

Kaiser Media Internships Program: Orientation program
Washington, D.C., Sunday, May 31-Friday, June 5, 2009

Hotel Accommodations:

Sheraton Four Points, 1201 K Street, NW, Washington, DC 20005

Sunday, May 31, 2009

6:00pm: Walk to Acadiana Restaurant
6:30pm: Welcome Dinner and Introduction to Health for Journalists:
Penny Duckham, Executive Director, Kaiser Media Fellowships
in Health

Monday, June 1, 2009

8:15am: Walk to the Kaiser Family Foundation Office, 1330 G Street,
NW Washington, DC 20005
8:30am: Continental Breakfast in the Board Room, 9th Floor
8:45-9:00am: Welcome and Introductions
9:00-9:15am: Overview on racial disparities in health: Cara James, Senior
Policy Analyst, Race Ethnicity & Health Care and Director,
Barbara Jordan Health Policy Scholars Program
9:30-11:30am: Health care issues affecting different communities:
• African-American health issues: Megan Thomas,
Research Associate, Race Ethnicity and Health Care, Kaiser
Family Foundation
• Asian and Pacific Islander American health issues:
Professor Gem Daus, Asian American Studies, University of
Maryland
11:30am-12:15pm: Systematizing cultural competency at Kaiser Permanente:
Winston F. Wong, M.D., M.S., Medical Director, Community
Benefit, Disparities Improvement and Quality Initiatives, Kaiser
Permanente National Program Office, Oakland, CA
12:15pm/12:30pm-1:15pm: Break/lunch discussion with January Payne,
Associate Editor, Health Section, *US News & World Report*, and
2004 Kaiser/*Washington Post* Intern
1:30-2:45pm: The role of community clinics: Clayton Williams, Director of
Health Systems Development, The Louisiana Public Health
Institute
3:00pm Depart for Clinica del Pueblo
3:30-4:45 pm: A Clinic in the Community: La Clinica del Pueblo
Meeting with Alicia Wilson, Executive Director, and Catalina
Sol, Director of HIV/AIDS
4:45 pm: Depart for the Kaiser Foundation offices
5:45pm: Reception to mark the launch of Kaiser Health News, Kaiser
Foundation offices
7:30pm: Optional Dinner at Haad Thai restaurant

Kaiser Media Internships Program: Orientation program

Washington, D.C., Sunday, May 31-Friday, June 5, 2009

PAGE 2

Tuesday, June 2, 2009

- 8:15am: Walk to Kaiser Family Foundation Office
- 8:30am: Continental breakfast in the Board Room, 9th Floor
- 9:00am-11:00am: Current State of the HIV/AIDS Epidemic and Statistics: Jennifer Kates, Vice President and Director, HIV Policy, Kaiser Family Foundation
- 11:15am: Depart for the Whitman-Walker Clinic, Contact: Chip Lewis, Deputy Communications Director
- 11:45am-1:15pm: Working lunch at the Whitman-Walker Clinic
- 1:30pm: Return to the Kaiser Foundation offices, Board Room, 9th Floor
- 2:15-4:00pm: Reporting on HIV/AIDS, addressing stigma in health reporting, and reaching young audiences with health information: the new CDC initiative on HIV/AIDS—who do they hope to reach and how? Discussion with George Curry, former editor-in-chief, the National Newspaper Publishers Association News Service; and Tina Hoff, Director, Kaiser Foundation Entertainment Media Partnerships program
- 4:15pm: Walk to *The Washington Post*
- 4:45-5:45pm Meeting with Frances Stead Sellers, Editor, Health Section, *The Washington Post*; and Jose Antonio Vargas, reporter, *The Washington Post*
Walk to Finemondo Restaurant
- 6:45pm: Dinner at Finemondo restaurant, with Marvelyn Brown, author of *The Naked Truth: Young, Beautiful and HIV Positive*, published August 2008, by Harper Collins

Wednesday, June 3, 2009

- 8:45am: Walk to Kaiser Family Foundation Office
- 9:00am: Continental breakfast in the Board Room, 9th Floor
- 9:30-10:30am: Public attitudes to health reform, and survey reporting: Claudia Deane, Associate Director, Public Opinion and Media Research
- 10:45am-12:15pm: Health care for the poor and uninsured: Medicaid, CHIP, and health reform initiatives at state and national level: Jennifer Tolbert, Principal Policy Analyst, the Kaiser Commission on Medicaid and the Uninsured
- 12:15pm-12:45pm: Buffet lunch
- 1:00pm: Depart for Veterans Affairs Medical Center
- 1:30pm-3:30pm: Visit to the VA: Electronic medical records—how do they work?
Contact: Marvin Cornish, Chief of Protocol
Return by van to the Kaiser Foundation
- 4:30pm-6:00pm: Meet in the Barbara Jordan conference center, 2nd floor
2009 Reauthorization of the Child Nutrition and WIC programs with 2009 Barbara Jordan Scholars—a briefing on the steps to reauthorizing legislation funding programs for school lunches, child nutrition, and low-income pregnant women, and the issues under debate with Ellen Teller, Director of Government Affairs, Food Research and Action Center (FRAC), and Mariana Chilton, Assistant Professor of Public Health, Drexel University, Principal Investigator, Philadelphia GROW project, and Director, Witnesses to Hunger
- 6:30pm: Informal dinner with the Barbara Jordan Scholars, Kaiser Family Foundation

Kaiser Media Internships Program: Orientation program

Washington, D.C., Sunday, May 31-Friday, June 5, 2009

PAGE 3

Thursday, June 4, 2009

- 8:15am: Walk to Kaiser Family Foundation Office
- 8:30am: Continental breakfast in the Barbara Jordan Conference Center, 2nd Floor
- 9:00-10:30am: How to Read a Medical Research Study: Gideon Gil, Health and Science Editor, *The Boston Globe*
- 10:30am-12:30pm: Interpreting Medical Findings: Beverly Rockhill Levine, Ph.D., Associate Professor, Public Health Education, University of North Carolina, Greensboro
- 12:30-2:00pm: Buffet lunch and Intern group photo session
- 2:00pm-4:00pm: Medicare and Prescription Drug Issues: Tricia Neuman, Sc.D., Vice President and Director for the Medicare Policy Project, Kaiser Family Foundation
- 4:00pm: Walk to National Public Radio
- 4:30pm-6:00pm: Meeting with Joe Neel, health and science editor, NPR—Reporting on health issues for radio and online: tour/taping All Things Considered; with Deborah Franklin and Joe Shapiro, health/science correspondents
- Walk to the Burma Restaurant
- 7:00pm: Dinner at Burma Restaurant

Friday, June 5, 2009

- 8:15am: Walk to Kaiser Family Foundation Office
- 8:30am: Continental breakfast in the Board Room, 9th Floor
- 9:00-9:30am: Interns' individual photo sessions
- 9:30am-10:30am: Blogging on the health beat: Scott Hensley, independent journalist and founding editor, *The Wall Street Journal Health Blog*
- 10:45am-12:00pm: Heading to the newsroom: tips and Q&A with health editors
- Greg Branch, former managing editor, *BET News*, 2008/9 Kaiser Media Fellow
 - Mike Swift, race & demographics reporter, *The San Jose Mercury News*
 - Peggy Girshman, Executive Editor, Kaiser Health News
- 12:00pm: Buffet Lunch
- 1:00 pm: Return to hotel
- 2:00pm: Taxi/van depart for airport

ADJOURN WEEK ONE

Kaiser Media Internships Program: Orientation program

Washington, D.C., Sunday, May 31-Friday, June 5, 2009

PAGE 4

List of Participants

The Atlanta Journal-Constitution

Sharise Darby, Kaiser intern

Shelia Poole, health writer, *The Atlanta Journal-Constitution*

The Baltimore Sun

Angela Bass, Kaiser intern

The Boston Globe

Tara Ballenger, Kaiser intern

Gideon Gil, Health and Science Editor, *The Boston Globe*

The Charlotte Observer

Alexa Garcia-Ditta, Kaiser intern

KQED Public Radio, San Francisco

Julieta Kusnir, Kaiser intern

KTVU/2-TV San Francisco-Oakland

Jennifer Austin, Kaiser intern

The Milwaukee Journal Sentinel

Diana Montano, Kaiser intern

Becky Lang, Health and Science Editor, *The Milwaukee Journal Sentinel*

National Public Radio, Washington, D.C.

Anup Shah, Kaiser intern

The Orlando Sentinel

Erik Maza, Kaiser intern

Fernando Quintero, Medical Writer, *The Orlando Sentinel*

The Plain Dealer, Cleveland

June Wu, Kaiser intern

Ellen Stein Burbach, Assistant Managing Editor/Administration, Medical Editor, *The Plain Dealer*

Reuters

I-Ching Ng, Kaiser intern

The Sacramento Bee

Marissa Lang, Kaiser intern

The San Jose Mercury News

April Dembosky, Kaiser intern

Mike Swift, Race & Demographics Reporter, *The San Jose Mercury News*

Kaiser Media Internships Program: Orientation program

Washington, D.C., Sunday, May 31-Friday, June 5, 2009

PAGE 5

The Seattle Times

Marnette Federis, Kaiser intern

Janet Horne, Health Editor, *The Seattle Times*

The Times-Picayune, New Orleans

Amber Sandoval-Griffin, Kaiser intern

Coleman Warner, Assistant City Editor, *The Times-Picayune*

The Washington Post

Ibby Caputo, Kaiser intern

Invited Journalists

Paula Andelo, managing editor, *El Tiempo Latino*, Washington DC

Greg Branch, former managing editor BET News, 2008/9 Kaiser Media Fellow

Milagros Melendez-Vela, reporter, *El Tiempo Latino*, Washington DC

Mr. Sheldon Yearwood, 2008 Pan American Health Organization/Kaiser Award for Excellence
in AIDS Reporting Recipient, Reporter, *Win TV*, Trinidad

Kaiser Staff

Jack Donahoe, program assistant, Kaiser Media Fellowships Program

Penny Duckham, executive director, Kaiser Media Fellowships Program

Deirdre Graham, senior program administrator, Kaiser Media Fellowships Program