

Caribbean Radio Programming Workshop on HIV/AIDS

Trinidad | January 23-24, 2007

AGENDA

Hilton Trinidad Hotel
Port of Spain, Trinidad

MONDAY, JANUARY 22

10:00am – 10:00pm
GUEST ARRIVAL AND CHECK-IN

Hilton Hotel
Lobby

TUESDAY, JANUARY 23

8:00 am – 9:00 am
BREAKFAST & REGISTRATION

Hilton Hotel
Flamingo Room

9:00 am – 9:30 am
WELCOME / INTRODUCTIONS

Hilton Hotel
Scarlet Ibis Room

Welcoming Remarks & Video

Dr. Allyson Leacock, Chair, CBMP Steering Committee

Mr. Dale Enoch, President, Association of Caribbean Media Workers

Individual Introductions

9:30 am – 10:15 am
CARIBBEAN BROADCAST MEDIA PARTNERSHIP ON HIV/AIDS

Hilton Hotel
Scarlet Ibis Room

Overview of CBMP & Key Objectives

Dr. Allyson Leacock, Chair, CBMP Steering Committee

CBMP Campaign: Key Themes & Strategies

Ms. Tina Hoff, Kaiser Family Foundation

10:15 am – 12:45 pm
HIV / AIDS IN THE CARIBBEAN

Hilton Hotel
Scarlet Ibis Room

Moderated by: Dr. Amery Browne, Director, Trinidad National AIDS Coordinating Committee

10:15 am – 11:00 am

THE CURRENT SITUATION IN THE REGION & GLOBALLY

Dr. Karen Sealey, Director, Caribbean Regional Support Team, UNAIDS

11:00 am – 11:15 am
BREAK



11:30 am – 12:45 pm
HIV/AIDS: HITTING HOME, PERSONAL STORIES

Ms. Novlet Dougherty, Jamaica AIDS Support
Mr. Ainsley K. Reid, Caribbean Conference of Churches
Mr. Luis Sierra, Youth Radio
Ms. Deborah Williams, Trinidad Network of People Living with HIV/AIDS

12:45 pm – 2:00 pm
LUNCH

Hilton Hotel
Flamingo Room

2:00 pm – 3:30pm
NEWS AND PUBLIC AFFAIRS PROGRAMMING: An Open Discussion
Opening Comments: Ms. Penny Duckham, Kaiser Family Foundation
Facilitated by: Mr. Dale Enoch, President, Association of Caribbean Media Workers

Hilton Hotel
Scarlet Ibis Room

Ms. Jean Carter, Journalist, Canadian Broadcasting Corporation
Mr. Tim Collie, Journalist, *South Florida Sun-Sentinel*, Ft. Lauderdale, Florida
Mr. Tony Fraser, Freelance Journalist, BBC Caribbean Service & The Associated Press
Mr. Raul Ramirez, News Director, *KQED Radio*, San Francisco

3:30 pm – 3:45 pm
BREAK

3:45 – 4:45 pm
ENTERTAINMENT PROGRAMMING: A Case Study
Introduction: Ms. Meredith Mishel, Kaiser Family Foundation

Hilton Hotel
Scarlet Ibis Room

Mr. Alleyne Regis, Technical Director, Rare Radio, St. Lucia

4:45 – 5:00 pm
WRAP-UP
Facilitated by: Ms. Tina Hoff, Kaiser Family Foundation
Ms. Penny Duckham, Kaiser Family Foundation

Hilton Hotel
Scarlet Ibis Room

6:30 pm – 8:00 pm
DINNER

Hilton Hotel
La Boucan Room

WEDNESDAY, JANUARY 24

8:00 am – 9:00 am
BUFFET BREAKFAST

Hilton Hotel
Flamingo Room

9:00 am – 9:30 am
WELCOME AND REVIEW

Hilton Hotel
Scarlet Ibis Room

Ms. Tina Hoff, Kaiser Family Foundation
Ms. Penny Duckham, Kaiser Family Foundation

9:30 am – 12:30 pm
GIVING VOICE TO THE REAL STORIES OF HIV/AIDS

Hilton Hotel
Scarlet Ibis Room

9:30 am – 11:00 am
CASE STUDY: THEMBI'S AIDS DIARY
Mr. Joe Richman, Radio Documentary Producer, Radio Diaries
Ms. Anayansi Diaz-Cortes, Outreach Coordinator, Radio Diaries

11:00 am – 11:15 am
BREAK

11:15 am – 12:30 pm
CASE STUDY: YOUTH RADIO
Ms. Nishat Kurwa, News Director, Youth Radio
Mr. Luis Sierra, Outreach Producer, Youth Radio

12:30 pm – 1:30 pm
LUNCHEON

Hilton Hotel
Savannah Terrace

1:30 pm – 3:00 pm
BREAKOUT GROUPS

Hilton Hotel
Scarlet Ibis Room

Introduction by: Dr. Allyson Leacock, CBMP
Facilitated by: Kaiser Family Foundation staff

Review Programming Models & Formats
Conceptualize Programming Concepts for Home Stations
Develop other Creative and Collaborative Approaches

3:00 pm – 3:15 pm
BREAK

Hilton Hotel
Scarlet Ibis Room

3:15 pm – 5:00 pm
SHARING IDEAS

Hilton Hotel
Scarlet Ibis Room

Facilitated by: Dr. Allyson Leacock, CBMP

5:00 pm – 5:45 pm
UNDERSTANDING HIV/AIDS RESOURCES

Hilton Hotel
Scarlet Ibis Room

Mr. Dale Enoch, President, Association of Caribbean Media Workers
Ms. Penny Duckham, Executive Director, Kaiser Media Fellowships Program

5:45 pm – 6:00 pm
WRAP-UP & CLOSING CEREMONY

Hilton Hotel
Scarlet Ibis Room

7:00 pm – 9:00 pm
COCKTAIL RECEPTION

Hilton Hotel
La Boucan Room

Hosted by: Ms. Joanne Briggs, President, Media Association of Trinidad & Tobago
Remarks by: Ms. Angela Lee Loy, Chair, National AIDS Coordinating Committee

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PARTICIPANT LIST

Dr. Allyson Leacock (co-host)
Steering Committee Chair
Caribbean Broadcast Media Partnership on HIV/AIDS

Mr. Dale Enoch (co-host)
President
Association of Caribbean Media Workers

WORKSHOP PARTICIPANTS

ANGUILLA

Mr. Ivor Hodge
Chief Information Officer
Radio Anguilla

Mr. Leroy Richardson
Manager
KCN/Kool 103.3FM

ANTIGUA

Ms. Necole Caleb
Announcer/Producer
Antigua & Barbuda Broadcasting Service

BAHAMAS

Mr. Julian Reid
Assistant Director/News
Broadcasting Corporation of the Bahamas
(ZNS)

BARBADOS

Ms. Teshia Hinds
Announcer, 98.1 FM
Caribbean Broadcasting Company

Mr. Dennis F. Johnson
Programme Director
Starcom Network Inc.

Ms. Fernella Wedderburn
News Reporter
Caribbean Media Corporation

DOMINICA

Mr. Steven Dangleben
Senior Announcer
Dominica Broadcasting Corporation

DOMINICAN REPUBLIC

Mr. Manuel Meccariello Cadiz
Radio Journalist/Producer
Corporación Estatal de Radio y TV (CERTV)

GRENADA

Mr. Michael Bascombe
President
Media Workers Association of Grenada

Ms. Deanna Isaac
Radio Journalist
Grenada Broadcasting Network

GUYANA

Mr. Neaz Subhan
Assistant Program Manager
National Communications Network

GUYANA (cont.)



Mr. Bert Wilkinson
Correspondent/VP
Associated Press/ACM

HAITI

Mr. Léopold Junior Fénelon
Assistant Communication Officer
CECOSIDA

Mr. Louiny Fontal
Journalist
Melodie FM

JAMAICA

Ms. Peta-Gay Coombs
Producer
Nationwide News Network

Ms. Fabia Phillips
Broadcast Journalist
CVM Communications Group

Ms. Fiona Fennell Reid
Production/Programming & Web
Content Assistant
RJR Communications Group

PUERTO RICO

Mr. Javier Cosme Matias
News Director
Univision Radio

ST. KITTS

Mr. Rawle Nelson
Journalist
ZIZ Broadcasting Corporation

ST. LUCIA

Mr. Garfield Alexander
Ag. Programme Director
Radio St. Lucia Company, Ltd.

ST. MAARTEN

Mr. Donellis Browne
Journalist
Radio Soualiga

ST. VINCENT & THE GRENADINES

Ms. Juanita Francois
Programme Manager
NBC Radio St. Vincent

SURINAME

Mr. Edward E.R. Khodabaks
Producer/On-Air Personality
Radio 10

TRINIDAD

Ms. Marcia Braveboy
Reporter/Newscaster
Radio Vision Limited 102FM

Mr. Lennox Cedeno
Assistant Director of Information
Trinidad Government & Information Service

Mr. Michael London
Senior Producer - Radio
Caribbean New Media Group

Ms. Patronal Angel Taylor
Program Producer/Editor
Radio Toco 106.7 FM

TURKS & CAICOS

Mr. Audley Astwood
Programme Manager
Radio Turks & Caicos

PANELISTS & SPEAKERS

Ms. Joanne Briggs
President
Media Association of Trinidad & Tobago

Dr. Amery Browne
Technical Director
Trinidad National AIDS Coordinating
Committee

Ms. Jean Carter
Urban Affairs Reporter/Editor
Canadian Broadcasting Corporation

Mr. Timothy Collie
Senior Writer
The South Florida Sun-Sentinel,
Ft. Lauderdale

Ms. Anayansi Diaz-Cortes
Outreach Coordinator
Radio Diaries, New York

Ms. Novlet Dougherty-Reid
Acting Executive Director
Jamaica AIDS Support

Mr. Tony Fraser
Freelance Reporter
Associated Press, BBC, *Trinidad Guardian*

Ms. Nishat Kurwa
News Director
Youth Radio, Berkeley

Ms. Angela Lee Loy
Chair
National AIDS Coordinating Committee, Trinidad

Mr. Raul Ramirez
News Director
KQED Public Radio, San Francisco

Mr. Alleyne Regis
Technical Director
RARE Radio, St. Lucia

Mr. Ainsley K. Reid
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Caribbean Conference of Churches, Jamaica

Mr. Joe Richman
Founder/Producer
Radio Diaries, New York

Dr. Karen Sealey
Director
Caribbean Regional Support Team, UNAIDS

Mr. Luis Sierra
Outreach Producer
Youth Radio, Berkeley

Ms. Deborah Williams
HIV/AIDS Coordinator
Family First Foundation, Tobago

HENRY J. KAISER FAMILY FOUNDATION

Ms. Tina Hoff
Vice President & Director
Entertainment Media Partnerships

Ms. Meredith Mishel
Senior Program Officer
Entertainment Media Partnerships

Ms. Nneka Norville
Program Officer
Entertainment Media Partnerships

Ms. Penny Duckham
Executive Director
Kaiser Media Fellowships Program

Ms. Erica Frenkel
Program Associate
Kaiser Media Fellowships Program