

Kaiser Media Fellowships Program/International AIDS Vaccine Initiative: Journalists' Briefing Sessions in Advance of the XIV International AIDS Conference, Barcelona, Spain Friday, July 5/Saturday, July 6, 2002, at the Autonomous University of Bellaterra

AIDS REPORTING IN CONTEXT

Sponsored by the Kaiser Family Foundation and the International AIDS Vaccine Initiative

Location: Veterinary Department, Building 5, Autonomous University of Bellaterra, Belleterra, Spain (Facultat de Veterinaria, Universitat Autònoma de Barcelona, Edifici V, 08193 Bellaterra, Barcelona)

Participants: Journalists from sub-Saharan Africa and from the African-American media (see list of participants below)

Main program faculty:

- George Strait, managing editor of Barcelona coverage, kaisernetwork.org, former medical correspondent, *ABC Television News*
- Huntly Collins, journalism teaching Fellow, Kaiser Family Foundation, former AIDS reporter, *The Philadelphia Inquirer*
- Sue Valentine, Editor, Health-e News Service, Cape Town, South Africa
- Linda Villarosa, contributing writer, *The New York Times* science section, and freelance magazine writer; former executive editor, *Essence magazine*

FRIDAY, JULY 5

8:30am: Van departs City Park hotel for Bellaterra

10:00: Welcome: Penny Duckham, Henry J. Kaiser Family Foundation

10:05: Introductions and expectations: George Strait, Sue Valentine
--Journalists introduce one another, highlight key goals for the program & the week

11:15: How to Cover an AIDS Conference: Huntly Collins

12:30: Stigma & Language Issues in Covering HIV/AIDS: Sue Valentine

13:30: Working Lunch:

13:45-14:45: Understanding the Science: What Constitutes Proof in Science? – Huntly Collins

15:00: Break-out sessions—Reporting on this in the newsroom

- Divide into four groups, by media: magazines, led by Linda Villarosa; newspapers, led by Huntly Collins; radio/online, led by Sue Valentine; and TV, led by George Strait
- Discuss hypothetical news stories/case studies, and whether/how to report on them

15:30: Break-out groups report their discussions

16:00: How to Interview Scientists: George Strait
Role-playing exercises and feedback

17:00 Break

- 17:15** Kenyan AIDS Vaccine Initiative: Results from Phase I Trials.
Dr. Ruth Nduati, University of Nairobi, Kenya.
- 18:15:** Wrap-Up and Logistics for Saturday
Van returns to City Park hotel
- 20:00:** Van departs Autonomous University of Bellaterra
- 21:00:** Dinner at El Gran Café, Calle Avinyo 9.
Panel discussion by U.S. journalists, led by Mark Schoofs, *Wall Street Journal*
“Mistakes by U.S. journalists covering HIV/AIDS.”
- 22:45:** Van departs El Gran Café for Autonomous University of Bellaterra

SATURDAY, JULY 6

- 8:30am:** Van departs City Park hotel for Bellaterra
(IAVI journalists attend separate briefing, Saturday morning)
- 10:00** Latest in Anti-Retroviral Treatment: Dr. Ernest Darkoh, antiretroviral director, Merck-Gates partnership in Botswana; and Dr. Stephen Gluckman, AIDS physician, University of Pennsylvania
- 12:30** Working Lunch:
- 12:45pm-13:45pm:** Uganda’s experience with the AIDS epidemic and HIV/AIDS prevention—Dr. David Serwadda, Makerere University, Uganda
- 14:00-** Reporting on HIV/AIDS, and the particular challenges for TV and radio
14:45 journalists—George Strait
- 15:00** HIV Prevention.
--Dr. Alex G. Coutinho, executive director, The AIDS Service Organization (TASO), Kampala, Uganda
--Dr. David Harrison, director, loveLife, South Africa.
- 16:30** Close
Van returns to the Media Center/International AIDS Conference
- 17:30** Optional visit to the Media Center/International AIDS Conference
- 20:30** Optional dinner at Zeppelin Restaurant, City Park Hotel, Nicaragua, 47.

JOURNALIST PARTICIPANTS

From South Africa, sponsored by Kaiser Family Foundation

Lynne Altenroxel
Medical writer, *The Johannesburg Star*

Charity Bhengu
Health & Social Welfare Reporter, *The Sowetan*

Khopotso Bodibe
Reporter, Health-e News Service

Kerry Cullinan
Reporter, Health-e News Service

Mahlatse Gallens
Education Reporter, *SABC Radio News*

Bobby Jordan
Health Reporter, *Sunday Times*

Mia Milan
Specialist Reporter, *SABC Radio & TV News*

Thandeka Teyise
Reporter, Health-e News Service

Anso Thom
Reporter, Health-e News Service

From East Africa, sponsored by the International AIDS Vaccine Initiative

Goreti Apondi
Health Programmes Coordinator, *Metro FM*, Kenya Broadcasting Corporation

Caleb Atemi
Utajili Features, Kenya

Owen Kibange
Reporter, *CBS FM Radio/Television*, Uganda

Mike Mwaniki
Reporter, *The Nation Newspapers*, Kenya

Joseph Ngome
Reporter, *BBC Radio*, Kisumu, Kenya

Kennedy Osir
Kenya Broadcasting Corporation

Charles Wendo
Science Editor, *The New Vision*, Uganda

Linda Wombako
Reporter, *The Monitor*, Uganda

From the African-American press in the United States, sponsored by Kaiser Family Foundation

Sharon Boone
Essence Magazine, New York City

Nick Charles
Savoy Magazine, Brooklyn, NY

McArthur Flournoy
Arise Magazine, Sacramento, CA

Victor Haseman
Africana.com, Cambridge, MA

John Price
Reporter, *The New York Amsterdam News*, NY

Jacque Stephens
KJLH-Radio, Inglewood, CA

And from Journalists Against AIDS, Nigeria:

Augusta Aktaranta
JAAIDS, Nigeria

OTHER PARTICIPANTS

Penny Duckham
Kaiser Family Foundation, California

Michelle Galloway
MRC/SAAVI, South Africa

Ashraf Grimwood, MBChB, MPH
South African AIDS physician

Kay Marshall
IAVI, New York

Trish Southwood
MRC/SAAVI, South Africa

Diana Williamson, MD
New York AIDS physician