



Scientists and Health Care Workers  
Committed to HIV/AIDS



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**INTERNATIONAL AIDS SOCIETY AND KAISER FAMILY FOUNDATION  
ANNOUNCE ONLINE PARTNERSHIP TO PROVIDE  
COMPREHENSIVE COVERAGE OF  
2004 INTERNATIONAL AIDS CONFERENCE**

PARIS, July 15, 2003 – The International AIDS Society and the Kaiser Family Foundation announced Tuesday a partnership to provide worldwide online access to the XV International AIDS Conference in Bangkok, Thailand, next year.

In this collaborative effort Kaiser, an independent operating foundation based in Menlo Park, Calif., USA, will be the Official Webcaster for the International AIDS Conference in July 2004. The Foundation operates [kaisernetwork.org](http://kaisernetwork.org), a free online health news and information service.

The goals of the partnership are to:

- Raise global awareness of the HIV/AIDS epidemic and successful efforts to address it.
- Expand the reach of the Bangkok Conference by giving communities in the developed and developing world virtual access to the proceedings and information and tools to fight the epidemic.
- Extend the content and advances generated by the conference by making the information easily accessible during the conference and afterwards.

The Bangkok Conference is being organized by IAS and the Thai Ministry of Public Health in partnership with these co-organizers: the International Council of AIDS Service Organizations (ICASO), the Global Network of People Living With HIV/AIDS (GNP+), the International Community of Women with HIV/AIDS (ICW) and the Thai Non-Governmental Organizations Coalition on AIDS (TNCA).

“The IAS seeks to distribute the latest, most accurate information about HIV and AIDS to the people who need it most, our fellow researchers and doctors, opinion leaders, the HIV/AIDS community and the general public. Kaisernetwork gets the most accurate, most current information out to the people who make policy and move opinion around the world. We are delighted to partner with them to open the Bangkok conference to the world,” said Joep Lange, President of the International AIDS Society.

“We look forward to working with the IAS and others to bring the important developments coming out of Bangkok to those in offices, clinics and villages around the world who cannot be in Thailand,” said Drew E. Altman, Ph.D., Kaiser President and CEO.

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In collaboration with the IAS, the Thai Ministry of Public Health and other international co-organizers of the conference, the Kaiser Family Foundation will provide free worldwide access of the conference proceedings to NGOs, news organizations, and policymakers, including:

- Webcasts of all conference plenaries and selected additional sessions, supplemented by easy access to speaker presentation slides, written transcripts, links to related organizations, and sources for further research.
- Additional video coverage of the conference, including interviews with newsmakers and daily edited highlights of conference activities.
- Written summaries of policy and community-oriented sessions available online.
- Promotion of the conference and online coverage to communities, media, policymakers, scientists, and caregivers around the world, with a particular focus on those who lack the means to attend the conference in person.
- Preparation of a DVD package summarizing conference materials to be distributed worldwide following the conference.

Kaisernetwork.org provided special coverage of the XIV International AIDS Conference in July 2002 in Barcelona, Spain. That coverage, available at [www.kaisernetwork.org/aids2002](http://www.kaisernetwork.org/aids2002), was syndicated by 128 online syndication partners and used by a number of major media outlets. The coverage received over a quarter of a million online page views, which could increase substantially through the IAS/Kaiser partnership.

By providing new information about the epidemic, the Foundation serves as an information resource for policymakers, the media and the HIV community on key issues and works to provide information to the public about HIV prevention and treatment. Kaisernetwork.org -- a free and comprehensive multimedia service that connects users to the events, people, information, and research that shape health policy -- is the Official Webcaster for the IAS 2<sup>nd</sup> Conference on HIV Pathogenesis and Treatment currently underway in Paris. Coverage is available at [www.kaisernetwork.org/paris2003](http://www.kaisernetwork.org/paris2003).

*The International AIDS Society (IAS) represents the world's professional society for scientists, health care and public health workers, and others engaged in HIV/AIDS prevention, control, and care. The IAS organizes the series of biennial International AIDS Conferences and Conference on HIV Pathogenesis and Treatment. It also organizes training courses related to HIV infection and AIDS, particularly the Educational Program on Clinical Management and Prevention of HIV Infection (SHARE).*

*The Henry J. Kaiser Family Foundation is an independent national health philanthropy dedicated to providing information and analysis on health issues to policymakers, the media and the general public. It is not associated with Kaiser Permanente or Kaiser Industries. Information on HIV/AIDS is available at [www.kff.org](http://www.kff.org) and daily news summary reports, webcasts, and other online content on developments in HIV/AIDS is available on [kaisernetwork.org](http://kaisernetwork.org), the Foundation's free health information service.*

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