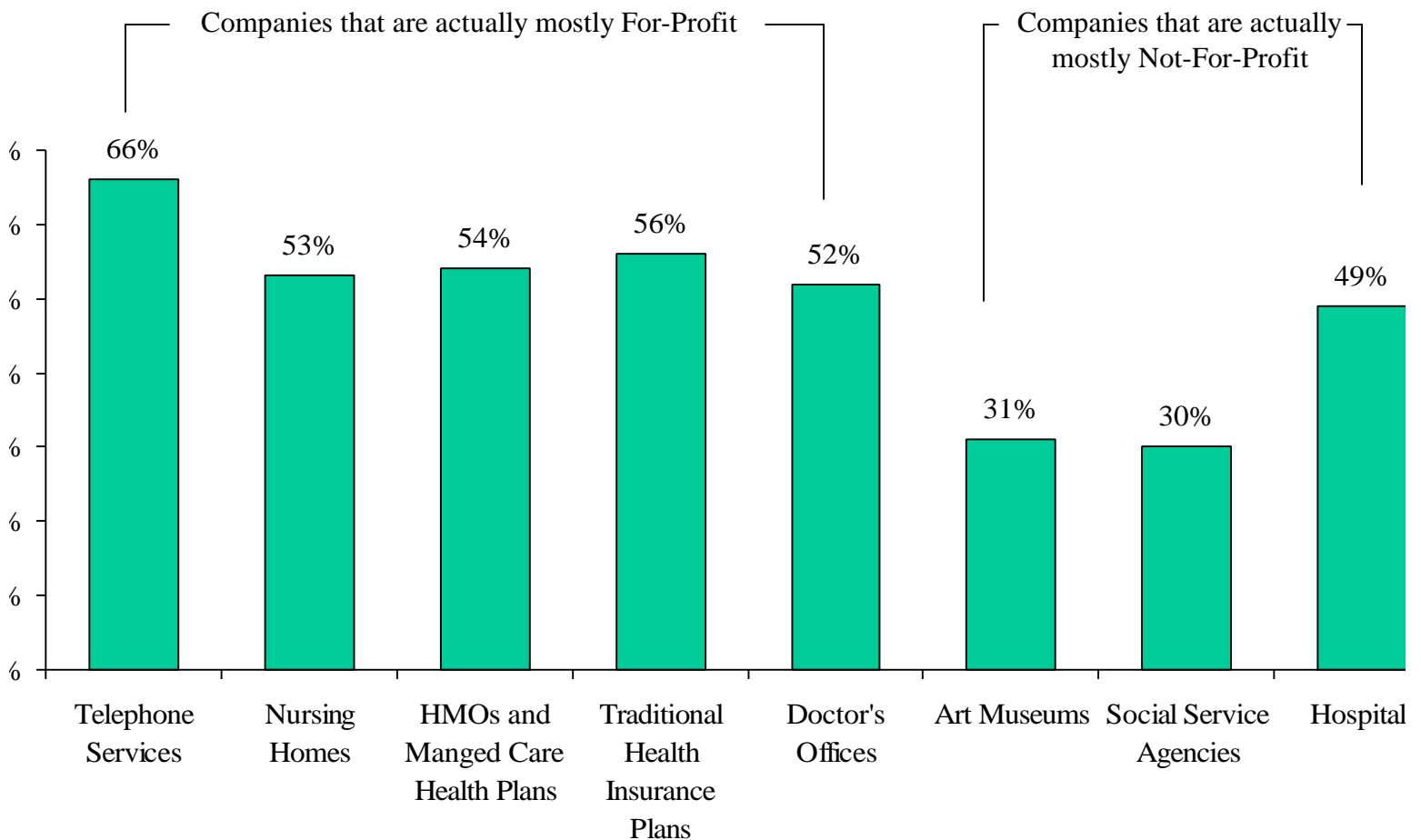


CHART 1

Perceptions of the Role of For-Profits

Percent who think all or most are operated by **For-Profit** companies

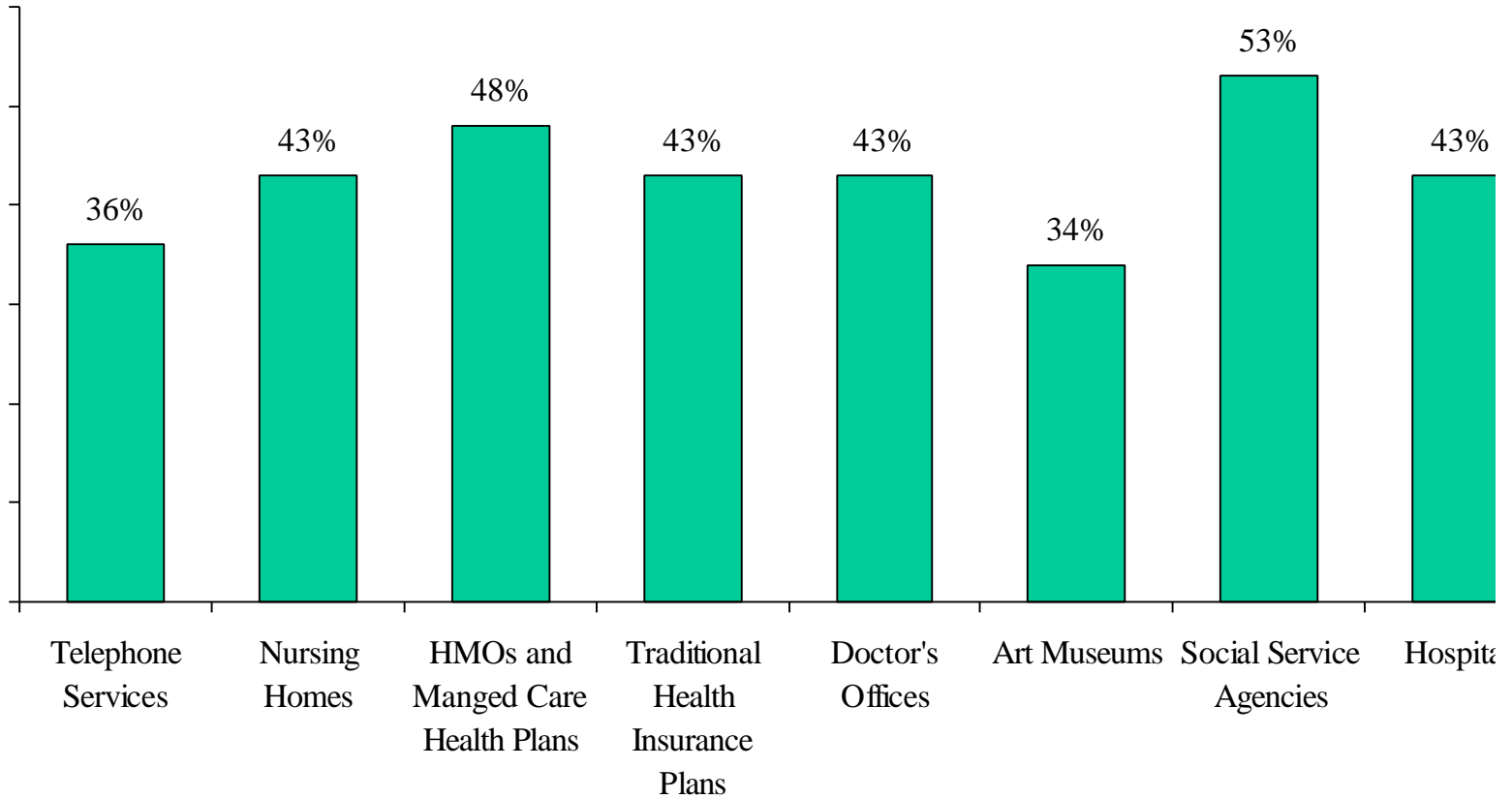


Family Foundation Survey of Americans About Health Care and the Stock Market, January 1998.

CHART 2

Attitudes About the Role of For-Profits

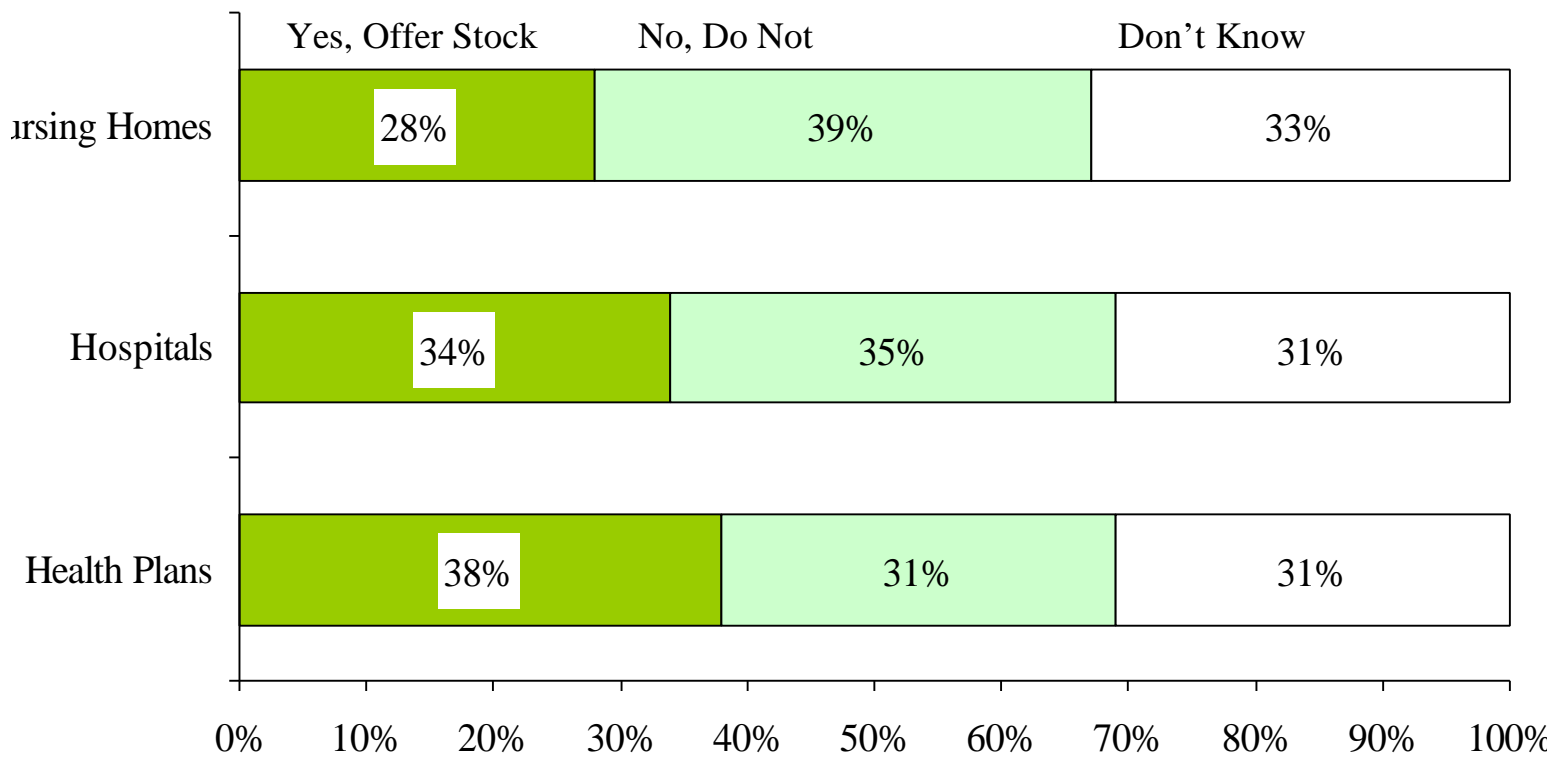
Percent who think it's wrong for **For-Profit** companies to do this type of work



Family Foundation Survey of Americans About Health Care and the Stock Market, January 1998.

CHART 3

Understanding Whether Any Health Care Organizations Offer St

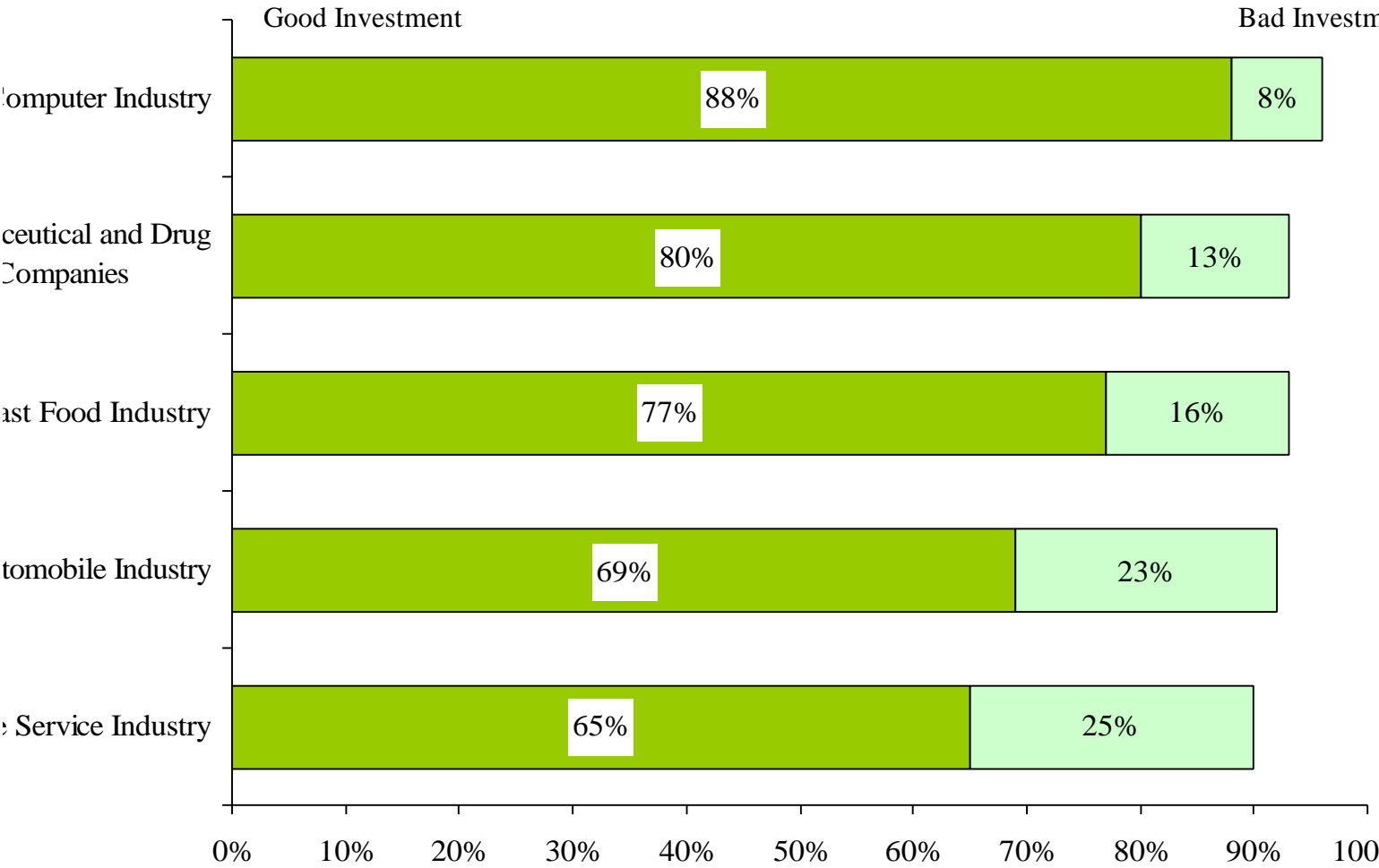


Family Foundation Survey of Americans About Health Care and the Stock Market, January 1998.

CHART 4

Health Care Services: A Good or Bad Investment?

Percent who think each is a...



Family Foundation Survey of Americans About Health Care and the Stock Market, January 1998.

now" not shown

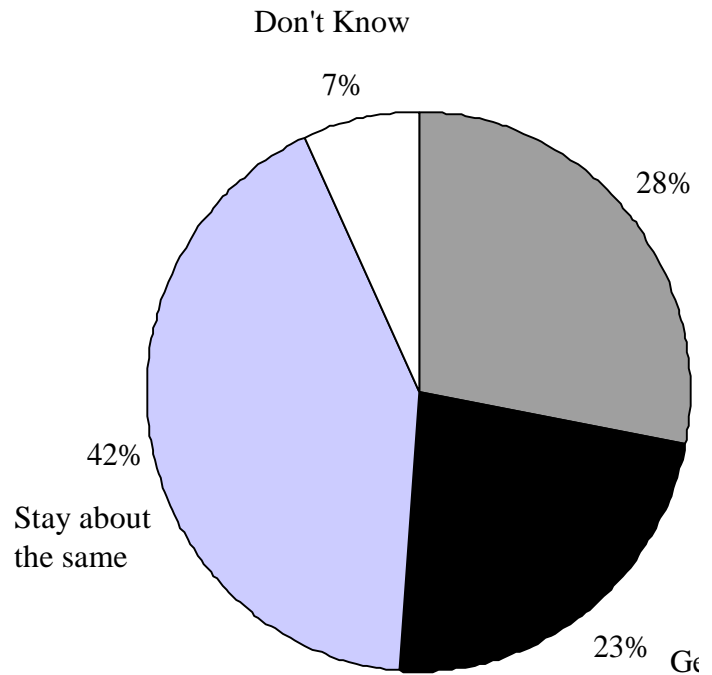
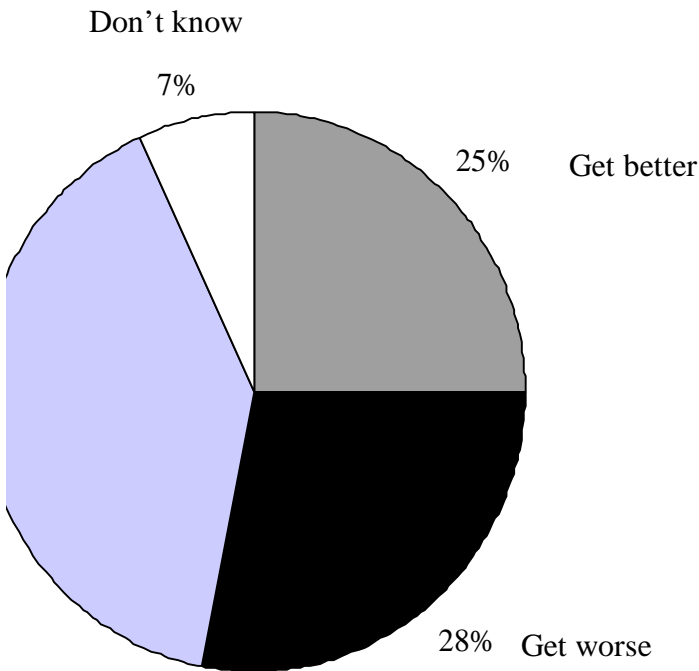
CHART 5

Public Mixed About Effect of Mergers and Acquisitions

How quality of care would change if your local hospital were bought by a...

National **For-Profit** Chain

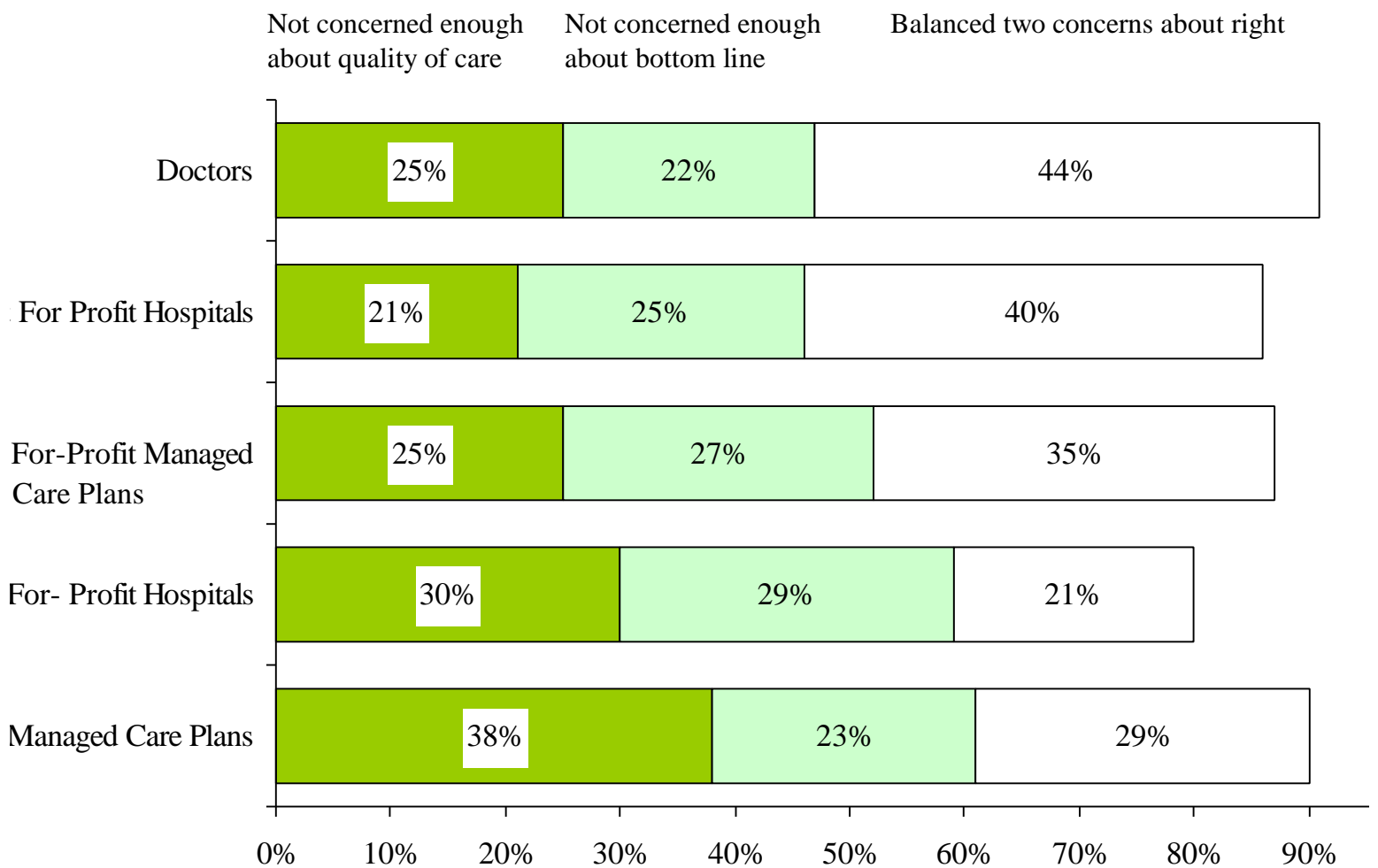
National **Not-For-Profit** Chain



Family Foundation Survey of Americans About Health Care and the Stock Market, January 1998.

CHART 6

Perceptions About the Trade Off Between the Bottom Line and Quality of Care



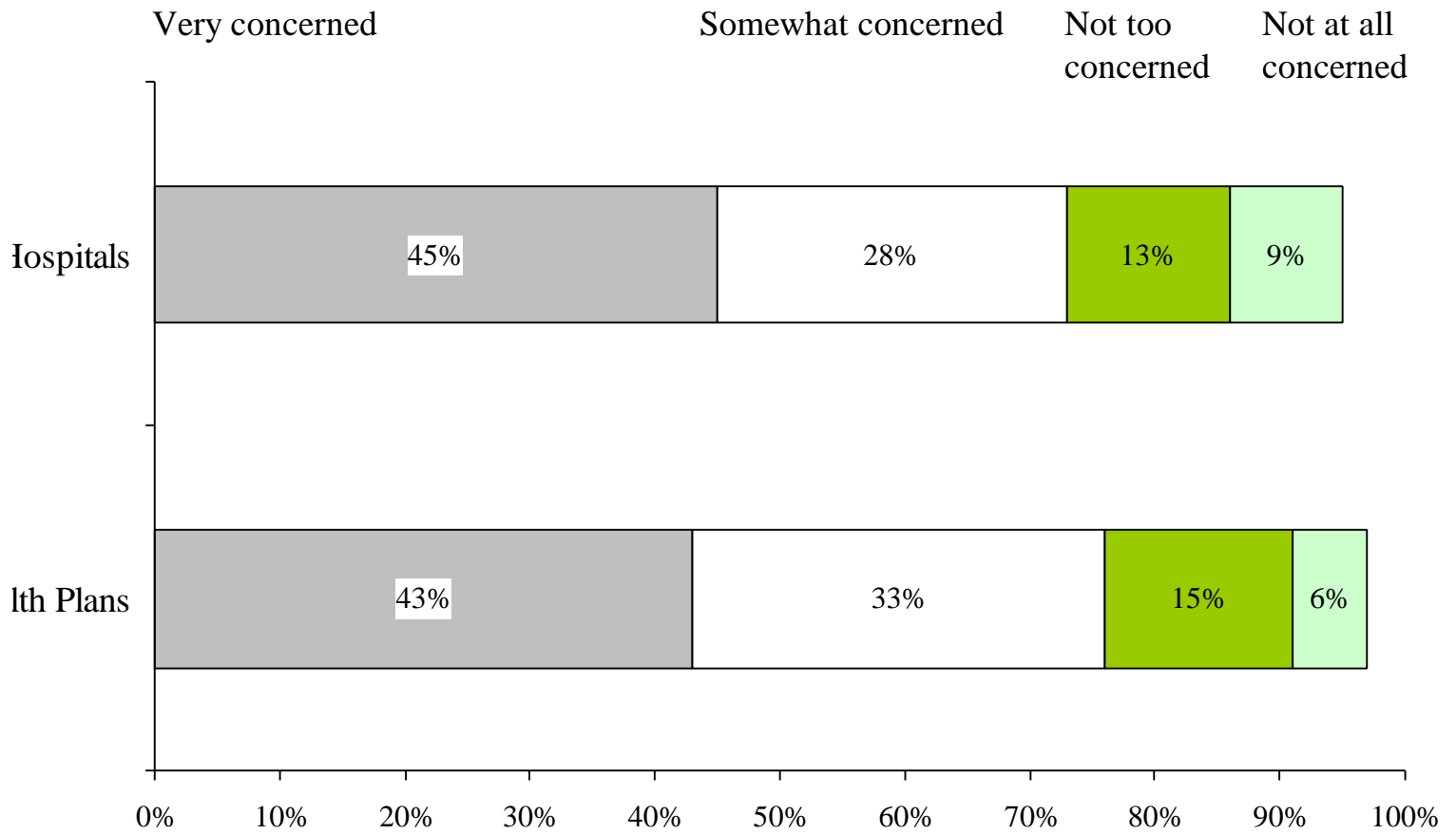
Family Foundation Survey of Americans About Health Care and the Stock Market, January 1998.

now” not shown

CHART 7

Is Decline in Stock Price a Cause for Concern?

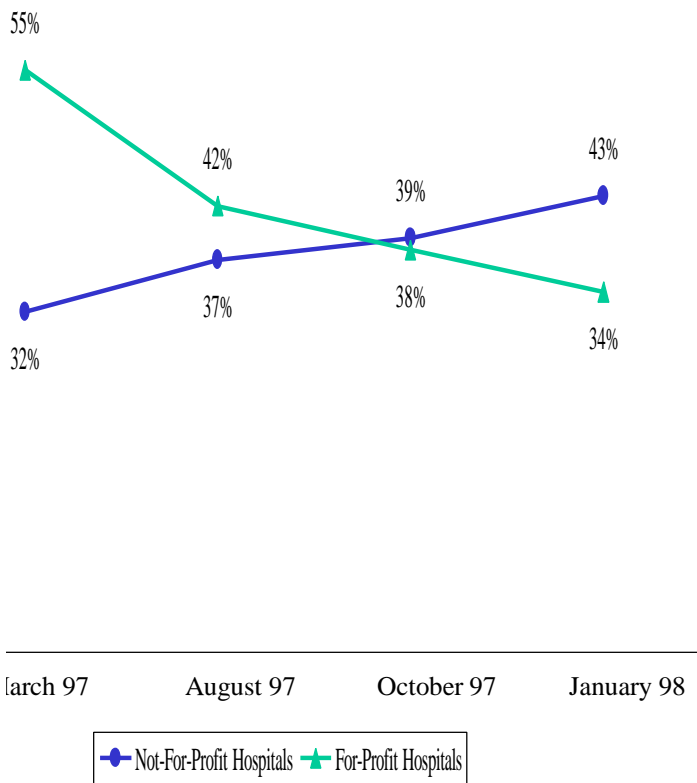
If the stock price of your health plan or hospital declined sharply, how concerned would you be that it would result in a lower quality of care?



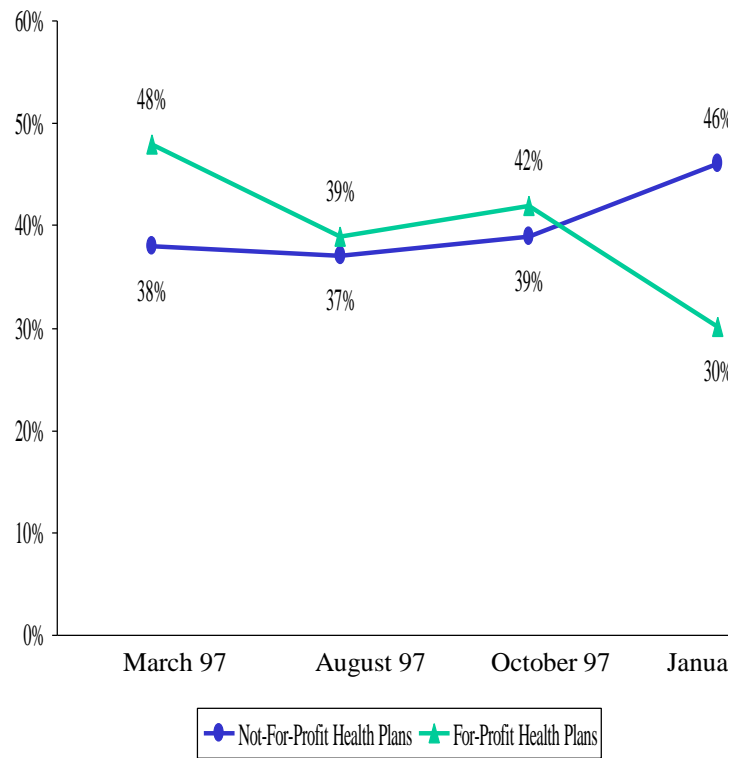
Family Foundation Survey of Americans About Health Care and the Stock Market, January 1998.

CHART 8 Who Provides Better Quality Care?

Not-For-Profit OR For-Profit **Hospitals**



Not-For-Profit OR For-Profit **Health Plans**

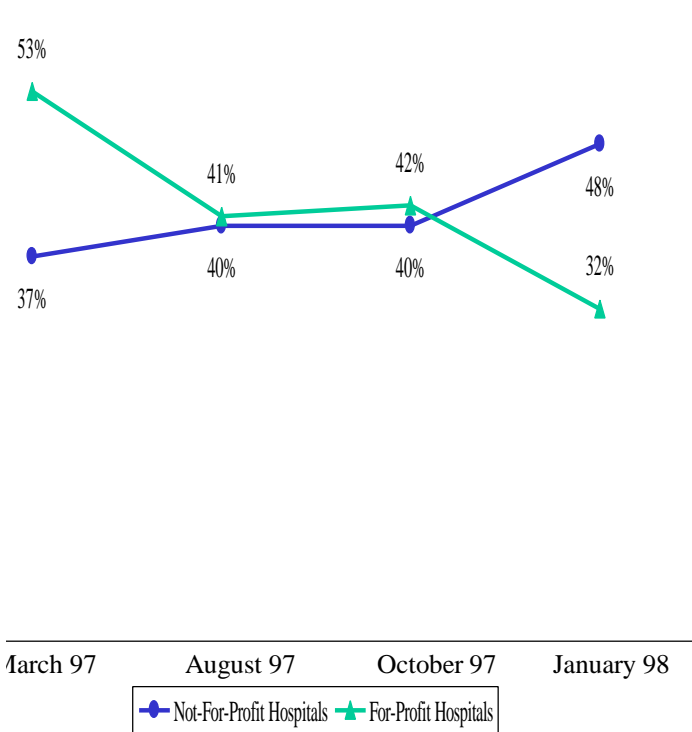


Family Foundation Surveys: March '97, August '97, October '97; Survey of Americans About Health Care and the Stock Market, January, 1998

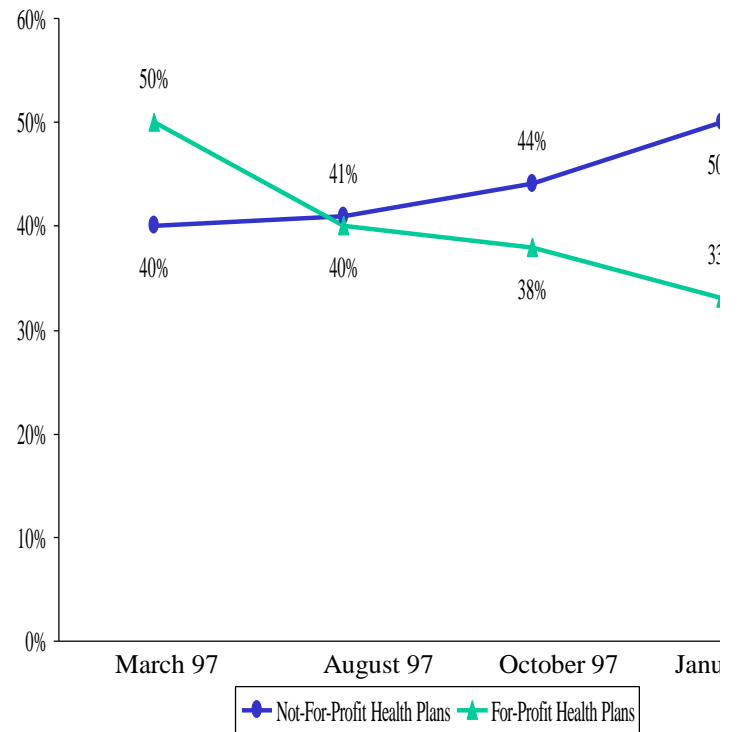
CHART 9

Who is More Responsive to Customers?

Not-For-Profit OR For-Profit **Hospitals**



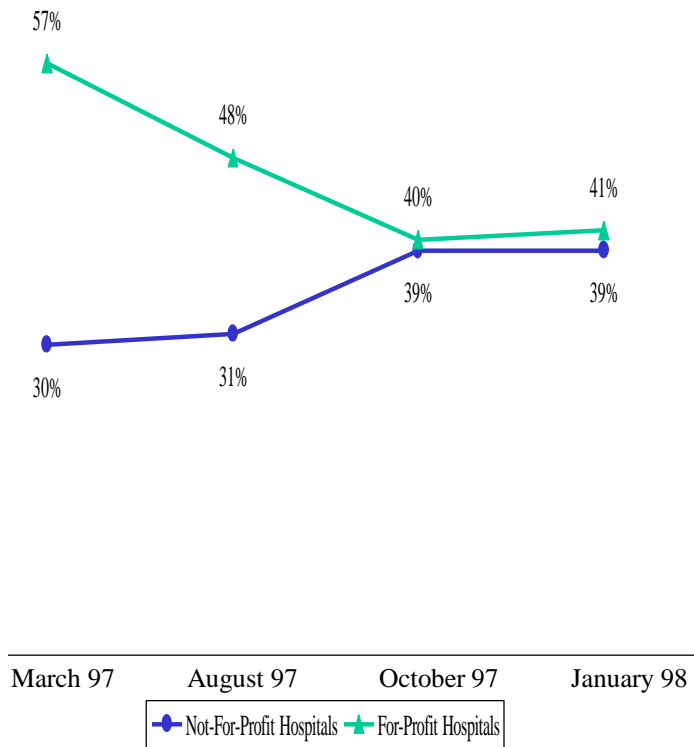
Not-For-Profit OR For-Profit **Health Plans**



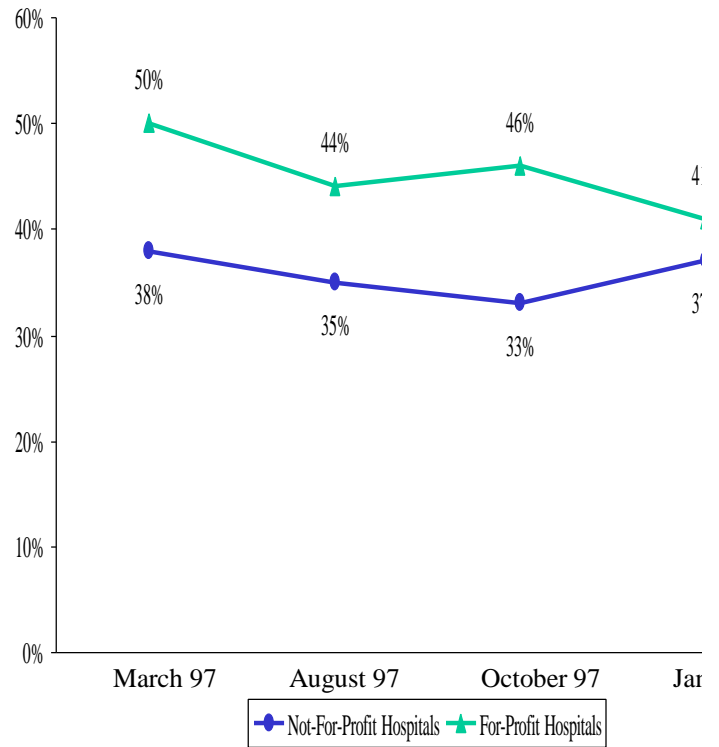
Family Foundation Surveys: March '97, August '97, October '97; Survey of Americans About Health Care and the Stock Market, January, 1998

CHART 10 Who is More Efficient?

ot-For-Profit OR For-Profit **Hospitals**



Not-For-Profit OR For-Profit **Health**

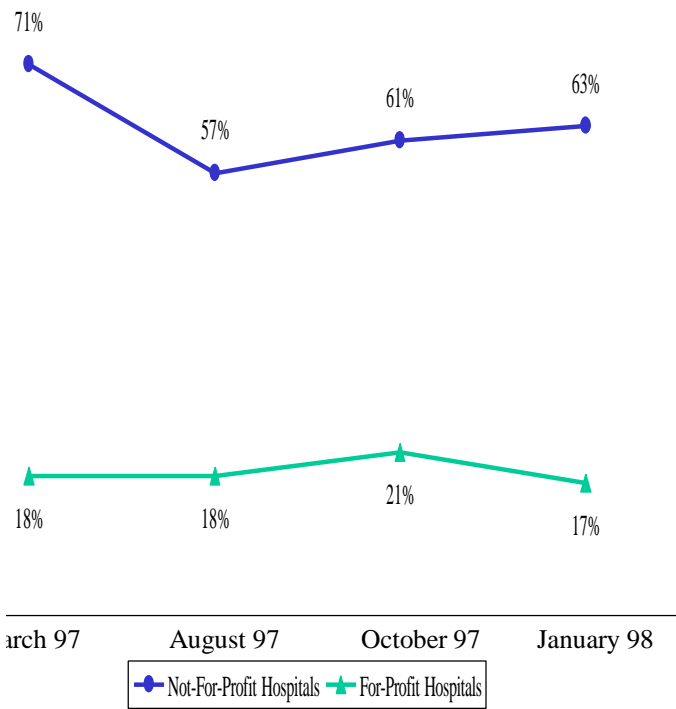


Family Foundation Surveys: March '97, August '97, October '97; Survey of Americans About Health Care and the Stock Market, January, 1998

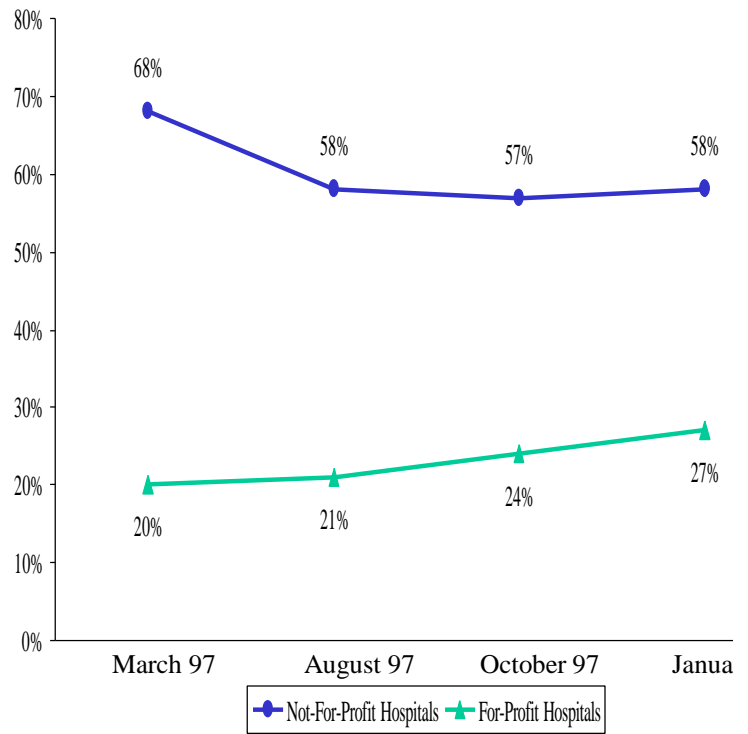
CHART 11

Who Costs You Less?

Not-For-Profit OR For-Profit **Hospitals**



Not-For-Profit OR For-Profit **Health Plans**

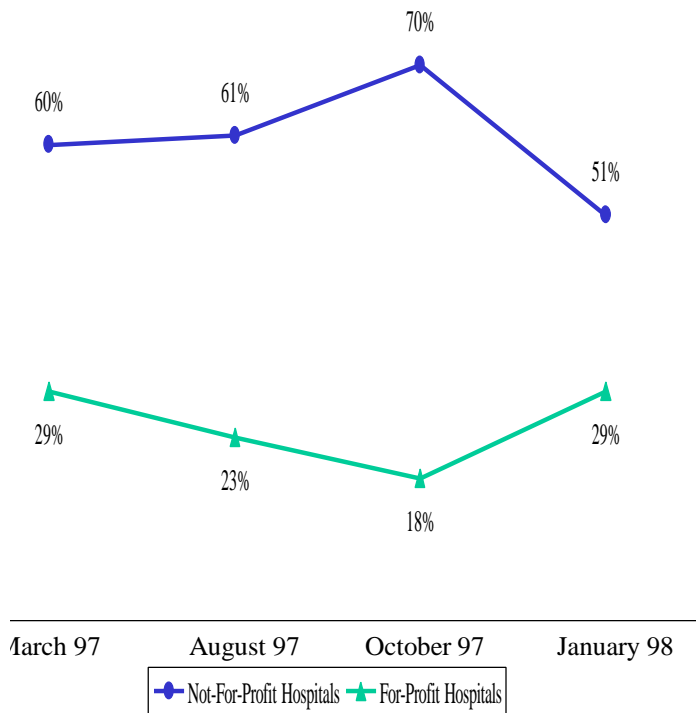


Family Foundation Surveys: March '97, August '97, October '97; Survey of Americans About Health Care and the Stock Market, January, 1998

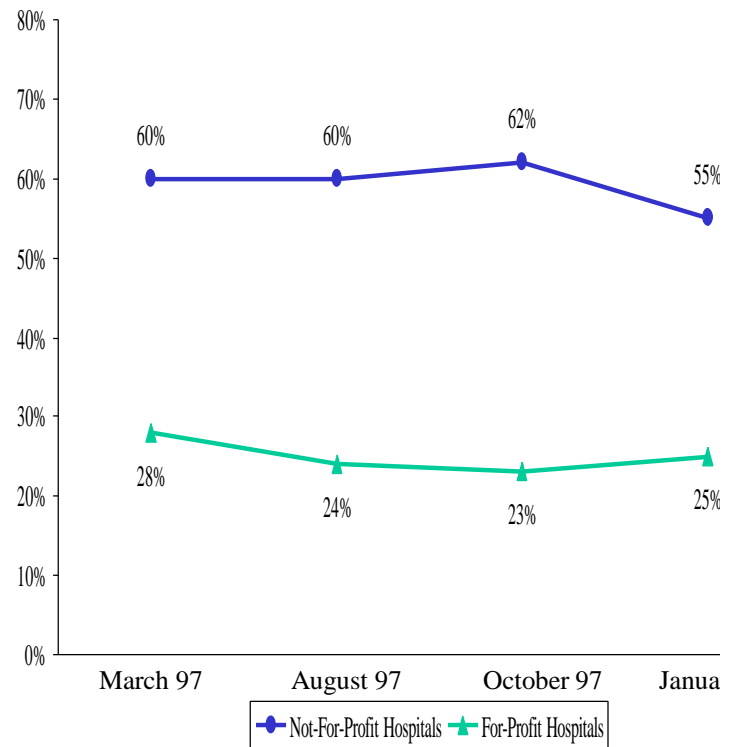
CHART 12

Who is More Helpful to the Community?

Not-For-Profit OR For-Profit **Hospitals**



Not-For-Profit OR For-Profit **Health Plans**

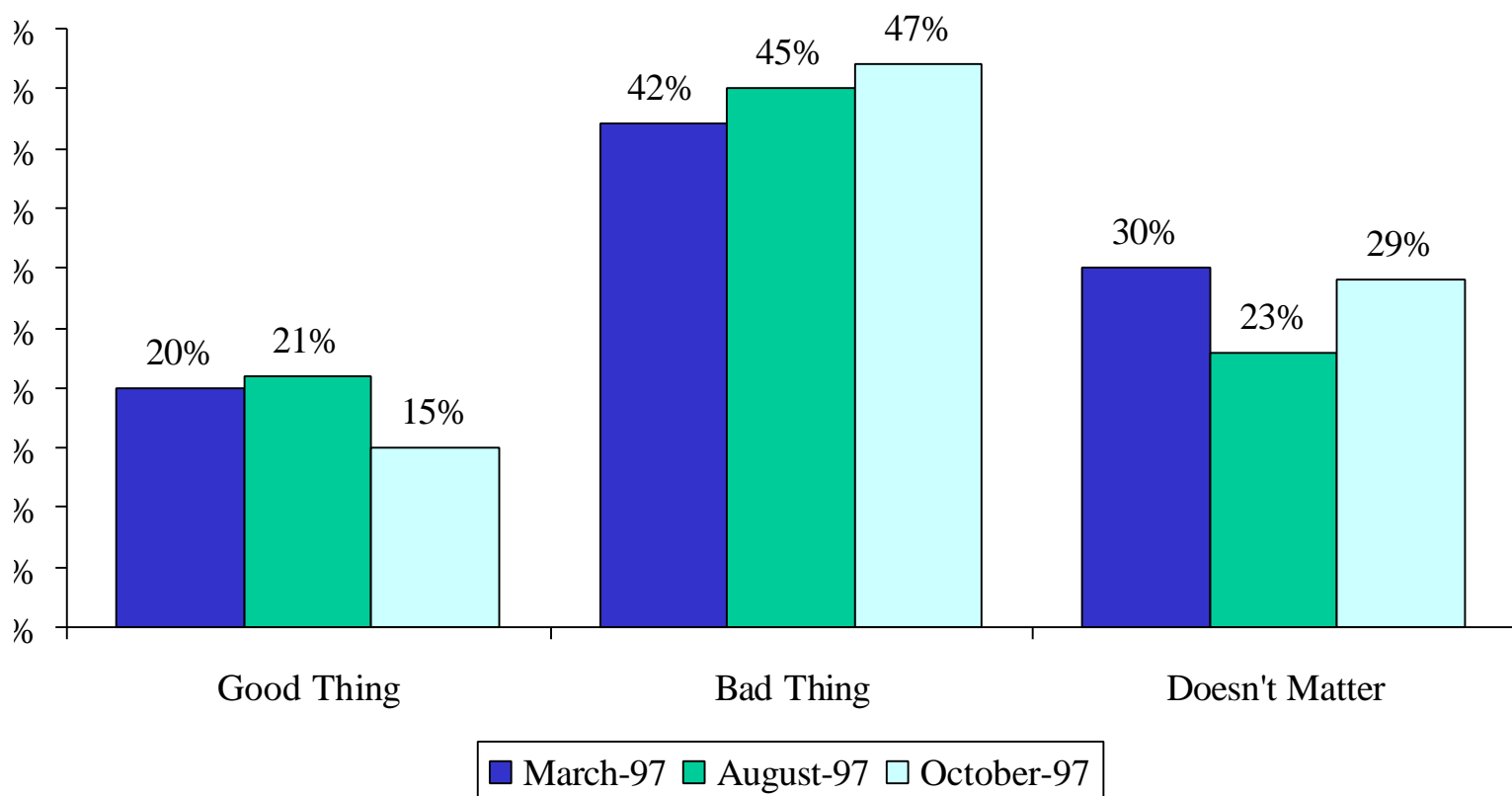


Family Foundation Surveys: March '97, August '97, October '97; Survey of Americans About Health Care and the Stock Market, January, 1998

CHART 13

Americans Cautious About the Trend Toward Health For-Profit Care

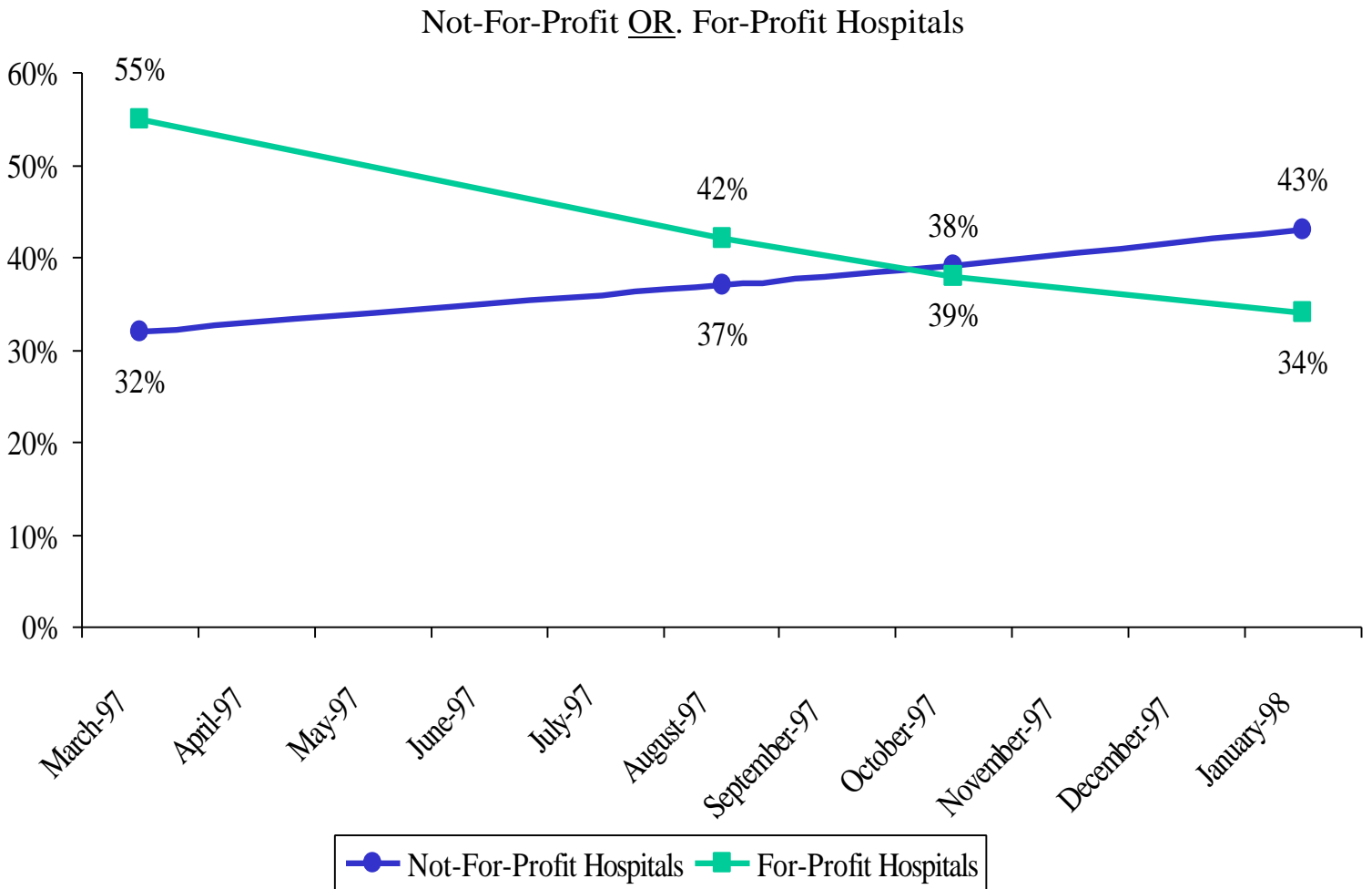
recent years, some health care providers such as health insurance plans, HMOs, and hospitals, have changed from Not-for-Profit status into For-Profit institutions. On the whole, do you think this trend is a good thing for health care in this country, a bad thing, or doesn't matter very much?



Family Foundation Survey on Americans' Perceptions About For-Profit and Not-For-Profit Health Care, March 1997;
Harvard Health News Index, August and October 1997

CHART 7

Provide Better Quality Care?



Family Foundation Surveys: March '97, August '97, October '97; Survey of Americans About Health Care and the Stock Market, January, 19

CHART 8 More Responsive to Customers?

Not-For-Profit OR. For-Profit Hospitals

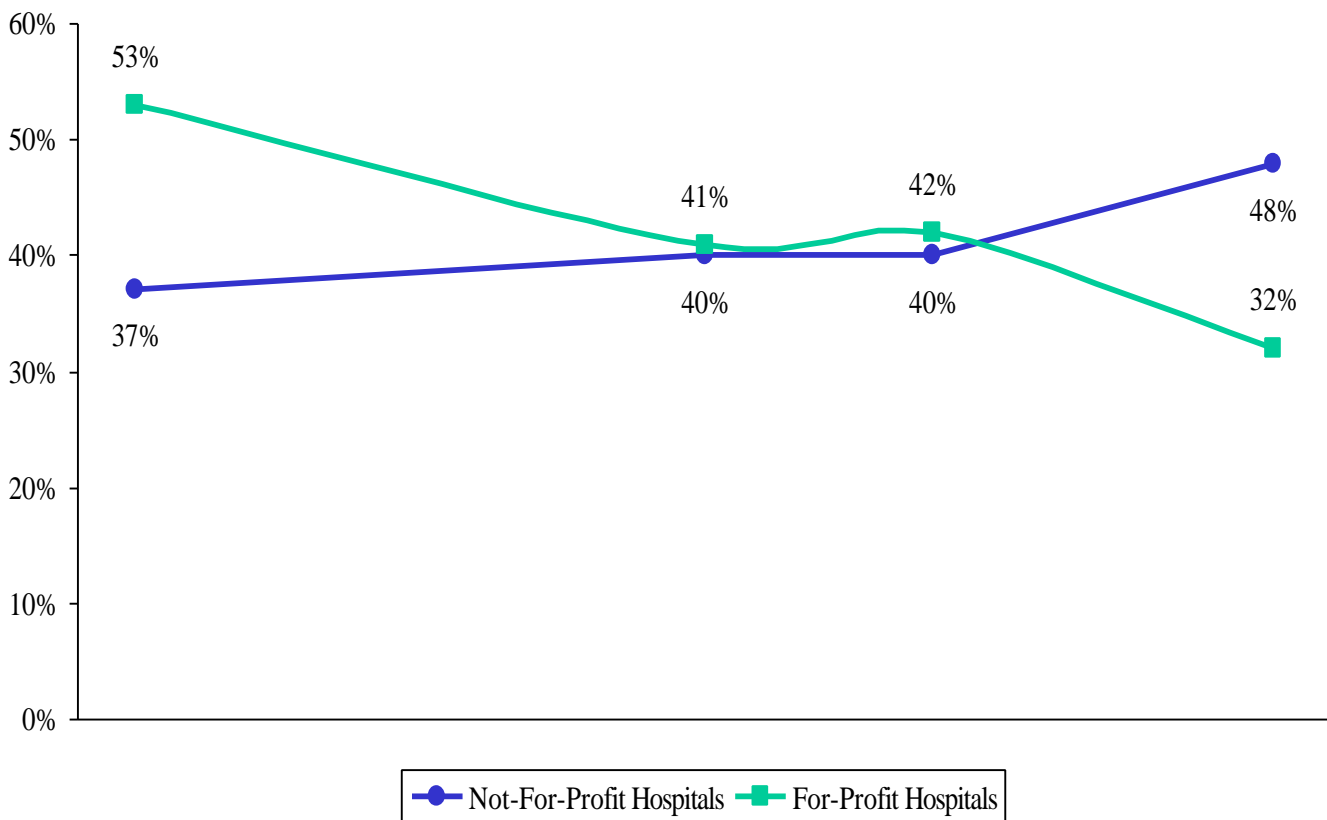
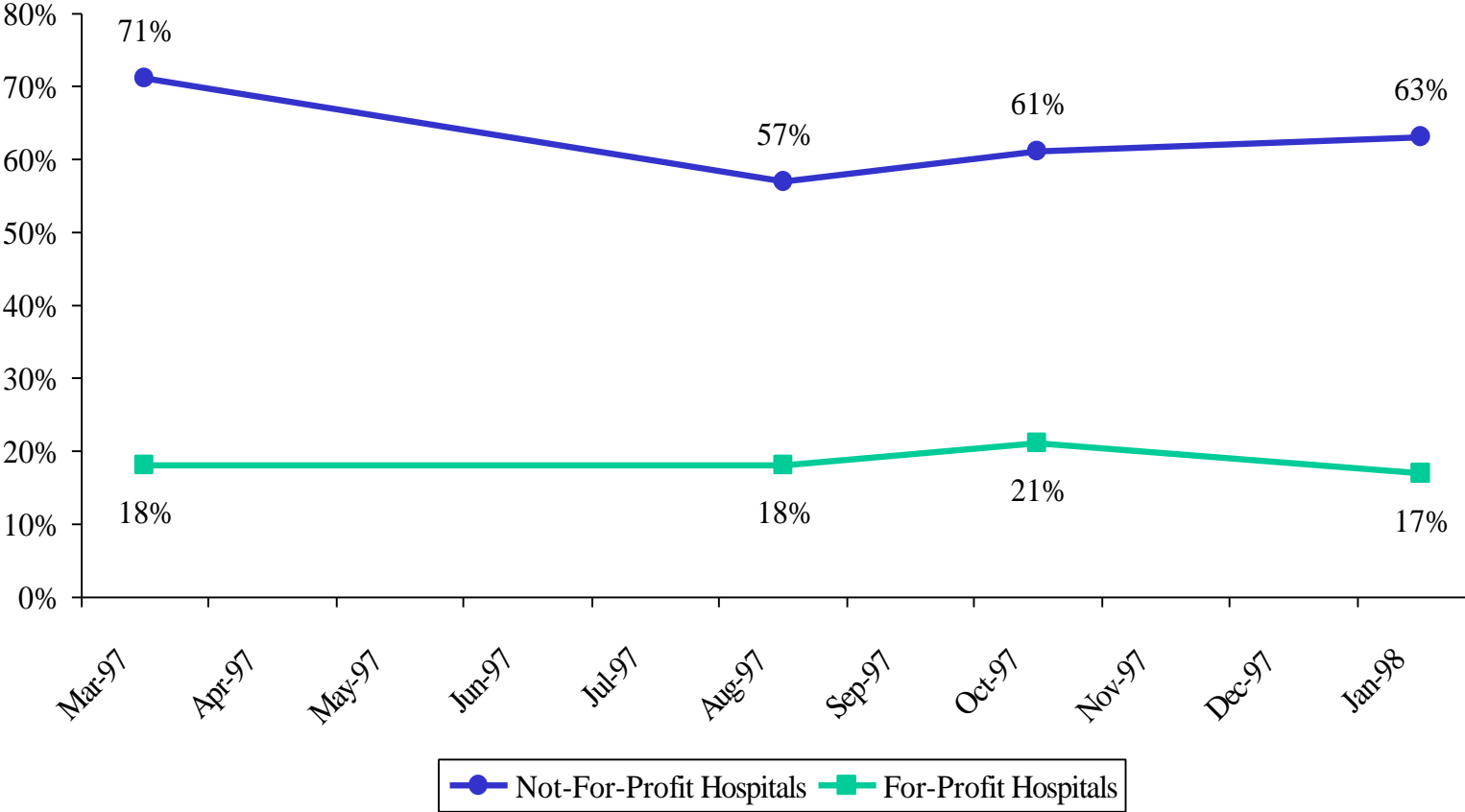


CHART 10 Cost You Less?

Not-For-Profit OR For-Profit Hospitals

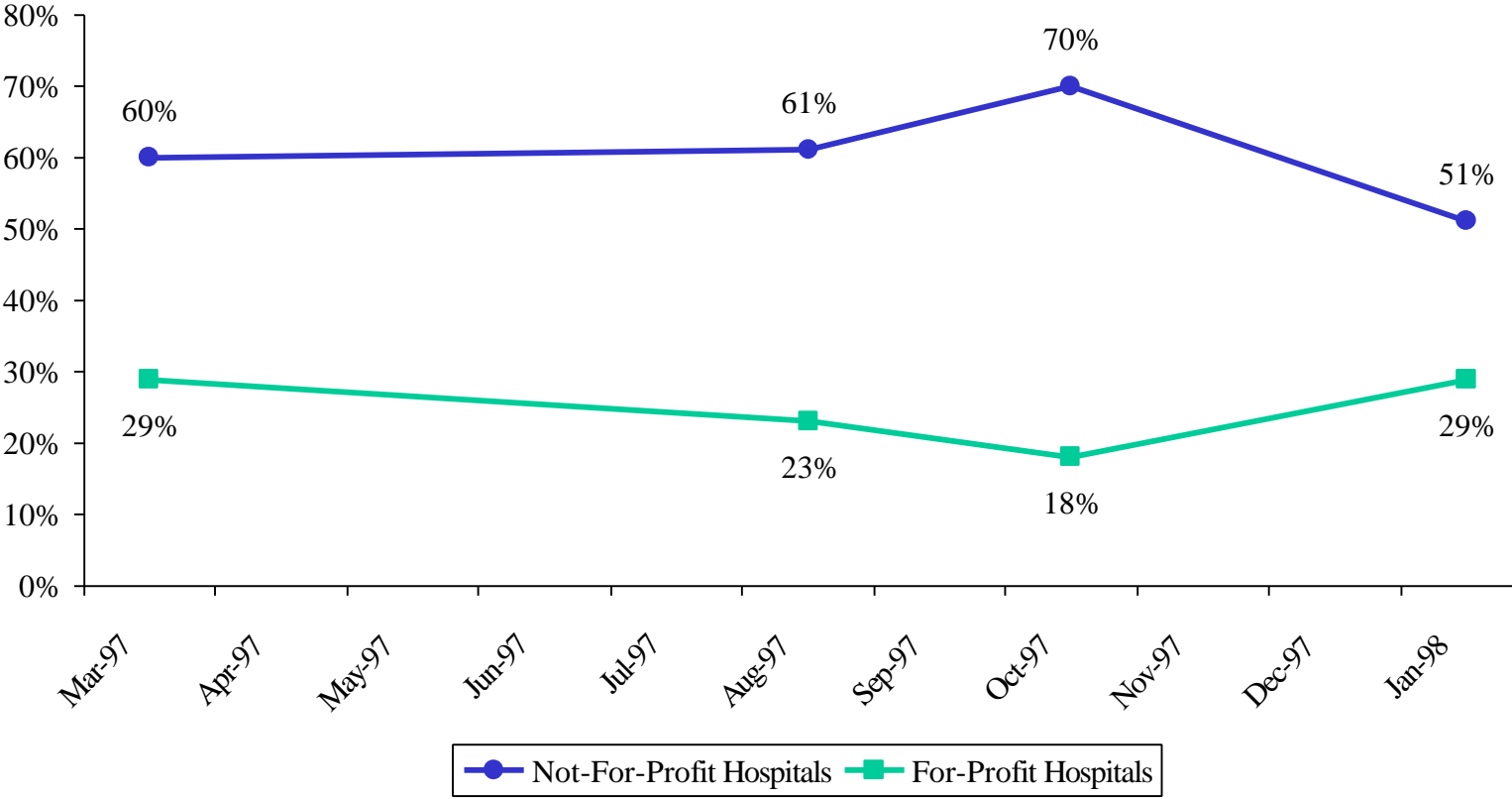


Family Foundation Surveys: March '97, August '97, October '97; Survey of Americans About Health Care and the Stock Market, January, 19

CHART 11

More Helpful to the Community?

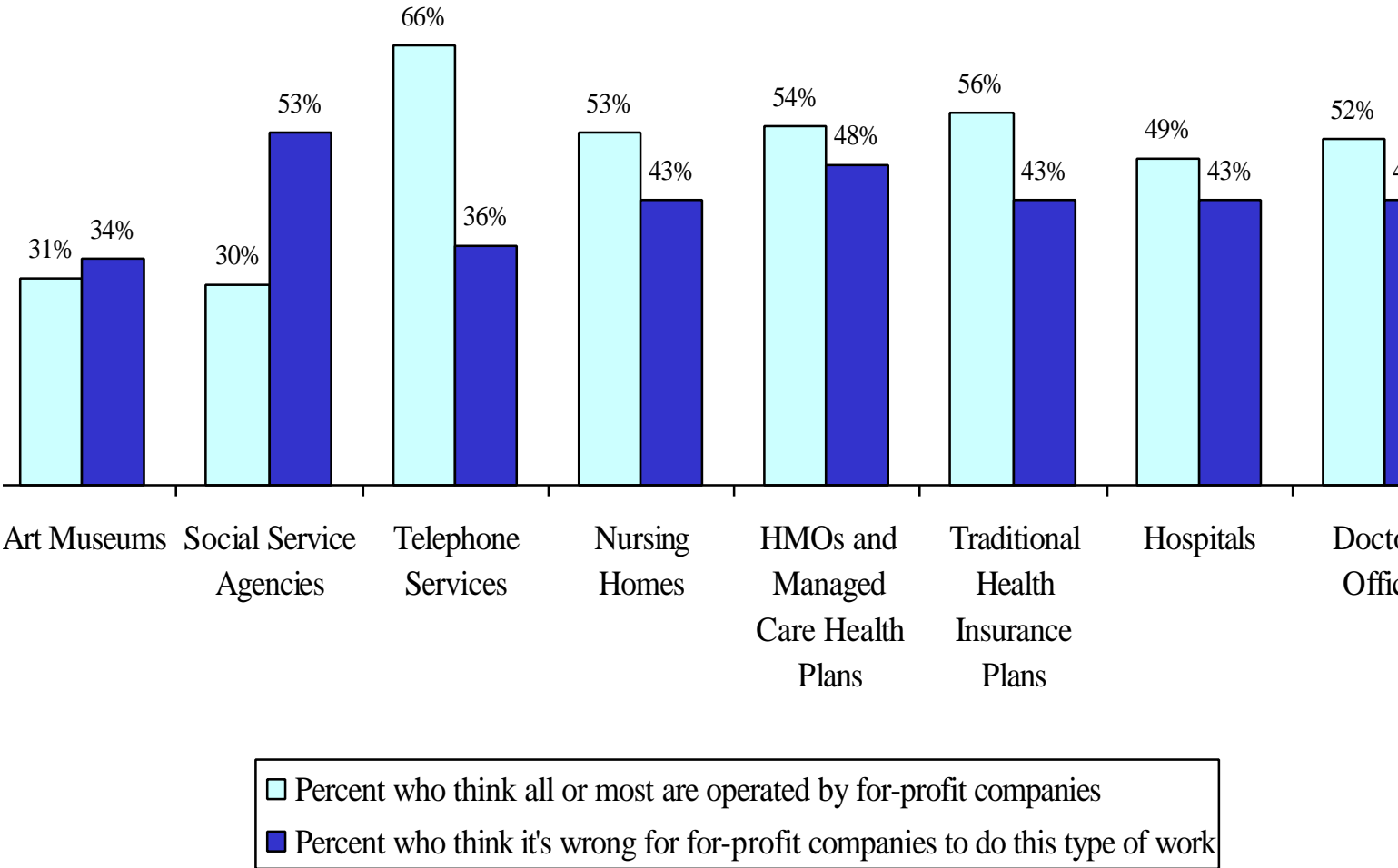
Not-For-Profit OR For-Profit Hospitals



Family Foundation Surveys: March '97, August '97, October '97; Survey of Americans About Health Care and the Stock Market, January, 19

CHART 1

The Role of For-Profits: Knowledge and Attitudes

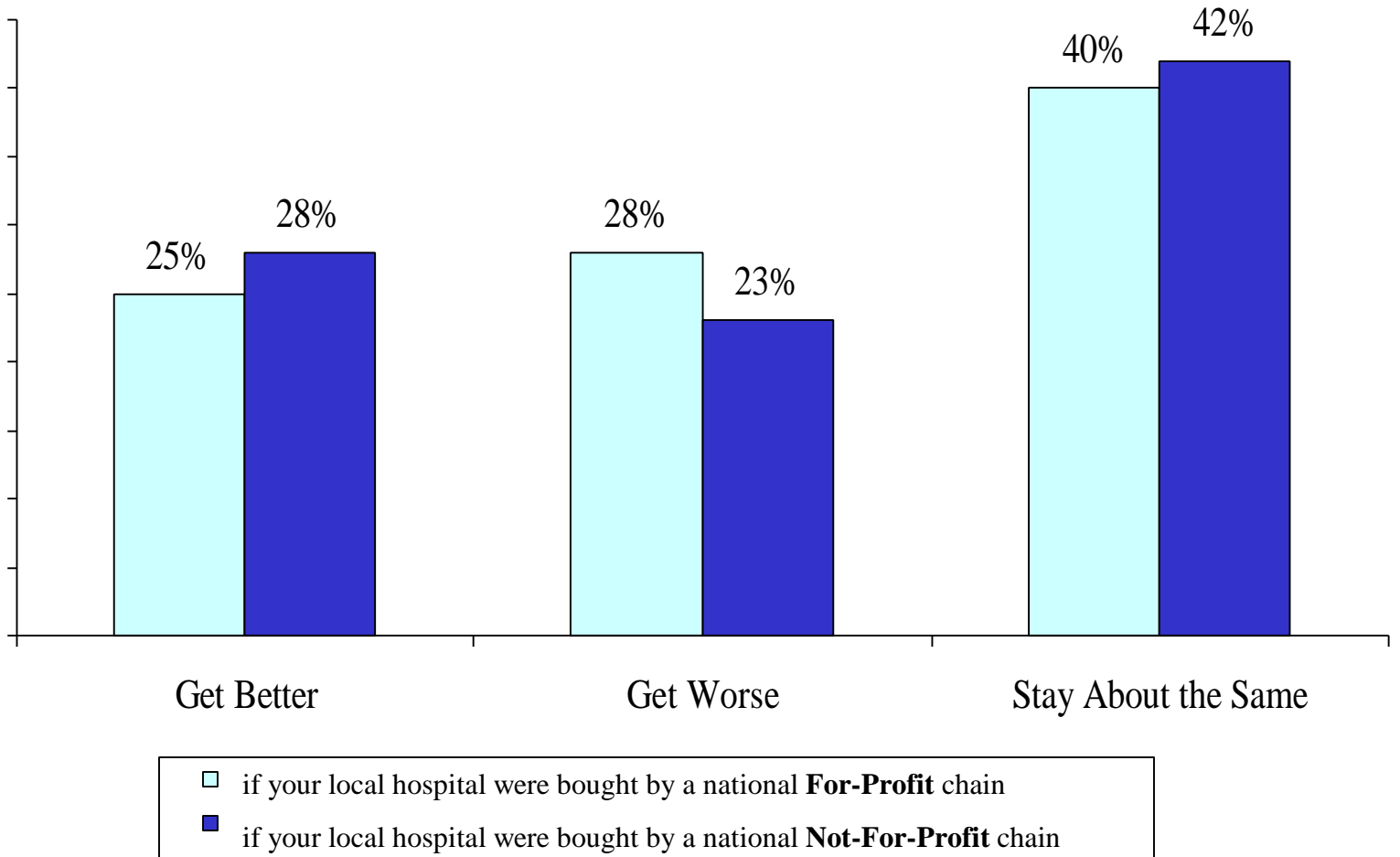


Family Foundation Survey of Americans About Health Care and the Stock Market, January 1998.

CHART

Public Mixed About Effect of Mergers and Acquisitions

How quality of care would change if your local hospital were bought by a...



Family Foundation Survey of Americans About Health Care and the Stock Market, January 1998.

now" not shown