

Combined AD Buy Schedule

Publication Name	Frequency	Runs	October	November	December	January	February	March
<i>ACP/ASIM Observer</i>	Monthly	6	Oct. Issue	Nov. Issue	Dec. Issue	Jan. Issue	Feb. Issue	Mar. Issue
<i>Journal of the National Medical Association</i>	Monthly	3	X	Nov. Issue	Dec. Issue	Jan. Issue	X	X
<i>Today in Cardiology</i>	Monthly	4	Oct. Issue	Nov. Issue	Dec. Issue	Jan. Issue	X	X
<i>Annals of Internal Medicine</i>	Bi-Monthly	2	X	Nov./Dec. Issue		Jan./Feb. Issue		X
<i>Journal of the American College of Cardiology</i>	Bi-Weekly	6	Oct. 2 Issue	Nov. 6 Issue	Dec. 4 Issue	Jan. 1 Issue	Feb. 5 Issue	Mar. 5 Issue
<i>American Family Physician</i>	Bi-Weekly	3	X	Nov. 15 Issue	Dec. 15 Issue	Jan. 15 Issue	X	X
<i>Circulation — Journal of the American Heart Association</i>	Weekly	6	Oct. 1 Issue	Nov. 5 Issue	Dec. 3 Issue	Jan. 7 Issue	Feb. 4 Issue	Mar. 4 Issue
<i>The New England Journal of Medicine</i>	Weekly	3	Oct. 10 Issue	Nov. 14 Issue	Dec. 12 Issue	X	X	X
<i>The Journal of the American Medical Association</i>	Weekly	3	Oct. 9 Issue	Nov. 13 Issue	Dec. 11 Issue	X	X	X
<i>American Medical News</i>	Weekly	6	Oct. 14 Issue	Nov. 11 Issue	Dec. 9 Issue	Jan. 13 Issue	Feb. 10 Issue	Mar. 10 Issue

X=No Placement