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ADWEEK

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Best Spots of the Year



¡Entérate: Protégete!, a partnership of Univision and the Kaiser Family Foundation
Bedroom
Agency OLE/New York Creative Director/Copywriter Paco Olavarrieta Art Director Jorge Murillo Agency Producer Linda Calautti Director Marcelo Paez, American Filmworks/Miami
As a couple gets romantic in the bedroom, former sexual partners appear from all corners of the room, reminding them to protect themselves.