



Public Broadcasters
Global Media Summit on **HIV/AIDS**
San Francisco, CA | May 2nd 2005

PARTICIPANT BIOGRAPHIES



HOST BIOGRAPHICAL INFORMATION

Drew E. Altman, Ph.D.

President and CEO

Henry J. Kaiser Family Foundation

Drew Altman is President and Chief Executive Officer of the Henry J. Kaiser Family Foundation. The Kaiser Family Foundation is a non-profit, private operating foundation. It develops and runs its own research and communications programs, often in partnership with outside organizations. The Foundation is not associated with Kaiser Permanente or Kaiser Industries.

One of the nation's largest private foundations devoted to health, the Foundation is a trusted independent voice and source of research and information on health care in the United States. Since 1987, the Foundation has also operated a major program supporting efforts to develop a more equitable health system in South Africa.

The Foundation is based in Menlo Park, California, and also operates major facilities in Washington, D.C., including its Barbara Jordan Conference Center and broadcast studio. In 1991, Dr. Altman came to the Foundation and directed a complete overhaul of its mission and operating style, leading to the Foundation's standing today as a leader in health policy and communications.

Dr. Altman is a former Commissioner of the Department of Human Services for the state of New Jersey under Governor Tom Kean (1986-1989). Prior to joining the Foundation in 1990, Dr. Altman was director of the Health and Human Services program at the Pew Charitable Trusts. He was a vice president of the Robert Wood Johnson Foundation from 1981 to 1986, and served in a senior position in the Health Care Financing Administration in the Carter administration.

Dr. Altman received his BA from Brandeis University and Masters in political science from Brown University. He earned his Ph.D. in political science from the Massachusetts Institute of Technology, did his post-doctoral work at the Harvard School of Public Health, and taught graduate courses in public policy at MIT before moving on to public service. Dr. Altman is a member of the Institute of Medicine and the American Academy of Arts and Sciences. He is an innovator in the world of foundations and a leading expert on national health policy who publishes and speaks widely on health issues.

Mary Bitterman

Chair, Board of Directors

Public Broadcasting Service (PBS)

Mary G. F. Bitterman is President of The Bernard Osher Foundation which seeks to improve quality of life for residents of the San Francisco Bay Area and the State of Maine through post-secondary student scholarships and arts and humanities grants. The Foundation also supports selected programs in integrative medicine as well as a national network of lifelong learning institutes for older adults located at sixty-one colleges and universities from Maine to Hawaii.

Most recently, Bitterman served as President and CEO of The James Irvine Foundation, an independent grantmaking foundation serving Californians, and before that as President and CEO of KQED, one of the leading public broadcasting centers in the United States. She has served also as Executive Director of the Hawaii Public Broadcasting Authority, Director of the Voice of America, Director of the Hawaii State Department of Commerce and Consumer Affairs, and Director of the East-West Center's Institute of Culture and Communication.

Bitterman currently is a director (and Board Chair) of the Public Broadcasting Service (PBS), The Bernard Osher Foundation, Bank of Hawaii, Barclays Global Investors, Santa Clara University, the Commonwealth Club of California, and the Bay Area Economic Forum. She is also an Advisory Council member of the Stanford Institute for Economic Policy Research, the Center for Science, Technology, and Society at Santa Clara University, and Pacific Forum/CSIS. She has produced several documentaries for public television and has written on telecommunications development and the role of media in developing societies. She is an Honorary Member of the National Presswomen's Federation and a Fellow of the National Academy of Public Administration. A fourth-generation Californian, Bitterman received her B.A. from Santa Clara University and her M.A. and Ph.D. from Bryn Mawr College.

Sally Jo Fifer
President and CEO
Independent Television Service (ITVS)

Sally Jo Fifer is President and CEO of Independent Television Service (ITVS), which has helped create and present more than 450 independently-produced programs for public broadcasting—programs that explore complex issues, represent diverse communities, and express points-of-view seldom seen on television. Sally oversees ITVS's core operations which include funding, production management, promotion, and distribution of independently produced programming. She is also Executive Producer of Independent Lens, a 29-week national series for PBS. Prior to taking the helm at ITVS, she spent nine years as the executive director of Bay Area Video Coalition (BAVC). She received her B.A. from the University of California, Berkeley and M.A. from Stanford University.

Matt James
Senior Vice President for Communications and Media
Henry J. Kaiser Family Foundation

Matt James is senior vice president for communications and media programs at the Henry J. Kaiser Family Foundation, one of the nation's largest private foundations devoted exclusively to health. The Foundation makes more than \$28 million in philanthropic expenditures each year in the areas of health policy, reproductive health, HIV, health communications, and health and development in South Africa. The Foundation also designs and funds a number of special initiatives, ranging from public education initiatives on the global AIDS epidemic to monitoring and reporting on changes in the evolving health care marketplace.

At the Foundation, James has helped develop public education partnerships with many companies including Viacom, MTV, Black Entertainment Television (BET), and Univision. He is responsible for overseeing the Global Media AIDS Initiative and the Project on International Health Journalism, both partnerships with the UN, UNAIDS, and the Bill & Melinda Gates Foundation.

James spent ten years working in Washington, D.C., as a communications and political aide to Congressman Morris K. Udall, Senator Dale Bumpers, and Senator Daniel Patrick Moynihan. He has also worked as an advisor and strategist on many national political campaigns.

In 1994, James was appointed by President Clinton to the board of the Morris K. Udall Scholarship and Excellence in National Environmental Policy Foundation. He also serves on the boards of the Lucile Packard Foundation for Children's Health and Grantmakers in Health, as well as on advisory committees for the Council on Foundations and Independent Sector.

Before his Washington posts, he was a newscaster and reporter for WMUK-FM, a National Public Radio affiliate in Kalamazoo, Michigan. He is a graduate of Western Michigan University.

Pat Mitchell
President and CEO
Public Broadcasting Service (PBS)

Pat Mitchell was named President and Chief Executive Officer of the Public Broadcasting Service (PBS) in March 2000. Mitchell brings to the post a broad and distinguished background as a journalist, network correspondent, award-winning producer, television executive and college-level educator. She is the first producer and first woman to lead the \$2 billion public service broadcasting enterprise.

Under Mitchell's leadership, PBS has energized and rejuvenated the National Program schedule, strengthening its commitment to bringing the best in children's programs, history, science, nature, drama, performance and documentaries to the American public through the 349 locally-owned and operated PBS stations throughout the country. Over the last five years, PBS has thrived with an unprecedented number of awards and recognitions for excellence, and adding to its roster of such renowned journalists and producers as Ken Burns, Bill Moyers, Jim Lehrer, Gwen Ifill, Charlie Rose, new projects by Robert Redford, Martin Scorsese, Clint Eastwood and Gregory Nava.

During Mitchell's tenure, PBS has actively developed the most diverse programming of any network on television and strengthened its commitment to being a 'public square' where diverse points of view, experiences, and opinions are thoughtfully presented. In recent surveys, PBS news and public affairs programs are rated the most trusted, reliable and objective on television.

As a former classroom teacher and college instructor, Mitchell has further strengthened PBS' commitment to serve learners of all ages. Through national and local education and literacy initiatives, PBS and its stations form the largest education institution in the country. From collaborating with First Lady Laura Bush on literacy to partnering with the U.S. Department of Education on school readiness, teacher training, PBS stations are delivering on their mandate to ensure a more informed, better educated citizenry.

As a result of this combination of fresh programming and strategic partnerships, Forbes magazine recognized PBS as one of the “Magnetic 40” companies in America, a first for the network, and *The Hollywood Reporter* cited Mitchell as one of the most influential female executives in the entertainment industry.

In her three-decade career in media, Mitchell has been at NBC, CBS, ABC, and CNN as a news reporter, anchor, talk show host, producer and executive. Her work has been awarded 37 Emmys, 5 Peabodys, and received two Academy Award nominations. Mitchell was named Women in Cable and Broadcasting’s Woman of the Year and in 2001, received the CINE Golden Eagle for Lifetime Achievement.

She is a member of the Council on Foreign Relations and the U.S. Afghan Women’s Council, as well as serving as a Director of Knight Ridder, Inc., and Bank of America. She is on the Board of the Sundance Institute, is a founding member of Mikhail Gorbachev’s global environmental organization and an adviser to the Center for Public Leadership at the Kennedy School of Harvard University. She speaks extensively on the role of media in society, including testimony to both the U.S. Congress and the British House of Lords.

A magna cum laude graduate of the University of Georgia, with a master’s degree in English literature, Mitchell has also been awarded honorary doctorate degrees from Emerson College, Hollins University, Bloomsburg University and Converse College. She is a resident of both Atlanta and Washington, D.C.

Judy Tam

***Vice President and CFO, Independent Television Service (ITVS)
Executive Producer, INPUT 2005***

Judy Tam is the Vice President and Chief Financial Officer of Independent Television Services, Inc. (ITVS), a national organization that brings unique, independently produced programs to public television. Ms. Tam is also the Executive Producer of INPUT 2005, an international conference dedicated to public media programs for television that has convened over 1,500 delegates from 56 countries in San Francisco. She was part of a team that launched the critically acclaimed series, *Independent Lens* that showcases independent films funded by ITVS.

Throughout her career, Ms. Tam has used her creative, organizational and leadership talents in nonprofit organizations that address the plight of the under-represented and underserved. As an Asian-American, she is motivated by social justice and leadership issues that affect the Asian community and women. Ms. Tam has been a CFO and COO for over twenty years and is a co-founder and officer of a community-based, grassroots organization, Organization of Alameda Asians. Currently, she is the Chair of World Link TV Board, a public interest digital satellite station; an Associate Board member of INPUT; and on the Board of Public Advocates, a public interest law firm. Ms. Tam was on the Social Service/Human Relations Board of the City of Alameda for six years serving three as Vice Chair and three as Chair.

Ms. Tam has been a small business owner, consultant, advocate, caterer, event planner, and community leader over the last twenty years while raising a family.

SPEAKER BIOGRAPHICAL INFORMATION

Stephen Lewis

United Nations Special Envoy for HIV/AIDS in Africa

On June 1, 2001, UN Secretary-General Kofi Annan appointed Stephen Lewis as his Special Envoy for HIV/AIDS in Africa. Mr. Lewis's work with the UN has shaped the past two decades of his career. From 1995 to 1999, he was Deputy Executive Director of UNICEF at the organization's global headquarters in New York. Mr. Lewis was first appointed as Special Representative for UNICEF in 1990. In that capacity, he spoke and traveled regularly, acting as a spokesperson for UNICEF's passionate advocacy of the rights and needs of children, especially children of the developing world.

In 1997, in addition to his work at UNICEF, Mr. Lewis was appointed by the Organization of African Unity to a Panel of Eminent Personalities to Investigate the Genocide in Rwanda. The 'Rwanda Report' was issued in June of 2000. In 1993, he became coordinator for the international study, known as the Graca Machel study, on the "Consequences of Armed Conflict on Children". The report was tabled in the United Nations in 1995.

From 1984 through 1988, Mr. Lewis was Canadian Ambassador to the United Nations. In this capacity, he chaired the Committee that drafted the Five-Year UN Programme on African Economic Recovery. Mr. Lewis also chaired the first International Conference on Climate Change, which drew up the first comprehensive policy on global warming. Prior to his nomination as Ambassador, he was a noted radio and television commentator, and a prominent labor relations arbitrator.

In the 1960s and 1970s, Mr. Lewis was an elected representative to the Ontario Legislature, becoming leader of the New Democratic Party and leader of the Official Opposition.

Mr. Lewis holds twenty honorary degrees from Canadian universities. In May 2003, in recognition of outstanding contributions to public health, Columbia University's Mailman School of Public Health honoured him with the Dean's Distinguished Service Award. In 2003, Mr. Lewis was appointed a Companion of the Order of Canada, Canada's highest honour for lifetime achievement. The same year, *Maclean's* magazine honoured him as their inaugural "Canadian of the Year." In March 2004, Mr. Lewis was honoured by the United Nations Association in Canada with the Pearson Peace Medal, which celebrates outstanding achievements in the field of international service and understanding. Mr. Lewis is married to Michele Landsberg, a former columnist with the *Toronto Star*. They have three grown children: Ilana, Avi and Jenny.

Recently, Mr. Lewis created the Stephen Lewis Foundation to help ease the pain of HIV/AIDS in Africa (www.stephenlewisfoundation.org).

PARTICIPANT BIOGRAPHICAL INFORMATION

Carlos Mladinic Alonso

President

Television Nacional de Chile (TVN)

He is a graduate in Economics of the University of Chile

He is Chairman of the Board of the Chilean Broadcasting Network, TVN

In addition, he carries out the following positions:

- Chairman of the Board of SEP, The State-Owned Enterprises Chilean System;
- Member of the Board of the Chilean Economic Development Agency (CORFO);
- Member of the Board of Andean Waters Co. (Aguas Andinas S.A.)

Previously he has been involved in the following positions:

- Minister General Secretary of Government (1999-2000)
- Minister of Agriculture (1996-1999)
- Chief of the Main Directorate of International Economic Relations of the Ministry of Foreign Affairs (1995-1996).
- Executive Secretary of the Inter-ministerial Committee of International Economic Negotiations.
- Vice-Minister of Economy (1994-1995).
- CEO of CORFO, the Chilean Economic Development Agency (1992-1994).
- Executive Secretary of the National Program of Support of Small and Medium Sizes Enterprises.(1992-1994).
- Member of the Board of the Banco Estado, the Chilean State Bank (2000-2001)
- Chairman of the Board of EUROCHILE, Entrepreneurial Union European - Chile Foundation, (1994-1995)
- Member of the Board of Celulosa Arauco y Constitucion S.A. (1992-1994)
- Member of the Board of Fundacion Chile. (1992-1994)
- Chairman of the Board of ESMAG S.A, a Water Company (1991)

Usha Bhasin

Director of Programmes

Doordarshan / Prasar Bharati

Usha Bhasin is an electronic media professional with more than 29 years of experience in radio and television production and management, including management of commercial television channels. Ms. Bhasin is currently heading the Development Communication Division of Doordarshan, the Indian National Television Network, with 27 channels and 100 percent reach in the country. At Doordarshan, she has created a successful model of balancing profit with public service broadcasting.

Ms. Bhasin specializes in a participatory approach to content development and interactive use of media for social change, the methodology she has developed since 1987 through pioneering projects for Indian National radio and television networks, on adolescence, gender issues, HIV/AIDS, environment, women empowerment, population, reproductive and rural health, e-governance and education. Her work has been widely researched and documented as doctoral and master thesis and book chapters by various scholars in the United States and Europe.

Ms. Bhasin has been awarded the Hubert H. Humphery Fellowship, the Gates Malaria Award, Commonwealth Broadcasting Awards (for the on-going health series *Kalyani* targeting 50 percent of India), Doordarshan's Special Award for exemplary work in capacity building and revenue generation through public service broadcasting, and the Bharat Nirman Award. She is also engaged in one of the world's largest HIV/AIDS campaigns in collaboration with the BBC World Service Trust and the National AIDS Control Organisation. Ms. Bhasin's involvement in HIV/AIDS communication started in 1993 with the radio drama *Dehleez*, followed by *Tinka Tinka Sukh*.

She attributes her broad understanding of social issues to her early years in a village, extensive travels in remote and tribal areas, research among adolescence and adults, and interactions at international levels, which have also been expressed in her creative writings- a poetry collection, travelogues, short stories and column on adolescence.

Louis Chen
Chairman
Public Television Service (PTS)

Louis Chen currently serves as the Chairman of Taiwan's Public Television Service Foundation (PTS), a position he has held since 2004. Prior to joining PTS, Mr. Chen was the Director of the Corporate Governance Association. From 2000-2004, he was a Commissioner for the Public Service Broadcasting Affairs Commission in the Government Information Office. During that same period, from 2001-2004, Mr. Chen served as a Commissioner for Legal Affairs for the Taipei City Government and was a Partner in his own law firm, Chen & Associates. He has also been an Associate with Baker & McKenzie, the world's leading global law firm, in their Taipei office. In 2001, Mr. Chen founded the Dr. Louis Chen Charitable Trust. From 1994-2002, he was a Professor of Law at the National Taipei University in Taiwan and in 1997 Mr. Chen was a Visiting Scholar at the University of Singapore. He has his LL.B. and LL.M. from Chung-Hsing University, his LL.M. from the University of Washington and his LL.D. from the University of Ottawa.

Ms. Choi Choonae
Managing Director, Division of Global Center
Korean Broadcasting Service (KBS)

Ms. Choi is responsible for the International Relations Team, Global Strategy Team and two international broadcasting services: KBS World TV and KBS World Radio. Prior to her appointment as the Managing Director of Global Center in March 2005, Ms. Choi held key positions with KBS News as Executive Director for News Gathering and Chief Editor for Financial News.

Jean-Luc Cronel
General Manager
TV5

Born in 1952, Jean-Luc Cronel began his career at the French Embassy in Hanoi (1976-1978) as cultural, scientific and technical attaché of cooperation before he became the audio-visual and cultural attaché in Pekin (1978-1983), then in Bern (1983-1987) and in Budapest where he also managed the French Institute (1987-1991). From 1991 to 1997, he was the technical Adviser to the President of the Sofirad for the developments of radio and television of the group, in Central and Eastern Europe. In that role, he assumed the functions of Project Manager, delegate administrator and administrator of many subsidiary companies of radios in the PECOS. From 1994 to 1996, he was in charge of a mission for the President of CFI, 100% subsidiary company on head Consultant, project manager for the technical, economical and contractual feasibility study of a bank of programming for digital television for the new televisions of Central and Eastern Europe and then managed the first installations. From 1996 to 1998, he served TV5 as advisor to the President for new developments, then from 1998 to 2000, he served as Manager for Development and Strategy. From 2000 to 2002, he was Manager for Distribution and Marketing. Since 2002, he has served as General Manager in charge of international distribution, marketing and sales.

Claudia D'Agostino
Director
Canal 22 Internacional

Claudia D'Agostino has worked for more than 10 years in Mexican Television. She worked at Televisa (the most important Television in Mexico and Latin America). She has also worked as a producer where she developed several projects, including soap operas, talk shows, massive and special events and sitcoms.

In addition to being Director of Canal 22 Internacional she is also President of Canal México 22, the Mexican cultural television channel. Prior to being President, she managed the production department for two years.

Clare Duignan
Director of Programmes
RTE Television

Joining RTÉ as a radio producer in 1977, Clare worked on a wide range of factual and current affairs programmes. She moved to RTE Television in 1980 as producer-director, where she worked across a range of programme areas, including Young Peoples, Entertainment, and Factual and Current Affairs. In 1986 she became Head of Features Television, where she was responsible for a significant increase in output from the area. In 1990, she was appointed Group Head, Features and Current Affairs Television. As Commissioning Editor, Independent Productions, she oversaw the establishment of RTÉ's Independent Productions Unit in 1993, managing a growth in output from around 180 hours in 1993 to over 800 hours in 2004. She was appointed Head of Independent Productions in 1997.

During this time, Clare was executive producer for RTÉ on a number of major drama and documentary programmes including: The Irish Empire; Seven Ages; Amongst Women, Falling for a Dancer, and the hugely successful Relative Strangers. She was also executive producer for RTÉ on the feature films I Went Down; Sweetie Barrett, Nora, Salt Water; and Borstal Boy.

In 2001 Clare became Head of Production, Television, and following the setting up of separate Business Divisions in RTÉ in January 2003, Clare became Director of Programmes, Television. In this post she is responsible for all of RTÉ Television's home production, both in-house and commissioned. She has delivered an increase of over 20% in the amount of home produced programming on RTE 1 in peak time. In the highly competitive Irish television market she has reversed a falling share and held RTÉ's multi-channel peaktime share at over 37%. Clare is a Shareholder of The Abbey Theatre, an advisor to Irelands National Film and Television School and a former member of Ireland's Arts Council.

Radio Telefís Éireann (RTÉ) is the Irish Public Service Broadcasting Organisation. A statutory corporation, it provides a comprehensive service on radio (since 1926) and on television (since 1961), and a large range of other services including publishing, performing groups and transmission. In a highly competitive broadcasting environment RTÉ is the distinctive leader in the Irish media, providing cost-effective schedules of programmes of cultural, educational and informational excellence on both radio and television.

Ian Fraser

CEO

Television New Zealand (TVNZ)

Ian Fraser began his role at TVNZ in April 2002 after a lengthy and distinguished career as a journalist and broadcast presenter. Prior to his role as Chief Executive Officer at TVNZ he was the Chief Executive of the New Zealand Symphony Orchestra from 1998 to 2002.

His broadcasting experience spanned throughout the 1970's, 80's and 90's and included presenting NZBC's radio programme Checkpoint along with television shows Fraser, Showcase, Nationwide, Seven Days and Newsmakers amongst others.

Ian took a break from broadcasting in the 80's to pursue public relations work at Consultus (NZ) Ltd where he was appointed Chairman. He shortly after accepted the role of New Zealand Commissioner General and Executive Director of the New Zealand project at Expo 88 in Brisbane, Australia & Expo 92 in Seville, Spain.

Ghulam Hssan Hazrati

Director General

Central Afghanistan Television / Radio and Television of Afghanistan (RTA)

Ghulam Hssan Hazrati is the Director General of Central Afghanistan Television (RTA), a position he has held since December 2003. Prior to his current position, Mr. Hazrati served as Deputy Director and later Director of Radio Afghanistan. Between 1979 and 1995, he held several positions at RTA, including the following: Secretary, Government Committee for Radio and Television; Deputy Director of bi-monthly *Voice*; Deputy Director, Department of Programme evaluation; Deputy Director, Department of Research; Director, Administration of the Union of Afghan Writers; Deputy Director, Procurement at Afghan Film and Deputy Director, Radio Afghanistan. In 1996, Mr. Hazrati left Afghanistan to live in Pakistan, returning in 2001. In 1977, he was appointed the Secretary of the Director of Arts at the Ministry of Information and Culture. Mr. Hazrati has his degree in Journalism from the University of Kabul.

Yoshinori Imai

Executive Editor and Program Host

Japan Broadcasting Corporation (NHK)

Yoshinori Imai has been an Executive Editor for NHK, Japan Broadcasting Corporation, since 2003. In this position, he is responsible for news analysis and commentary. Mr. Imai also hosts various programs as an interviewer and moderator. Prior to his current position, from 2000 to 2003, he was the Director-General of the International Planning and Broadcasting Department of NHK. The department is responsible for NHK's television and radio broadcasting operations overseas as well as relations and cooperation with foreign broadcasters and organizations. Mr. Imai was an Executive Presenter and Commentator from 1998 to 2000, hosting numerous business and current affairs programs. From 1986 to 1988 and then again from 1993 to 1995, he worked as a presenter of the nationwide morning television news program. Between 1989 and 1990, Mr. Imai worked as a business correspondent in New York and then as Bureau Chief and Head of News Operations in Europe, the Middle East and Africa between 1995 and 1998. Between 1978 and 1981, he worked as a foreign correspondent in Washington, DC, covering U.S.-Japan relations as well as U.S. foreign policy and domestic affairs. Mr. Imai started his career as a television journalist in a local station in Shikoku, Japan for NHK. He graduated from Keio University in Tokyo.

Abubakar Jijiwa

Director-General, Voice of Nigeria

Chairman, Broadcasting Organisations of Nigeria

Abubakar Jijiwa has been the Chairman of the Broadcasting Organisations of Nigeria, an elected position, since December 2004 and the Director-General of Voice of Nigeria since March 2005. Mr. Jijiwa has been with Voice of Nigeria since 1993. From August 2004 to February 2005, he was the Ag. Director-General. Mr. Jijiwa was the Director of Administration and Finance from June 1999 to August 2004 and he was the Director of Finance and Supplies from 1993 to 1997. From June 1995 to June 1997, and then again from January 1998 to May 1999, Mr. Jijiwa held the politically-appointed position of Honourable Commissioner for Finance, Economic Planning and Budget, Adamawa State of Nigeria.

He was with the News Agency of Nigeria from 1988 to 1993, holding the positions of Ag. Chief Accountant/Head of Accounts and Assistant General Manager. Mr. Jijiwa was the General Manager/Chief Executive of the defunct Gongola Broadcasting Corporation and Director-General/Sole Administrator of the Adamawa Broadcasting Corporation, both between May 1989 and December 1992. Between 1984 and 1988, he was employed by New Nigerian Newspapers Limited, beginning in the position of staff writer and member of the editorial board and progressing to the position of Principal Accountant. Mr. Jijiwa was the Secretary to Fufore Local Government Council from June 1986 to December 1987.

He has received numerous awards: Chief Executive of the year from the Radio Television and Theatre Workers of Nigeria (RATTAWU), Gongola State Chapter in 1990; a "Best Performance Award" by the Gongola State Youths Council in 1992; as First Runner-Up as Adamawa State Man-of-The Year Award in 1995; and an Award for Distinguished Service from the Adamawa State Youths Council in 1999. Mr. Jijiwa received his Bachelor of Science degree in Accountancy from the University of Maiduguri, an Advanced Professional Broadcast Management Certificate from the Radio Training Management Centre in Germany and a Certificate in Project Management from the Thames Valley University in London.

Stephen King

Director

BBC World Service Trust

Stephen King was appointed as Director of the BBC World Service Trust in 2001. The World Service Trust was created by the BBC World Service in 1999, to promote development through the innovative use of media and to build media expertise in developing countries and countries in transition. Prior to this position, Mr. King worked for more than fifteen years with international development agencies in Asia, Africa and in North America.

From 1998 to 2001 Mr. King was based in Montreal and London as Executive Director of the International Council on Social Welfare (ICSW), a network of non-governmental organisations working worldwide to promote social development. He worked closely with the United Nations in New York and their regional headquarters in Africa, Asia and Latin America on policy development issues relating to the UN's five year review of the World Summit on Social Development.

Mr. King's previous posts include three years in Thailand covering South and South East Asia as the Asia Regional Representative for HelpAge International, a UK based NGO working with older people and their communities. His London based experience included HelpAge International and work with VSO. Mr. King has undertaken a number of consultancies for the UN and other agencies on civil society issues in Asia, Africa and Europe. He graduated from SOAS, University of London with an MA in Oriental and African History.

Gary E. Knell
President and CEO
Sesame Workshop

Gary Knell is President and Chief Executive Officer of Sesame Workshop. Mr. Knell leads the non-profit educational organization in its mission to create innovative, engaging content that maximizes the educational power of all media to help children reach their highest potential. He has been instrumental in focusing the organization on *Sesame Street's* global mission, including groundbreaking co-productions in South Africa, Russia, China and Egypt.

Previously, Mr. Knell was Managing Director of Manager Media International, a print and multimedia publishing company based in Bangkok, Hong Kong and Singapore. In this capacity, he oversaw the development of the monthly business magazine *Asia Inc.*, the daily Asian-based newspaper *Asia Times*, and several trade publications.

Mr. Knell has also served as Senior Vice President and General Counsel at WNET/Channel 13 in New York, Counsel to the U.S. Senate Judiciary and Governmental Affairs Committees and has held positions in the California State Legislature and Governor's Office.

Mr. Knell is a Member of the Council on Foreign Relations, serves on the Board of Governors of the National Geographic Education Foundation and is a Board member of NetAid, a UN founded organization using technology to fight global poverty; WFUV, public radio at Fordham University; The Kitchen, a performing and visual arts organization based in New York City; and Business for Diplomatic Action, promoting public diplomacy through the private sector. He is also affiliated with the American Center for Children and Media, Common Sense Media, and the Music Educators National Conference. Mr. Knell is a frequent spokesperson in the media, appearing in numerous venues, including CNN, Fox News, NBC Today Show, NPR, CBS Radio and CNBC.

Mr. Knell holds a BA in Political Science and Journalism from the University of California at Los Angeles and a JD from Loyola University School of Law.

Dinh The Loc
Deputy Director, Editorial Council
VOVNEWS online

Member of the Viet Nam Journalist's Association; Journalist, B.A

Past positions: Working in Radio/The Voice of Vietnam since 1970 through different positions such as, journalist at the Overseas Service, International Relations and VOV News online. He has attended a number of training courses in broadcast journalism in Britain, Japan, Germany and other countries. Has visited a number of countries in Europe, Asia, Australia and Canada. He is married with two children.

Solly Mokoetle
Acting CEO
South African Broadcasting Corporation (SABC)

Solly Mokoetle has been serving as the South African Broadcasting Corporation's (SABC) Acting Chief Executive Officer since April 1, 2005. Mr. Mokoetle has served as SABC's Chief Operating Officer since January 2001. Prior to this, he served as SABC's Head of Corporate Strategic Planning. Mr. Mokoetle has more than twenty years of experience in radio and television production and management. Before joining the SABC, he was with the Canadian Broadcasting Corporation (CBC) from 1994. He served as CBC's Senior General Manager in charge of Regional Radio Services and as Senior General Manager, Special Projects (Television). Mr. Mokoetle serves as an Executive Member of the Board of SABC and on all sub-committees of the Board in his capacity as Chief Operating Officer and Acting Chief Executive Officer. He has his Masters degree in Journalism from Carleton University in Canada.

Eduardo Bruce Montes De Oca
President and CEO
Instituto Nacional de Radio y Television del Peru

Eduardo Bruce Montes De Oca is the President and CEO of the Instituto Nacional de Radio y Televisión del Perú, Peru's public radio and television organization. Mr. Montes De Oca has held the position since February 2002. Prior to his current position, he served as an Advisor to the President of Peru on administrative and communication strategy. In 1982, Mr. Montes De Oca joined the staff of Pan Americana Television S.A., the largest private television network in Peru, as Senior Manager and rose to the position of News Executive Officer. He is an expert in the area of commercial information systems and has served as the CEO and General Manager of Red Global S.A., a national private network in Peru, as CEO of Peru Box, an international private mail company and as CEO and First Executive Officer of the RAMA Corporation, a telephone processing company located in the United States. Mr. Montes De Oca has been a private consultant in the United States, evaluating and designing telephone and broadcasting closed circuits projects. He received his Bachelor of Arts degree in Industrial and Mechanical Engineering from Pontificia Universidad Catolica del Peru.

Rodrick Mulonya
Director General
Malawi Television (TVM)

Rodrick Mulonya is the Director General of Malawi Television, a position he has held since May 2004. Mr. Mulonya has been with Malawi Television since 2000. From 2002 to 2004, he was the Deputy Director of Information, from 2001 to 2002, Mr. Mulonya was a Personal Assistant to the Speaker and Spokesperson for Parliament and from 2000 to 2001, he was a part time Producer. In 1999, Mr. Mulonya was an Editor and Information Officer for the Malawi Institute of Tourism. He also held a position as Assistant Lecturer at the University of Malawi Polytechnic, in their Department of Journalism. In 1997, Mr. Mulonya worked as a part time Producer for Uganda Television while he was enrolled at the University of Uganda.

He received his Bachelor of Science degree in Mass Communications in 1999. In 1999, Mr. Mulonya worked as a reporter at the Ministry of Information and Tourism and later as a scriptwriter at the Film Unit Department at the Ministry of Information. He worked as a reporter for the Malawi Broadcasting Corporation in 1990 and received a Certificate in Agricultural Extension Services from Natural Resources College in 1992.

Robert Rabinovitch

President and CEO, and Acting Chair, Board of Directors Canadian Broadcasting Corporation (CBC) / Radio Canada

Robert Rabinovitch was reappointed to a three year term as President and CEO of CBC/Radio Canada in November 2004, a position to which he was first appointed in November 1999. Immediately prior to his arrival at CBC/Radio-Canada, Mr. Rabinovitch was Executive Vice-President and Chief Operating Officer of Claridge Inc., a private corporation he joined in 1987. From 1968 to 1986, he held various positions with the Federal Government. More specifically, Mr. Rabinovitch was Under Secretary of State from January 1985 to September 1986 and Deputy Minister of Communications from 1982 to 1985. He also held several positions within the Privy Council Office, including Deputy Secretary to the Cabinet and Senior Assistant Secretary to the Cabinet for Priorities and Planning. Mr. Rabinovitch has been a member of several corporate boards, including Cineplex Odeon and NetStar Communications, as well as Special Advisor to the boards of MaxLink Communications and Loews Cineplex. He was also a member of the Government of Canada Direct-to-Home Satellite Broadcasting Policy Review Panel.

Mr. Rabinovitch has also been active in cultural and philanthropic endeavors, including the Canadian Executive Service Organization (CESO), the CRB Foundation, the Samuel and Saidye Bronfman Family Foundation and the Canadian Film Centre. He was Chairman of the Executive Committee of the Canadian Jewish Congress (Québec), until his appointment to CBC/Radio-Canada. Mr. Rabinovitch has been a member of the Board of Governors of McGill University since January 1997. He was appointed Chair of the Board in July 1999 until December 2006. Mr. Rabinovitch is also a member of the Advisory Board of the Sauvé Scholars Foundation (McGill University) and of the Nunavut Trust Investment Advisory Committee. In June 2003, in recognition of his contributions to Canada as a senior public servant for many years, and currently as the champion of a world-renowned broadcasting system, he was awarded an honorary doctor of laws degree by York University. Mr. Rabinovitch is a graduate of McGill University and the University of Pennsylvania, where he earned an M.A. and a Ph.D. in Economics and Finance. He and his wife have a daughter and a son.

Dr. Andras Simon

Vice President, Public Content Controller

Hungarian Television Corporation / Magyar Televizio (MTV)

Dr. Andras Simon is the Vice President, Public Content Controller for the Hungarian Television Corporation / Magyar Televizio (MTV). He has held the position since March 2005. Prior to his current position, Dr. Simon served as the Editor in Chief and Presenter for MTV's *The Evening*, a news magazine, from September 2002. From January 1999 to February 2002, he was the Editor and Presenter for *Facts* and *Good Evening, Hungary*, news programs on TV2, a Hungarian commercial broadcaster. From 1993 through 1999, Dr. Simon served as a reporter, editor and presenter for numerous programs at MTV. He has won numerous awards for his work in television, including the Quality Award of the Hungarian Television and The Day of the Hungarian Journalist in 2003. He graduated from the University of Economy Budapest – Lobby in 2004, from Janus Pannonius University, University of Law, Pécs in 2001, from the "Bálint György" School of Journalism in 1994 and from the University of Horticulture and Food Industry in 1993.

Wachira Waruru

Managing Director

Kenya Broadcasting Corporation

Wachira Waruru has served as the Managing Director of the Kenya Broadcasting Corporation since August 2003. Prior to this, Mr. Waruru served as the Group Editorial Director of The Standard Group. In this position, he was responsible for the editorial content of both the *East African Standard* newspaper and Kenya Television Network (KTN). From 1993-1998, Mr. Waruru served as the Managing Director of Info-Media Consultants, providing consultation to the Delegation of the European Commission in Kenya, among other clients. In 1984, he joined the staff of *The Weekly Review* as a reporter and rose to the positions of Managing Editor and News Editor. Mr. Waruru received his Bachelor of Education from the University of Nairobi.