



**AIDS AT 30:
Where We Are Today, and What's Ahead**

**Participant Biographies
June 21, 2011**

MOLLYANN BRODIE, PH.D.

Senior Vice President for Executive Operations
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Mollyann Brodie is Senior Vice President for Executive Operations and Director of Public Opinion and Survey Research of the Henry J. Kaiser Family Foundation. She is responsible for all aspects of the Foundation's public opinion survey efforts, including the monthly Kaiser Health Tracking poll, the Foundation's work on Americans' attitudes toward global health policy, and the ongoing survey partnerships with media organizations including the Washington Post and NPR. Dr. Brodie's research efforts focus on understanding public opinion and knowledge on health care policy issues, and the role of opinion in health policy debates. Her research has been published in the *Journal of the American Medical Association*, *New England Journal of Medicine*, *Journal of Health Politics, Policy, and Law* and *Health Affairs*. She is co-editor of the book *American Public Opinion and Health Care* (CQ Press, 2011).

Dr. Brodie also currently serves on the voluntary Board of Directors for the Roper Center for Public Opinion Research and on the Education Committee for the American Association of Public Opinion Research (AAPOR). She previously served on AAPOR's Executive Council and as president of its Pacific Chapter, PAPOR. She received her Ph.D. in Health Policy from Harvard University.

JON COHEN

Director of Polling
The Washington Post
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Jon Cohen is director of polling and polling editor at *The Washington Post*. He is responsible for conceptualizing, implementing and analyzing all Washington Post polls, and co-directs the Post-ABC and Post-Kaiser Family Foundation surveys. He created the Post's polling blog, *Behind the Numbers*, and frequently discusses public opinion on radio and television, as well as in online chats. In addition to conducting original Post polls, Mr. Cohen is primary editor, gatekeeper and reporter for all public

opinion content used by *The Washington Post*. He also crunches exit poll numbers and spearheads the Post's election night decision operation.

Mr. Cohen recently served as communications chair of AAPOR, the American Association for Public Opinion Research. His work has appeared in the *Public Opinion Quarterly* and other publications. Before joining *The Washington Post* in 2006, he was assistant polling director at ABC News in New York and associate survey director at the Public Policy Institute of California in San Francisco. He holds a masters degree in political science from the University of California, Berkeley and is a graduate of Johns Hopkins University.

JEFF CROWLEY, MPH

Director
Office of National AIDS Policy
The White House
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Jeffrey Crowley is the Director of the Office of National AIDS Policy and Senior Advisor on Disability Policy at the White House. In these roles, he is the President's lead advisor on HIV/AIDS policy and he is responsible for coordinating disability and health policy issues for the Domestic Policy Council.

From 2000-2009, Mr. Crowley was a Senior Research Scholar at Georgetown University's Health Policy Institute and a Senior Scholar at the University's O'Neill Institute for National and Global Health Law. His primary areas of focus involved Medicaid and Medicare policy issues as they impact people with disabilities and chronic conditions, including people with HIV/AIDS. Prior to this, he served as the Deputy Executive Director for Programs at the National Association of People with AIDS (NAPWA), overseeing the organization's public education, community development, and training activities. He is a returned Peace Corps Volunteer, having served in Swaziland from 1989-1991, and is a member of the National Academy for Social Insurance (NASI).

Mr. Crowley holds a Master of Public Health (M.P.H.) degree from the Johns Hopkins University School of Hygiene and Public Health and a Bachelor of Arts degree from Kalamazoo College.

DARRYL FEARS

Health, Environment and Science Reporter
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Darryl Fears is an environmental reporter who focuses locally on issues that impact the Chesapeake Bay watershed and national wildlife. During his 12 years at the Post, Mr. Fears' assignments have included covering race and demographic trends for the national staff and HIV/AIDS in the District and its suburbs for the local staff. In his career, Mr. Fears has worked for the Detroit Free Press, the Atlanta Journal and Constitution and the Los Angeles Times, where he wrote about racial diversity and cultural change before coming to Washington. He attended Howard University.

LISA FITZPATRICK, MD, MPH

Founder and Director, CARE Center, United Medical Center
Associate Professor of Medicine, Howard University
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Dr. Lisa Fitzpatrick is a board-certified infectious diseases physician and a CDC-trained medical epidemiologist who has made significant contributions in the field of HIV/AIDS both nationally and globally. Currently, she is an Associate Professor of Medicine at Howard University and Founder/Director of the CARE Center at United Medical Center. As a public health researcher, clinician, infectious disease expert, and patient advocate, Dr. Fitzpatrick has demonstrated unwavering commitment and dedication to improving public health.

Dr. Fitzpatrick began her career as a medical epidemiologist at the nation's premier public health agency, the Centers for Disease Control and Prevention (CDC). During this time she worked on several projects, most notably as team leader on landmark HIV-related epidemiological studies on HIV transmission among black women and college students.

In 2005, Dr. Fitzpatrick led a multi-disciplinary team to conduct the CDC's first ever investigation of HIV sero-conversion among prison inmates. She is also recognized for establishing the CDC's first Minority AIDS Research Initiative which laid the ground work for prevention research opportunities for junior researchers of color. Some of her most important work to date was conducted as a U.S. Diplomat serving as Director of the CDC Global AIDS program. Her chief responsibility was implementing the President's Emergency Plan for AIDS Relief, (PEPFAR), in the Caribbean Region.

Taking the many lessons she learned during her tenure with the federal government, she made a decision to shift her focus to direct service for underserved communities of color. In her roles at both Howard University and United Medical Center, Dr. Fitzpatrick was instrumental in establishing a two-site community and academic infectious disease partnership. While in the beginning stages, this collaborative project is cutting edge and in the forefront of the public health movement to tackle health disparities in communities of color.

Dr. Fitzpatrick was born in St. Louis, Missouri. She earned a BA./MD at the University of Missouri-Kansas City six year combined bachelors/MD medical school and a Masters in Public Health from the University of California-Berkeley School of Public Health. Dr. Fitzpatrick, a physician, writing enthusiast, photographer, and community activist is considered an expert in the field of public health and infectious diseases.

TINA HOFF

Senior Vice President
Director, Health Communication and Media Partnerships Program
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Tina Hoff is a Senior Vice President for the Kaiser Family Foundation and Director of the Foundation's Health Communication and Media Partnerships Program. She oversees public information campaigns

with leading media companies and other public and private sector partners in the U.S. and abroad to address pressing health issues, most notably HIV/AIDS and related topics.

Over the past decade, Ms. Hoff has helped to pioneer a new model of media public education campaigns that seeks to leverage corporate business priorities and assets for social good. Her partnerships take a multi-faceted and multi-platform approach to improving public knowledge and informing public attitudes on critical social issues, including producing targeted public service ads and original long-form programming; integrating messages in to popular television shows; using online and mobile phone technology to providing informational resources to support other components; forging strategic alliances with other corporations, foundations, and non-profits to extend reach; and more.

Ms. Hoff developed and directs several high-profile public information partnerships for the Foundation, including: *It's Your (Sex) Life* campaign with MTV (since 1997), which includes a targeted effort to normalize and promote routine STD testing among young people, *GYT: Get Yourself Tested* (launched in 2009 with the CDC, Planned Parenthood and other partners); *Rap it Up* with BET (1998); *Enterate / Protegate* with Univision and the corresponding *Soy... (I am...)* campaign which is the first national Spanish-language campaign to feature HIV positive people and their loved ones; *PAUSE* with Fox Broadcasting Network (2006). In 2003, she spearheaded the Foundation's *KNOW HIV/AIDS* initiative with Viacom/CBS, the largest cross-property effort of its kind to bring attention to HIV/AIDS in the U.S. and globally. This groundbreaking campaign uses a multi-faceted approach to get out information about HIV/AIDS across all of Viacom/CBS's divisions.

In 2009, Ms. Hoff oversaw the launch of Greater Than AIDS, a broad coalition of public and private sector partners united in response to the HIV/AIDS crisis in the United States, in particular among Black Americans and other disproportionately affected groups. Through a national media campaign and targeted community outreach, Greater Than AIDS aims to increase knowledge and understanding about HIV/AIDS and confront the stigma surrounding the disease.

Internationally, Ms. Hoff organized the first-ever meeting of media executives at the United Nations in January 2004. Hosted by Secretary General Kofi Annan, this gathering of media elite from around the globe launched the *Global Media AIDS Initiative (GMAI)*, a global effort to support more media leadership and engagement on HIV/AIDS, which is overseen by Ms. Hoff's team at the Foundation. Under her direction, several large-scale media coalitions have been developed under the auspices of the *GMAI*, including in the Caribbean, Latin America and Russia.

The public service content she has produced under these campaigns have reached tens of millions of Americans with critical information about HIV/AIDS and other related issues. These efforts have been lauded by the U.S. Centers for Disease Control and Prevention and the Global Business Coalition on HIV/AIDS, TB and Malaria, among others. Her programs have received numerous awards, including eight Emmys, two Peabody Awards, and a National Academy of TV Arts & Sciences Governor's Award.

Over her tenure at the Foundation, Ms. Hoff has also directed several large research projects including a multi-part study looking at the current state of public service advertising in the U.S., and various content analyses and impact studies of popular media.

Ms. Hoff is a graduate of the University of Virginia.

JENNIFER KATES

Vice President
Director of Global Health & HIV Policy
Kaiser Family Foundation
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Jennifer Kates is Vice President and Director of Global Health & HIV Policy at the Kaiser Family Foundation, where she oversees the Foundation's policy analysis and research focused on the U.S. government's role in global health and on the global and domestic HIV epidemics. Widely regarded as an expert in the field, she regularly publishes and presents on global health issues and is particularly known for her work on analyzing donor government investments in global health; assessing and mapping the U.S. government's global health architecture, programs, and funding; and tracking key trends in the HIV epidemic, a area she has been working in for more than twenty years. Prior to joining the Foundation in 1998, Ms. Kates was a Senior Associate with The Lewin Group, a health care consulting firm, where she focused on HIV policy, strategic planning/health systems analysis, and health care for vulnerable populations. Prior to that, she directed the Office of Lesbian, Gay, and Bisexual Concerns at Princeton University.

Ms. Kates serves on numerous federal and private sector advisory committees on global health and HIV/AIDS issues. Currently, she is a member of the Institute of Medicine's committee to evaluate the President's Emergency Plan for AIDS Relief (PEPFAR). She also serves on two IOM committees commissioned by the White House to inform the National HIV/AIDS Strategy.

Ms. Kates received her masters degree in public affairs from Princeton University's Woodrow Wilson School of Public and International Affairs, and her bachelors in political science from Dartmouth College. She also holds a masters degree in political science from the University of Massachusetts. Currently, she is pursuing a doctorate in public policy at George Washington University, where she is also a lecturer.

CONGRESSWOMEN BARBARA LEE

U.S. House of Representatives
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Congresswoman Barbara Lee is a forceful and progressive voice in Congress, dedicated to social and economic justice, international peace, and civil and human rights.

First elected in 1998 to represent California's 9th Congressional District, the Democratic lawmaker has established a reputation for principled and independent stands, unafraid to take on the tough issues and speak her mind for her constituents, for a more just America, and for a safer world. As a social worker by profession, being an advocate for people in dealing with the federal bureaucracy has been a priority.

She has aggressively represented the needs of the underserved and vulnerable people in her district and throughout the U.S., vigorously advocating for a wide range of social and economic concerns and bread and butter issues that affect their daily lives. She has earned a reputation as an effective legislator who works in a bipartisan manner to achieve results in congressional committees. In 2008, she authored a book about her life experiences.

The congresswoman has been a strong proponent of safe communities, affordable housing, the homeless, low income energy assistance, job training, making health care affordable and universal, just immigration policies, the establishment of a living wage, and protection of the right of women to make decisions about their reproductive health. She is the chair of the Congressional Black Caucus and former co-chair of the Progressive Caucus.

Her accomplishments are many, including authoring or co-authoring every major piece of legislation dealing with global HIV/AIDS issues since she was elected to Congress. This includes legislation that created the President's Emergency Plan for AIDS Relief (PEPFAR), the Global Fund to Fight HIV/AIDS, TB and Malaria, and the position of Special Advisor for Orphans and Vulnerable Children. She has secured millions of dollars for HIV/AIDS prevention, education, treatment and care services in Alameda County.

An early and outspoken opponent of the Iraq War, the congresswoman repeatedly proposed legislation seeking early U.S. troop withdrawal. In 2007, she successfully blocked funds from being used to establish permanent military bases in Iraq. Her 2008 amendment requiring that any U.S. agreement to defend Iraq be expressly authorized by Congress or be included in a Senate approved treaty was stripped from a defense bill under the threat of a veto by President Bush.

Congresswoman Lee has been a leader in the bipartisan effort in Congress to end the ongoing genocide in Darfur, Sudan, including the passage of legislation she authored to allow divestment from companies doing business in the region.

The congresswoman has worked tirelessly to strengthen relations between the United States and its Caribbean neighbors, promoting engagement and dialogue through educational exchange programs, travel, and fair trade, including the ending of the ineffective embargo against Cuba. In 2005, she was nominated for a Nobel Peace Prize along with women from 150 countries as part of the international project – 1000 Women for Peace.

PHILL WILSON

CEO & Founder

Black AIDS Institute

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Phill Wilson is Founder and Executive Director of the Black AIDS Institute. The Institute is a training and mobilization center focused exclusively on Black people. The Institute's mission is to stop the AIDS pandemic in Black communities by engaging and mobilizing Black institutions and individuals in efforts to confront HIV. The Institute interprets public and private sector HIV policies, conducts trainings, offers technical assistance, disseminates information and provides advocacy from a uniquely and unapologetically Black point of view. Prior to founding the Institute, Wilson served as the AIDS Coordinator for the City of Los Angeles from 1990 to 1993, the Director of Policy and Planning at AIDS Project Los Angeles from 1993 to 1996.

He was co-chair of the Los Angeles County HIV Health Commission from 1990 to 1995, and was an appointee to the HRSA AIDS Advisory Committee from 1995 to 1998. Mr. Wilson was the coordinator of the International Community Treatment and Science Workshop at the 12th, 13th, 14th, and 15th International AIDS Conferences in Geneva, Switzerland, Durban South, Africa, Barcelona, Spain, Bangkok, Thailand, and Toronto Canada. Wilson was the co-founder of the National Black Lesbian & Gay

Leadership Forum and the National Task Force on AIDS Prevention. He has been involved in the founding of a number of other AIDS service organizations and community-based organizations, including the Chris Brownlie Hospice, the AIDS Healthcare Foundation, the National Minority AIDS Council, the Los Angeles County Gay Men of Color Consortium, and the CAEAR Coalition. Mr. Wilson has published articles in the Los Angeles Times, New York Times, the Los Angeles Weekly, Essence, Ebony, VIBE, Jet, Poz, HIV+ and Arise. The Ford Foundation named him one of the 20 award recipients for the Leadership for a Changing World, in 2001. Wilson was a member of the US delegation to the 1994 World AIDS Summit in Paris, and has worked extensively on HIV/AIDS policy, research, prevention, and treatment issues in Russia, Latvia, the Ukraine, the UK, Holland, Germany, France, Mexico, South Africa, Zimbabwe, Zambia, Tanzania, India, and Botswana. Mr. Wilson is a recent recipient of the Delta Spirit Award from the Delta Sigma Theta Los Angeles chapter, he was given the Discovery Health Channel Medical Honor in July 2004, and was recently named one of the "2005 Black History Makers in the Making" by Black Entertainment Television (B.E.T.). Mr. Wilson graduated with a Bachelors Degree in Fine Arts in 1977 from Illinois Wesleyan University. He currently resides in Los Angeles, CA.