
Chartpack

African Strategic Research Corporation/The Kaiser Family Foundation

**Selected Findings from a Forthcoming Report:
The 2001 National Survey of South African Youth**

February 2002

Introduction and Methodology

The following excerpts come from a forthcoming report based on a national survey of South African youth ages 12-17. The survey was conducted October to November 2001 among a nationally representative sample of 2204 youth. The survey was designed to shed light on how South African youth view their lives today and what they think about their futures, with a particular focus on HIV/AIDS and sexual behavior. Much of the data regarding youth attitudes and behaviors related to sex and sexuality are not included in this summary, but will be addressed in the forthcoming report.

In addition, the survey also provides some initial data on South African young people's awareness of, attitudes towards, and experiences with *loveLife*. *loveLife*—South Africa's national HIV prevention program for youth uses a comprehensive approach to HIV prevention which combines a highly visible awareness and education campaign with adolescent friendly services in public clinics and countrywide outreach and support programs for young people.

In addition to the youth survey, the 2204 parents and guardians of the 12-17 year-olds were also surveyed about their views and experiences related to open communication about sex and sexuality and about *loveLife*. The margin of sampling error for both the youth and parent surveys is plus or minus 2.3 percentage points. For results based on subsets of respondents the margin of sampling error is higher. Note that in addition to sampling error there are other possible sources of measurement error.

The findings reported here provide some early indications of *loveLife*'s reach. A separate comprehensive monitoring and evaluation program developed with the assistance of an international expert advisory panel is underway and will provide the main evaluation of *loveLife*'s impact, including indicators related to adolescent sexual behavior, such as delayed onset of sexual activity, condom use and reduction in number of sexual partners, as well as reductions in HIV infection, other STDs and teenage pregnancy. This evaluation will be jointly implemented through a partnership between researchers at the Reproductive Health Research Unit, the Medical Research Council of South Africa, and Cambridge University (UK).

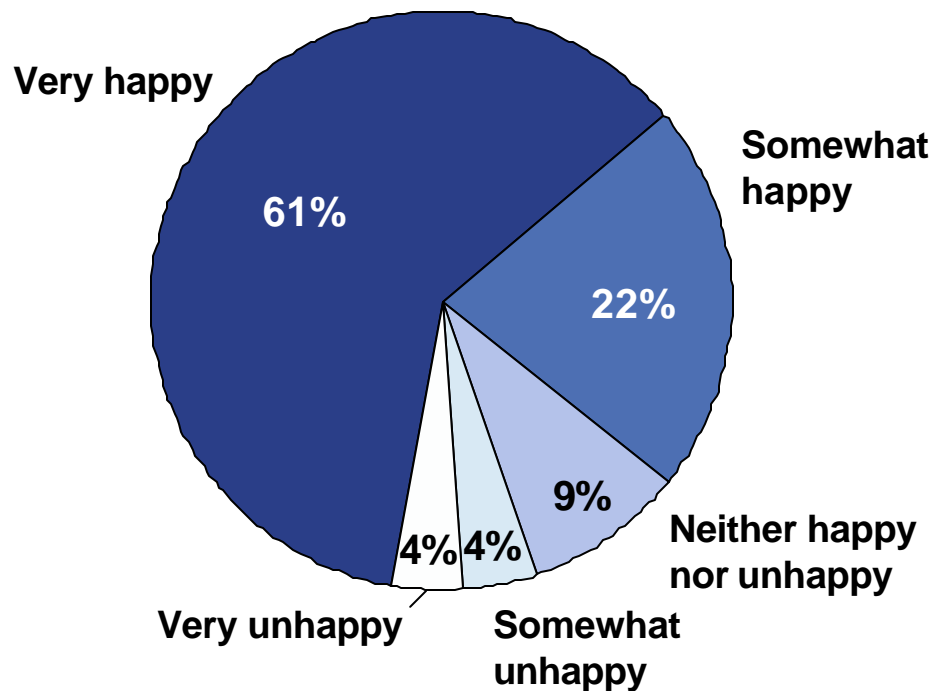
Section I:

What Young South Africans Say about Their Lives Today

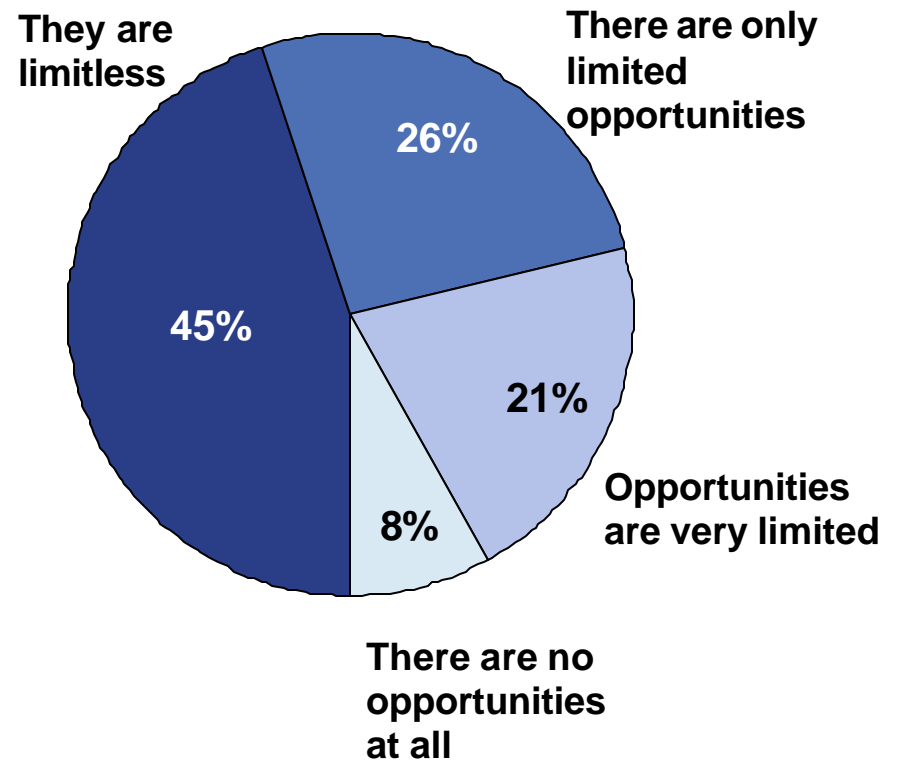
Chart 1

Most Young South Africans Report Being Happy, but Have More Mixed Views about Their Future Opportunities

They report being happy...



But have mixed views about their future opportunities...

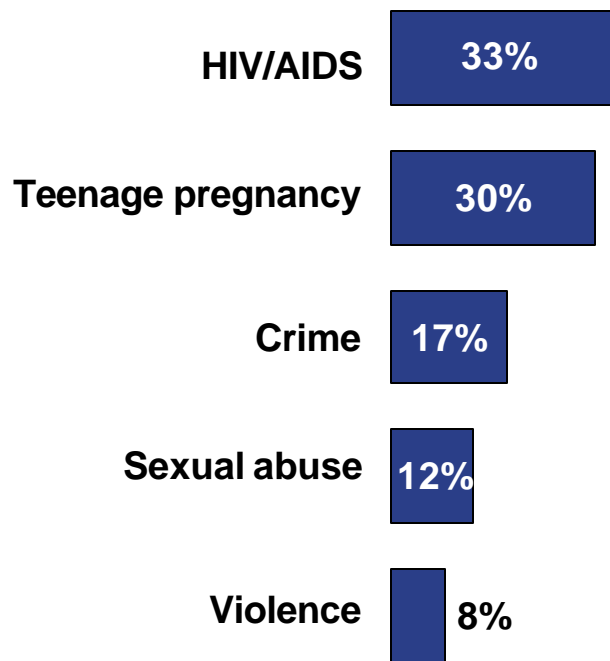


Source: *The 2001 National Survey of South African Youth* (conducted October-November, 2001), Africa Strategic Research Corporation/Kaiser Family Foundation

Chart 2

Young South Africans Report that They Worry about HIV and Pregnancy, but Prioritize Getting a Good Education

From a list of concerns, they most often choose HIV/AIDS and pregnancy...



But choose getting a good education as their top priority...

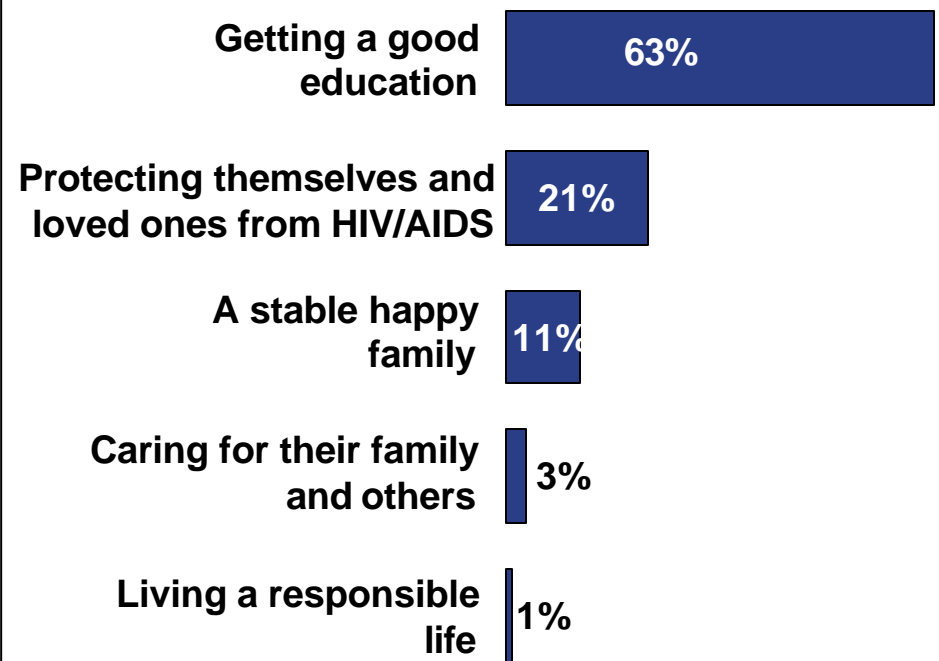
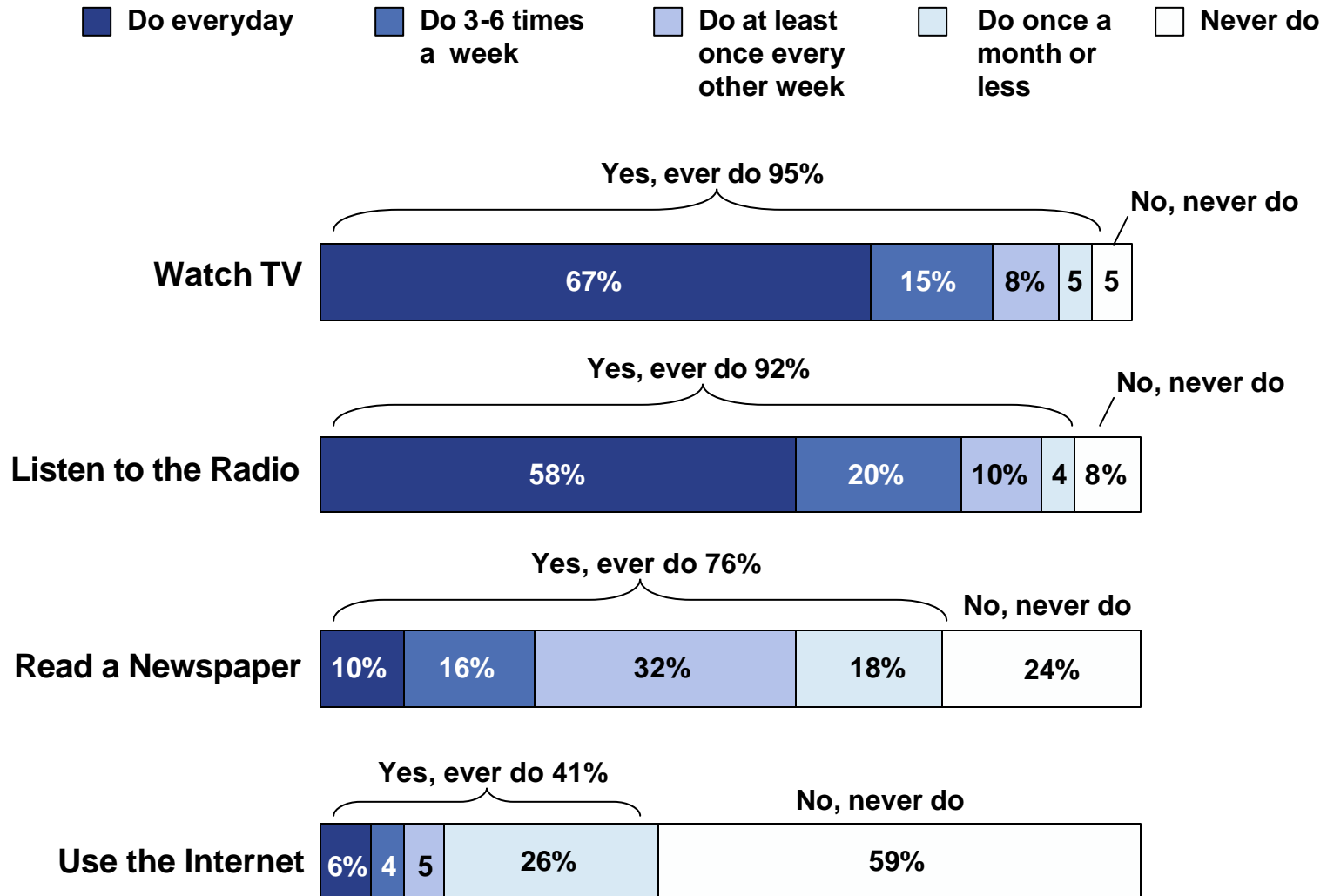


Chart 3

Media Habits of Young South Africans

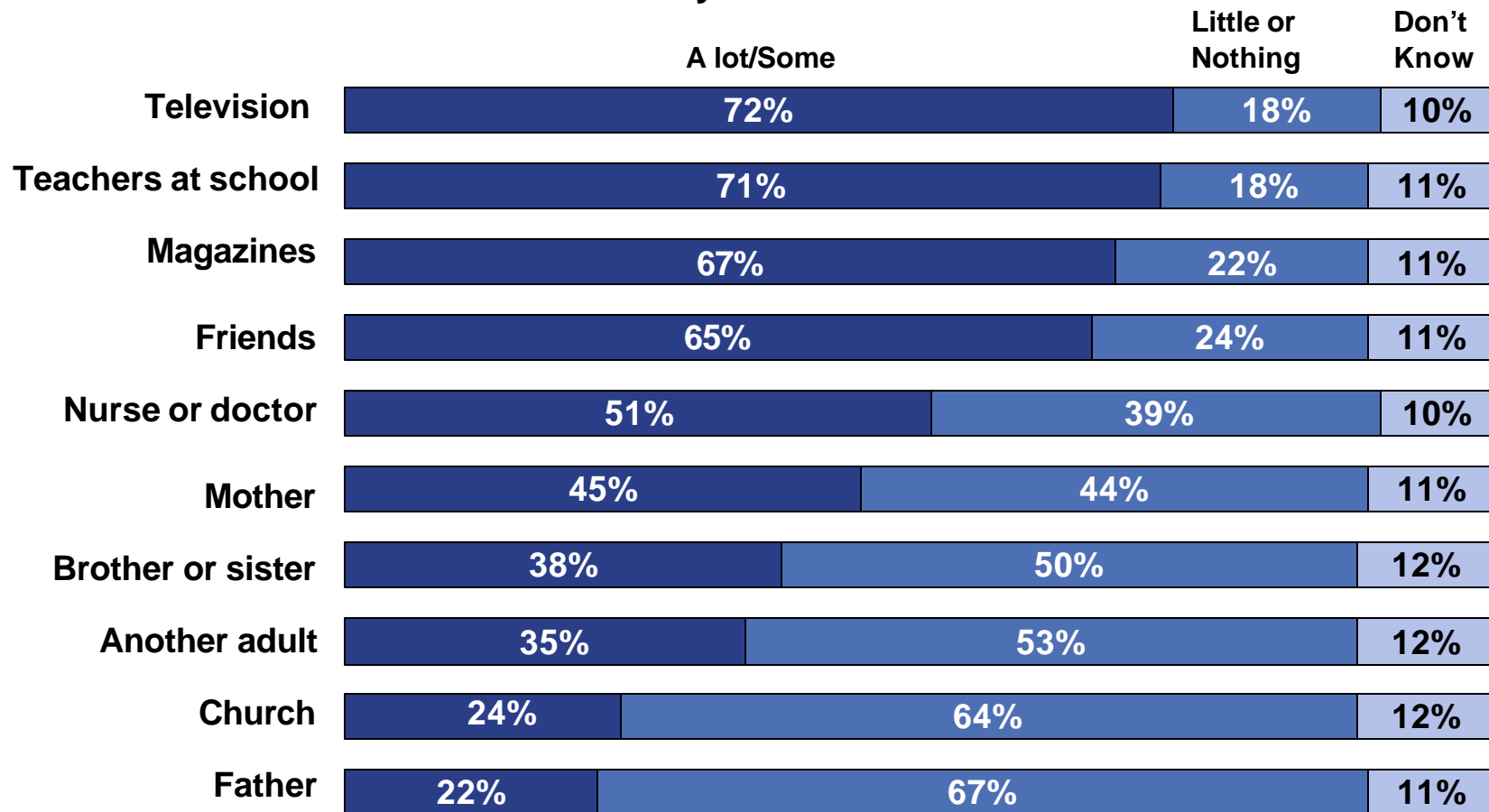


Source: *The 2001 National Survey of South African Youth* (conducted October-November, 2001), Africa Strategic Research Corporation/Kaiser Family Foundation

Chart 4

Youth Most Likely To Say Media, Teachers and Friends Provide Information about Sex, Sexuality and Relationships

Percent of all youth who say they receive information about sexuality from each source...



Source: *The 2001 National Survey of South African Youth* (conducted October-November, 2001), Africa Strategic Research Corporation/Kaiser Family Foundation

Section II:

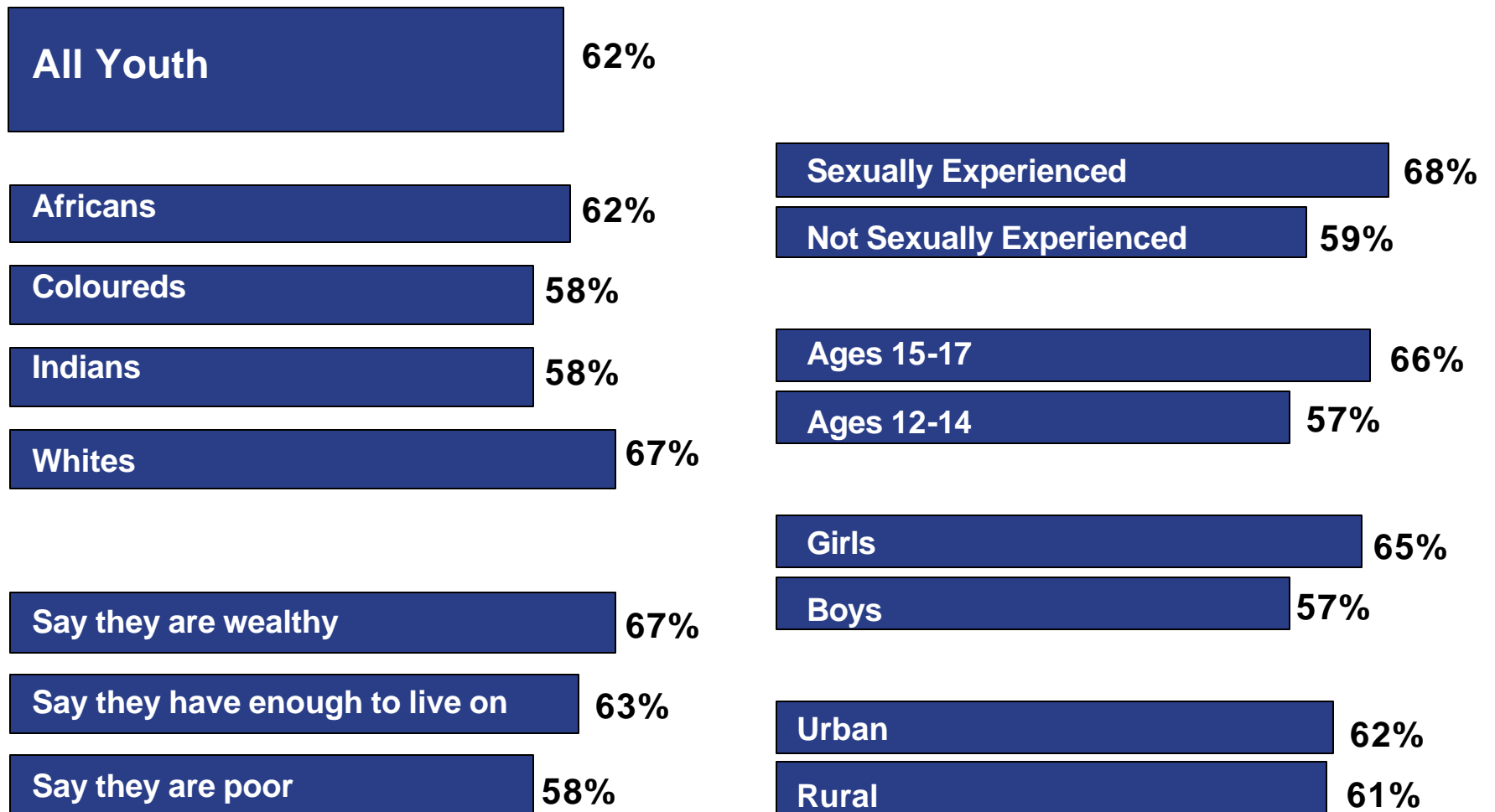
Young South Africans' Views of and Reported Experiences with *loveLife*

- Reported Awareness of *loveLife***
- Overall Assessment of *loveLife***
- Reported Impact of *loveLife***

**Young South Africans' Reported
Awareness of *loveLife***

Chart 5

Percent of Youth who Report Having Heard of *loveLife*

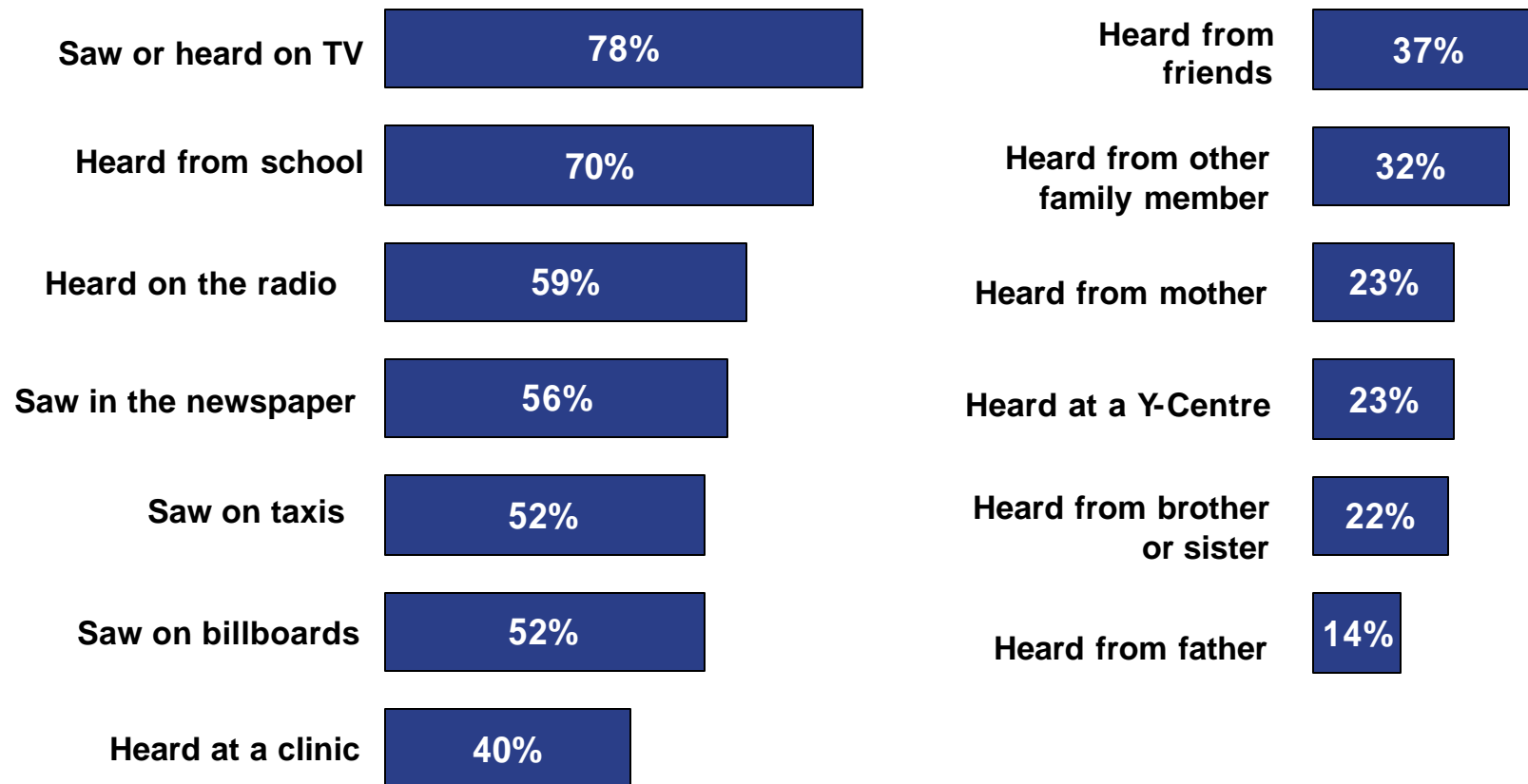


Source: *The 2001 National Survey of South African Youth* (conducted October-November, 2001), Africa Strategic Research Corporation/Kaiser Family Foundation

Chart 6

Percent of Youth who Report Having Heard of *loveLife* from Each Source

Among the 62% who report having heard of *loveLife*...



Source: *The 2001 National Survey of South African Youth* (conducted October-November, 2001), Africa Strategic Research Corporation/Kaiser Family Foundation

Chart 7

Percent of All South African Youth who Report Having Heard of *loveLife* from Each Source

Among all South African Youth...

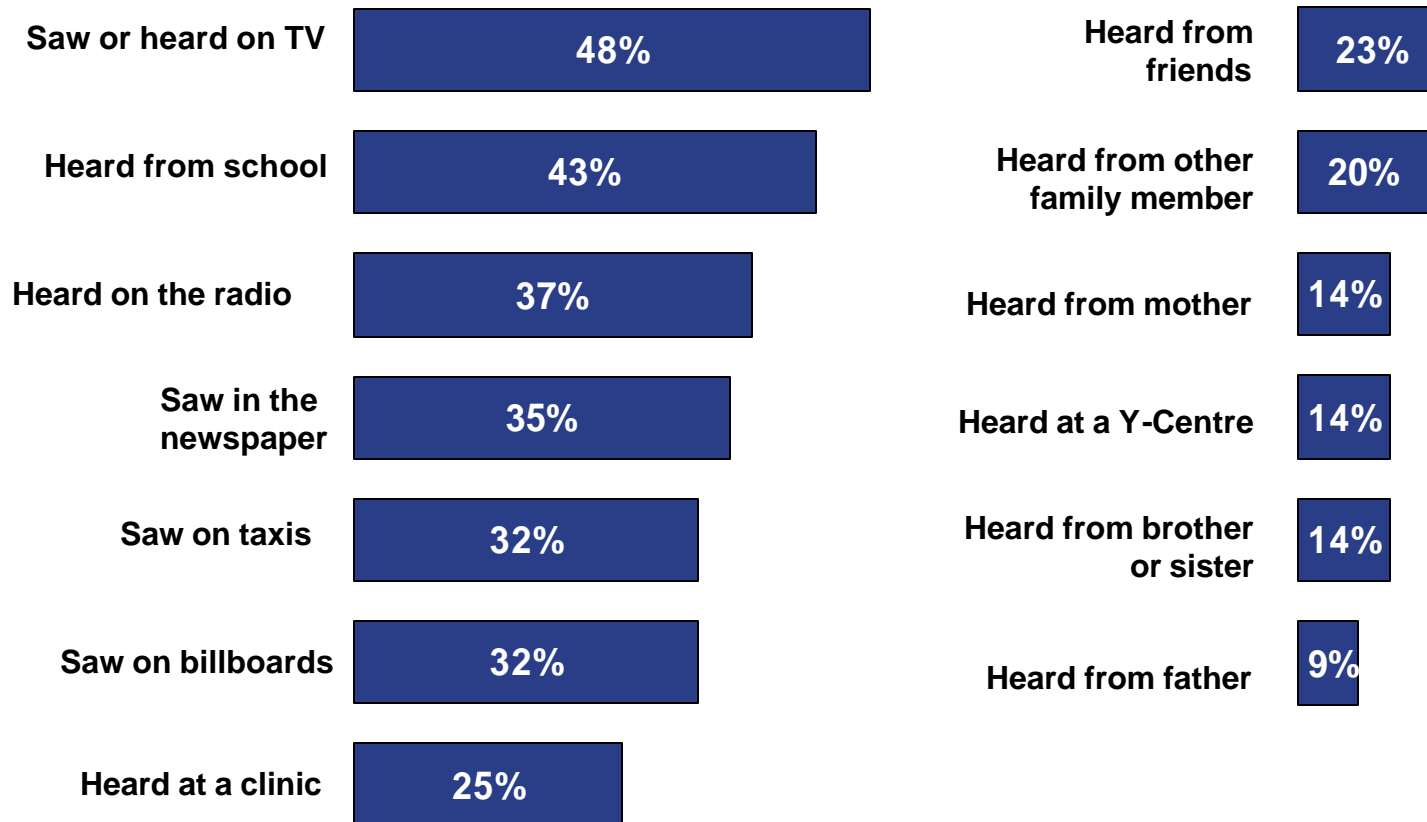


Chart 8

Reported Awareness of *loveLife* Products

Among the 62% who report ever having heard of *loveLife*, percent who have seen or heard...

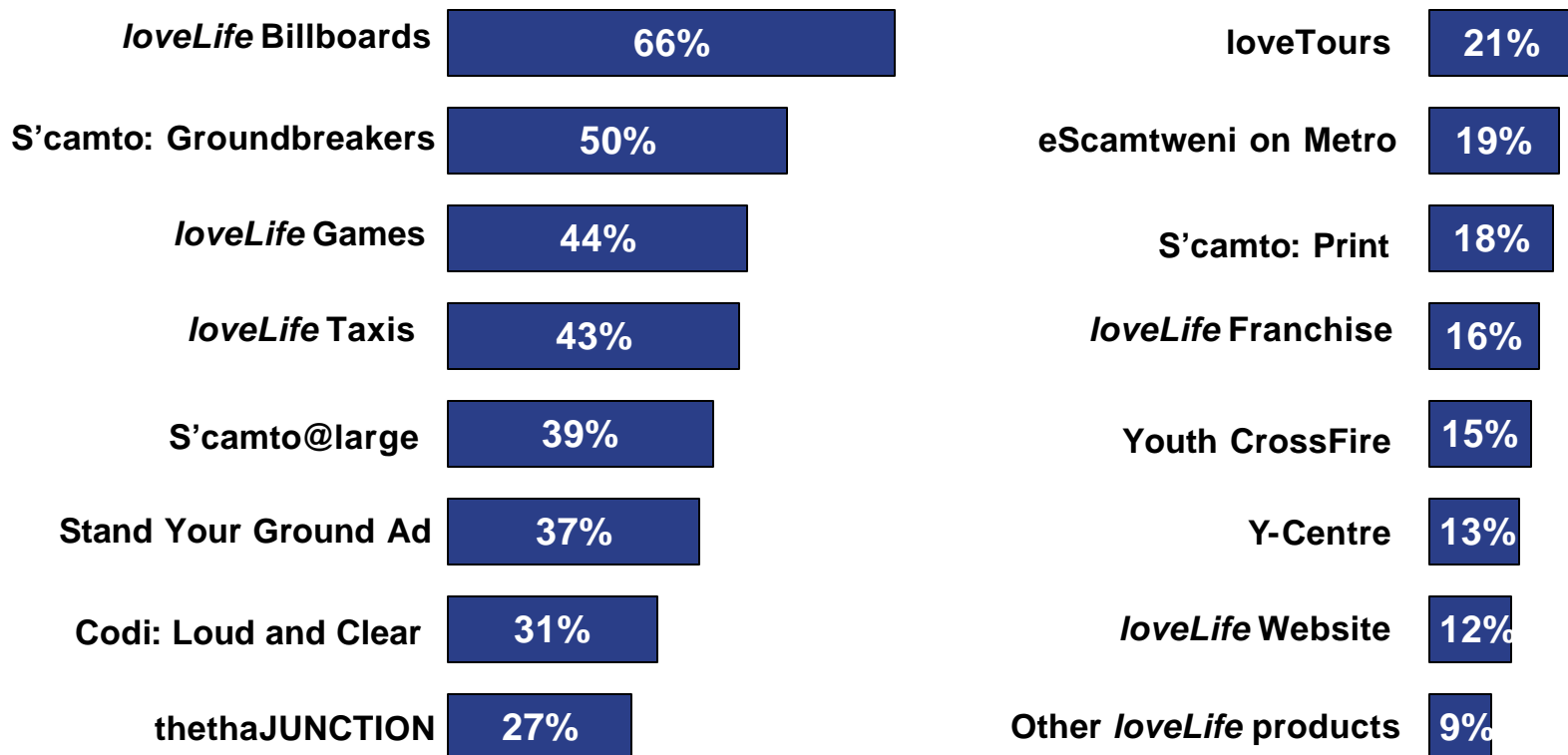
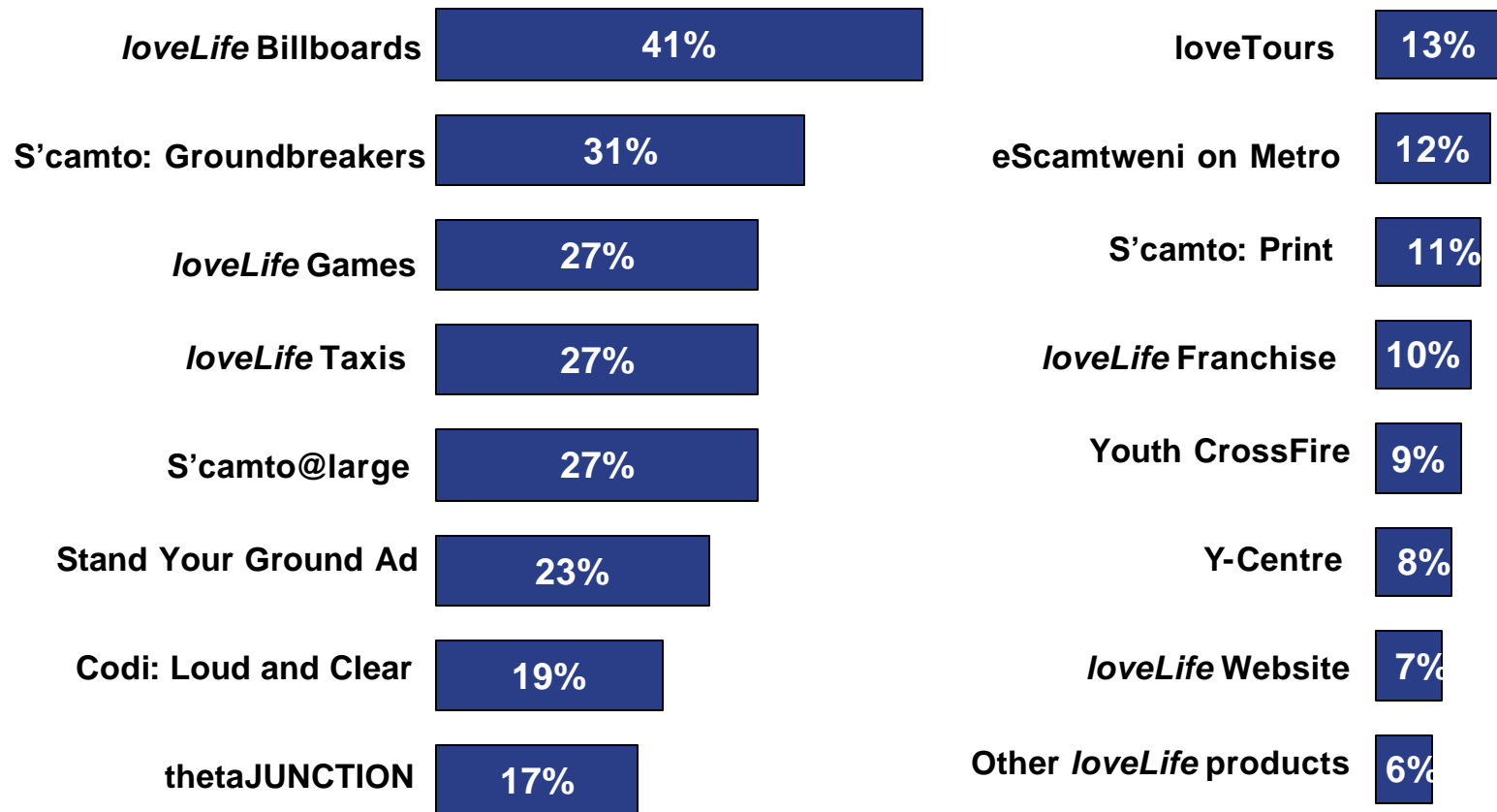


Chart 9

Reported Awareness of *loveLife* Products Among All Youth

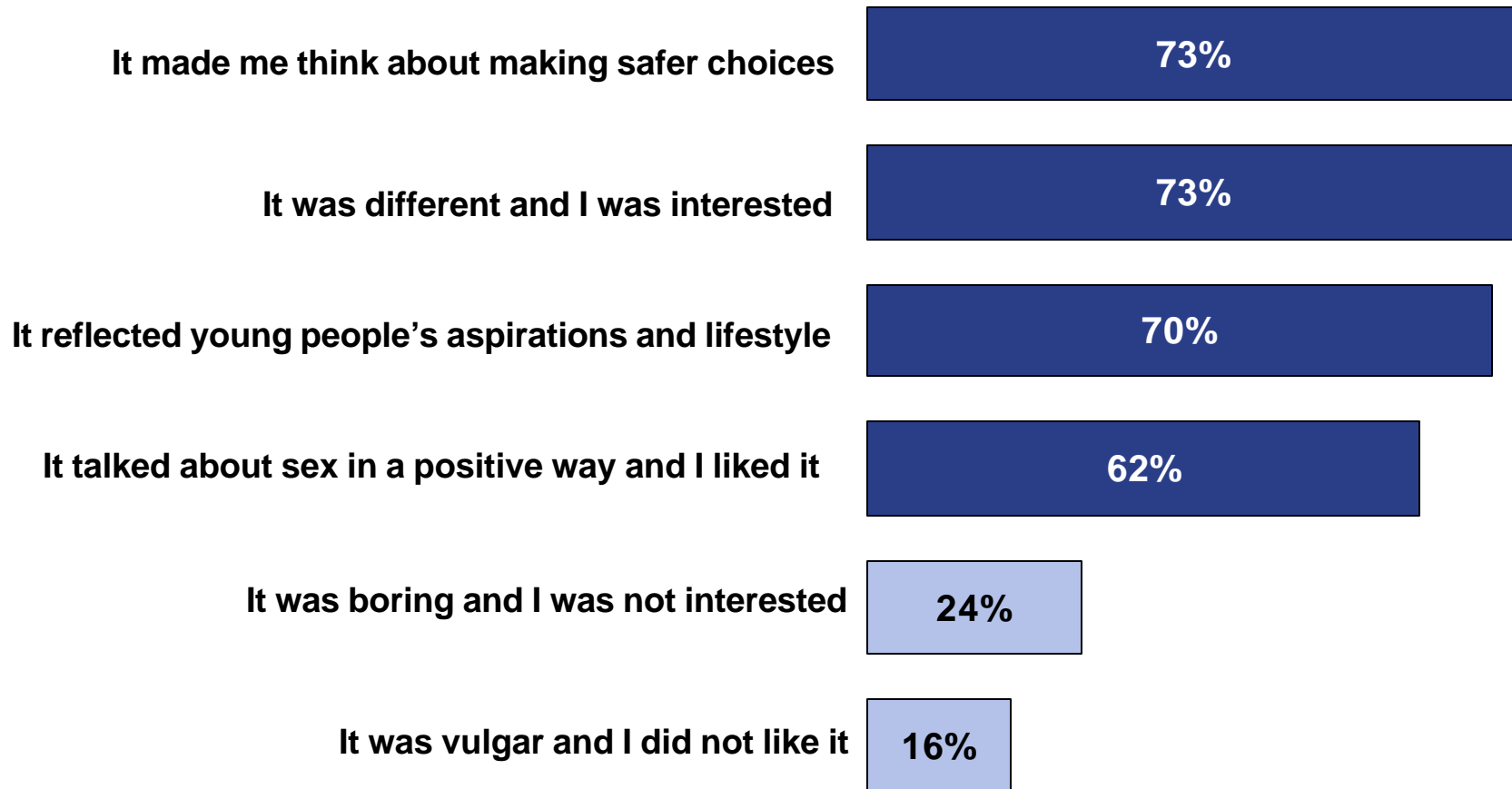


**Assessment of *loveLife* Among South
African Youth Who Have Heard of *loveLife***

Chart 10

What did you think of *loveLife*?

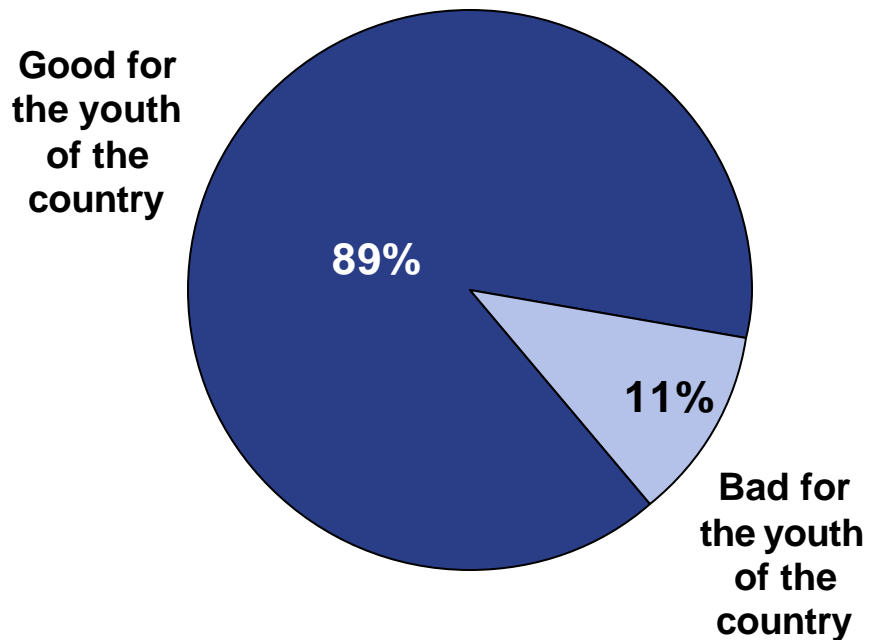
Among the 62% who report having heard of *loveLife*, percent who agreed with each statement...



Assessment of *loveLife*

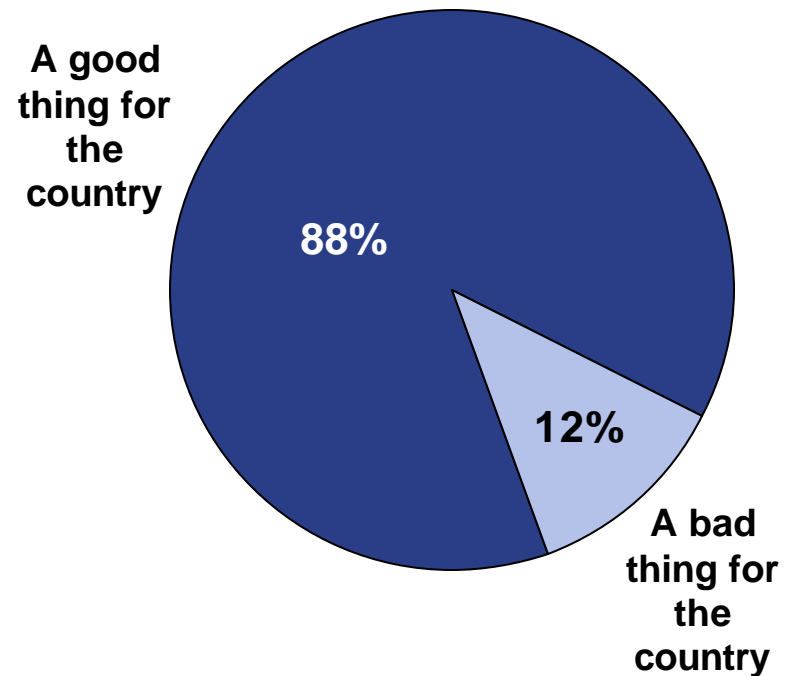
Among the 62% who report having heard of *loveLife*...

Do you think *loveLife* is...



Among all South African youth after being read a description of *loveLife*...

Do you think *loveLife* is...



Reported Impact of *loveLife* Among South African Youth Who Have Heard of *loveLife*

Chart 12

Percent of Youth Who Report Having Taken Action as a Result of *loveLife*

Among the 62% who report having heard of *loveLife*...

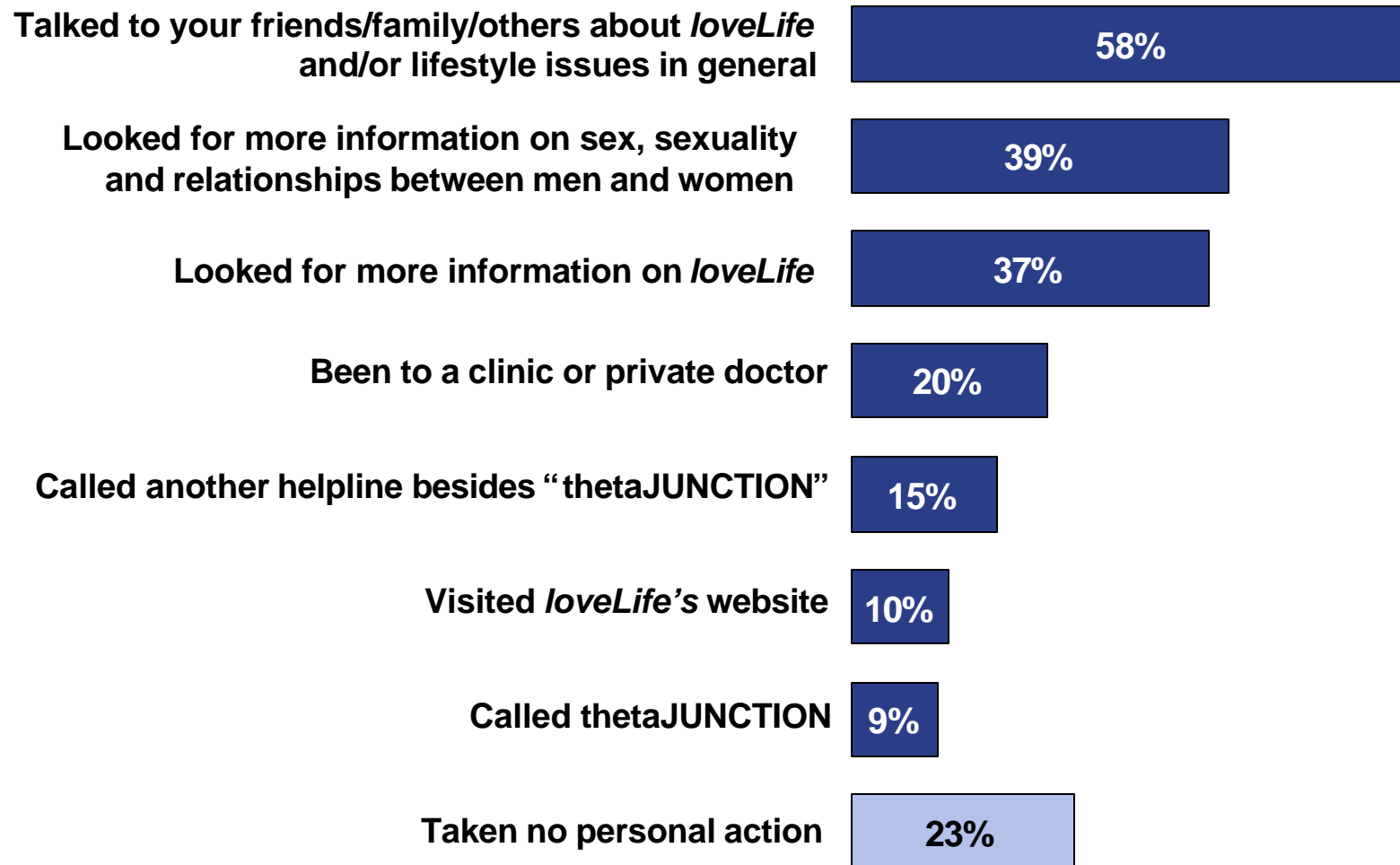
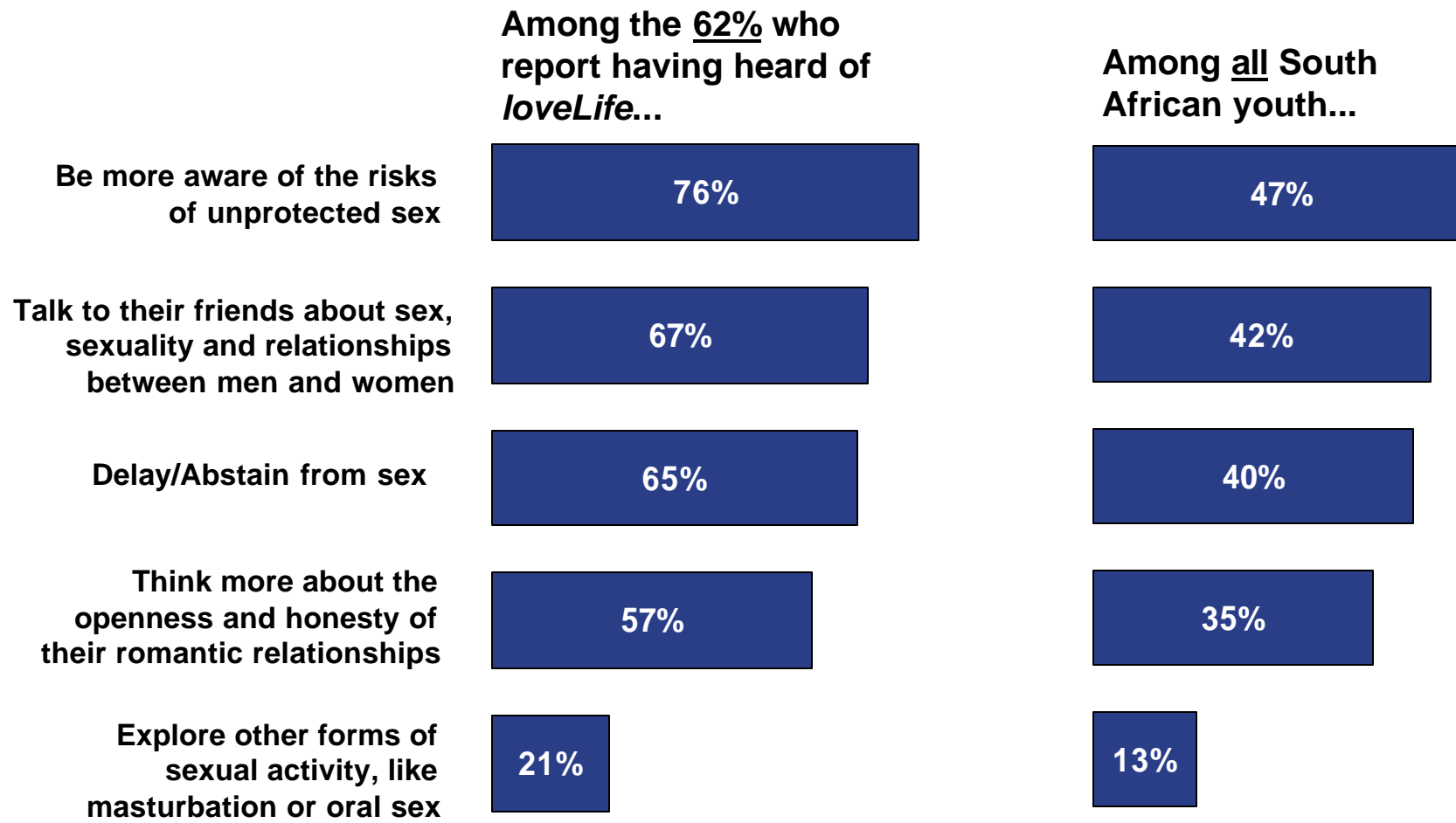


Chart 13

Reported Impact of *loveLife* among Youth Who Have Heard of *loveLife* and All Youth

Percent who agree that *loveLife* has caused them to...



Source: *The 2001 National Survey of South African Youth* (conducted October-November, 2001), Africa Strategic Research Corporation/Kaiser Family Foundation

Chart 14

Reported Impact of *loveLife* among Sexually Experienced Youth (29% of all youth)

Percent of sexually experienced youth who report that as a result of *loveLife* they have...

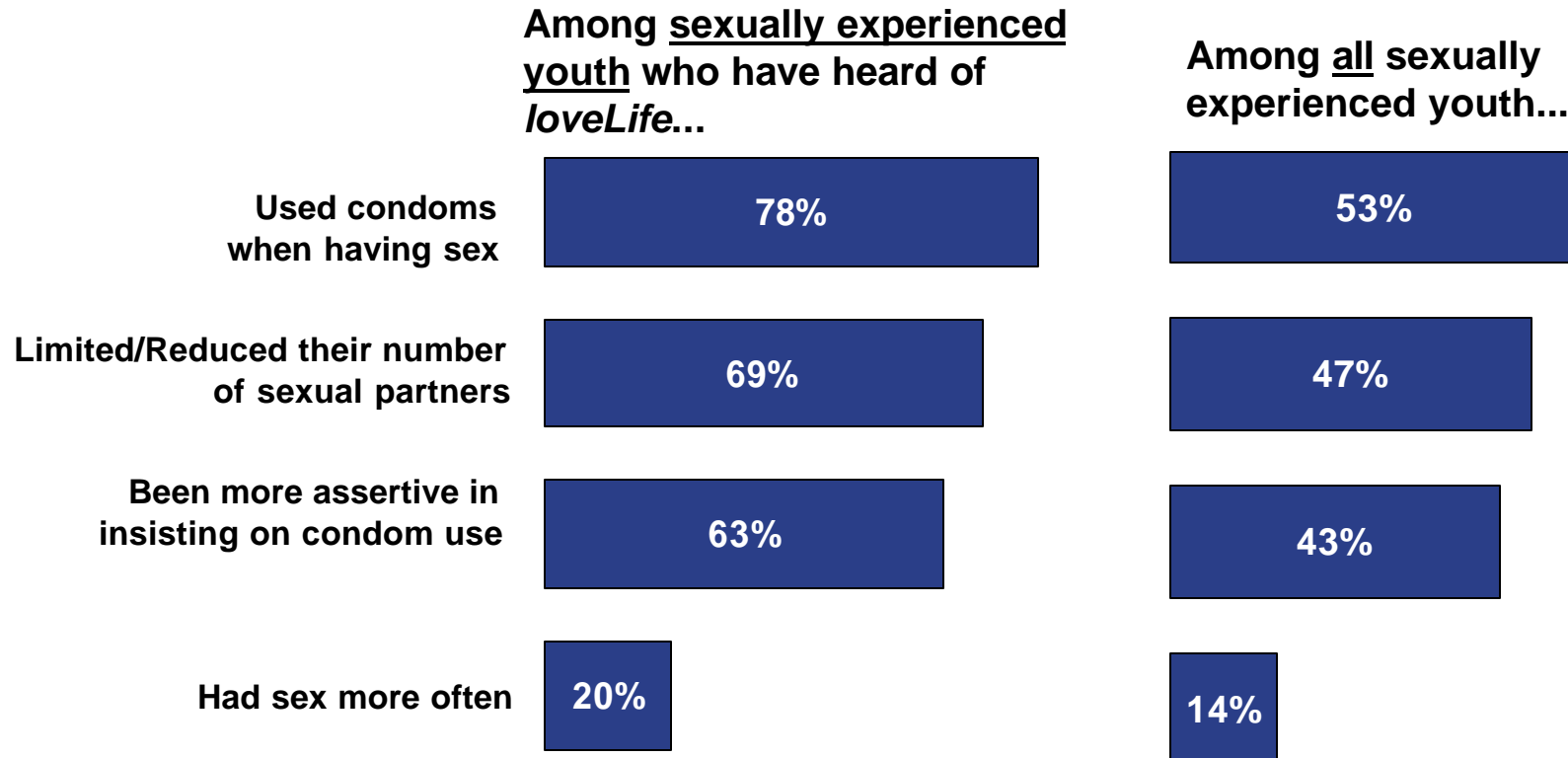


Chart 15

Has *loveLife* provided an opportunity for you to talk to your parents about...?

Among the 62% who report having heard of *loveLife*...

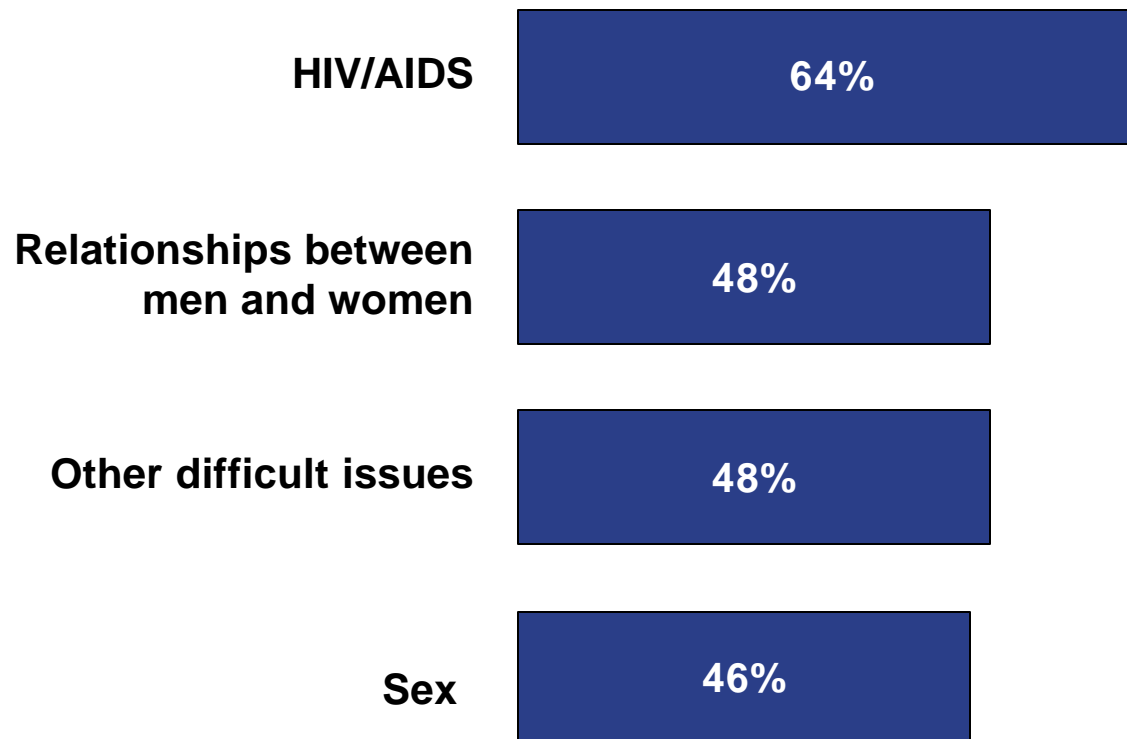


Chart 16

Discussing *loveLife* with Others

Among the 62% who report having heard of *loveLife*, percent who say they have talked about it with...

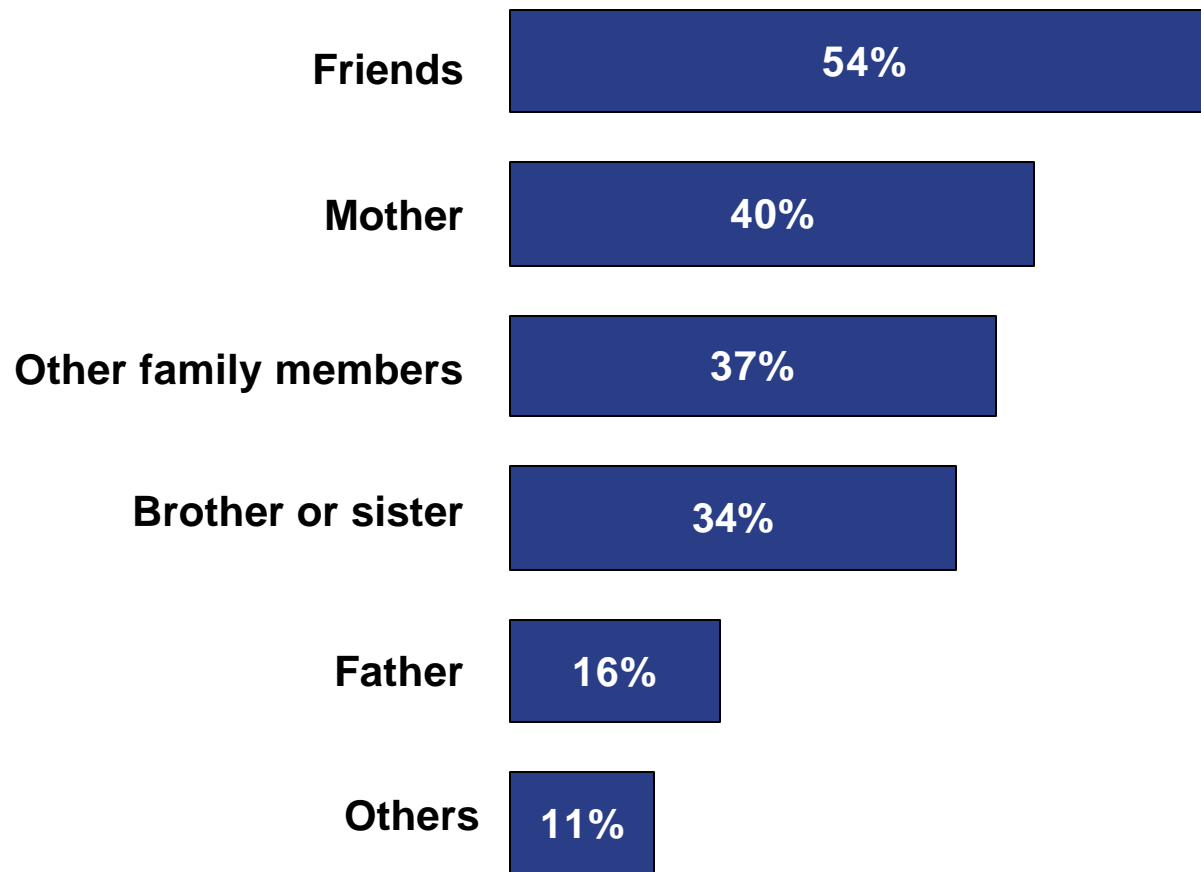
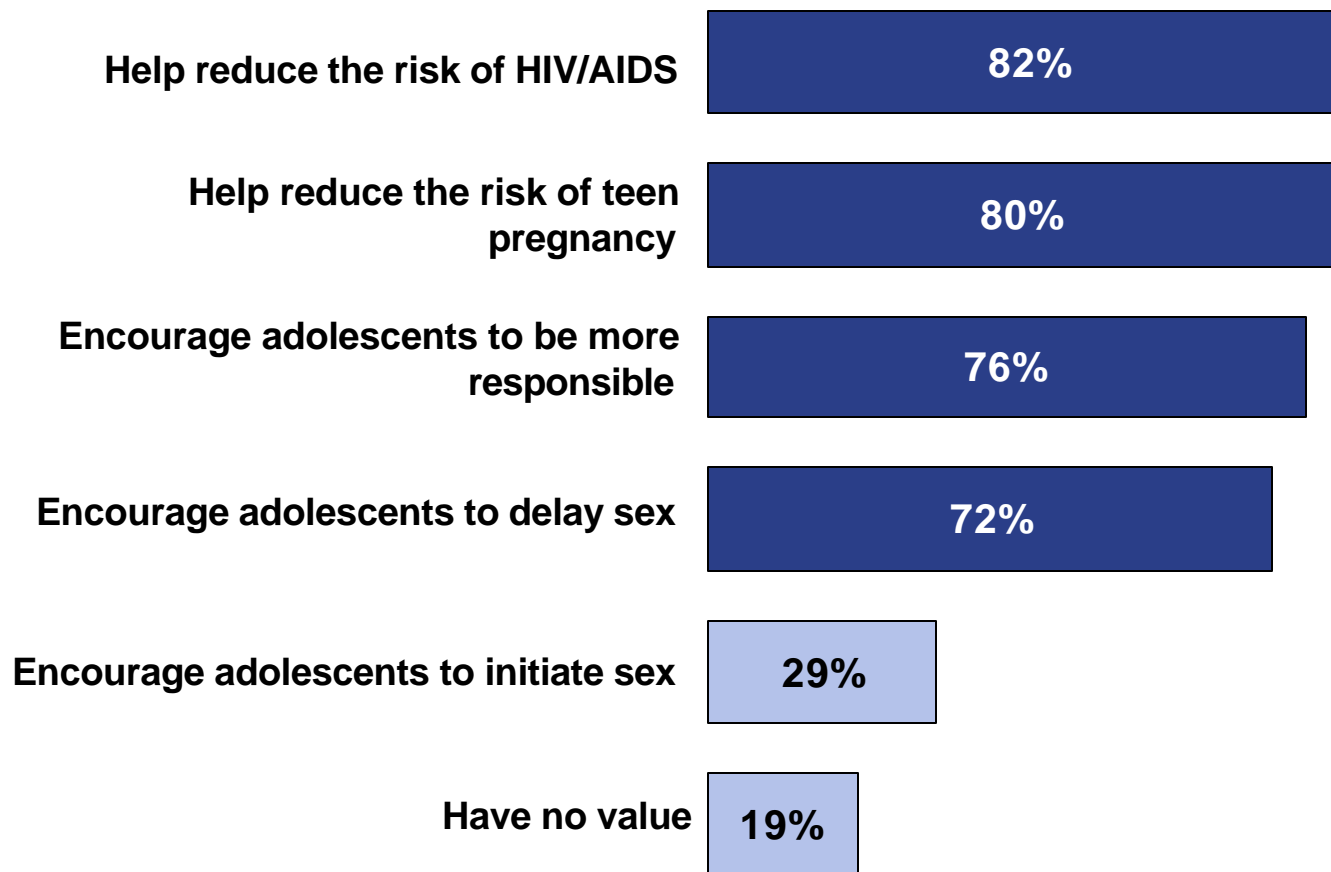


Chart 17

Do you think more open communication about sex and sexuality can...

Among the 62% who report having heard of *loveLife*...



Section III:

Parents' Views and Reported Experiences

- Parents' concerns, views on open communication and reports about talking with their teens**

- Parents and *loveLife***

**Parents' concerns, views on open
communication and reports about
talking with their teens**

Chart 18

Parents Most Likely to Name HIV/AIDS as Greatest Concern for Youth

Percent of parents of 12-17 year olds who choose each as the top concern for young South Africans today...

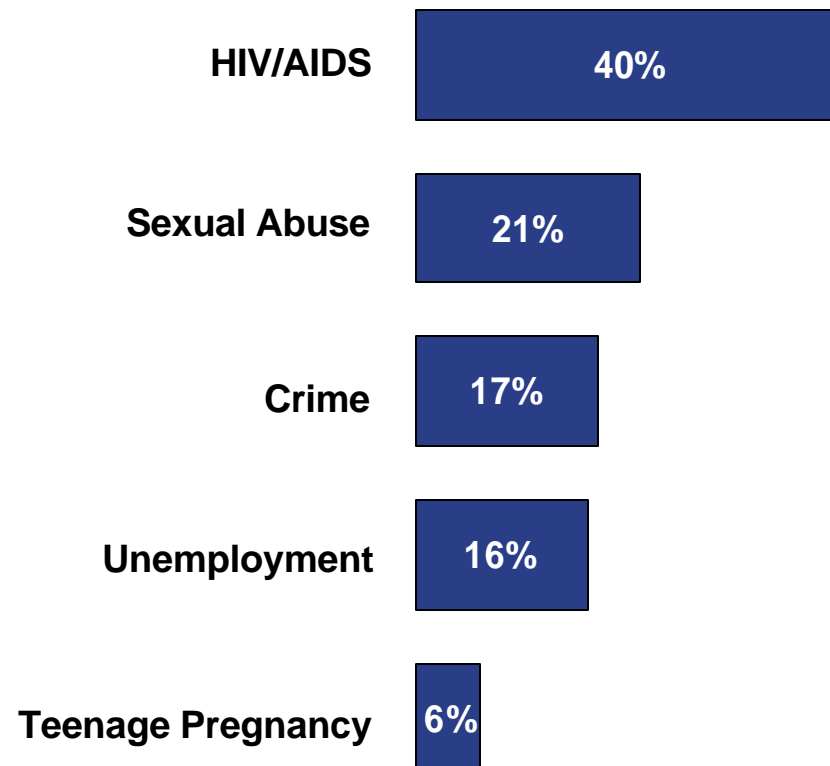
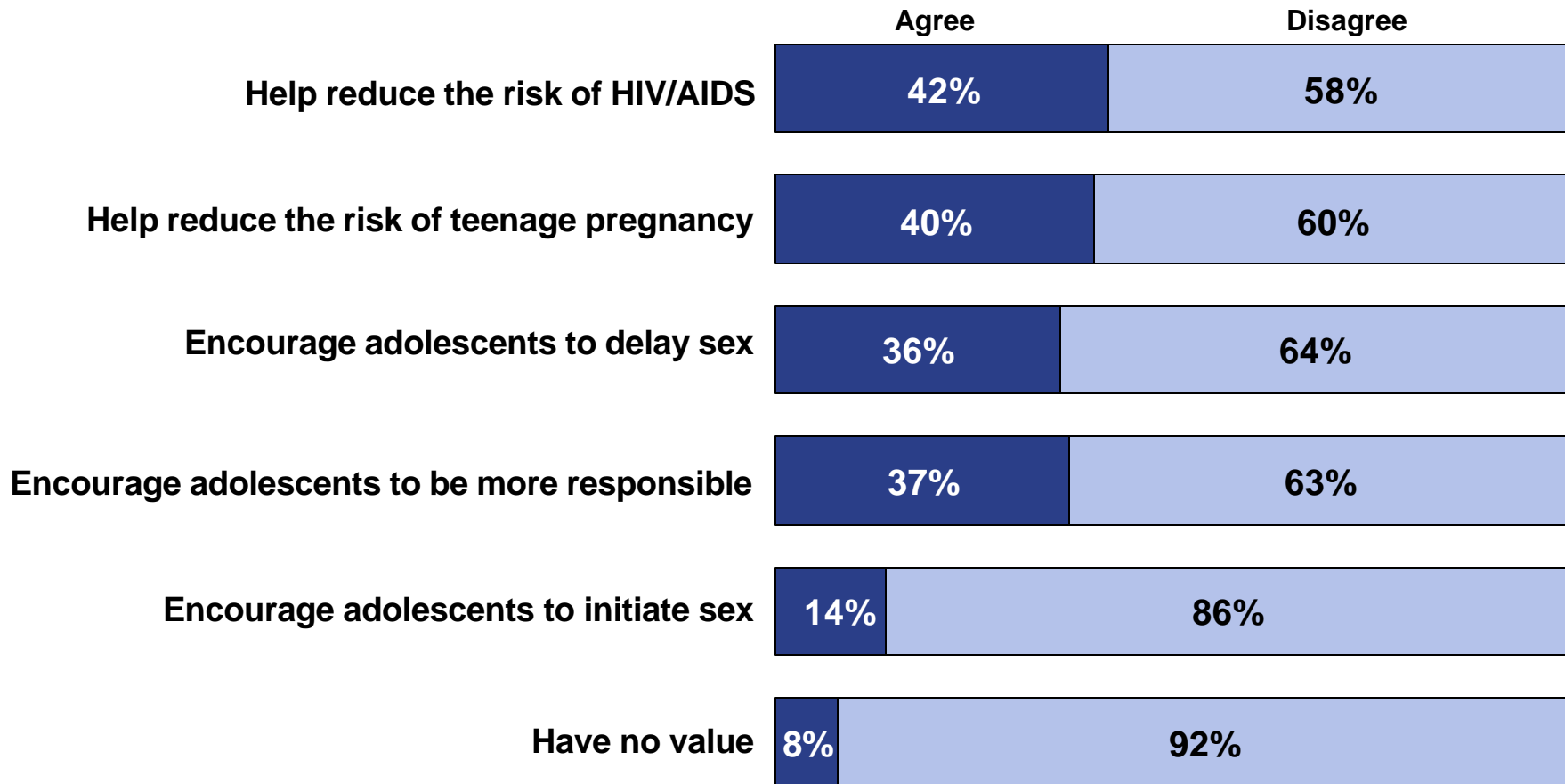


Chart 19

Parents Mixed on the Potential Role for Open Communication

Percent of parents of 12-17 year olds who agree/disagree that more open communication about sex and sexuality can...

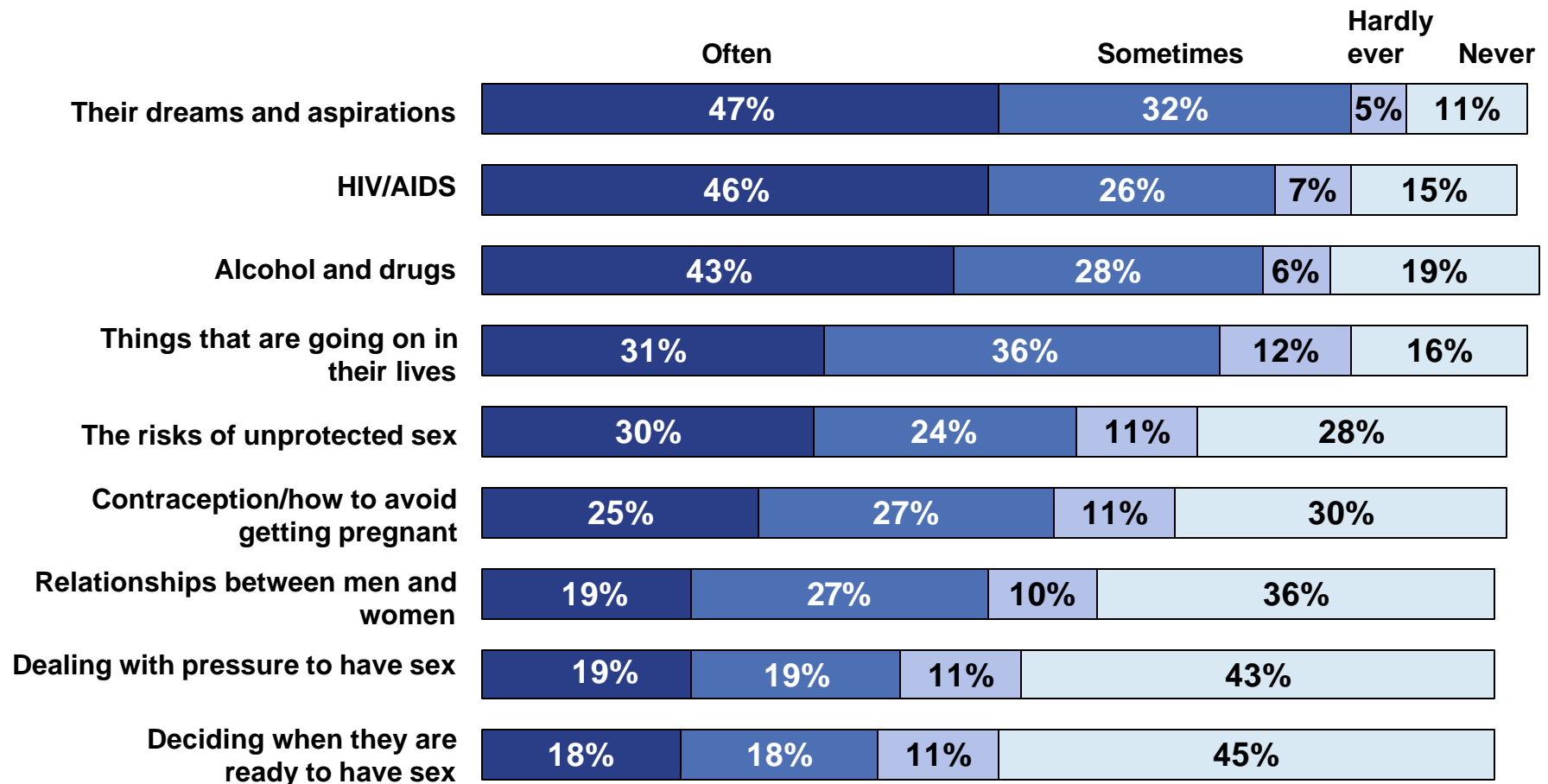


Source: *The 2001 National Survey of South African Youth* (conducted October-November, 2001), Africa Strategic Research Corporation/Kaiser Family Foundation

Chart 20

Parents Talk With Their Kids About...

How often parents of 12-17 year olds say they talk about each topic with their teenager...



*Don't knows not shown

Source: *The 2001 National Survey of South African Youth* (conducted October-November, 2001), Africa Strategic Research Corporation/Kaiser Family Foundation

Parents and *loveLife*

Chart 21

Parents and *loveLife*

Percent of parents of 12-17 year olds who say they...

Among the 41% of parents of 12-17 year olds who have heard of *loveLife*, the percent who say they have discussed it with their...

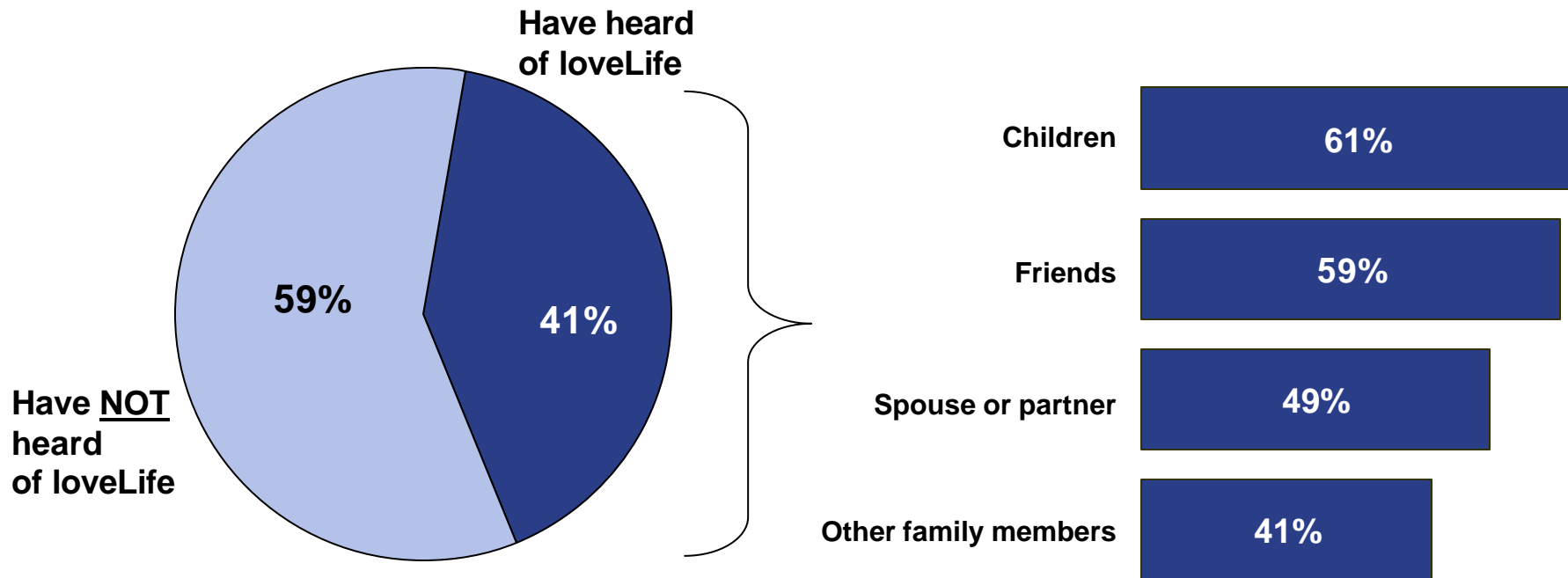
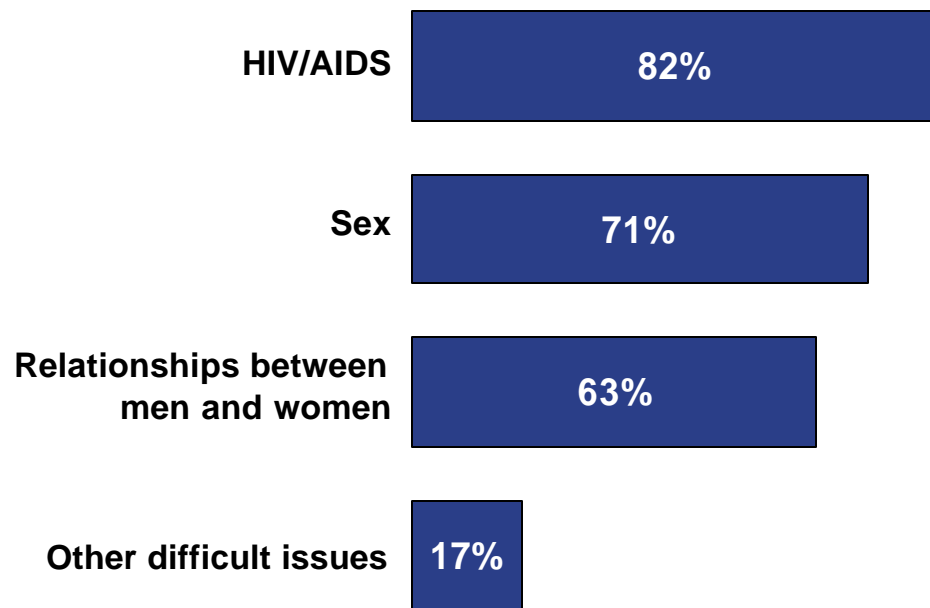


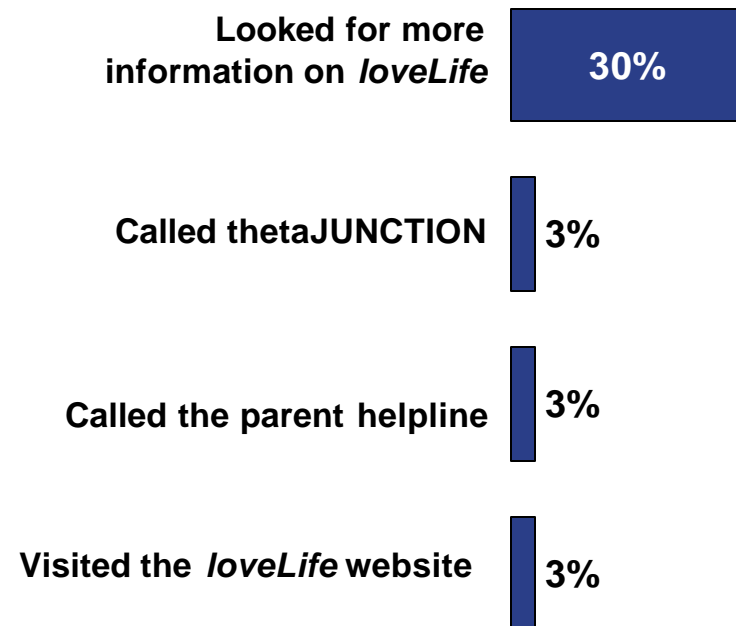
Chart 22

Parents Who Have Heard of *loveLife* Say It Has Provided Opportunities to Talk, But Few Report Taking Other Actions

Among the 41% of parents of 12-17 year olds who have heard of *loveLife*, the percent who say it has provided them with an opportunity or reason to talk with their child about...



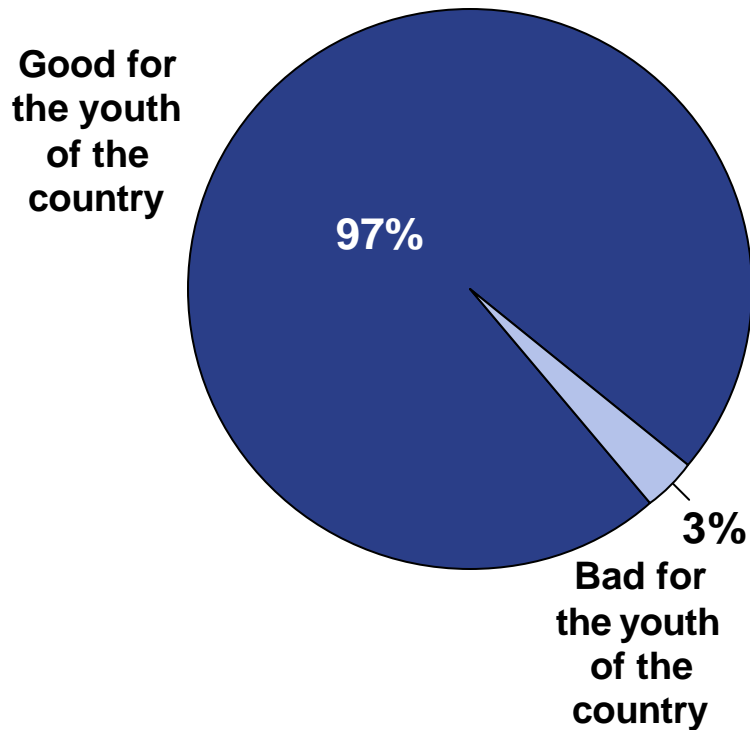
Among the 41% of parents of 12-17 year olds who have heard of *loveLife*, the percent who report having done each of the following as a result...



Parents' Assessment of *loveLife*

Among the 41% of parents of 12-17 year olds who report having heard of *loveLife*...

Do you think *loveLife* is...



Among all parents of 12-17 year olds after being read a description of *loveLife*...

Do you think *loveLife* is...

