

**See No Evil:
How Internet Filters Affect the Search for Online Health Information**

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Biographies and Contact Information

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David Burt is the manager of public relations for N2H2, Inc., a global Internet content filtering company. David joined N2H2 in April 2000 after three years as president of Filtering Facts, an organization devoted to the study and promotion of filtering software.

Mr. Burt is recognized as an expert on Internet filtering, and has provided testimony before the Congressional Commission on Child Online Protection, the National Telecommunications and Information Administration, the National Commission on Library and Information Science, and the California and Pennsylvania State Legislatures. He possesses a Masters degree in Library and Information Science from the University of Washington, and is a former librarian.

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Matt James is senior vice president for communications and media programs and executive director of kaisernetwork.org of the Henry J. Kaiser Family Foundation, one of the nation's largest private foundations devoted exclusively to health.

Mr. James spent ten years working on Capitol Hill as a communications and political aide to Congressman Morris K. Udall, Senator Dale Bumpers, and Senator Daniel Patrick Moynihan. He also worked as an advisor and strategist on many house and senate campaigns. In 1994, President Clinton appointed Mr. James to the board of the Morris K. Udall Scholarship and Excellence in National Environmental Policy Foundation. He also serves on the board of the Lucile Packard Foundation for Children's Health and on advisory committees for the Council on Foundations and Independent Sector. Before his Washington posts, he was a newscaster and reporter for WMUK-FM, a National Public Radio affiliate in Kalamazoo, Michigan. He is a graduate of Western Michigan University, Kalamazoo.

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Michael McGee has been with Planned Parenthood Federation of America since 1981. As vice president for education, he provides sexuality education resources and technical assistance to affiliate education directors and other professionals in the field of sexuality education. He also heads up the social marketing initiative of PPFA's federation-wide campaign. Mr. McGee directed the development of four editions of "Teaching About Responsible Choices for Sexual Health," and was executive producer for the award-winning home sexuality education video kit, "Talking About Sex: A Guide for Families." He has written and produced radio and television public service announcements encouraging parent-child communication about sexuality. He was also a member of the National Guidelines Task Force that developed *Guidelines for Comprehensive Sexuality Education* published in 1991 and revised in 1996.

Mr. McGee has a background in psychology and social therapy, and worked in private practice for eight years. He served on the Guidelines Working Group for the Prevention Marketing Initiative of the Office of HIV/AIDS, Centers for Disease Control and Prevention, and is a founding member of the steering committee for the National Coalition to Support Sexuality Education, a member of the National Adolescent Reproductive Health Partnership, the Society for the Scientific Study of Sexuality, the American Association of Sex Educators, Counselors and Therapists, the American Public Health Association, and a founding member of the Association of Progressive Helping Professionals. He is a past co-chair of the STD Prevention Partnership.

DONNA RICE HUGHES

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Donna Rice Hughes is an internationally known Internet safety expert and advocate. She is currently serving as the volunteer president of Enough Is Enough, a national non-profit educational organization whose mission is to make the Internet safer for children and families. She authored [Kids Online: Protecting Your Children In Cyberspace](#), and has her own Internet safety website at www.protectkids.com.

From 1994 through 1999, Ms. Rice Hughes served as Communications Director and Vice President of Enough Is Enough. She proposed and led the Internet Online Summit's adoption of an industry "ZERO Tolerance" policy against child pornography, which was endorsed by the White House and the Justice Department. She later served on the executive committee for the Summit's public awareness campaign, America Links Up, and currently serves on the advisory board for the Get Net Wise initiative.

In 1999, Ms. Rice Hughes received a Congressional appointment from Senator Trent Lott to the Child Online Protection Commission (COPA) to examine technological solutions to protect children online, and

served as co-chair of the COPA Hearings in July 2000 on filtering/ratings/labeling technologies. She has testified before the United States Congress on the issues surrounding Internet dangers and safety solutions. In 2002, Ms. Rice Hughes received the National Law Center for Children and Families Annual Appreciation Award and the "Protector of Children Award" from the National Abstinence Clearinghouse. She also co-wrote the story for the season finale episode of Touched By An Angel which brought the message of Internet dangers and online safety to prime time television and won the Nielson ratings for it's time slot during May sweeps. Ms. Rice Hughes received a Bachelor of Science Degree from the University of South Carolina and graduated Magna Cum Laude and Phi Beta Kappa.

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Dr. Caroline Richardson is a family physician and a lecturer in the Department of Family Medicine at the University of Michigan Medical School. She spent four years as an attending physician at The Corner Adolescent Health Clinic, and is currently an attending at the Dexter Family Practice Office and the Chelsea Family Practice Inpatient Service. Dr. Richardson also serves as a research scientist at the Veterans Administration and at the Institute for Research on Women and Gender. From 1999 to 2001, Dr. Richardson was a Research Fellow in the Robert Wood Johnson Clinical Scholars Program. She received her Bachelor of Science degree from MIT, and her M.D. from Harvard University.

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Vicky Rideout is a vice president of the Kaiser Family Foundation and director of the Foundation's Program for the Study of Entertainment Media and Health. At the Foundation, Ms. Rideout developed and launched public education campaigns with several television networks, including MTV, BET and UPN. The public service ads and full-length programming she helped develop have received numerous awards, including a national Emmy Award for best public service announcement, a Cine Golden Eagle award, the Academy of Television Arts and Sciences' Ribbon of Hope Award, and several Telly and Aegis Awards for advertising. Ms. Rideout currently oversees the Foundation's research agenda on the impact of entertainment media on health. She has directed numerous media-related studies on topics such as children's media use, sexual content on television, the V-Chip, teens and the Internet, and the impact on viewers of health information on TV.

Prior to joining the Foundation, Ms. Rideout was the founding director of the Children & The Media program at the national children's advocacy group Children Now. Ms. Rideout also has fifteen years of experience as a senior policy adviser and speechwriter to numerous government officeholders and

political candidates. She graduated with honors from Harvard University and has a Masters Degree in American History from Syracuse University.

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Emily Sheketoff is the associate executive director of the American Library Association (ALA), managing the Washington office. In that capacity, she directs efforts to lobby Congress and the Executive Branch to fund libraries, and works on initiatives important to the library community such as family literacy, public access to government information, first amendment protection, and intellectual property and copyright issues. Ms. Sheketoff also oversees the policy work that promotes the development and utilization of electronic access to information as a means to ensure the public's right to a free and open information society.

Prior to joining the ALA, Ms. Sheketoff's previous positions include Budget Coordinator for the Secretary of the U.S. Department of Labor, Deputy Assistant Secretary of Labor for OSHA, and Director of Interagency Affairs and White House Liaison for the Office of Personnel Management. In the U.S. Senate, Ms. Sheketoff was a researcher and aide to former Connecticut Senator Lowell P. Weicker on the Senate Watergate Committee, and she also served as an investigator and aide to the Staff Director on the House Intelligence Committee -- investigating the intelligence community.

In the media, Ms. Sheketoff served as the Washington Bureau Producer for the Monitor Channel of the Christian Science Monitor, and covered the Pentagon during the Gulf War. Ms. Sheketoff also worked for the Canadian Broadcasting Corporation in the CBC's Washington Bureau. She holds a Bachelor's Degree in American studies from George Washington University.

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Nancy E. Willard is the director of Responsible Netizen, a program that seeks to develop and disseminate effective strategies to assist young people in gaining the knowledge, decision-making skills, motivation, and self-control to behave in a safe, responsible, legal, and ethical manner when using information technologies.

Ms. Willard has received two National Science Foundation grants, to investigate how high school students make decisions about ethical use of the Internet, and to develop a research agenda on the

social dimensions of the use of interactive technologies by young people. In 1995, she published *Legal and Ethical Issues Related to K-12 Internet Use Policies*. She testified before the Children's Online Protection Act Commission and the National Research Council Committee to Study Tools and Strategies for Protecting Kids from Pornography and Their Applicability to Other Appropriate Internet Content on educational strategies to address concerns about children's access to inappropriate material and people.

Ms. Willard has assisted many school districts and regional education service districts in the State of Oregon develop their technology plans. Her document, *Effective Technology Planning for the Technology Literacy Challenge*, provides the basis for districts and schools to engage in ongoing, accountable technology planning and implementation in accord with the requirements of the U.S. Department of Education and the Federal Communication Commission's E-rate program.

Ms. Willard serves on the Advisory Committee for the *Cybercitizen Partnership*, a joint program of the Information Technology Association of America and the U.S. Department of Justice that seeks to promote responsible use of the Internet. She is also the author of a new book entitled *Computer Ethics, Etiquette, and Safety for the 21st Century Student*.