

## **BIOGRAPHIES**

### **DOUGLAS L. BAILEY, PH.D.**

Douglas L. Bailey founded the Freedom Channel, Inc. in 1999. The Freedom Channel Inc. is a non-profit corporation established to introduce video-on-demand into politics. FreedomChannel.com, a free, nonpartisan Internet site, was launched in November 1999. Dr. Bailey also founded The Hotline (1987 - present), which is a bipartisan, daily, online briefing on American politics that “covers the coverage” of campaigns, candidates and issues from TV, radio and 100 daily newspapers across the country. In 1996 The Hotline was sold to National Journal Inc., and Dr. Bailey continues to serve as a part-time consultant.

From 1968 to 1987 Dr. Bailey was founder and president of Bailey, Deardourff and Associates, one of the first national political consulting firms, which worked for Republican candidates for governor, Congress, Senate and president.

Dr. Bailey graduated from Colgate University, and received his M.A., M.A.L.D. and Ph.D. degrees from The Fletcher School of Law and Diplomacy at Tufts University.

### **BRENDA Z. GREENE**

Brenda Z. Greene has been responsible for the National School Boards Association's school health initiatives since 1987. These initiatives include information dissemination, technical assistance, and training related to school policies and programs on such topics as HIV/AIDS, teen pregnancy prevention, promotion of physical activity and healthy eating, tobacco use prevention, and coordinated school health programs.

Previously, Ms. Greene served as NSBA's Manager, Editorial Services, with responsibility for the association's school policy publications and services. In addition to her professional work, Ms. Greene is a commissioner on the Northern Virginia Planning District Commission and a member of the Commission's Human and Community Services Committee. She also serves on several local community advisory committees, including the Fairfax County (Va.) Public Schools Superintendent's Community Advisory Committee and School Health Advisory Committee, and the Whitman-Walker Clinic of Northern Virginia Community Advisory Committee.

Ms. Greene has published numerous articles on school policy topics, and is a former professional sports writer. She graduated from Brooklyn College of the City University of New York with a B.A. degree in 1962 and earned an M.F.A. degree from that institution in 1981.

## **TINA HOFF**

Tina Hoff is the Director of Public Health Information and Communication for the Media and Public Education Program at the Kaiser Family Foundation. She oversees the release of Foundation-commissioned research and several communications-related programs, including an ongoing media briefing series on reproductive health issues and the *Talking with Kids* campaign. She is involved with many of the Foundation's special partnerships focusing on public education, including a briefing series for Latino journalists, survey partnership with Sports Illustrated, and joint collaboration on women's reproductive health with Essence, Latina, and the L.A. Times. At the Foundation, Ms. Hoff has also worked on several studies of media coverage of health and reproductive health issues, including content analyses of the sexual and reproductive health coverage in women's, men's, teen, and other specialty magazines, a 10-year study of news coverage of HIV/AIDS, the sexual content on television's family hour, and the sexual content on television soap operas and talk shows. Ms. Hoff joined the Foundation in 1994 as a program officer in communications.

Previously, Ms. Hoff worked for a Washington, D.C.-based public affairs firm, The Widmeyer-Baker Group, representing primarily non-profit organizations focused on health care and women's and children's issues. She received a B.S. in Commerce from the University of Virginia.

## **CORY L. RICHARDS**

Mr. Richards has been with the Alan Guttmacher Institute (AGI) for over 20 years, starting as a Policy Analyst in 1975. In 1983 he became Public Policy Director and Director of the Institute's Washington Office, and in 1988 was named Vice President for Public Policy. He writes and lectures widely on reproductive health policy issues. Most recently he co-authored two AGI special publications: *Title X at 25: Balancing National Family Planning Needs With State Flexibility*, and *Improving the Fit: Reproductive Health Services in Managed Care Settings*.

Mr. Richards currently serves on the Board of Directors of the Sexuality Information and Education Council of the United States (SIECUS) and the Governing Council of the American Public Health Association (APHA). He has also served on the APHA's Action Board (1989-1991) and the boards of directors of the National Abortion Federation (1985-1989), the National Family Planning and Reproductive Health Association (1981-1986) and the National Abortion Rights Action League (1978-1983). He was an appointed Public Member of the Reproductive Freedom Task Force of the National Commission on the Observance of International Women's Year (1976). Mr. Richards is a graduate of Yale College.

## **MONICA RODRIGUEZ**

Monica Rodriguez is the director of information and education at the Sexuality Information and Education Council of the United States (SIECUS). Ms. Rodriguez oversees projects related to publishing and providing sexuality information for professionals and the public. These include the *SIECUS Report*, a highly regarded bimonthly journal focusing on sexuality issues, and the *Mary S. Calderone Library*, the largest sexuality education clearinghouse in the country open to the public. She also oversees projects related to promoting comprehensive sexuality education for diverse communities throughout the United States including SIECUS' Community Advocacy Project, Outreach Initiative, and School Health Project. Additionally, Ms. Rodriguez provides training and technical assistance related to HIV prevention and sexuality education including training design, curricula selection, and program support.

Prior to joining SIECUS, Ms. Rodriguez was a sexuality educator at the Center for Family Life Education, Planned Parenthood of Greater Northern New Jersey. She holds a B.S. degree from Penn State University.