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**Topline**



**Kaiser Family Foundation**  
***2009 Survey of Americans on HIV/AIDS***

***April 2009***

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## **Methodology**

The Kaiser Family Foundation *Survey of Americans on HIV/AIDS* was designed and analyzed by researchers at the Kaiser Family Foundation led by Mollyann Brodie, Ph.D., including Elizabeth Hamel, Jennifer Kates and Sasha Buscho. The survey was conducted by telephone between January 26 and March 8, 2009, among a nationally representative random sample of 2,554 adults ages 18 and older. Telephone interviews conducted by landline (N=1,951) and cell phone (N=603, including 214 who had no landline telephone) were carried out in English and Spanish by Princeton Survey Research Associates. The survey includes oversamples of African American and Latino respondents as well as respondents ages 18-29. Results for all groups have been weighted to reflect their actual distribution in the nation.

The margin of sampling error for the overall survey is plus or minus 3 percentage points. For results based on random half samples, the margin of sampling error is plus or minus 4 percentage points; for random quarter samples it is plus or minus 6 percentage points. For results based on other subgroups, the margin of sampling error may be higher. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll.

Please note:

- Percentages may not always add up to 100% due to rounding.
- "Vol." indicates that a response was volunteered by the respondent, not offered as an explicit choice.
- Portions of this survey have been held for future release.
- Trends in this document come from surveys listed on the last page.

1. What do you think is the MOST urgent health problem facing this nation TODAY? (OPEN-ENDED; DO NOT READ RESPONSE CATEGORIES. WAIT FOR REPLY BEFORE PROBE) Is there another health problem you think is almost as urgent? (RECORD UP TO 3 RESPONSES)

**Based on Form 1 random half sample**

<u>3/09</u>		<u>4/06</u>	<u>5/04</u>	<u>6/02</u>	<u>10/00</u>	<u>10/97</u>	<u>12/95</u>
28	Cancer	34	35	27	35	38	27
18	Health insurance/The uninsured	10	12	18	9	9	n/a
17	Health care – cost	14	17	19	10	10	16
14	Heart disease	18	16	8	11	16	11
14	Lack of good nutrition/junk foods/obesity/weight disorder <sup>1</sup>	13	16	5	2	2	n/a
9	Health care – access	5	5	9	4	5	11
8	Diabetes	10	8	5	4	2	n/a
6	AIDS or HIV	17	21	17	26	38	44
3	Elderly <sup>2</sup>	3	2	7	4	2	4
2	Smoking	5	4	3	2	3	n/a
2	Hunger/Malnutrition	1	1	1	n/a	n/a	n/a
1	Drugs	5	3	5	2	5	4
1	Sexually transmitted diseases	3	2	1	n/a	n/a	n/a
1	Pollution/Global warming/Environment	1	2	n/a	n/a	n/a	n/a
9	Other	12 <sup>3</sup>	12	16	16	14	15
10	Don't know/Refused	8	7	9	9	8	8
(n=1320)		(1269)	(1470)	(682)	(1320)	(1205)	(1511)

*Note: Total exceeds 100% due to multiple responses*

QUESTION 2 HELD FOR FUTURE RELEASE.

**READ:** Next I'd like your opinions about a particular health problem - HIV and AIDS...

3. Thinking about the way the problem of HIV/AIDS affects the United States today, do you think the problem is ABOUT THE SAME as it has been, that the U.S. today is MAKING PROGRESS in this area, or that the U.S. today is LOSING GROUND?

**Based on Form 1 random half sample**

<u>3/09</u>		<u>4/06</u>	<u>5/04</u>	<u>6/02</u>	<u>10/97</u>	<u>12/95</u>
18	About the same	22	13	20	14	15
45	U.S. making progress	40	47	49	52	32
22	U.S. losing ground	29	36	26	27	48
14	Don't know/Refused	10	5	6	7	5
(n=1320)		(1269)	(1470)	(682)	(1205)	(1511)

QUESTION 4 HELD FOR FUTURE RELEASE.

<sup>1</sup> This item called "Obesity" in trends from 5/04 and earlier.

<sup>2</sup> This item called "Senior citizens care" in trends from 5/04 and earlier.

<sup>3</sup> The *Other* category includes "Avian/Bird Flu" responses for 4/06 trend.



9. As I read each of the following, please tell me if, as far as you know, a person can become infected with HIV this way or not. (First/Next) how about...(INSERT ITEMS - RANDOMIZE).  
 READ FOR FIRST ITEM AND THEN AS NECESSARY: Can a person become infected with HIV this way, or not?

		<u>Yes</u>	<u>No</u>	<u>DK/Ref.</u>
a. Sharing a drinking glass				
	3/09	20	73	7
	4/06	16	77	6
	5/04	19	76	6
	10/00	15	77	7
b. Touching a toilet seat				
	3/09	12	83	5
	4/06	10	84	6
	5/04	12	82	6
	10/00	10	84	6
c. Swimming in a pool with someone who is HIV positive				
	3/09	7	86	7



**READ:** Thinking about people with HIV in the U.S....

30. As far as you know, has the HIV epidemic had a greater impact, a smaller impact, or about the same impact on African Americans as it has on whites in the United States?

**Based on Form 1 random half sample (n=1,320)**

<u>3/09</u>	
56	Greater impact
2	Smaller impact
27	About the same impact
15	Don't know/Refused

**READ:** Now, thinking about the HIV/AIDS epidemic in the United States specifically...

31. In general, do you think the federal government spends TOO MUCH money on HIV/AIDS, TOO LITTLE money on HIV/AIDS or ABOUT THE RIGHT amount? (READ AND ROTATE 1-2, ALWAYS READ 3 LAST)?

**Based on Form 1A random quarter sample**

<u>3/09</u>		<u>4/06</u>	<u>5/04</u>	<u>10/00</u>	<u>10/97</u>
5	Too much money on HIV/AIDS	7	5	5	8
50	Too little money on HIV/AIDS	63	52	55	51
28	Or about the right amount	17	36	25	32
17	Don't know/Refused	14	8	15	9
(n=649)		(1269)	(1470)	(1320)	(598)

32. Compared with the amount of money the federal government spends on other health problems, such as heart disease and cancer, do you think federal spending on HIV/AIDS is too HIGH, too LOW, or ABOUT RIGHT?

**Based on Form 1B random quarter sample**

<u>3/09</u>		<u>4/06</u>	<u>5/04</u>	<u>6/02</u>	<u>10/00</u>
7	Too high	7	6	11	8
35	Too low	48	42	29	43
36	About right	24	40	42	30
23	Don't know/Refused	21	12	18	19
(n=671)		(1248)	(1432)	(720)	(1363)

33. In general, do you think that spending more money on HIV/AIDS PREVENTION in the United States will lead to meaningful progress in slowing the epidemic, OR that spending more money won't make much difference?

**Based on Form 1A random quarter sample**

<u>3/09</u>		<u>4/06</u>	<u>5/04</u>
60	Lead to meaningful progress	62	57
31	Won't make much difference	30	34
2	Depends (VOL.)	5	3
8	Don't know/Refused	4	7
(n=649)		(1269)	(2902)



**READ TO ALL:** Now, switching topics... I'd like to ask you some questions about where you find health information.

47. Now, turning to your own sources of information about HIV and AIDS. Thinking about everything you know about HIV/AIDS, does this information mainly come from things you've seen and heard from (READ & ROTATE ITEMS 1-5), or some other source?

3/09

- 62 The media, such as radio, television, newspapers, and the Internet
  - 13 Your doctor or other health professionals
  - 12 School
  - 5 Your friends and family
  - 1 Your church or other religious institution
  - 5 Some other source
  - 1 Medical professional/work in health care (vol.)
  - 1 Don't know/Refused
48. Would you say most of the information you have about HIV/AIDS comes from radio, television, newspapers, the Internet, or some other form of media? (ALLOW ONLY ONE RESPONSE)

**Based on those who say most of their information about HIV/AIDS comes from the media (n=1,464)**

3/09

- 47 Television
- 20 Internet
- 18 Newspapers
- 4 Radio
- 6 Some other form of media
- 3 All equally (VOL.)
- 2 Don't know/Refused

*47/48 Combo table based on total*

3/09

- 62 Media (NET)
- 29 Television
- 12 Internet
- 11 Newspapers
- 3 Radio
- 7 Media, unspecified
- 13 Doctor or other health professionals
- 12 School
- 5 Friends and family
- 1 Church or other religious institution
- 1 Medical professional/work in health care
- 5 Some other source
- 5 Some other source
- 1 Don't know/Refused



53. If you were to be tested for HIV, do you think it would make people you know think [ROTATE ORDER OF MORE/LESS: (less) of you, think (more) of you], or would it make no difference in how people you know think of you?

<u>3/09</u>		<u>4/06</u>
16	Less of you	21
7	More of you	9
69	Make no difference	62
1	Some less, some more (VOL.)	1
7	Don't know/Refused	6

**READ:** Next, just to describe the people taking part in the survey...

- D1. (Interviewer: RECORD RESPONDENT'S SEX)

49 Male  
51 Female

- D2. What is your religion – Protestant, Roman Catholic, Jewish, some other religion, or no religion?  
D3. Do you think of yourself as Christian, or not?  
D4. Do you happen to be a born-again or Evangelical Christian, or not?

54 Total Protestant/Christian  
26 Evangelical  
27 Non-evangelical  
25 Roman Catholic  
2 Jewish  
1 Mormon  
\* Orthodox Church  
3 Other religion  
14 No religion/Atheist/Agnostic  
1 Don't know/Refused

- D5. In politics today, do you consider yourself a [ROTATE: Republican, Democrat/Democrat, Republican], an Independent, or what?

23 Republican  
38 Democrat  
28 Independent  
7 Or what? (INTERVIEWER: INCLUDE 'OTHER' AND 'NONE' HERE)  
5 Don't know/Refused

- D6. Would you say your views in most political matters are liberal, moderate, or conservative?

23 Liberal  
34 Moderate  
37 Conservative  
7 Don't know/Refused



**READ:** I have just a few more questions. Let me remind you that this is a completely confidential interview and that there are no right or wrong answers...

D15. In general, how comfortable would you be, personally, (INSERT ITEMS - RANDOMIZE) – very comfortable, somewhat comfortable, somewhat UNcomfortable, or very UNcomfortable?

		---Comfortable---		--Uncomfortable--		DK/Ref. <sup>8</sup>
		Very	Somewhat	Somewhat	Very	
a. Working with someone who has HIV or AIDS						
	3/09	44	29	15	8	4
	4/06	41	30	13	8	8
	5/04	35	35	18	10	3
	10/00	33	35	20	8	4
	10/97	32	33	21	12	2
b. Having a roommate who is HIV-positive						
	3/09	27	26	22	20	5
	4/06	25	27	20	19	9
<b>Item c based on parents of children age 21 or younger</b>						
c. If your children had a teacher who was HIV-positive						
	3/09 (n=946)	34	29	18	17	2
	4/06 (n=978)	29	33	18	12	7
d. Having your food prepared by someone who is HIV-positive						
	3/09	21	25	24	27	4

D16. Do you personally know anyone who now has AIDS, has died from AIDS, or has tested positive for HIV?

	<u>3/09</u>	<u>4/06</u>	<u>5/04</u>	<u>10/00</u>	<u>10/97</u>	<u>12/95</u>
43 Yes	42	44	43	35	39	
56 No	54	55	56	65	61	
1 Don't know/Refused	4	1	1	*	*	

D17. Is that a family member, a close friend, an acquaintance or co-worker, or someone else?

**Based on those who know anyone who has AIDS/died from AIDS/tested positive for HIV (n=1,239)**

<u>3/09</u>	
23	Family member
26	Close friend
39	Acquaintance or co-worker
12	Someone else
1	Don't know/Refused

<sup>8</sup> Includes volunteered response "Does not apply".



D23. And did you get your test results, or not?

**Based on those tested for HIV in past 12 months**

<u>3/09</u>		<u>4/06</u>
89	Yes	83
11	No	16
*	Don't know/Refused	1
(n=521)		(493)

D24. As I read each of the following, please tell me if this is a reason why you decided to get tested for HIV, or not. How about (INSERT ITEMS - RANDOMIZE, ALWAYS READ ITEM "e" LAST). READ FIRST TIME, AND AS NECESSARY: Is this a reason you decided to get tested for HIV, or not?

**Based on those who have ever been tested for HIV (n=1,318)**

		<u>Yes</u>	<u>No</u>	<u>DK/Ref.</u>
a. You were concerned that you might be infected	3/09	21	79	1
b. Your doctor or other health care provider suggested you get tested	3/09	26	73	1
c. A partner suggested or asked that you get tested	3/09	9	90	1
d. It's something you do every year	3/09	27	73	1
e. It just seemed like a good idea	3/09	65	34	1



**TREND INFORMATION**

4/06 trends from Kaiser Family Foundation 2006 *Survey of Americans on HIV/AIDS* conducted 3/24-4/18/2006. N=2,517 national adults, age 18 or older.

5/04 trends from Kaiser Family Foundation 2004 *Survey of Americans on HIV/AIDS* conducted 3/15-5/11/2004. N=2,902 national adults, age 18 and older.

10/03 trends from Kaiser Family Foundation *September/October 2003 Health Poll Report Survey* conducted 10/3-10/5/2003. N=1,206 national adults, age 18 and older.

6/02 trends from Kaiser Family Foundation 2002 *Survey of Americans on HIV/AIDS* conducted 6/13-23/2002. N=1,402 national adults, age 18 and older.

10/00 trends from Kaiser Family Foundation 2000 *Survey of Americans on HIV/AIDS* conducted 8/14-10/26/2000. N=2,683 national adults, age 18 and older.

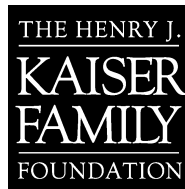
10/97 trends from Kaiser Family Foundation *Public Knowledge and Attitudes about HIV/AIDS Survey* conducted 9/17-10/19/1997. N=1,205 national adults, age 18 and older.

3/97 trends from Washington Post/Kaiser Family Foundation/Harvard University *Entitlements Survey* conducted 3/13-23/1997. N=1,309 national adults, age 18 or older.

12/95 trends from Kaiser Family Foundation *Survey of Americans on AIDS/HIV* conducted 11/27-12/17/1995. N=1,511 national adults, age 18 and older.







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